THE CASH BOX
THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY
Vol. 7, No. 41
WEEK OF
JUNE 24, 1946

Everybody Sees It!

WURLITZER
PHONOGRAPH
MUSIC
"America's favorite nickels worth of fun"

hat's Why Every Location Owner Vill Want a WURLITZER

• Everybody sees Wurlitzer's national consumer advertising! n the Saturday Evening Post. In Collier's. In Look. In Liberty. 'n billboards coast to coast. They see Wurlitzer's *Sign of the Iusical Note* on location doors, windows, counters and back bars.

very unit reminds them that it's fun to play Wurlitzer Music. very day more and more people look for the place that offers urlitzer Music.

hat's why every location owner will want a Wurlitzer—will make ore money when he has a Wurlitzer than he ever made before.

o wonder Wurlitzer Factory-Approved Music Merchants are rofiting as Wurlitzer Extends Its Leadership. The Rudolph urlitzer* Company, North Tonawanda, New York.

**The Name That Means Music To Millions*

WURLITZER
PHONOGRAPH
MUSIC

MAGAZINES
BILL POSTERS
SIGNS IN
LOCATIONS

Wurlitzer's "Triple Action" Advertising Campaign will reach *Everybody...Everywhere*

Watch WURLITZER EXTEND ITS *Leadership*

AMI

12 OR 5 PLAYS
5¢·10¢·25¢
40

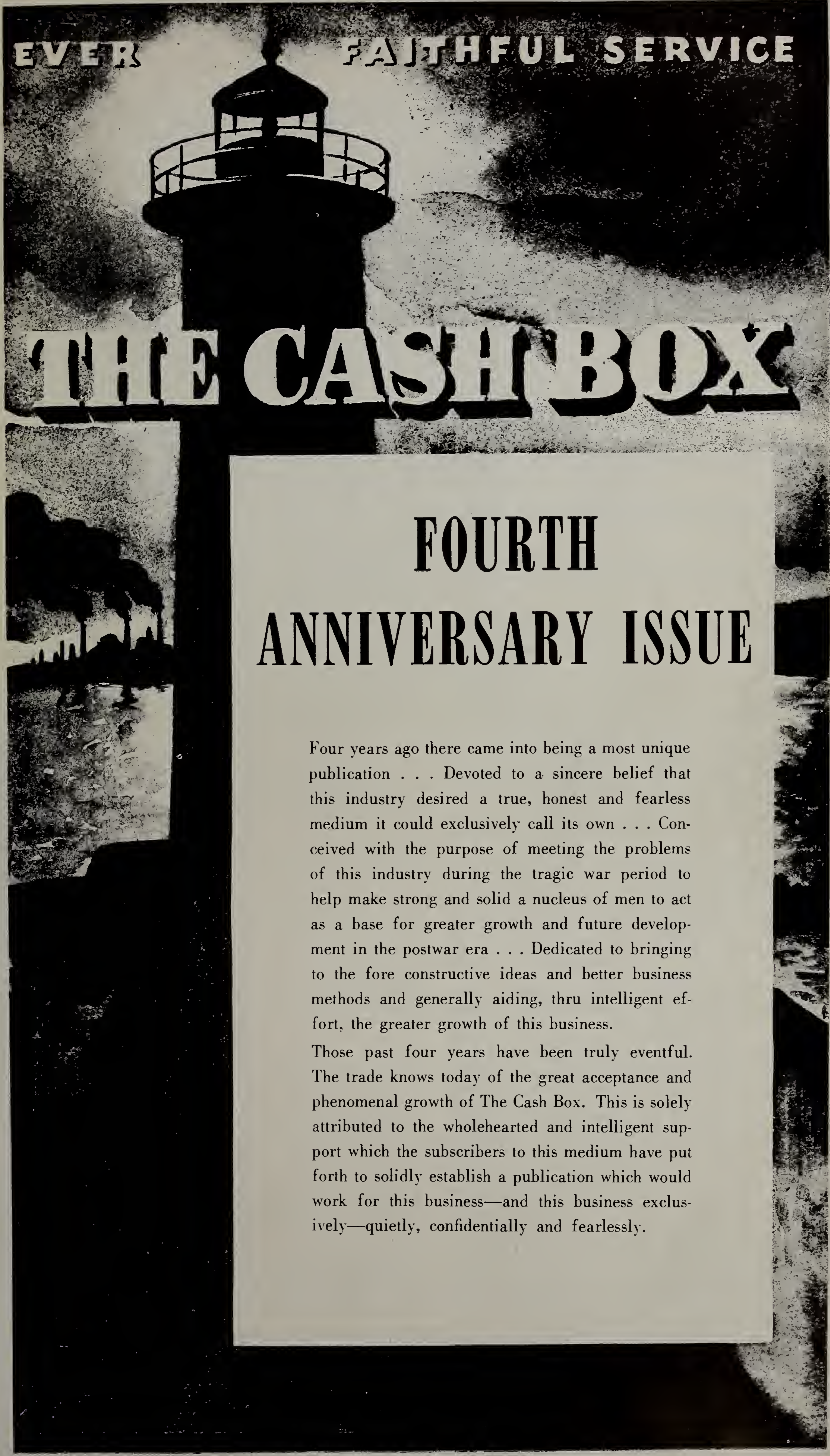
Juke Box

JUKE BOX

The new Model A AMI phonograph is a juke box. It doesn't attempt to be anything else. It is designed to sell music, attract nickels, dimes, and quarters into its cash box. It delivers more music selections and more music satisfaction to the public. The operators of America have proclaimed it the answer to their prayers. We are proud of it.

Automatic Instrument Company
679 NORTH WELLS STREET · CHICAGO 10, ILLINOIS

NOW AMI Incorporated



FOURTH ANNIVERSARY ISSUE

Four years ago there came into being a most unique publication . . . Devoted to a sincere belief that this industry desired a true, honest and fearless medium it could exclusively call its own . . . Conceived with the purpose of meeting the problems of this industry during the tragic war period to help make strong and solid a nucleus of men to act as a base for greater growth and future development in the postwar era . . . Dedicated to bringing to the fore constructive ideas and better business methods and generally aiding, thru intelligent effort, the greater growth of this business.

Those past four years have been truly eventful. The trade knows today of the great acceptance and phenomenal growth of The Cash Box. This is solely attributed to the wholehearted and intelligent support which the subscribers to this medium have put forth to solidly establish a publication which would work for this business—and this business exclusively—quietly, confidentially and fearlessly.

LATINOS AMERICANOS

Publicación de interés para todos los comerciantes y suscritores latinoamericanos es "THE CASH BOX" la única revista exclusivamente confidencial" de la industria de máquinas automáticas de entretenimiento que funcionan instertándoseles una moneda.—"THE CASH BOX"—381 Fourth Avenue, New York (16) N. Y., U.S.A.—También tiene oficinas en 32 West Randolph St., Chicago (1) Ill., U.S.A., y en 422 West 11th St., Los Angeles (15) Cal., U.S.A.

La producción de nuevas máquinas que funcionan automáticamente con monedas, ha aumentado muy poco durante los tres últimos meses. Esto se ha debido a las dificultades que existen para la obtención de materias primas y de piezas componentes. Al mismo tiempo, las numerosas huelgas que han tenido lugar en todo el país, casi paralizaron la fabricación de estas máquinas. Ahora que las grandes huelgas de obreros han terminado, se espera que la producción se reanude y que antes del próximo otoño se manufacturen, en gran cantidad, máquinas equipadas de funcionamiento automático por medio de monedas.

En el campo de fonógrafos automáticos, es interesante anotar que los siguientes fabricantes han exhibido ya y están entregando sus nuevos modelos, aunque todavía en pequeña proporción: The Rudolph Wurlitzer Company, North Tonawanda, N. Y., Model 1015; J. P. Seeburg Corp., Chicago, Ill., Model 1-46; Rock-Ola Mfg. Corp., Chicago, Ill., Model 1422; AMI, Inc., Chicago, Ill., Model "A"; Aireon Mfg. Corp., Kansas City, Kansas, "Electronic Phonograph".

Las siguientes firmas han anunciado que tienen la intención de entregar dentro de poco sus nuevos modelos de fonógrafos: U. S. Challenge Co., Batavia, Ill., "Challenger"; Packard Mfg. Corp., Indianapolis, Ind.; Bally Mfg. Co., Chicago, Ill.; John Gable Mfg. Co., Chicago, Ill.; y Mills Industries, Inc., Chicago, Ill., han manifestado que exhibirán sus nuevos fonógrafos en 1947.

Otros adelantos en música son los que han presentado la Personal Music Corp., de Newark, N. J.; sobre "Measured Music"; y el "Solotone" de la Solotone Corp., Los Angeles, Cal. Cada uno de estos sistemas pertenece al nuevo principio de música no-seleccionada, la cual consiste en estudios que transmiten la música hasta las cajas instaladas en varias localidades.

En el campo de diversas clases de juegos, las firmas siguientes están ofreciendo algunos muy interesantes:

La United Mfg. Co., Chicago, Ill. ha continuado reconvirtiendo máquinas viejas en nuevos juegos, sobresaliendo entre ellas la llamada "Riviera".

La Amusement Enterprises Inc., New York, N. Y. tiene en venta un nuevo tipo de juego de billar que se llama "Bank Ball".

La Chicago Coin Machine Co., Chicago, Ill., continúa manufacturando su máquina de dos jugadores de "hockey" denominada "Goalee".

La Hirsh Coin Machine Co., Washington, D. C., ha fabricado un nuevo tipo de juego de billar que se llama "Red Ball".

La Mike Munves Corp., New York, N. Y. continúa manufacturando su nueva máquina para juego de palitroques, que es distribuida por la Runyon Sales Company of New York, Inc., a la que ha llamado "Super Roll".

La J. H. Keeney & Company, Chicago, Ill. ha agregado recientemente a su negocio una nueva máquina de tipo consola que ha denominado "Super Bonus Bell".

La D. Gottlieb & Company, Chicago, Ill. sigue fabricando su máquina para el juego de bolas, llamada "Stage Door Canteen", y ha presentado un nuevo modelo, nacido del muy popular juego "Grip Scale", muy interesante para concursos de fuerza.

La Amusement Enterprises, Houston, Tex., ha lanzado últimamente al mercado las siguientes máquinas: "Hi-Score" que es un juego de bolas; "Star Bell" máquina tipo consola; "Pitchem" un juego de mostrador y un "Dice Board" que funciona sin monedas.

La Williams Mfg. Co., Chicago, Ill., ha puesto en venta este mes un nuevo juego de bolas, al que llama "Dinamita", (la máquina que fabricaban antes se llamada "Suspense").

La Bally Manufacturing Co., Chicago, Ill., continúa fabricando su "Victory Derby" que consiste en un juego con una sola bola y que paga automáticamente; "Victory Special" que es del mismo tipo que el "Victory Derby", pero que en vez de pagar automáticamente, permite cierto número de jugadas gratis, en lugar de pagar al contado; "Surf Queens" es del tipo corriente del juego de bolas; "Undersea Raider" máquina del estilo para galerías y, acaban de presentar, otra del tipo consola llamada "Draw Bell".

La A. B. T. Mfg. Corp., Chicago, Ill. ha presentado los siguientes modelos de juegos para mostrador: "Target Skill", "Challenger" y "Big Game Hunter". Estas tres máquinas incluyen el uso de una ingeniosa pistola para derribar las bolas de acero que están en el blanco. Esta firma continúa fabricando escalas, lanza monedas y rechazadores de monedas.

La Jafco, Inc., New York, N. Y. continúa manufacturando sus máquinas con canales para el juego de palitroques, llamadas "Roll-A-Ball Barrel Roll"; además fabrica el altoparlante "Universal Amplifier" para fonógrafos automáticos.

La International Mutoscope Corp., Long Island City, N. Y. está ofreciendo una máquina automática para grabar la voz, que se llama "Voice-O-Graph".

La Wisconsin Novelty Co., Milwaukee, Wis. ha presentado una máquina que se parece al juego de palitroques, a la que llama "Bowl-A-Way Skee Ball".

La Daval Products Corp., Chicago, Ill. tiene en venta dos modelos del tipo de juegos giratorios para mostrador, que no funcionan con monedas y que se llaman "American Eagle" y "Marvel".

La Supreme Enterprises, Inc., Brooklyn, N. Y. sigue fabricando su máquina de juego de palitroques llamada "Supreme Skill Roll".

La Coin-Arts Industries, Milwaukee, Wis. ha manufacturado un nuevo y revolucionario tipo de máquina lustradora de zapatos que llama "Shine-A-Minit".

La Pioneer Coin Machine Co., Chicago, Ill. ha presentado un pequeño juego de mostrador llamado "Smiley".

La Max Glass Mfg. Co., Chicago, Ill. exhibió el mes pasado una de las máquinas más nuevas del tipo de juego de "hockey" llamada "Champion Hockey".

La Baker Novelty Mfg. Co., Chicago, Ill. ha puesto en venta el conocido juego "Kicker and Catcher" y continúa fabricando su máquina automática, tipo consola, "Baker's Pacer".

La H. C. Evans & Co., Chicago, Ill. ha lanzado un nuevo modelo de su "Bangtails", máquina del tipo consola y ha presentado nuevamente su sensacional máquina de juego de palitroques "Ten Strike".

La Genco Mfg. Co., Chicago, Ill. continúa fabricando su popular juego "Total Roll" que obliga a los jugadores a lanzar ellos mismos unas bolas de madera de gran tamaño.

La Exhibit Supply Company, Chicago, Ill. sigue fabricando su máquina de juego de bolas "Big Hit", lo mismo que su gran variedad de máquinas para galerías del tipo Penny Arcade y otras clases más.

En el ramo de máquinas, hay en venta nuevos tipos de máquinas traganiquel, las que continúan siendo las más populares.

La O. D. Jennings & Co., Chicago, Ill. continúa presentando sus "Super DeLuxe Club Chief", "Standard Chief", "Bronze Chief" y su nueva máquina de 50 cts., la "Silver Eagle", así como también un nuevo tipo de máquina consola, llamada "Challenger".

La Gretchen Tool & Mfg. Corp., Chicago, Ill. continúa manufacturando su popular "Columbia Bell" y también su "Rotary Cooker", la que, automáticamente, fríe un bisteck o cualquier otra clase de carne.

La Bell-O-Matic Corp., Chicago, Ill. ha presentado su "Mills Black Cherry Bell", "Mills Vest Pocket Bell" y su nueva "Mills Golden Falls".

La Pace Mfg. Co., Chicago, Ill. exhibe su "Pace Reels" máquina tipo consola y una lista completa de máquinas traganíquel de 5¢, 10¢, 25¢, 50¢ y $1, con el nombre de "Pace DeLuxe Bells".

La Watling Mfg. Co., Chicago, Ill. sigue produciendo sus famosas escalas que funcionan con monedas, pero no ha anunciado todavía sus nuevas máquinas traganiquel.

La industria entera espera ansiosa la llegada del próximo otoño y del invierno, estaciones en las que espera se anuncien muchos productos nuevos que están en preparación para la primera convención de la industria de postguerra, que se celebrará en el Hotel Sherman de Chicago, Ill., del 3 al 6 de febrero de 1947.

Vol. 7, No. 40, Serial Number 248 Week of June 24, 1946

"COINTOONS"

Four Momentous Years

By Bill Gersh

Four years fly hurriedly by. Even tho these past four years have been somewhat discolored, as far as normal business conditions are concerned by the greatest war this nation has ever fought, they have opened an entirely new vista as to the greatness and permanence of this coin operated machines industry.

Few believed, at the inception of this weekly medium, that this industry would outlast the war. There were some who had arranged plans to close out their businesses. Others who felt that the demands of war would force every man in this trade either into the armed services or into essential war industry. The fact that this business outlasted these dour predictions, is alone proof of its greatness and its place in the American way of life.

The Cash Box has continued to have faith in this industry and hasn't wavered from this faith for a moment. It believes that all the great things which this industry has already seen will seem but picayune to what greatness will accrue to it after the post-war years are well under way.

This industry faces its greatest future — tomorrow. It has earned great respect because of its dynamic earning power. It has come to realize its importance as an entertainment factor. It now knows its value as a merchandising force. It will continue to offer service equipment of such new cast and variety that all industry will look up to it with great respect.

Its music has become a byword thruout the nation. Everywhere in the country the words "juke box" are well accepted. And gradually these words are assuming ever greater importance. Much growth, and progress, and greatness faces this industry for tomorrow — but only for those who will continue to have faith in it.

A great and noticeable change has come over the same people in this trade who formerly believed that this industry had seen its best days. These are the very men who are already planning for, and predicting the greatness of its future. Some of these are the men who disappeared from the ranks of this trade when the demands of war became so great that it seemed very few, if any businesses, would outlive it. But today these men look forth upon a field where the possibilities are practically limitless.

It is well known to those men who remained at their posts, and who have been more than pleased with this choice, that *The Cash Box* came into being because it foresaw that a new type of medium was needed by this trade to keep the members of this industry completely informed.

The Cash Box was created as a confidential and speedy weekly medium. It allows the men of this field a complete interchange of news and ideas. Just what was needed in every sector of the nation. Not only has this worked out to true fulfillment, but the very fact that this medium has grown to its present proportions, definitely indicates that this business has always wanted a true, fearless and confidential trade medium of its own, exclusively devoted to its best interests.

THE CASH BOX

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OP GETS 25% GREATER TAKE ON 10¢, 2 FOR 15¢ PLAY TEST

Tests Dozen Tavern Spots. "Ops must take in more money and can't take profit away from location owner or he will lose interest in music," he claims. Urges All Ops Make Same Test.

PASSAIC, N. J.—Manny Ehrenfeld of Telemusic Service, this city, who has always made it a practice of obtaining "front money" from everyone of his locations in one form or another, and who has been congratulating *The Cash Box* on the efforts it has put forth to get all operators to adopt a new and better commission basis for their protection and future assurance — did something about the editorials which have appeared here and tested 12 tavern locations on 10c play, 2 for 15c.

"The results of this test," Ehrenfeld reports, "showed that we received 25 per cent more collections than ever before. And this regardless of the shortage of beer and other drinks thruout this area.

"We learned, while conducting this test over a period of some weeks," Ehrenfeld continued, "that the public will not hesitate at spending a dime — just as fast as a nickel. We also learned that the greater majority took advtange of the two plays for 15c — and most inserted a dime and a nickel.

"Every operator knows," Ehrenfeld claims, "that successful phonograph operation is up to the storekeeper. If he doesn't back the machine, doesn't allow it to play just loud enough, discourages too much play — that the location won't be worth anything. But, if the location owner gets back of the machine wholeheartedly — he can build up the play even in what might look like a bad spot.

"But," Ehrenfeld says, "you can't walk into a location owner and cut down on him to 30% and not show him as much profit as he always got from his music. The average location owner won't stand for such treatment. He's interested in profits — just as we are. Then the only thing left for the operator is to somehow bring more cash into his machines. And the only way to do that is to charge more for the music — so that even at 30% or at 25% commission the location owner will get as much as he always did before."

Ehrenfeld suggests that every operator in the nation cut down to 30%or even 25% commission to the location owners on new machines, but that he also raise the play from 5c to 10c, 2 for 15c. In this way, he assures the trade, the location will get just as much and even more than formerly and the operator will get much more.

"The operator is faced with the problem of taking in more money," he says, "and the one and only way he can do it is to charge 10c per play, 2 plays for 15c, and at the same time cut his commission to the location owner to 30% or 25%. This should be easy with the new equipment. The manufacturers can deliver the new machines with this coin chute arrangement. It's not a tough job making this changeover even on the older machines as we did in this 12 machine test. But, with new machines it definitely establishes a new and better commission basis for the coin machine operators."

Ehrenfeld strongly urges every operator in the country to make this test, just as he did. He feels certain, he reports, that the ops will change over to 10c per play, 2 for 15c once they have completed their test. He also claims that they will be giving the location owners more money at 30%or 25% on this basis than they are now doing at 50%. And, he claims, the operator will assure himself continuing in business profitably now that the cost of machines, labor and general overhead have risen to a point where this change must be made.

"I want to take this opportunity," Ehrenfeld says, "to most sincerely and wholeheartedly compliment *The Cash Box* for the marvelous work it has done to help the nation's operators and the entire industry. Every plan which *The Cash Box* has presented in the time it has been in business has been to help better all conditions in this field. I want to state publicly that every coin machine man in this country owes a real vote of thanks to *The Cash Box* for its marvelous, untiring and courageous efforts."

THE JUKE BOX INDUSTRY IN CANADA

Special to The Cash Box

MONTREAL, QUE., CANADA—The juke box industry started in Canada back in the early days of the first 10 record automatic phonographs. As these machines were introduced to the American market, Canadians also foresaw their possibilities, and importations started almost simultaneously with sales in the United States.

Prior to the modern juke box (circa. 1934) there were very, very few automatic pianos or other automatic musical instruments in Canada. Therefore, Canadian coinmen believe that the Dominion really started into the automatic music machine field with the entrance of the first modern juke box.

There are today approximately 1,000 population. Latest population means about one machine for every 1,000 population. Latest populations figures show about 11,500,000 Canadians. Tho this is still a sparsely scattered operational figure, especially when contrasted with the City of New York, which is reported to have one juke box for every 250 people (which means practically double the number in this one city) than thruout the entire Dominion of Canada.

Furthermore, in Canada, it is believed that less than 100 operators control about 5,000 of the 11,000 automatic music instruments in existence here. In fact, some have even placed the figure at about 35 or 45 — and the larger figure at about 75 to 85, but these men explain that these 35 or so actually own and control the other 75 to 85 companies.

One hindrance to the growth of the juke box business in Canada for some years was the extremely stiff duties which were imposed on the import of the machines. Today, tho, the duty has been lowered. It is now 63½ per cent of the original cost. (For example, a $100 machine in the United States imported into Canada would be $163.50 to the Canadian buyer.)

As far as records are concerned, the Canadian juke box operators have never been plagued with this problem as have the American operators. Even during the wartime period when a quota was set for the juke box operators, the difference in quantity was so small that few, if any juke box men, felt the difference.

There are only four records in Canada. These are Victor, which sells to the operator at 45c; Bluebird (also an RCA-Victor record) which sells to the operator for 30c; Decca Records which sell to the operators for 30c and Columbia Records which sell for 30c.

The quality of the records. which are pressed right here in Canada, has always been very good. The average Canadian juke box operator reports that he gets about 100 plays per record. At the same time, most of Canada's juke box men resell the records as used merchandise at about 20c each. Therefore, record cost is still very, very low in Canada.

The Canadian juke box operators never really endured any record shortage. They were never hindered in their operations by lack of records (during the war, prior to the war and at present) and never paid retail prices for the records they purchased. In fact, Canadians report that they were always given very good cooperation by the record firms here.

Furthermore, Canadian operators don't buy from record distributors as in the U.S. They buy direct from the record manufacturer. RCA-Victor have offices in Montreal and Toronto and press their records in Montreal. Decca also has offices in Montreal and Toronto and presses in Montreal. Columbia, too, has offices in Montreal and Toronto, but presses in London, Ont.

In contrast to the record situation, tubes have been rather difficult to obtain, right up to this day. The worst shortages existed for the 6L6, 6SC7 and the 6J5, with some other tubes also hard to obtain. But regardless of the tube shortage the machines did not shut down. The operators bought them at retail when they couldn't get them at their usual wholesale places. And, in some cases, amplifiers were rewired to accept substitute tubes.

Canadian operators have been purchasing on a time payment basis and regular acceptance firms as well as the banks here have underwritten the paper. The usual charge is 6% or 7% interest. In most cases, tho, $60 is removed in advance for each $1,000 of credit and this actually amounts to about 12% interest.

The gross average thruout the Dominion is placed at about $20 per machine by most operators. Many of the operators obtain "front money" ranging, usually, from about $3 to $5 per week per machine. This is especially practiced in the many smaller communities because of the difficulties of servicing and the time and expense to make such service calls. At the same time, in many of the larger communities, such as Montreal, Toronto, Ottawa, etc., "front money" is also obtained by the better operators.

The following quantities for individual cities as to juke boxes are approximated and considered just about right: 1) Montreal probably leads the Dominion with about 1,500 juke boxes in operation, 2) Toronto is second with about 1,100 juke boxes operating, 3) Ottawa next with 500, then, 4) Vancouver with 500, 5) Halifax with 500, 6) Winnipeg with 300, 7) Windsor with 300, 8) Hamilton with 300, 9) Quebec with 250, 10) Kitchener with about 100, and then a long, long list of all the smaller rural communities thruout Canada which range anywhere from 1 or 2 juke boxes to possibly 50 or so.

The best locations in Canada are restaurants. Quebec is the only province that has taverns. At the present time there is a bill which may allow Taverns in Ontario. It is also hoped that this bill will allow juke boxes to be operated in the taverns if they come into being in Ontario. At the present time juke boxes are not allowed in taverns or hotels in any province but Quebec.

Regarding the problem of copyrighted music, Canadians won a battle in this direction in 1944. CPRS (Canadian Performing Rights Society) which is the ASCAP of Canada attempted, in 1944, to collect royalties from the juke boxes playing the song "Stardust." This went all the way up in the courts until it reached the Privy Council in London, England, where the operator who was being sued, won his case. Since then there hasn't been any move made in this direction by CPRS.

License fees are practically unknown in Canada. There may be a few license fees in existence in some of the very small, rural communities, but there aren't any such taxes in effect in any of the large centers thruout the Dominion.

There are a couple of operators' associations in existence but these are really more for just a general get-together for good times than for real association business. These were put together during the war period in Montreal and in Toronto and only about 20 per cent of the membership ever attended any of the monthly meetings. They did get together every so often for a banquet or party of some kind.

In Canada, even tho there are now distributors who are dealing directly with juke box operators only and who are also interesting some newcomers to the field, the general belief is that the market can consume approximately 1,500 to 2,500 more machines above the 11,000 or so now in operation in the Dominion.

There is definitely, tho, one outstanding belief — and that is that the juke box business is " a really good business." Canadian operators are going to keep right on working to make it one of the most outstanding and respected divisions of the Dominion's industries.

CALIFORNIA BECOMES AMERICA'S NO. 1 TEST MARKET

Leads in Development of New Music Ideas, Becomes Test Center for Mfrs of Amusement and Merchandise Machines. Wartime Population Increase Holds. Expect Los Angeles to be America's 2nd Largest City.

Special to The Cash Box

LOS ANGELES—With the fact that the swollen wartime population has held on and even increased since the finish of the war, the nation at large is of the belief that Los Angeles will one day soon become America's second largest city and that the State of California itself will outrank most other states in the union for business development.

It is a well known fact that this state has already won its spurs in the sportswear and aviation fields. Many large industrialists have chosen sites here for their future development plans. More and still more business leaders are concentrating their efforts here. In general, the growth program which is under way thruout this area and all the rest of California, bids fair to make this the nation's greatest market.

For many years, as far as the coin machine industry is concerned, the state of California lagged far behind. One reason was the Rocky Mountain barrier which caused shipping to slow down tremendously. Californians were receiving machines as "new" when other cities were already advertising them as "used." Shipments from New York and other eastern cities took so long that, many times, the machines lost their price evaluation en route.

This led to the development of machines by Californians for California. The first electrical pinball games came from this area. The first reel type counter machine came from here. The first slot machine was born in this state. The first telephone wired music developed here. The first cigarette machine was created in a basement of one man's home in this state. The first idea of single channel non-selective music also developed here. Sponsored music is having its start here. And many, many more ideas in coin operated music, entertainment, service amusement and merchandising are being developed here — first.

California, because probably nature forced it to fend for itself, developed its own products and its own business. Today — California stands alone—up and above all other states in the coin machine industry for future possibilities. It has become the "No. 1" test market of the nation for all types of coin operated equipment.

Consoles of every type, pinball games, slots, arcade machines, new ideas in music, movie machines — and every type of merchandiser — is being tested in this market and being presented to the trade here — if not first — then simultaneously with whatever other market can somehow match it for the same equipment.

The development of large and prosperous operations came about with the wartime period when millions of people from all over the nation rushed to this area for jobs in the huge plane factories. This population has not only remained here but has been added to by the many thousands of soldiers and their brides who have since come to settle in California. Visitors who come here more than once, it is well known, will eventually also make up their minds to settle somewhere in this state. Therefore, the war has had much to do with the great growth and development of California as the future leading market for the coin machine industry.

Jobbers and distributors here are considered among the most financially solid and also among the most progressive. Their showrooms and offices are unmatched, in general, by those in any other state in the union. Their business methods and the youthful means they use to go out and develop new business has won much acclaim from all this trade.

But, what is most important, is to note that the leading manufacturers are now shipping their new equipment to California first — where it is appraised and tested for them.

For example, one leading manufacturer introduced his new amusement machines here long before he even announced them in other parts of the country. The machines went on locations thruout this state and were given their first tests here. The reports on the mechanical perfection and earning power of these machines convinced this manufacturer whether he should continue with them and what changes he would have to make prior to openly presenting them to the rest of the trade.

The same has been true in music. One noted music machine manufacturer had his first machines shipped here. They were placed on locations by coinmen in this area and were given their first real tests in this state. The results of those tests caused some changes to be made in the machines — prior to presenting them to all the trade. The machines were actually changed and perfected here in California.

The same is true of merchandising and service equipment. Machines which will not be officially presented to the industry for some time as yet are now being operated and tested here in this state. These machines, after these tests, will be better equipment for all the trade.

The barrier of the Rocky Mountains has at last been overcome. The airplane, too, has won a new life for California. Today it takes but 10 to 11 hours to fly here from New York. Lunch in New York and leave at 3 PM and arrive in California at 11 PM, ready for the next day's business.

Californians today are eager and even anxious to prove to the manufacturers of coin operated equipment that their state is destined for leadership in this market. They ask that manufacturers contact them first — and continue to present their new machines here — first. They want to prove to the manufacturers that today, because of the tremendous population increase in this state, they can use the maximum quantities of all coin operated products.

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

Compiled from weekly reports from music operators thruout the entire nation.

CODE:

AP—APOLLO
AR—ARA
BB—BLUEBIRD
BE—BEL-TONE
BW—BLACK & WHITE
CA—CAPITOL
CD—CADET
CO—COLUMBIA
CR—CORONET
CS—COSMO
CT—COAST
DE—DECCA
DL—DE LUXE
EX—EXCELSIOR
FS—FOUR STAR
MA—MAJESTIC
MU—MUSICRAFT
NA—NATIONAL
VI—VICTOR
VO—VOGUE

1. THE GYPSY

BE-7003—FREDDIE STEWART
BW-774—JAN GARBER ORCH.
CO-36964—DINAH SHORE
DE-18817—INK SPOTS
DE-23511—HILDEGARDE
MA-7177—LOUIS PRIMA O.
MU-15062—PHIL BRITO
CS-475—FRANKIE LESTER—H. McINTYRE ORCH.
VI-20-1844—SAMMY KAYE

2. LAUGHING ON THE OUTSIDE

AR-135—TEDDY WALTERS — LOU BRING & ORCH.
CA-106—GORDON JENKINS
CA-252—ANDY RUSSELL—WESTON ORCH.
CO-36964—DINAH SHORE
DE-18811—MERRY MACS
VI-20-1856—SAMMY KAYE ORCH.

3. THEY SAY IT'S WONDERFUL

DE-18864—INK SPOTS
MU-15065—GORDON MACRAE—WALTER GROSS ORCH.
NA-9017—BILLY ECKSTINE
VI-20-1814—PERRY COMO—CASE ORCH.

4. PRISONER OF LOVE

CR-512—DICK STABILE ORCH.
DE-23499—GERTRUDE NIESEN
MA-7190—RAY McKINLEY ORCH. & SODA FOUNTAIN 7
VI-20-1812—SAMMY KAYE ORCH.

5. I'M A BIG GIRL NOW

AR-137—BOB CROSBY & ORCH. GORDON POLK —VOCAL
CA-248—ALVINO REY ORCH.
CD-CR-201—SLIM GAILLARD
CS-475—NANCY REED—H. McINTYRE ORCH.
DE-18861—CHARLIE BARNET ORCH.
EX-174—AL "STOMP" RUSSELL
MA-1045—JIMMIE LUNCEFORD ORCH.

6. OH! WHAT IT SEEMED TO BE

AR-139—GINNY SIMMS
CA-252—ANDY RUSSELL
CO-36975—FRANK SINATRA
DE-18829—BING CROSBY
FS-1082—RAY HERBECK ORCHESTRA
MA-7176—JACK LEONARD
VI-20-1857—PERRY COMO
VI-46-0001—AL GOODMAN ORCHESTRA

7. DOIN' WHAT COMES NATUR'LLY

DE-18754—LIONEL HAMPTON ORCH.
MA-1044—LOUIS PRIMA ORCH.
VI-20-1859—GLENN MILLER ORCH.

8. CEMENT MIXER

CO-36963—KATE SMITH
CT-2016—JIMMY WALKER
DE-23508—BING CROSBY
DE-18745—HOOSIER HOT SHOTS
NA-5011—DICK THOMAS
VI-20-1797—ZEKE MANNERS AND BAND

9. HEY! BA-BA-RE-BOP

CO-36892—FRANKIE CARLE ORCH.
CO-36905—FRANK SINATRA
CR-511—DICK STABILE ORCH.
DE-23481—D. HAYMES—H. FORREST
MA-7164—PAXTON ORCH.—ALAN DALE
VI-20-1806—CHARLIE SPIVAK

10. SIOUX CITY SUE

CO-36976—DINAH SHORE
DE-18872—J. DORSEY ORCHESTRA
VI-46-0001—AL GOODMAN ORCHESTRA

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By DAVE QUIRK
RECORD REVIEW EDITOR
OF
"THE CASH BOX"

"There's Good Blues Tonight"
"Baby, What You Do To Me"
Clyde McCoy and His Orchestra
(Vogue 752)

● This is another picture record featuring Clyde McCoy and his golden trumpet. "There's Good Blues Tonight," a parody on those now-famous words of a certain radio commentator, gives us plenty of McCoy's recognized horn style. Billie Jane Bennett tosses off the vocal with ease. Added to this are McCoy's frequent solo flings and a good instrumental background. "Baby, What You Do To Me" is more of a jump tune and Miss Bennett again furnishes the vocal. Both sides should have a wide appeal.

"I'm Learning to Speak English"
"Obelli"
Manuel Lopez
(Exclusive 1038)

● For those who prefer Latin rhythm we'd recommend this disc. Manuel Lopez stars on the vocal with Rafael Mendez and His Orchestra assisting him with the one-two-three-kick beat. "I'm Learning to Speak English" (the title is given in Spanish but we won't go into that here) emphasizes the lyrics which are also in Spanish while "Obelli" places more stress on the rhythm angle. South-of-the border music lovers will go for both sides.

"When You Cry"
"Tho' I Tried"
Wesley Tuttle and His Texas Stars
(Capitol 267)

● Western fans will clamor for this latest Wesley Tuttle release of two typical tunes of the wide open spaces. "When You Cry" is a sort of a re-write job on that old adage "Laugh and the world laughs with you; cry and you cry alone." The Texas Stars shine in the background though and make this a pleasing platter. The backing, "Tho' I Tried" is pretty plaintive — and Tuttle will put a tear in your eye with his rendition. Both are good cowboy fare and will click in places where they go for that type of thing.

"You're The Cause of It All"
"I Love An Old Fashioned Song"
Kay Kyser and His Orchestra
(Columbia 36989)

● "You're the Cause of It All" is a swingy little blues number suitable for both foot and ear workouts. Lucyann Polk does a good job on the vocal in a style that's pleasing to all . The backing is "I Love An Old Fashioned Song" but it's given a modern vocal treatment by Michael Douglas and The Moonbeamers. The Kay Kyser crowd seems to improve with the years and they're at their best on this disc. Both arrangements are worthy of comment and should take in top coin.

"I'm A Big Girl Now"
"Personality"
Dick Stabile and His Orchestra
(Coronet 512)

● Here's a tune that should get a good play on the juke boxes and this time the stellar Stabile band gives it a whirl. Jane Harvey vocally explains that "I'm A Big Girl Now" and she does okay by it too. The band furnishes a nice musical background with not too many frills. It's a little late in the game to come out with "Personality" but, nevertheless, the boys present a workman-like job. Russ Emeri handles the lyrics like a veteran. The first side will take the top money.

"Mean Pretty Mama"
"Chicken Rhythm"
Slim Gaillard
(Bel-Tone 762)

● "Mean Pretty Mama" is a Gaillard original and it's done in a extremely slow drag tempo. The boys nearly fall over one another in the process, but the outcome makes for good listening. Mr. G's vocal offering is different in that he goes 'way down to a mere whisper at times, but it's a good number. The boys are with him all the way, too. The backing, "Chicken Rhythm," is a novelty stomp which, in addition to some good instrumental passages, contains a crazy set of lyrics. The boys must have done some shrewd barnyard observation to get that cackling down pat. Gaillard fans will go for both of these.

"Jay Gee"
"Sit Back and Ree-lax"
Jimmy Lunceford & His Orchestra
(Majestic 1053)

● The Lunceford lads really set the joint rocking in this waxing of "Jay Gee." Strictly instrumental, the solos are dealt out liberally and the record ends with a short drum break. It's headed for the top. The band proves that they're an ensemble capable of plenty of bounce and swing when it's the order of the day. "Sit Back and Ree-Lax" gives us more jive with the Lunceford Quartet vocalizing. Neither side is suited for the quiet clans, but the younger crowd and the jive hounds will eat them up.

"Walk It Off"
"Remember Me"
The Pied Pipers
(Capitol 264)

● It's hard to find a better small vocal group than the Pied Pipers and they live up to their reputation in "Walk It Off." There's a lot of bounce and close harmony here, but still the Pipers keep it in mind that they're performing for the public. This widens their appeal. That oldie, "Remember Me," comes out with a new coat of paint — and in a soft color too. It's wonderful music for romancing and reminiscing. Should be on the receiving end of a lot of coin.

"Strange Love"
"In Apple Blossom Time"
Elliott Lawrence and His Orchestra
(Columbia 36999)

● Romancers will rush to the juke boxes toting fistfuls of nickels to hear this waxing of "Strange Love." It's a love song with a melody that's easy to remember. Jack Hunter supplies the vocal in a nice style and Elliott Lawrence and His Orchestra furnish a very smooth background. The flipover, "In Apple Blossom Time," will be recognized at once by everyone as an oldie, but it's still good for plenty of plays. Hunter again handles the vocal and the Lawrence lads ably assist him.

"Take It and Shake It"
"I'm A Bad Bad Boy"
Roberts Brothers Trio
(Bel-Tone 7006)

● "Take It and Shake It" is strictly jive. Virgil Bingham gives out with some excellent piano work and the Roberts Brothers on bass and guitar back him up solidly. "I'm A Bad Bad Boy" is another Roberts original and the stress is on the vocal rather than the instrumental. The competition is tough in the small combo field these days; however, this outfit does all right. If placed right, it should get a good play.

"When My Baby Left Me"
"Echoes of Harlem"
Cootie Williams and His Orchestra
(Capitol 266)

● Here's a new Cootie Williams release with Eddie Vinson monopilizing most of the record with his plaintive style of singing. "When My Baby Left Me" is bound to be in demand. The band stays in the background with occasional breaks in between the lyrics. Cootie's crew comes into its own on the reverse with Williams soloing on his trumpet. This is a good arrangement of Ellington's "Echoes of Harlem" and the boys are at their best. Check both as coin collectors.

RECORD REVIEWS

By Ralph Emmett OF "THE CASH BOX"

"Gloria"
"Memories of Home"

Bob Hayward
(Exclusive 218)

● After listening to both sides of this disk, nobody who is familiar with the work of Leon Rene can help but label him among the top figures as a composer of "pop" music. Both "Gloria" and "Memories of Home" are ballads that ring the bell and knock on the door of national acclaim, and they should be let in as welcome visitors for as long as they stay. Bob Hayward handles the vocal on both sides, and he has the voice to do it. If there's a complaint that he sounds too much like Sinatra, so what? That's good! The Buddy Baker orchestra drifts 'round the voice and they do it with great effect. I'd place this disk anywhere, and it'll wear itself out.

"All The Time"
"Love On A Greyhound Bus"

Orrin Tucker Orch.
(Musicraft 15064)

● This reviewer is sticking up his mitt for "All The Time" even if it does stand back of "Love On A Greyhound Bus" on this — and just about every other — recording of the tune. It's a really good ballad that has every reason to go well in the quieter spots in town. On this disk, offered up by the Orrin Tucker crew — and very good, too — Orrin steps up for the vocal and carries it off better than most of the alleged bandleader - crooners. On the flip, "Love On A Greyhound Bus" gets a really first class presentation by the instruments and Orrin is joined by Scottee Marsh on the lyrics. They do one of the better duets on this tune that we've yet heard.

"The Gypsy"
"Marinette"

Freddie Stewart
(Bel-Tone 7003)

● Here's one tune that needs no prophecy as to how it'll go on the jukes. "The Gypsy" is right up there and shows little signs of slipping. On this version, however, featuring the vocal of Freddie Stewart, the orchestration is given a zingier tempo. It's a good piece of wax, what with Freddie's vocal and the fiddling offered by Mischa Violin. The backing, "Marinette," is a sleeper, but we'd like to hear a few more versions of it before giving a headlining spot. The ork supporting Stewart on both sides is under the capable hand of Ramon Joe Sannis.

"Doin' What Comes Natur'lly"
"That Wonderful Worrisome Feeling"

The Five DeMarco Sisters
(Majestic 7193)

● The five DeMarco girls are one of my favorite vocalizing combos, and on this waxing of "Doin' What Comes Natur'lly" they more than justify their place. The gals turn in a neat job in every department and deliver the hit tune in a hit manner. Supported instrumentally by Bud Freeman and His Orchestra, the gals have here cut a disk that should win heavy reward on the jukes and a good spot for themselves in jukedom's hall of favored artists. The flip, "That Worrisome Feeling," is a pleasant tune just as capably handled by the five voices and the musical accompaniment.

"School Kids Hop"
"Flat Foot Floogie"

Slim Gaillard Orchestra
(Bel-Tone 758)

● The young jump crowd will probably contribute heavily from ice cream and sundae funds for a listening to this Slim Gaillard disk. It has everything he's noted for, the top flight instrumental ensemble, the zany, tuneless jive talk, and the inimitable rhythm his waxings have been noted for. In addition, it has a title calculated to catch the eye of the bobby soxer. The backing. "Flat Foot Floogie" is a brand new, dressed up version of the once-very popular Gaillard composition. On this the boys do a straighter — and better — job than usual, and come up with a platter that should net some interest to the juke customers.

"Pet of the Pipers"
"Haste To The Wedding"
"Stack Of Barley"
"Kerry Mills Barn Dance"

All Ireland Orchestra
(Celtic 1001-2)

● Shure and here's some sides from out of the land where the shamrock blows. Piped and played by the All Ireland Orchestra this disk features the old fashioned, well beloved jig and dance melodies of Erin, and, as a result, should net their own harvest of coinage from locations where the customers gather to remember the shillellagh and how Connally's men sallied out against the infamous Black and Tans. These tunes are genuine, and should go well wherever genuine Irish tunes are demanded.

"It'll Take A Little Time"
"It's Dawn Again"

Dick Stabile and Orchestra
(Coronet 20)

● Tag "It'll Take A Little Time" as one of the better ballads to be heard in many weeks, and this version, contributed by the Dick Stabile orchestra, is a standout for that reason — plus one or two more. One of those other reasons is the voice of newcomer Russ Emeri, who should draw lots of attention in coming months. His style is still to be polished to diamond perfection, but the diamond is there, and on this disk, it shines brightly. Still another standout feature is the horn section of the Stabile crew. They make music loudly, but with a unique grace. The backing, "It's Dawn Again," which is all instrumental, serves to verify this reviewer's belief that the Stabile crew compose one of the better dance music-makers in the country. What's more the tune is tops.

"Whatta Ya Gonna Do"
"Billy The Kid"

Billy Butterfield Orch.
(Capitol 265)

● "Whatta Ya Gonna Do" is a disk that'll make out okay. Timed for dancing and listening, featuring a good vocalist in Allan Wylie, and contributed by good musicmen, it's a reliable platter for most locations; call it a ballad, call it a blues, call it slow jump; it fits all categories. The back, "Billy The Kid" is all instrumental as the Billy Butterfield aggregation take a turn. They come up with an offering that should go well wherever the saddlebrown shoes gather to jump.

"Oh! What It Seemed To Be"
"You Won't Be Satisfied"

Dick Stabile and His Orch.
(Coronet 511)

● It's a little late in the game to do a review on this pair of hit compositions, "Oh! What It Seemed To Be," and "You Won't Be Satisfied," but just in the event the demand is still going strong for this pair on your boxes, give this version by Dick Stabile's ork a try. Russ Emeri does the caroling on both sides, and what the Stabile combination combo can do to a song is worthy of your listening time.

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What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of June 24, 1946

NEW YORK

1. The Gypsy
2. Prisoner of Love
3. They Say It's Wonderful
4. Doin' What Comes Natur'lly
5. I'm A Big Girl Now
6. I Don't Know Enough About You
7. Stone Cold Dead In The Market
8. Sioux City Sue
9. Laughing On The Outside
10. Give Me The Moon Over Brooklyn

FOND DU LAC, WIS.

1. The Gypsy
2. Doin' What Comes Natur'lly
3. Cement Mixer
4. They Say It's Wonderful
5. I'm A Big Girl Now
6. Prisoner of Love
7. Laughing On The Outside
8. Who's Sorry Now
9. Hey! Ba-Ba-Re-Bop
10. I Don't Know Enough About You

MARTINSBURG, W. VA.

1. The Gypsy
2. Prisoner of Love
3. Laughing On The Outside
4. I'm A Big Girl Now
5. They Say It's Wonderful
6. New Spanish Two Step
7. Salt Pork, W. Va.
8. Cement Mixer
9. In The Moon Mist
10. Beware

BILOXI, MISS.

1. The Gypsy
2. Laughing On The Outside
3. Prisoner of Love
4. They Say It's Wonderful
5. I'm A Big Girl Now
6. Full Moon And Empty Arms
7. The Girl That I Marry
8. Cement Mixer
9. Doin' What Comes Natur'lly
10. Oh! What It Seemed To Be

ST. ALBANS, VT.

1. The Gypsy
2. Laughing On The Outside
3. I'm A Big Girl Now
4. Cement Mixer
5. Prisoner of Love
6. All Through The Day
7. Oh! What It Seemed To Be
8. Shoo Fly Pie
9. In Love In Vain
10. In The Moon Mist

CHICAGO

1. The Gypsy
2. Laughing On The Outside
3. They Say It's Wonderful
4. Prisoner of Love
5. All Through The Day
6. Cement Mixer
7. Full Moon And Empty Arms
8. Doin' What Comes Natur'lly
9. It Couldn't Be True
10. I Don't Know Enough About You

SPRINGFIELD, MO.

1. The Gypsy
2. Prisoner of Love
3. Laughing On The Outside
4. Cement Mixer
5. Hey! Ba-Ba-Re-Bop
6. All Through The Day
7. They Say It's Wonderful
8. Sioux City Sue
9. Doin' What Comes Natur'lly
10. Oh! What It Seemed To Be

LOUISVILLE, KY.

1. The Gypsy
2. Laughing On The Outside
3. Doin' What Comes Natur'lly
4. Prisoner of Love
5. Do You Love Me?
6. Sioux City Sue
7. Full Moon And Empty Arms
8. I'm A Big Girl Now
9. Oh! What It Seemed To Be
10. I Left My Heart In Mississippi

DARLINGTON, S. C.

1. The Gypsy
2. Laughing On The Outside
3. Beware
4. I'm A Big Girl Now
5. Prisoner of Love
6. They Say It's Wonderful
7. There's No One But You
8. The House Of Blue Lights
9. I Cover The Waterfront
10. Just In Case You Change Your Mind

COLO. SPRINGS, COLO.

1. The Gypsy
2. Laughing On The Outside
3. In Love, In Vain
4. Oh! What It Seemed To Be
5. They Say It's Wonderful
6. Prisoner of Love
7. I Don't Know Enough About You
8. Full Moon And Empty Arms
9. Cement Mixer
10. All Through The Day

LOS ANGELES

1. The Gypsy
2. I'm A Big Girl Now
3. They Say It's Wonderful
4. Bumble Boogie
5. Prisoner of Love
6. Who's Sorry Now?
7. Hey! Ba-Ba-Re-Bop
8. The House of Blue Lights
9. Oh! What It Seemed To Be
10. I Don't Know Enough About You

ROCK ISLAND, ILL.

1. The Gypsy
2. It Couldn't Be True
3. Surrender
4. I Didn't Mean A Word I Said
5. Prisoner of Love
6. Hey! Ba-Ba-Re-Bop
7. They Say It's Wonderful
8. Cement Mixer
9. I Don't Know Enough About You
10. All Through The Day

NEW HAVEN, CONN.

1. The Gypsy
2. Prisoner of Love
3. Cement Mixer
4. They Say It's Wonderful
5. Laughing On The Outside
6. I'm A Big Girl Now
7. I Don't Know Enough About You
8. It Couldn't Be True
9. One More Tomorrow
10. Doin' What Comes Natur'lly

STILLWATER, MINN.

1. The Gypsy
2. Hey! Ba-Ba-Re-Bop
3. Cement Mixer
4. Prisoner of Love
5. All Through The Day
6. Laughing On The Outside
7. In The Moon Mist
8. Doin' What Comes Natur'lly
9. Bumble Boogie
10. Seems Like Old Times

YOUNGSTOWN, O.

1. The Gypsy
2. Prisoner of Love
3. Hey! Ba-Ba-Re-Bop
4. I'm A Big Girl Now
5. They Say It's Wonderful
6. Laughing On The Outside
7. All Through The Day
8. Cement Mixer
9. Do You Love Me?
10. In The Moon Mist

HOT ON RECORDS
TEN TOP JUKE BOX TUNES THRUOUT THE NATION
(Continued)

DANBURY, CONN.

1. The Gypsy
2. Prisoner of Love
3. Laughing On The Outside
4. I'm A Big Girl Now
5. Guitar Polka
6. Someday
7. I Don't Know Enough About You
8. Doin' What Comes Natur'lly
9. They Say It's Wonderful
10. Chen A Luna

WICHITA, KANS.

1. The Gypsy
2. Hey! Ba-Ba-Re-Bop
3. Do You Love Me?
4. Laughing On The Outside
5. Prisoner of Love
6. I Don't Know Enough About You
7. It Couldn't Be True
8. Full Moon And Empty Arms
9. Oh! What It Seemed To Be
10. As If I Didn't Have Enough On My Mind

BINGHAMTON, N. Y.

1. The Gypsy
2. Prisoner of Love
3. I'm A Big Girl Now
4. Hey! Ba-Ba-Re-Bop
5. Laughing On The Outside
6. Cement Mixer
7. Doin' What Comes Natur'lly
8. Seems Like Old Times
9. Some Day
10. Give Me The Moon Over Brooklyn

WASHINGTON, D. C.

1. The Gypsy
2. Laughing On The Outside
3. Sioux City Sue
4. Seems Like Old Times
5. Prisoner of Love
6. Don't Let The Sun Catch You Crying
7. Oh! What It Seemed To Be
8. You Won't Be Satisfied
9. Whiffenpoof Song
10. These Foolish Things

ORLANDO, FLA.

1. Prisoner of Love
2. Hey! Ba-Ba-Re-Bop
3. Cement Mixer
4. The Gypsy
5. They Say It's Wonderful
6. All Though The Day
7. It Couldn't Be True
8. Doin' What Comes Natur'lly
9. I'm A Big Girl Now
10. Oh! What It Seemed To Be

(Continued)

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HOT ON RECORDS
(Continued)

SAVANNAH, GA.

1. The Gypsy
2. Hey! Ba-Ba-Re-Bop
3. Laughing On The Outside
4. Do You Love Me?
5. Sioux City Sue
6. Prisoner of Love
7. Put Your Little Foot Right Out
8. Tippin' In
9. All Through The Day
10. Sneakin' Out

CUMBERLAND, MD.

1. The Gypsy
2. Prisoner of Love
3. Hey! Ba-Ba-Re-Bop
4. All Through The Day
5. They Say It's Wonderful
6. In Love In Vain
7. I'm A Big Girl Now
8. We'll Gather Lilacs
9. Laughing On The Outside
10. Don't Be A Baby, Baby

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HOT ON RECORDS

TEN TOP JUKE BOX TUNES THRUOUT THE NATION

(Continued)

DALLAS, TEX.

1. The Gypsy
2. Laughing On The Outside
3. Prisoner of Love
4. They Say It's Wonderful
5. Hey! Ba-Ba-Re-Bop
6. You Are My First Love
7. I'm A Big Girl Now
8. Oh! What It Seemed To Be
9. Drifting Blues
10. Cement Mixer

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TEN TOP JUKE BOX TUNES THRUOUT THE NATION
(Continued)

JACKSON, MISS.

1. The Gypsy
2. Laughing On The Outside
3. Full Moon And Empty Arms
4. Sioux City Sue
5. Cement Mixer
6. Atlanta, G. A.
7. I'm A Big Girl Now
8. Prisoner of Love
9. Hey! Ba-Ba-Re-Bop
10. Doin' What Comes Natur'lly

RANGELEY, MAINE

1. The Gypsy
2. E-Bob-O-Lee-Bob
3. Sue City Sue
4. Oh! What It Seemed To Be
5. Shoo Fly Pie
6. Prisoner of Love
7. Laughing On The Outside
8. It Couldn't Be True
9. Hey! Ba-Ba-Re-Bop
10. I'm A Big Girl Now

HAVERTOWN, PA.

1. The Gypsy
2. Cement Mixer
3. Prisoner of Love
4. Laughing On The Outside
5. They Say It's Wonderful
6. Hey! Ba-Ba-Re-Bop
7. Shoo Fly Pie
8. The Girl That I Marry
9. It Couldn't Be True
10. Sioux City Sue

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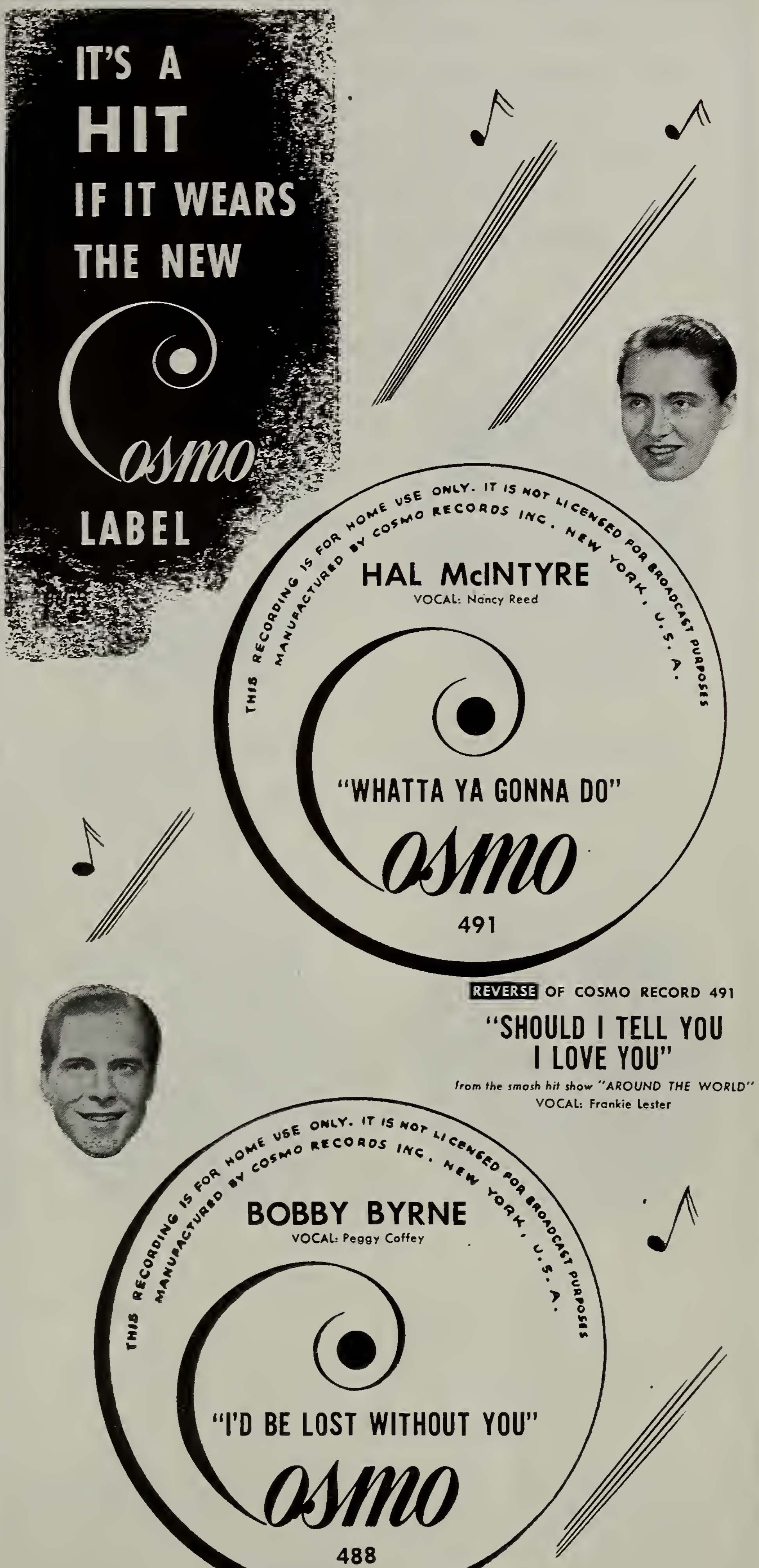
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(Continued)

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2. Laughing On The Outside
3. Doin' What Comes Natur'lly
4. I Don't Know Enough About You
5. It Couldn't Be True
6. I'm Gonna Make Believe
7. One More Tomorrow
8. Do You Love Me?
9. Come Rain Or Come Shine
10. Love On A Greyhound Bus

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of

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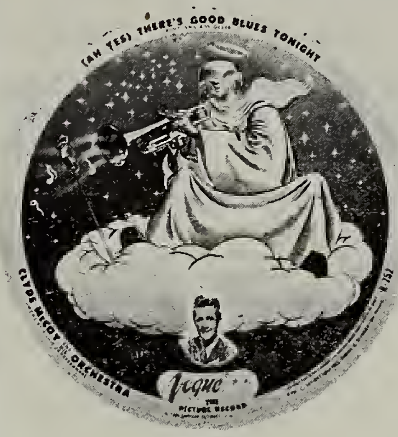
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CLYDE McCOY ORCHESTRA
Vogue
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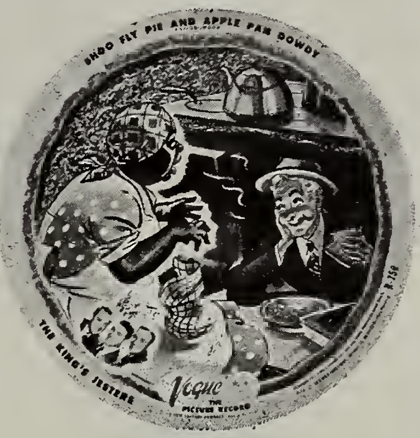
BABY, WHAT YOU DO TO ME
CLYDE McCOY
and his Orchestra
Vocals by Billie Jane Bennett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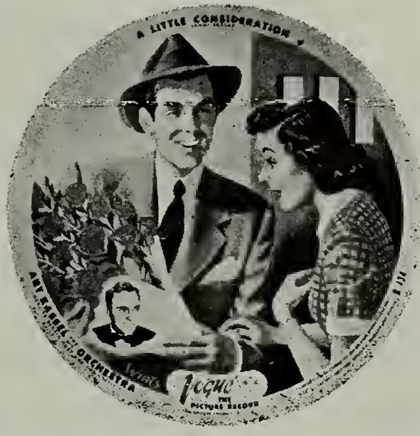
THE KING'S JESTERS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Vogue
THE PICTURE RECORD

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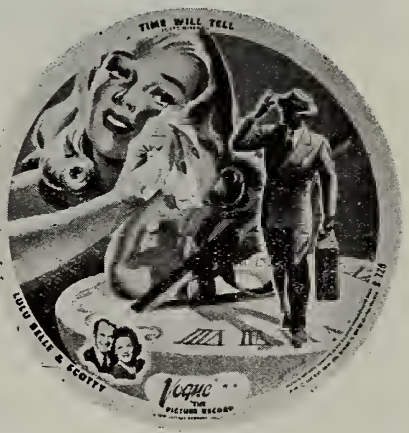
A LITTLE CONSIDERATION
SWEETHEART
ART KASSEL
and his Orchestra
Vocals by Gloria Hart, Art Kassel and the Kassel Trio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R-707
Sugar Blues
Basin Street Blues
★Clyde McCoy Orchestra

R-708
S'posin'
I Surrender Dear
★King's Jesters and Louise

R-711
Seems Like Old Times
I've Been Working on the Railroad
★Art Mooney Orchestra

R-712
Atlanta, G. A.
Aren't You Glad You're You
★Shep Fields Orchestra

R-714
Doodle Doo Doo
All I Do Is Wantcha
★Art Kassel Orchestra

R-718
In The Doghouse Now
Some Sunday Morning
★Lulu Belle and Scotty

R-720
Time Will Tell
Grandpa's Gettin' Younger Ev'ry Day
★Lulu Belle and Scotty

R-722
Put That Ring On My Finger
Tear It Down
★Clyde McCoy Orchestra

R-724
Sweet I've Gotten On You
Everybody Knew But Me
★Frankie Masters Orchestra

R-730
All Through The Day
Piper's Junction
★Art Mooney Orchestra

R-732
In The Moonmist
I Don't Know Why (I Just Do)
★Art Mooney Orchestra

R-734
A Little Consideration
Sweetheart
★Art Kassel Orchestra

R-735
Welcome To My Dream
Anybody Home
★Frankie Masters Orchestra

R-750
Shoo Fly Pie and Apple Pan Dowdy
Who's Got A Tent For Rent
★King's Jesters

R-752
(Ah-Yes) There's Good Blues Tonight
Baby, What You Do To Me
★Clyde McCoy Orchestra

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(Continued)

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1. The Gypsy
2. Prisoner of Love
3. They Say It's Wonderful
4. Just A Sittin' And A Rockin'
5. Sioux City Sue
6. Doin' What Comes Natur'lly
7. Cement Mixer
8. Laughing On The Outside
9. It Couldn't Be True
10. I'm A Big Girl Now

HOT IN HARLEM, N. Y.

1. Stone Cold Dead In The Market
2. On The Sunny Side Of The Street
3. What Is This Thing Called Love?
4. The Gypsy
5. Don't Let The Sun Catch You Cryin'
6. Prisoner of Love
7. Driftin'
8. That's The Groovy Thing
9. Beware
10. Stardust

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DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO
AR—ARA
BB—BLUEBIRD
BT—BEL-TONE
BW—BLACK & WHITE
CA—CAPITOL
CD—CADET
CO—COLUMBIA
CR—CORONET
CS—COSMO
CT—COAST
DE—DECCA
DL—DE LUXE
EX—EXCELSIOR
FS—FOUR STAR
MA—MAJESTIC
NA—NATIONAL
VI—VICTOR
VO—VOGUE

June 17 June 10 June 3

1—The Gypsy 154.5 150.1 157.1
BT-7003—FREDDIE STEWART
Marinette
BW-774—JAN GARBER ORCH.
Doing What Comes Naturally
CO-36964—DINAH SHORE
Laughing on the Outside
CS-475—FRANKIE LESTER—H. McINTYRE ORCH.
Cement Mixer
DE-18817—INK SPOTS
Everyone Is Saying Hello
DE-23511—HILDEGARDE
One-zy Two-zy
MA-7177—LOUIS PRIMA O.
Baby Won't You Please Come Home
VI-20-1844—SAMMY KAYE
Gee I'm Glad to Be the One That I Am

2—Prisoner of Love 132.6 108.1 106.5
DE-18864—INK SPOTS
I Cover the Water Front
MU-15065—GORDON MACRAE-WALTER GROSS ORCH.
They Say It's Wonderful
NA-9017—BILLY ECKSTINE
All I Sing Is Blues
VI-20-1814—PERRY COMO—CASE ORCH.
All Through the Day

3—Laughing on the Outside 71.0 91.7 117.8
AR-135—TEDDY WALTERS—LOU BRING & ORCH.
You I Love
CA-106—GORDON JENKINS
He Wears a Pair of Silver Wings
CA-252—ANDY RUSSELL—WESTON ORCH.
They Say It's Wonderful
CO-36964—DINAH SHORE
The Gypsy
DE-18811—MERRY MACS
Ashby De La Zooch
VI-20-1856—SAMMY KAYE ORCH.
I've Never Forgotten

4—They Say Its Wonderful 60.0 46.2 31.6
AP-139—GINNY SIMMS
What Could Be Sweeter
CA-252—ANDY RUSSELL
Laughing on the Outside
(Crying on the Inside)
CO-36975—FRANK SINATRA
The Girl That I Marry
DE-18829—BING CROSBY
These Foolish Things
FS-1082—Ray Herbeck Orch.
I Remember
MA-7176—JACK LEONARD
September Song
VI-20-1857—PERRY COMO
If You Were the Only Girl
VI-46-0001—AL GOODMAN ORCH.
2. I Got Lost in His Arms;
1. You Can't Get a Man with a Gun; 2. Doin' What Comes Natur'lly

5—I'm a Big Girl Now 58.9 58.6 53.5
CR-512—DICK STABILE ORCH.
Personality
DE-23499—GERTRUDE NIESEN
Legalize My Name
MA-7190—RAY McKINLEY ORCH. & SODA FOUNTAIN 7
VI-20-1812—SAMMY KAYE ORCH.
Put Your Little Foot Right Out

6—Cement Mixer 52.3 51.7 66.5
AR-137—BOB CROSBY & ORCH. GORDON POLK—VOCAL
Where Did You Learn to Love
CA-248—ALVINO REY ORCH.
We'll Gather Lilacs
CD-CR-201—SLIM GAILLARD
Scotchin' With The Soda
CS-475—NANCY REED—H. McINTYRE ORCH.
The Gypsy
DE-18861—CHARLIE BARNET ORCH.
Madame Butterball
EX-174—AL "STOMP" RUSSELL
I Must Forget About You
MA-1045—JIMMIE LUNCEFORD ORCH.
Just Once Too Often

7—Hey Ba-Ba-Re-Bop 45.7 50.3 52.3
DE-18754—LIONEL HAMPTON O.
Slide, Mamp, Slide
MA-1044—LOUIS PRIMA ORCH.
Josephine Please No Lean on the Bell
VI-20-1859—GLENN MILLER ORCH.
The Whiffenpoof Song

8—Doin' What Comes Natur'lly 43.1 31.7 30.3
CO-36976—DINAH SHORE
I Got Lost in His Arms
DE-18872—J. DORSEY ORCH.
All That Glitters
VI-46-0001—AL GOODMAN ORCH.
You Can't Get a Man with a Gun;
They Say It's Wonderful; 2. I Got Lost in His Arms

9—All Through the Day 33.4 60.0 58.0
CA-240—MARGARET WHITING
In Love in Vain
CO-36962—FRANK SINATRA
Two Hearts are Better, etc.
DE-23528—DICK HAYMES—H. FORREST
In Love in Vain
MA-7175—THREE SUNS
I Love An Old Fashioned Song
VI-11-9224—JAMES MELTON
Where's My Bess
VI-20-1814—PERRY COMO—CASE ORCH.
Prisoner of Love
VO-R730—ART MOONEY & ORCH.
Piper's Junction

10—In Love in Vain 27.0 13.1 10.3
CA-240—M. WHITING
All Through the Day
CO-36972—LES BROWN ORCH.
There's Good Blues Tonight
DE-23528—D. HAYMES—H. FORREST
All Through the Day
MA-1034—MILDRED BAILEY
All That Glitters Is Not Gold

11—Love on a Greyhound Bus 26.2 26.9 29.7
CA-261—DINNING SISTERS
The Iggidy Song
CO-36979—KAY KYSER ORCH.
All the Time
DE-18873—GUY LOMBARDO
All the Time
MA-7183—GEORGE PAXTON ORCH.
All the Time
VI-20-1860—VAUGHN MONROE ORCH.
All the Time

12—Surrender 25.9 6.1 3.8
AR-150—JAN SAVITT ORCH.
Along With Me
CO-36985—WOODY HERMAN ORCH.
The Good Earth
MA-7186—GEORGE OLSON ORCH.
I've Got a Walkie Talkie
VI-20-1877—PERRY COMO
More Than You Know

13—Sioux City Sue 24.8 33.8 32.2
CO-36963—KATE SMITH
I Didn't Mean a Word I Said
CT-2016—JIMMY WALKER
Detour
DE-23508—BING CROSBY
You Sang My Love Song, etc.
DE-18745—HOOSIER HOT SHOTS
There's a Tear in My Beer
NA-5011—DICK THOMAS
Some Day Darlin'
VI-20-1797—ZEKE MANNERS & BD.
Don't Dog Me 'Round

June 17 June 10 June 3

14—Full Moon and Empty Arms 24.6 8.2 6.5
AR-132—GINNY SIMMS
Everybody Knew But Me
CA-245—PAUL WESTON O.
Nobody Else But Me
CO-36947—FRANK SINATRA
You are Too Beautiful
CO-36893—R. NOBLE O.
It Might as Well Be Spring
DE-18813—C. CAVALLERO O.
Come Closer to Me
MA-7165—J. LEONARD
Welcome to My Dreams

15—Bumble Boogie 23.3 4.1 2.6
CA-262—ALVINO REY ORCH.
Sepulveda
VI-20-1829—FREDDY MARTIN ORCH.
Now and Forever

16—It Couldn't Be True 21.5 32.4 23.9
AR-138—JUDY CANOVA
You Stole My Heart
CO-36977—LES BROWN ORCH.
I Got the Sun in the Morning
DE-18831—GUY LOMBARDO
Where Did You Learn to Love
FS-1081—Al Donahue Orch.
And Two Is Eight
MA-7180—THREE SUNS
Everybody Loves My Baby
VI-20-1835—GLENN MILLER ORCH.
One More Tomorrow

17—Oh! What it Seemed to Be 18.8 17.9 30.2
CO-36892—FRANKIE CARLE ORCH.
As Long as I Live
CO-36905—FRANK SINATRA
Day by Day
CR-511—DICK STABILE ORCH.
You Won't Be Satisfied
DE-23481—D. HAYMES—H. FORREST
Give Me a Little Kiss, etc.
MA-7164—PAXTON ORCH.—ALAN DALE
I'm Glad I Waited for You
VI-20-1806—CHARLIE SPIVAK
Take Care When You Say

18—All The Time 18.5 10.3 9.7
AR-147—JAN SAVITT ORCH.
I've Never Forgotten
CO-36979—KAY KYSER
Love on a Greyhound Bus
DE-18873—GUY LOMBARDO
Love on a Greyhound Bus
DE-18779—LUCKY MILINDER
Darlin'
DE-8539—E. BUTTERFIELD ORCH.
Paradiddle Joe
MA-7183—GEORGE PAXTON ORCH.
Love on a Greyhound Bus
VI-20-1860—VAUGHN MONROE ORCH.
Love on a Greyhound Bus

19—One More Tomorrow 14.7 29.1 16.1
CO-36978—FRANKIE CARLE ORCH.
I'm Gonna Make Believe
DE-18843—GLEN GRAY O.
If I Love Again
MA-7171—DANNY O'NEIL
I Didn't Mean a Word I Said
VI-20-1835—GLENN MILLER
It Couldn't Be True

20—House of Blue Lights 12.7 2.8 –1.0
CA-251—FREDIE SLACK—E. MORSE
Hey Mr. Postman

21—Shoo Fly Pie and Apple Pan Dowdy 11.6 28.3 29.8
CA-235—STAN KENTON O.
I Been Down in Texas
CO-36943—DINAH SHORE
Here I Go Again
DL-1013—MAC TRIPLETS & MACK CEPPOS ORCH.
Loop de Loo
VI-20-1861—JOHNNY DESMOND
I Don't Know Enough About You
VO-R750—KING'S JESTERS & LOUISE
Who's Got A Tent For Rent

22—There's No One But You 9.9

23—Do You Love Me 9.0

24—In the Moon Mist 8.2 1.4 1.8

25—Seems Like Old Times 7.5 12.4 12.3
CA-257—BOBBY SHERWOOD ORCH.
I Fall in Love with You Ev'ry Day
CO-36950—KATE SMITH
If I Had a Wishing Ring
DE-18737—GUY LOMBARDO ORCH.
Symphony
DL-1016—MAC TRIPLETS & MACK CEPPOS ORCH.
One-zy, Two-zy
MA-1030—THELMA CARPENTER
A Jug of Wine
VI-20-1811—VAUGHN MONROE ORCH.
Gee! I Wish
VO-R711—ART MOONEY & ORCH.
I've Been Workin' On the Railroad

June 17 June 10 June 3

26—Some Day 7.4 11.0 11.6
BB-33-0521—ELTON BRITT
Weep No More My Darlin'
DE-18867—LUCKY MILLINDER ORCH.
Shorty's Got to Go
DE-18738—HOOSIER HOT SHOTS
You Two Timed Me
VI-20-1864—ELTON BRITT
The Best Part of Travel

27—Cynthia's in Love 7.3 16.6 15.5
CA-255—S. HENDERSON ORCH.
Swan Lake
CO-36994—FRANKIE CARLE ORCH.
I'd Be Lost Without You
MA-7188—EDDY HOWARD ORCH.
To Each His Own
VI-20-1858—G. MILLER ORCH.
Strange Love

28—Route 66 6.5

29—The Girl That I Marry 6.4 6.9 5.7
CO-36975—FRANK SINATRA
They Say It's Wonderful
VI-46-0002—AL GOODMAN
2. Who Do You Love I Hope;
Moonshine Lullaby;
2. I Got the Sun in the Morning

30—I Don't Know Enough About You 6.1 3.4 2.6
CA-236—PEGGY LEE
I Can See It Your Way
DE-18834—MILLS BROS.
There's No One But You
VI-20-1861—J. DESMOND
Shoo Fly Pie and Apple Pan Dowdy

31—Put the Blame on Mame 5.0

32—Don't Be a Baby, Baby 4.8 8.3 4.5
CO-36967—BENNY GOODMAN ORCH.
All the Cats Join In
DE-18753—MILLS BROTHERS
Never Make a Promise, etc.
VI-20-1842—TOMMY DORSEY O.
Ah Yes, There's Good Blues, etc.

33—As If I Didn't Have Enough on My Mind 4.5 –1.0 –1.0

34—More Than You Know 4.5

35—Beware 4.2 5.5 4.4
DE-18818—LOUIS JORDAN ORCH.
Don't Let the Sun, etc.

36—I Didn't Mean a Word I Said 4.1 –1.0 –1.0

37—Good Earth 3.9

38—Come Rain or Come Shine 3.7 4.1 1.8
CA-247—M. WHITING — WESTON ORCH.
Can't Help Lovin' Dat Man
CA-10055 (CE-28) ORIGINAL BR. CAST
Any Place I Hang My Hat Is Home
CO-36971—DINAH SHORE
All That Glitters Is Not Gold
DE-23548—D. HAYMES — H. FORREST
You Stole My Heart
MA-7179—LOUIS PRIMA ORCH.
Pickle in the Middle
VI-20-1819—TOMMY DORSEY ORCH.
Where Did You Learn to Love

39—One-Zy, Two-Zy (I Love You-Zy) 3.4 6.2 5.2
AR-136—PHIL HARRIS & ORCH.
Some Little Bug
CO-36960—KAY KYSER
There's No One But You
DE-23511—HILDEGARDE—GUY LOMBARDO O.
The Gypsy
DL-1016—MAC TRIPLETS & MACK CEPPOS ORCH.
Seems Like Old Times
MA-7174—THE DE MARCO SISTERS
I Fall in Love with You, etc.
VI-20-1826—FREDDY MARTIN
Sleepy Baby

40—Cindy 3.1

41—Coax Me a Little Bit 2.6 2.1 1.9

42—There's Good Blues Tonight 2.6 4.8 3.9
CA-244—MARTHA TILTON
As I Didn't Have Enough On My Mind
CO-36972—LES BROWN ORCH.
In Love in Vain
DE-18835—LUCKY MILLINDER ORCH.
Chittlin' Switch
VI-20-1842—TOMMY DORSEY
Don't Be a Baby, Baby

43—I Got Lost in His Arms 2.2

44—Whiffenpoof Song 1.9 6.2 4.5
DE-28132 (A-363) WINGED VICTORY CHORUS AND ORCH.
Army Air Corps
VI-20-1859—GLENN MILLER ORCH.
Hey! Ba-Ba-Re-Bop

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

① MEANS PRICE WENT UP.
② MEANS PRICE WENT DOWN.
③ MEANS MACHINE JUST ADDED TO LIST.
④ MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
⑤ MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
⑥ MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
⑦ MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
(XX) MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

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IMPORTANT NOTICE

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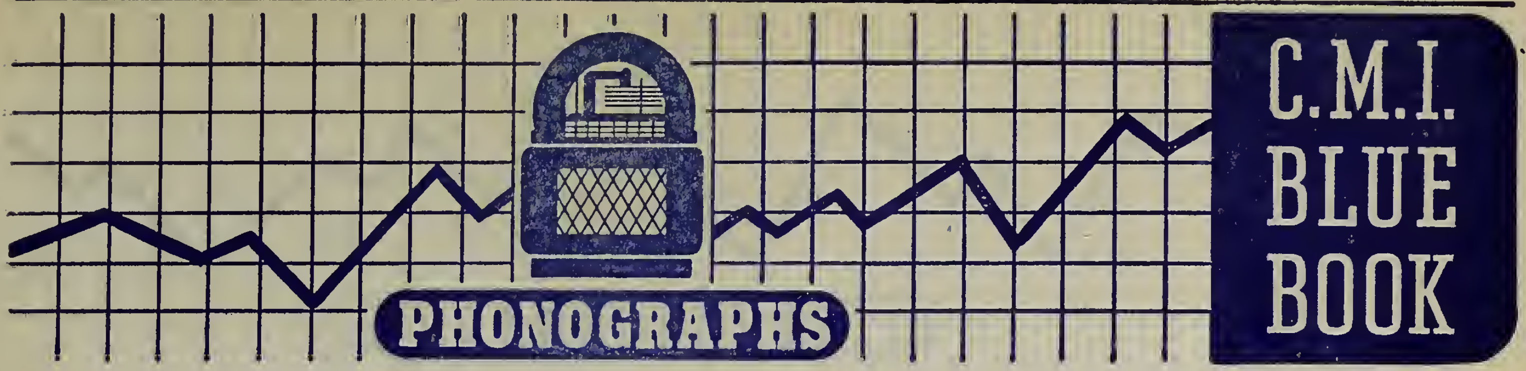
THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

xx.	P-10	$49.50	$110.00
xx.	P-10, Ill.	65.00	69.50
2.	P-12	100.00	189.50
6.	312	85.00	140.00
xx.	P-400	59.50	99.50
1.	412	159.00	189.50
xx.	412 DC Cr	32.50	
xx.	412, Ill.	100.00	160.00
xx.	316	100.00	125.00
xx.	416	105.00	135.00
5.	616	195.00	279.50
6.	616, Ill.	250.00	325.00
5.	616 A	145.00	250.00
6.	716	175.00	250.00
1.	24	300.00	400.00
7.	Revamp (24)	275.00	495.00
1.	600R	395.00	490.00
1.	600K	495.00	535.00
4.	500	450.00	525.00
6.	500K	469.50	525.00
xx.	500A	395.00	475.00
6.	41 (Counter)	159.50	160.00
5.	51 (Counter)	110.00	150.00
1.	61 (Counter)	169.50	219.00
2.	71 (Counter)	215.00	235.00
6.	81 (Counter)	200.00	250.00
6.	50	75.00	169.50
1.	700	600.00	735.00
1.	750M	500.00	735.00
1.	750E	700.00	795.00
2.	780M Colonial	600.00	695.00
5.	78E	700.00	750.00
1.	800	695.00	795.00
4.	850	745.00	850.00
1.	950	750.00	785.00
5.	42-24 (Rev)	475.00	525.00
2.	42-500 (Rev)	475.00	550.00
2.	42-600 (Rev)	395.00	495.00
6.	300 Adaptor	12.50	32.95
6.	320 Wireless Wall Box	10.00	19.50
6.	310 Wall Box, 30 Wire	9.75	18.00
6.	320-2 Wire Wall Box	17.50	19.50
xx.	332-2 Wire War Box	9.50	15.00
xx.	331-2 Wire Bar Box	5.00	15.00
5.	304-2 Wire Stepper	19.50	24.50
xx.	Wireless Strollers	25.00	
6.	430 Speaker Cab. with 5-10-25 Box	74.50	79.95
xx.	420 Speaker Cabinet	50.00	
xx.	Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	195.00
5.	Twin 12 Steel Cabinet Adp. Amp. Stp.	200.00	250.00
xx.	Selector Speaker	95.00	100.00
2.	100 Wall Box 5c 30 Wire	14.95	19.50
xx.	100 Wall Box 10c	17.50	
5.	111 Bar Box	8.50	19.50
5.	125 Wall Box, 5, 10, 25	19.50	24.50
2.	120 Wall Box	12.50	17.50
xx.	Bar Brackets	2.00	3.50
xx.	305 Impulse Rec.	2.50	25.00
xx.	350 Wls. Speaker	20.00	
xx.	115 Wall Box Wire	15.00	
xx.	135 Step Receiver	17.50	35.00
5.	145 Imp. Step. Fast	40.00	49.50
xx.	150 Impulse Rec.	20.00	
xx.	337 Bar Box	32.50	
6.	306 Music Transmit	10.00	19.50
xx.	39A Speaker	25.00	
6.	130 Adaptor	27.50	37.95
xx.	24 Steel Cab. Speaker	140.00	175.00
5.	580 Speaker	134.50	149.00

ROCKOLA

1.	12 Record	$135.00	$150.00
6.	16 Record	165.00	200.00
6.	Rhythm King 12	69.50	150.00
xx.	Rhythm King 12	135.00	175.00
xx.	Imperial 16	125.00	169.50
6.	Imperial 20	250.00	275.00
2.	Windsor	275.00	299.50
xx.	Windsor, Ill.	250.00	300.00
xx.	Monarch	250.00	275.00
2.	Std. Dial-A-Tone	325.00	425.00
2.	'40 Super Rockolite	425.00	475.00
7.	Counter '39	100.00	125.00
2.	'39 Standard	375.00	400.00
5.	'38 DeLuxe	425.00	450.00
xx.	'40 Super Walnut	340.00	425.00
7.	'40 Super Marble	450.00	475.00
6.	'40 Master Walnut	335.00	450.00
2.	'40 Master Rockolite	445.00	495.00
2.	'40 Counter	165.00	225.00
xx.	'40 Counter with Std	139.50	
2.	'41 Premier	575.00	595.00
5.	Wall Box	10.00	15.00
2.	Bar Box	10.00	12.50
2.	Spectravox '41	95.00	125.00
5.	Glamour Tone Column	95.00	99.50
2.	Modern Tone Column	49.50	59.50
2.	Playmaster & Spectravox	425.00	495.00
xx.	Twin 12 Cab Speak	175.00	
xx.	20 Rec Steel Cab ASA	109.50	
xx.	Playboy	30.00	
1.	Commando	625.00	650.00
xx.	1501 Wall Box	5.00	10.00
6.	1502 Bar Box	3.50	7.50
5.	1503 Wall Box	17.50	19.50
5.	1504 Bar Box	19.50	24.50
xx.	1510 Bar Box	25.00	
6.	1525 Wall Box	18.50	39.50
5.	1526 Bar Box	34.50	39.50
xx.	Dial-A-Tone B&W Box	16.75	17.50
6.	1805 Organ Speaker	49.50	50.00
xx.	Tone-A-Lier	54.50	
xx.	DeLuxe Jr. Console Rock	150.00	250.00
xx.	Playmaster	295.00	375.00

A. M. I.

1.	Hi-Boy 302	425.00	519.50
1.	Singing Towers 201	425.00	489.50
7.	Streamliner 5-10-25	225.00	250.00
1.	Top Flight	275.00	399.50
xx.	Model V-5 Phono	60.00	
xx.	Singing Towers Speak	15.00	
xx.	Singing Towers (301)	325.00	350.00

BUCKLEY

5.	New Wall Box	17.50	22.50
6.	New Bar Box	15.00	17.50
5.	Wall & Bar Box Old Style	3.50	4.00
4.	Ill. Wall & Bar Box	15.00	32.50
xx.	32 Record Adaptor	15.00	24.50
xx.	24 Record Adaptor	15.00	24.50
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab.	11.25	
xx.	20 Rec. Seeburg Adaptor	25.00	39.50
5.	Bar Brackets	.95	2.50

C.M.I. BLUE BOOK

PHONOGRAPHS

SEEBURG

xx.	Selectomatic 10	$35.00	$75.00
7.	Symphonola	129.50	149.50
xx.	Model A III	85.00	115.00
xx.	Model B	62.50	100.00
xx.	Model C	37.50	
xx.	Model H	100.00	
1.	Rex	175.00	299.50
1.	Rex, with adaptor	239.50	300.00
xx.	Model K-15	95.00	149.50
5.	Model K-20	300.00	325.00
7.	Royale	225.00	250.00
1.	Plaza	345.00	495.00
1.	Regal	375.00	395.00
xx.	Regal, RC	300.00	385.00
xx.	Model A	125.00	
1.	Gem	200.00	365.00
1.	Classic	425.00	475.00
xx.	Classic, RC	425.00	490.00
2.	Mayfair	325.00	365.00
xx.	Melody King	125.00	135.00
5.	Crown	300.00	375.00
xx.	Crown, RC	345.00	
xx.	Concert Grand	285.00	325.00
1.	Colonel	425.00	525.00
2.	Colonel, RC	499.50	550.00
xx.	Concert Master, RC	575.00	
xx.	Cadet	350.00	425.00
xx.	Cadet, RC	425.00	450.00
6.	Major	375.00	400.00
xx.	Major, RC	385.00	485.00
5.	Envoy	395.00	525.00
2.	Envoy, RC	479.50	595.00
1.	Vogue	300.00	475.00
xx.	Vogue, RC	450.00	500.00
xx.	Casino	275.00	335.00
xx.	Casino, RC	389.50	
xx.	Commander	335.00	495.00
7.	Commander, RC	395.00	500.00
1.	Hi-Tone 9800	639.50	650.00
4.	Hi-Tone 9800 RC	649.50	689.50
1.	Hi-Tone 8800	565.00	650.00
1.	Hi-Tone 8800 RC	665.00	700.00
1.	Hi-Tone 8200	450.00	650.00
5.	Hi-Tone 8200 RC	620.00	695.00
xx.	20 Record '43 Cabt	450.00	459.50
xx.	Playboy	10.00	18.00
xx.	Selectomatic 16	4.50	6.50
6.	Selectomatic 24	7.00	7.50
xx.	Selectomatic 20	5.00	6.50
6.	Remote Speak Organ	24.50	32.50
xx.	Multi-Selector 12 Rec	69.50	
xx.	Melody Parade Bar	4.50	
1.	5c Wall-O-Matic Wireless	28.50	42.50
7.	5c Bar-O-Matic Wireless	29.00	35.00
5.	5c Wall-O-Matic 3 Wire	22.50	24.50
5.	30 Wire Wall Box	9.75	15.00
xx.	Power Supply	15.00	
6.	5, 10, 25c Bar-O-Matic 3-Wire	32.50	35.00
xx.	5, 10, 25c Wall-O-Matic 3-Wire	34.50	35.00
6.	5, 10, 25c Wall-O-Matic Wireless	47.50	52.50
xx.	5, 10, 25c Bar-O-Matic Wireless	42.50	49.50
xx.	Electric Speaker	25.00	29.50
xx.	Wireless Stroller	17.50	27.50
6.	Wall Brackets	2.50	3.50
7.	Wired Speak Organ	20.00	24.50

KEENEY

1.	Wall Boxes	$5.25	$6.00
xx.	Adaptor for Seeburg	25.00	
xx.	Adaptor for Rockola	27.50	
xx.	Adaptor for 616 Wurlitzer	15.00	
xx.	Twin 12 Adaptor	25.00	37.50
xx.	Wurlitzer 24 Adaptor	15.00	
5.	Adaptor for Mills Empress	24.50	32.50
xx.	Organ Speaker	35.00	
xx.	Sun Ray Speaker	25.00	
xx.	Bar Brackets	2.50	3.50

MILLS

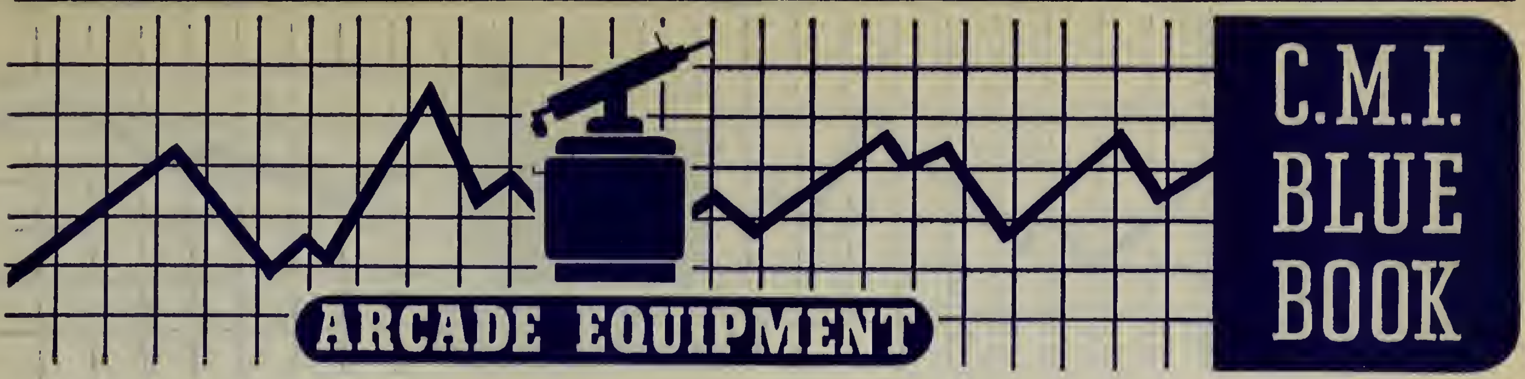
xx.	Zephyr	84.50	89.00
7.	Studio	70.00	119.50
7.	Dance Master	70.00	99.50
xx.	DeLuxe Dance Master	50.00	52.50
1.	Do-Re-Mi	75.00	77.50
5.	Panoram	325.00	465.00
1.	Throne of Music	325.00	375.00
xx.	Throne with Adaptor	275.00	285.00
2.	Empress	350.00	395.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	8.50	
6.	Speaker	10.00	29.50
xx.	Panoram Peek (Con)	275.00	375.00
xx.	Conv for Panoram Peek	12.50	

GABEL

xx.	12 Record, Jr.	42.50	125.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
xx.	18 Rec. Ill. Grill	20.00	60.00
xx.	18 with Adaptor	99.50	125.00
xx.	20 Record Lite Up	225.00	265.00
xx.	24 Record Last Mdl	75.00	95.00

PACKARD

1.	Play Mor Wall and Box	27.50	38.95
5.	Bar Bracket	4.50	5.00
xx.	Willow Adaptor	18.00	59.50
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.50	
xx.	Juniper Adaptor	27.00	29.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	59.50
xx.	Beech Adaptor	20.00	71.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ass Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	59.50
xx.	Lily Sepaker	14.50	17.00
xx.	Violet Speaker	21.00	24.50
xx.	Orcsid Speaker	49.50	50.00
xx.	Iris Speaker	55.00	59.50



C.M.I. BLUE BOOK

ARCADE EQUIPMENT

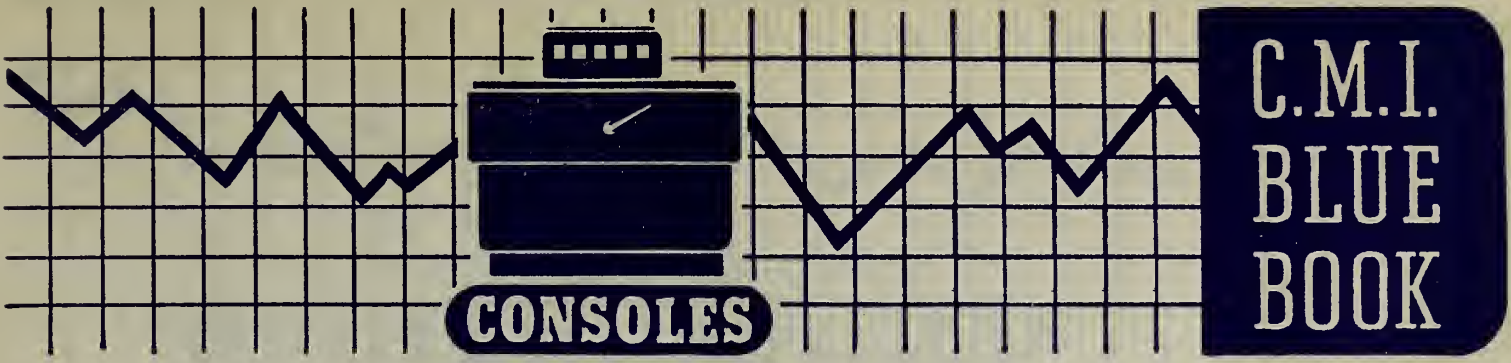
xx.	Atlas Baseball	$75.00	$85.00
2.	A.B.T. 6 Gun Rifle Rg	1195.00	1250.00
5.	Bally Balley	45.00	69.50
2.	Bally Basketball	75.00	99.50
5.	Bally Convoy	150.00	225.00
1.	Bally Defender	195.00	250.00
xx.	Bally Eagle Eye	49.50	
1.	Bally King Pin	145.00	195.00
5.	Bally Lucky Strike	100.00	105.50
2.	Bally Rapid Fire	84.50	185.00
5.	Bally Sky Battle	145.00	225.00
xx.	Bally Racer	50.00	75.00
xx.	Bally Bull Jap Con	40.00	49.50
2.	Bally Shoot-the-Bull	40.00	50.00
2.	Bally Torpedo	119.50	175.00
5.	Bally Undersea Raider	399.50	
5.	Bang-A-Deer	75.00	85.00
5.	Bank Ball	375.00	379.50
5.	Bell-O-Ball	35.00	75.00
xx.	Blister Gunner Con	10.00	
5.	Bowl-A-Bomb	75.00	150.00
5.	Bowling League	150.00	175.00
2.	Buckley DeLuxe Dig	75.00	85.00
5.	Buckley Treas. Is. Dig	55.00	59.50
2.	Casino Golf	29.50	39.50
5.	Chicoin Goalee	525.00	
2.	Chicoin Hockey	150.00	225.00
5.	Chicoin Rola Score	95.00	100.00
5.	Chester Pollard Golf	34.50	75.00
xx.	Circus Romance	95.00	249.50
5.	Cupid Wheel	90.00	195.00
5 .	Daval Bumper Bowling	79.50	99.50
xx.	Daval-U-Roll-It	44.50	
xx.	Evans Duck Pin Alley	189.50	
xx.	Evans In-the-Barrel	75.00	119.50
6.	Evans Super Bomber	225.00	235.00
2.	Evans Play Ball	149.50	150.00
5.	Evans Ski Ball	82.50	125.00
2.	Evans Ten Strike, LD	30.00	52.50
5.	Evans Ten Strike, HD	79.50	135.00
1.	Evans Tommy Gun	109.50	129.50
2.	Exhibit Bicycle	74.50	95.00
xx.	Exhibit Basketball	75.00	
xx.	Exhibit Bowling Alley	59.50	60.00
1.	Exhibit Hi-Ball	50.00	69.50
7.	Exhibit Merchantman Roll Ch. Digger	79.50	89.50
1.	Exhibit Rotary Mdsr	299.50	325.00
1.	Exhibit Vitalizer	69.50	125.00
5.	Genco Bank Roll	150.00	195.00
xx.	Genco Magic Roll	39.50	125.00
1.	Genco Play Ball	100.00	189.50
5.	Genco Total Roll	525.00	
5.	Groetchen Mtn Climb	59.50	115.00
5.	Groetchen Metal Typer	250.00	365.00
2.	Gottlie Skee Ballette	69.50	70.00
5.	Jenn. Roll-in-the-Bar	150.00	165.00
2.	Keeney Air Raider	105.00	195.00
1.	Keeney Anti-Aircft. Br.	37.50	79.50
6.	Keeney Anti-Aircft. Bl.	25.00	55.00
xx.	Keeney Bowlette	150.00	200.00
xx.	Keeney Navy Bomber 0	175.00	195.00
5.	Keeney Sub Gun	50.00	175.00
1.	Keeney Texas League	39.50	59.50
xx.	Kirk Air Defense	115.00	145.00
2.	Kirk Night Bomber	225.00	259.50
5.	Keep Punching	109.50	110.00
xx.	Klip-a-Nip (Con)	16.50	16.75
xx.	Kue Ball	25.00	30.00
1.	Liberator	$139.50	$179.50
5.	Midget Skee Ball	50.00	115.00
xx.	Midget Skee Ball DeL	75.00	90.00
xx.	Mills Rotary Digger	29.50	49.50
2.	Mutoscope Ace Bomber	169.50	249.50
xx.	Mutoscope Bowl Alley	110.00	
2.	Mutoscope Dr. Mobile	169.50	275.00
xx.	Mutoscope Dr. Mobile w. tk.	260.00	325.00
5.	Mutoscope Elec Trav Crane	95.00	115.00
xx.	Mutoscope Fan Ft. Dig	39.50	40.00
4.	Mutoscope Photomatic	590.00	945.00
xx.	Mutoscope Roll Frt. Cr.	50.00	69.50
1.	Mutoscope Sky Fighter	169.50	275.00
xx.	Mutoscope Sky Fighter w. con.	200.00	229.50
5.	Mutoscope Hockey	55.00	90.00
xx.	Mutoscope Magic Fing	85.00	125.00
6.	Mutoscope Pokerino	45.00	50.00
5.	Munves Super Skee Roll	349.50	
xx.	Munves Trap-the-Jap	150.00	
xx.	Pennant	35.00	49.50
5.	Periscope	97.50	195.00
5.	Pilot Trainer	750.00	850.00
2.	Pitchem & Catchem	109.50	125.00
5.	Poker & Joker	79.50	89.50
5.	Radio Rifle	29.50	35.00
xx.	Rockola Ten Pins LD	35.00	39.00
xx.	Rockola Ten Pins HD	40.00	69.50
xx.	Rockola Tom Mix Rifle	25.00	39.50
1.	Rockola World Series	59.50	99.50
xx.	Rockola Talkie Hrsp.	100.00	125.00
xx.	Rock-O-Ball	75.00	125.00
xx.	Roll-A-Ball (Jafco)	300.00	379.50
1.	Scientific Baseball	110.00	115.00
2.	Scientifi Batting Pr.	85.00	135.00
5.	Scientific Basketball	30.00	110.00
xx.	Scientific Battle Royal	149.50	
xx.	Scientific X-Ray Pkr	49.50	109.50
5.	See-A-Freak	49.50	89.50
1.	Seeburg Chicken Sam	75.00	150.00
1.	Seeburg Jap Con	74.50	150.00
6.	Seeburg Jail Bird	100.00	150.00
5.	Seeburg Shoot-the-Chute	74.50	150.00
xx.	Seeburg Hitler Con	70.00	95.00
xx.	Seeburg Hockey	49.50	69.50
1.	Seeburg Par. Gun	89.50	100.00
2.	Seeburg Rayolite	75.00	109.50
2.	Selectorscope	139.50	149.50
xx.	Shoot-A-Bazooka (Con)	10.00	
2.	Skee-Barrel Roll	325.00	429.50
xx.	Star Elec. Hoist Dig	25.00	79.50
1.	Super Torpedo	225.00	275.00
6.	Supreme Bolascore	325.00	375.00
5.	Supreme Gun (Rev)	50.00	175.00
5.	Supreme Skee Roll	190.00	200.00
xx.	Supreme Skill Roll	329.50	
5.	Supreme Rocket Buster	149.50	225.00
5.	Tail Gunner	129.50	169.50
5.	Test Pilot	99.50	105.00
xx.	Target Roll, 14 Ft.	79.50	
5.	Thunderbolt	175.00	295.00
xx.	Tokio Raider (Con)	16.50	16.75
5.	Victory Pool (Play Pool)	75.00	79.50
2.	Victory Roll	100.00	165.00
5.	Warner Voice Recorder	150.00	199.50
6.	Western Baseball '39	69.50	79.50
2.	Western Baseball '40	95.00	115.00
6.	Western Major League	100.00	150.00
1.	Western Super Strength	35.00	45.00
xx.	Western Recordit	200.00	325.00
5.	Wurlitzer Skeeball	225.00	255.00
5.	Whee-Gee Mystic	169.50	195.00
4.	Zingo	99.50	225.00

C.M.I. BLUE BOOK

ONE-BALLS

xx.	All American Derby Con	$49.50	$85.00
xx.	All American	25.00	39.50
xx.	Arlington	11.50	15.00
xx.	Aksaraben, PO	35.00	49.50
xx.	Arrowhead	35.00	
1.	Big Game, PO	94.50	100.00
xx.	Big Prize, FP	39.50	75.00
xx.	Big Prize, PO	39.50	49.50
5.	Blue Grass, FP	139.50	195.00
xx.	Blue Ribbon, PO	40.00	
5.	Challenger	50.00	89.50
5.	Club Trophy, FP	195.00	315.00
1.	Congo	32.50	99.50
6.	Contest, FP	85.00	100.00
5.	Dark Horse, FP	139.50	195.00
xx.	Derby King	65.00	70.00
xx.	Derby Clock, PO	69.50	75.00
xx.	Derby Heat, PO	32.50	
xx.	Derby Time, PO	65.00	150.00
xx.	Derby Winner, PO	100.00	125.00
5.	'41 Derby, FP	195.00	339.50
xx.	Dust Whirls	250.00	275.00
1.	Eureka	25.00	40.00
xx.	Feed Bag, PO	50.00	
xx.	Flasher, PO	35.00	
xx.	Fleetwood	24.50	35.00
xx.	Flying Champ	65.00	100.00
7.	Fairmount	450.00	475.00
5.	Fair Grounds, PO	49.50	59.50
xx.	Fast Track	29.50	
xx.	Five-in-One, FP	25.00	39.50
1.	Fortune, FP	185.00	189.50
4.	Gold Cup, FP	49.50	75.00
2.	Grand National	25.00	69.50
4.	Grand Stand, PO	60.00	85.00
xx.	Gold Medal, PO	25.00	45.00
6.	Hawthorne, PO	49.50	99.50
xx.	Horseshoes, PO	39.50	
1.	Jockey Club	289.50	350.00

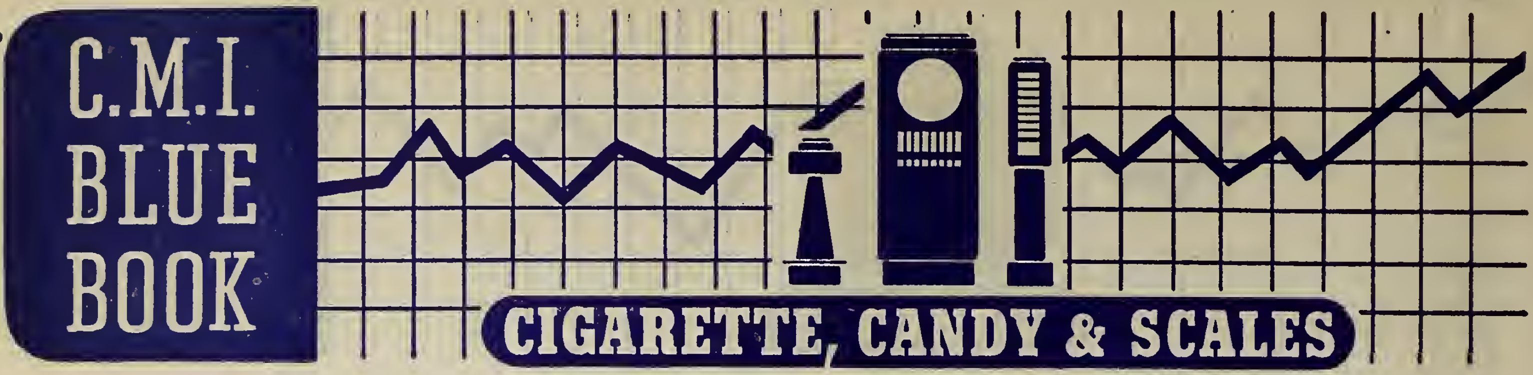
5.	Kentucky	$249.50	$265.00
2.	Long Acre	350.00	435.00
2.	Long Shot, PO	210.00	250.00
1.	One-Two-Three '39, FP	20.00	50.00
2.	One-Two-Three '40	49.50	55.00
2.	One-Two-Three '41	69.50	99.50
2.	Owl, FP	40.00	79.50
xx.	Pastime (Rev)	175.00	293.50
6.	Preakness, PO	10.00	25.00
1.	Pacemaker, PO	50.00	62.50
5.	Pimlico, FP	275.00	369.50
2.	Pot Shot	39.50	40.00
5.	Race King (Rev)	89.50	94.50
1.	Record Time, FP	139.50	184.50
xx.	Rockingham	179.50	225.00
5.	Santa Anita	94.50	150.00
xx.	7 Flasher, FP	79.50	
xx.	Sport Event, FP	129.50	135.00
5.	Sky Lark, FP & PO	124.50	175.00
5.	Sport Special, FP	129.50	175.00
6.	Sport Page, PO	29.50	65.00
5.	Spinning Reels, PO	75.00	109.50
1.	Sport King, PO	209.50	250.00
xx.	Stepper Upper, PO	55.00	65.00
2.	Sportsmen (Rev)	195.00	195.50
xx.	Track Record	55.00	75.00
2.	Thistledown	50.00	55.00
5.	Thorobred	359.50	425.00
1.	Turf Champ, FP	50.00	69.50
xx.	Turf Special	15.00	
5.	Turf King	295.00	350.00
xx.	Victorious 1943 (Rev)	69.50	74.50
2.	Victorious 1944 (Rev)	65.00	79.50
1.	Victorious 1945 (Rev)	100.00	109.50
xx.	Victory, FP	25.00	39.50
2.	Whirlaway (Rev)	245.00	250.00
xx.	Winning Ticket	65.00	69.50
2.	War Admiral (Rev)	125.00	150.00
xx.	Zipper	29.50	



C.M.I. BLUE BOOK

CONSOLES

5.	5c Baker's Pacer DD	$250.00	$299.50
7.	C.S. Baker's Pacer DD	225.00	375.00
xx.	25c Baker's Pacer DD	325.00	450.00
xx.	5c Baker's Pacer Std	250.00	279.50
xx.	25c Baker's Pacer Std	350.00	365.00
xx.	C.S. Baker's Pacer Std	475.00	487.50
xx.	Bally Entry	22.50	
1.	Bangtails '39	94.50	99.50
xx.	Bangtails '40	149.50	275.00
5.	Bangtails '41	285.00	295.00
2.	Big Game, PO	100.00	189.50
2.	Big Game, FP	89.50	167.00
2.	Big Top, FP	85.00	129.50
4.	Big Top, PO	89.50	135.00
xx.	Bob Tail, PO	89.50	125.00
2.	Bob Tail, FP	109.50	124.50
xx.	Buckley, 7 Bells	175.00	289.50
xx.	Buckley, Long Shot Par	700.00	
xx.	Buckley, Col. Slt Head	65.00	
xx.	Buckley, Col. New Top	75.00	
xx.	Beulah Park	95.00	110.00
xx.	Charley Horse	100.00	
xx.	China Boy	59.50	
xx.	Chucklette	20.00	45.00
2.	Club Bells	185.00	265.00
2.	Club Bells 25c	295.00	305.00
xx.	Club Chief	89.50	
2.	Club House	40.00	45.00
5.	Derby Day Slant	45.00	49.50
xx.	Derby Day Flat	17.50	25.00
xx.	Derby Winner	274.50	
xx.	Dixie	59.50	
xx.	Dominola	35.00	
xx.	Double Bells	159.50	199.50
xx.	Duo Twin Bells 5-25	400.00	450.00
5.	Evans Pacers	299.50	350.00
xx.	El Dorado	75.00	
xx.	Exhibit Races	25.00	35.00
6.	Fast Time, FP	50.00	85.00
5.	Fast Time, PO	89.50	169.50
5.	Favorite	25.00	49.50
xx.	Flashing Thru	95.00	
xx.	Flashing Ivories	245.00	
xx.	Fleetwood	30.00	
2.	Four-Way Super Bell	375.00	450.00
2.	Four-Way Bell 3-5 1-25	595.00	695.00
5.	Four Horsemen	79.50	149.50
xx.	Galloping Domino (38)	45.00	150.00
1.	Galloping Domino (39)	95.00	125.00
2.	Galloping Domino (40)	139.50	175.00
1.	Galloping Domino (41)	225.00	269.50
2.	Galloping Domino (42)	235.00	295.00
2.	Good Luck	25.00	35.00
4.	High Hand	165.00	225.00
xx.	Hold & Draw	90.00	
6.	Jungle Camp, FP	75.00	79.50
xx.	Jungle Camp, PO	69.50	79.50
xx.	Jungle Camp, Comb	189.50	199.50
1.	Jumbo Parade, Comb	195.00	229.50
4.	Jumbo Parade, FP	95.00	129.50
1.	Jumbo Parade, PO	109.50	165.00
2.	Jumbo Parade, 25c	185.00	195.00
5.	Kentucky Club	89.50	110.00
xx.	Keen Kubes	129.50	
xx.	Keenette	89.50	
xx.	Keno	40.00	
5.	Liberty Bell	15.00	39.50
5.	Long Champs	45.00	49.50
xx.	Lucky Lucre	99.50	105.00
5.	Lucky Lucre '41	149.50	175.00
5.	Lucky Lucre 5-25	165.00	295.00
5.	Lucky Lucre 5-5	149.50	195.00
5.	Lucky Star	125.00	129.50
xx.	Lucky Star	295.00	
xx.	Lincoln Field	95.00	149.50
xx.	May Bells 5-5-5-25c	295.00	450.00
5.	Multiple Cubes, PO	30.00	45.00
5.	Multiple Racer	49.50	69.50
5.	Mills 4 Bells	$349.50	$750.00
5.	Mills 3 Bells	750.00	895.00
xx.	Mills Auto Dice 25c	39.50	50.00
xx.	Pace Century	300.00	350.00
xx.	Pace Marathon	99.50	
5.	Paces Races Bl Cab	65.00	89.50
4.	Paces Races Br Cab	125.00	225.00
5.	Paces Races Red Arrow	150.00	179.50
xx.	Paces '39 Saratoga	47.50	79.50
xx.	Paces '40 Saratoga	129.50	169.50
2.	Paces Saratoga w. rails	75.00	85.00
2.	Paces Saratoga, no rails	65.00	69.50
5.	Paces Saratoga Comb	140.00	149.50
5.	Paces Saratoga Jr. PO	75.00	100.00
5.	Paces Saratoga Sr.	110.00	195.00
2.	Paces Reels Comb	145.00	169.50
1.	Paces Reels, Jr. PO	75.00	95.00
2.	Paces Reels, Sr. PO	95.00	169.50
2.	Paces Reels, with rails	65.00	89.50
2.	Paces Reels, no rails	69.50	75.00
5.	Paces Twin 5-10	275.00	300.00
5.	Paces Twin Console 5-25	275.00	295.00
5.	Pastime	175.00	195.00
xx.	Paddock Club	50.00	
xx.	Pamco DeLuxe Bell	17.50	39.50
xx.	Parlay Races	29.50	35.00
2.	Pay Day	149.50	175.00
xx.	Pheasant	6.00	
2.	Pickem	15.00	22.50
1.	Ray's Track	50.00	89.50
xx.	Rio	25.00	
5.	Riviera	150.00	2795'0
5.	Rollette, Jr.	40.00	94.50
xx.	Rollette, Jr. (41)	125.00	
xx.	Rollette, Sr.	395.00	490.00
xx.	Rosemont	25.00	
2.	Royal Draw	40.00	95.00
xx.	Royal Flush	59.50	69.50
xx.	Royal Lucre '41	275.00	290.00
5.	Roll 'em	139.50	149.50
xx.	Roulette 25c Caille	250.00	275.00
xx.	Seeburg Races	35.00	
xx.	Saddle Club	35.00	47.50
xx.	Silver Bell	29.50	32.50
5.	Silver Moon, Comb	129.50	199.50
6.	Silver Moon, PO	124.50	125.00
1.	Silver Moon, FP	100.00	129.50
6.	Silver Moon, 10c	159.50	189.50
1.	Silver Moon, 25c	199.50	225.00
5.	Skill Field	79.50	89.50
xx.	Skillo	180.00	
5.	Skill Time '37	39.50	
5.	Skill Time '38	50.00	57.50
xx.	Skill Time '41	65.00	85.00
6.	Square Bell	75.00	85.00
xx.	Stanco Bell Double	119.50	
xx.	Stanco Bell Single	110.00	
xx.	Sugar King	35.00	50.00
1.	Sun Ray	139.50	159.50
2.	Super Bell 5c Comb	265.00	325.00
5.	Super Bell 25c Comb	319.50	349.50
5.	Super Track Time TKT	300.00	375.00
xx.	Suzie Q	75.00	
5.	Tanforan	25.00	44.50
xx.	Track King	25.00	
xx.	Track Meet	159.50	
xx.	Track Odds, West	90.00	100.00
5.	Track Odds, Buckley	150.00	174.50
5.	Track Odds, Daily Dbl	379.50	425.00
2.	Track Odds, DD, JP, Buckley	600.00	650.00
xx.	Track Odds, DD, JP, Buckley (New)	995.00	
5.	Track Time '39	100.00	125.00
5.	Track Time '38	75.00	110.00
7.	Track Time '37	39.50	43.00
6.	Track Time TKT	75.00	
xx.	Track Time '37 TKT	35.00	49.50
1.	Triple Entry	140.00	159.50
2.	Two-Way Super Bell 5-5	335.00	545.00
5.	Two-Way Super Bell 5-25	395.00	595.00



C.M.I. BLUE BOOK

CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

xx.	Model S 7 Column	$10.00	$49.50
5.	Model VD 7 Column	15.00	64.50
5.	Model W 9 Column	20.00	69.50
5.	Model WD 9 Column	25.00	74.50
5.	Champion, 11 Column King Size	45.00	104.50
5.	Champion, 9 Column	40.00	97.50
xx.	Champion, 7 Column	35.00	95.00

NATIONAL

xx.	Model 9-50	50.00	100.00
xx.	Model 7-50, Regular	42.50	
xx.	Model 7-50, King Size	42.50	47.50
5.	Model 9-30	50.00	60.00
1.	Model 9A	65.00	115.00
xx.	Model 6-30	22.50	29.50
xx.	Model 6-26	15.00	

ROWE

xx.	Aristocrat, 6 Column	7.50	
xx.	Imperial, 6 Col.	15.00	50.00
xx.	Imperial, 8 Col.	25.00	47.50
xx.	Royal, 6 Col.	35.00	50.00
xx.	Royal, 8 Col.	60.00	70.00
5.	Royal, 10 Col.	80.00	90.00
xx.	President, 6 Col.	45.00	
xx.	President, 8 Col.	55.00	95.00
xx.	President, 10 Col.	100.00	115.00

U-NEED-A-PAK

xx.	Model E, 6 Col.	10.00	35.00
xx.	Model E, 8 Col.	25.00	55.00
5.	Model E, 9 Col.	25.00	59.50
5.	Model E, 12 Col.	35.00	59.50
xx.	Model E, 15 Col.	45.00	65.00
xx.	Model A, 8 Col.	30.00	60.00
xx.	Model A, 9 Col.	35.00	70.00
xx.	Model 500, 7 Col.	60.00	92.50
xx.	Model 500, 9 Col.	59.50	100.00
xx.	Model 500, 15 Col.	75.00	112.50

CANDY

DU GRENIER

xx.	Candy Man	$39.50	$45.00

NATIONAL

xx.	Model 618, 6 Column	50.00	
xx.	Model 918, 9 Column Regular	60.00	
xx.	Model 918, 9 Column Special	85.00	100.00

ROWE

xx.	8 Column Standard	45.00	
xx.	8 Column DeLuxe	85.00	
xx.	8 Column 1c Gum & Mint..	12.50	
xx.	8 Column 5c Gum & Mint..	16.50	

U-NEED-A-PAK

xx.	5 Column	40.00	69.50

U-SELECT-IT

xx.	54 Bars	15.00	22.50
xx.	72 Bars	20.00	

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

WATLING

xx.	Tom Thumb, Plain	47.50	60.00
xx.	Tom Thumb, Fortune	75.00	89.50
2.	500 Fortune	90.00	92.50
5.	Hi-Boy Guesser	65.00	175.00

JENNINGS

xx.	Junior	25.00	
5.	Lo Boy	49.50	

PEERLESS

xx.	Lo Boy	37.50	50.00

MILLS

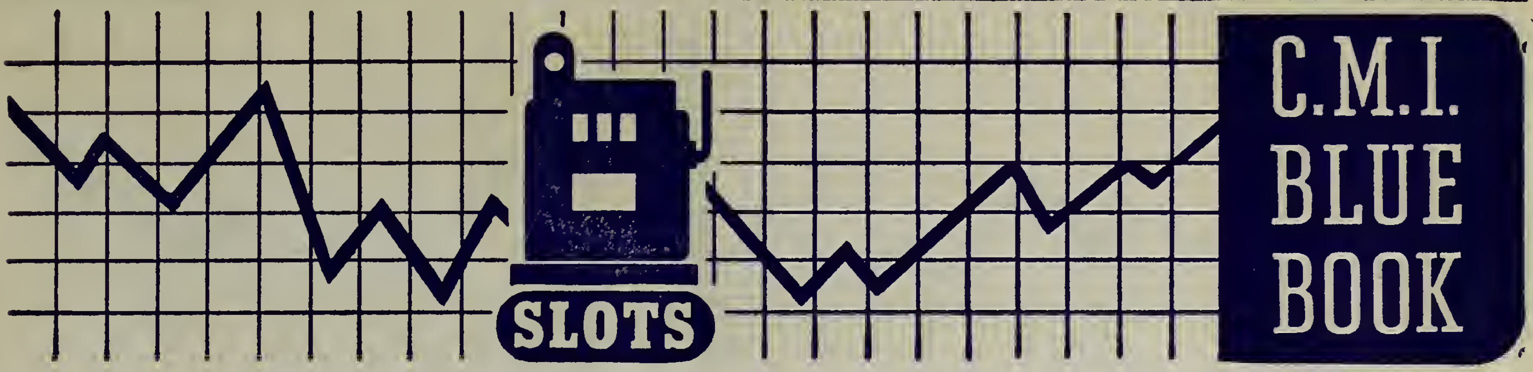
2.	Lo Boy	40.00	59.50

PACE

5.	Lo Boy	40.00	49.50

IDEAL

5.	Lo Boy	42.50	



C.M.I. BLUE BOOK

SLOTS

MILLS

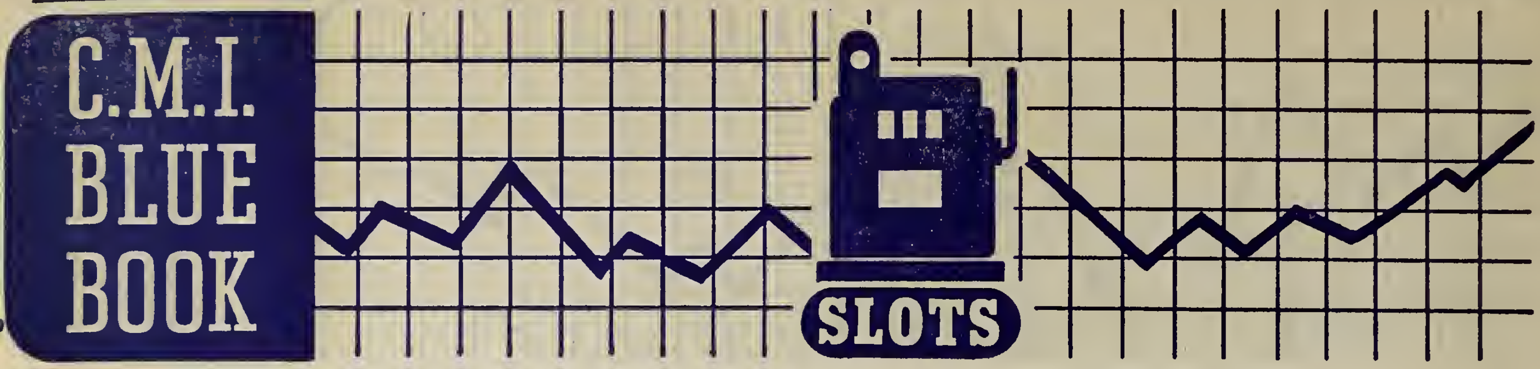
2.	5c Black, HL	$125.00	$275.00
2.	10c Black	145.00	285.00
2.	25c Black, HL	175.00	295.00
xx.	5c Emerald Chrome, HL	225.00	275.00
xx.	10c Emerald Chrome, HL	275.00	
xx.	25c Emerald Chrome, HL	450.00	
xx.	50c Emerald Chrome, HL	625.00	675.00
xx.	5c Gold Chrome, HL	225.00	250.00
xx.	10c Gold Chrome, HL	275.00	495.00
xx.	25c Gold Chrome, HL	255.00	300.00
xx.	50c Gold Chrome, HL	375.00	625.00
4.	5c Gold Chrome	165.00	229.50
5.	10c Gold Chrome	225.00	250.00
5.	25c Gold Chrome	195.00	275.00
xx.	50c Gold Chrome	445.00	450.00
2.	5c Copper Chrome	205.00	229.50
5.	10c Copper Chrome	210.00	250.00
5.	25c Copper Chrome	225.00	275.00
xx.	5c Club Bell	175.00	195.00
7.	10c Club Bell	225.00	250.00
6.	25c Club Bell	250.00	295.00
xx.	50c Club Bell	80.00	900.00
xx.	1c Blue Front	65.00	100.00
2.	5c Blue Front	115.00	189.50
2.	10c Blue Front	130.00	199.50
2.	25c Blue Front	150.00	250.00
5.	50c Blue Front	375.00	425.00
xx.	1c Brown Front	180.00	195.00
2.	5c Brown Front	129.50	160.00
2.	10c Brown Front	150.00	185.00
2.	25c Brown Front	170.00	225.00
xx.	50c Brown Front	375.00	395.00
xx.	1c Cherry Bell	90.00	165.00
4.	5c Cherry Bell	139.50	169.50
xx.	10c Cherry Bell	140.00	150.00
xx.	25c Cherry Bell	87.50	185.00
xx.	1c Bonus Bell	289.50	
5.	5c Bonus Bell	175.00	245.00
2.	10c Bonus Bell	150.00	215.00
5.	25c Bonus Bell	285.00	295.00
2.	5c Original Chrome	125.00	239.50
1.	10c Original Chrome	225.00	250.00
5.	25c Original Chrome	250.00	275.00
5.	50c Original Chrome	425.00	445.00
xx.	1c QT Blue	35.00	42.50
2.	5c QT Blue	84.50	89.50
5.	10c QT Blue	65.00	99.50
xx.	25c QT Blue	100.00	125.00
xx.	1c QT Green	25.00	35.00
7.	5c QT Green	35.00	39.50
5.	10c QT Green	65.00	69.50
xx.	5c QT, FP	49.50	
5.	1c QT Glitter Gold	50.00	59.50
2.	5c QT Glitter Gold	75.00	129.50
5.	10c QT Glitter Gold	99.50	139.50
6.	25c QT Glitter Gold	125.00	
xx.	1c VP Bell	29.50	
xx.	1c VP Bell, JP	37.50	
xx.	1c VP Bell, Green	22.50	
5.	5c VP Bell, Green	30.00	49.50
xx.	1c VP Chrome	40.00	
5.	5c VP Chrome	55.00	69.50
xx.	5c VP Chrome, Plus	55.00	65.00
xx.	1c VP Bell, B&G	32.50	
4.	5c VP Bell, B&G	39.50	54.50
xx.	5c Futurity	99.50	135.00
xx.	10c Futurity	110.00	189.50
xx.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	
5.	5c Black Cherry Bell	200.00	225.00
5.	10c Black Cherry Bell	243.00	250.00
5.	25c Black Cherry Bell	$215.00	$275.00
xx.	5c Yellow Front	69.50	72.50
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
xx.	1c Smoker Bell	35.00	40.00
xx.	5c Smoker Bell	39.50	50.00
xx.	5c FP Mint Vendor	85.00	150.00
5.	25c Golf Ball Vendor	219.50	245.00
1.	5c War Eagle	100.00	125.00
4.	10c War Eagle	115.00	125.00
2.	25c War Eagle	125.00	135.00
xx.	50c War Eagle	300.00	365.00
xx.	5c Red Front	90.00	125.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c F.O.K.	15.00	17.50
5.	5c Roman Head	119.50	125.00
xx.	10c Roman Head	100.00	175.00
xx.	25c Roman Head	124.50	195.00
5.	50c Roman Head	269.50	315.00
xx.	1c Skyscraper	40.00	
1.	5c Skyscraper	59.50	75.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
4.	5c Extraordinary	105.00	120.00
6.	10c Extraordinary	139.50	150.00
xx.	25c Extraordinary	125.00	169.50
xx.	50c Extraordinary	400.00	449.50
5.	5c Melon Bell	134.50	150.00
xx.	10c Melon Bell	139.50	149.50
6.	25c Melon Bell	135.00	150.00
xx.	5c Wolf Head	47.50	69.50
5.	10c Wolf Head	49.50	89.50
xx.	25c Wolf Head	50.00	70.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

WATLING

xx.	1c Rolatop	10.00	15.00
1.	5c Rolatop	75.00	95.00
2.	10c Rolatop	85.00	110.00
5.	25c Rolatop	100.00	125.00
xx.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	65.00	110.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
xx.	1c Twin JP	25.00	29.50
xx.	5c Twin JP	25.00	29.50
7.	10c Twin JP	54.50	
xx.	25c Twin JP	55.00	69.50
xx.	1c Blue Seal	22.50	
5.	5c Blue Seal	25.00	45.00
xx.	10c Blue Seal	52.50	60.00
5.	25c Blue Seal	27.50	29.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	32.50	60.00
xx.	10c Treasury	32.50	75.00
xx.	25c Treasury	80.00	109.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

5.	5c Columbia Chrome	65.00	75.00
xx.	1c Columbia	69.50	
1.	5c Columbia JPV Bell	35.00	65.00
1.	5c Columbia Fruit	59.50	79.50
5.	5c Columbia Cig RJ	45.00	59.50
xx.	5c Columbia DJP	75.00	85.00
xx.	10c Columbia DJP	45.00	79.50
xx.	10c Columbia Club DJ	75.00	
xx.	5c Columbia Club Cig GA	44.50	65.00
xx.	10c Columbia Club Cig GA	59.60	69.50
7.	5c Columbia Cig GA	45.00	129.50
5.	5c Columbia Fruit GA	69.50	89.50
2.	Columbia Orig GA	54.50	69.50
1.	Conv Columbia Chrome	47.50	90.00



C.M.I. BLUE BOOK

SLOTS

PACE

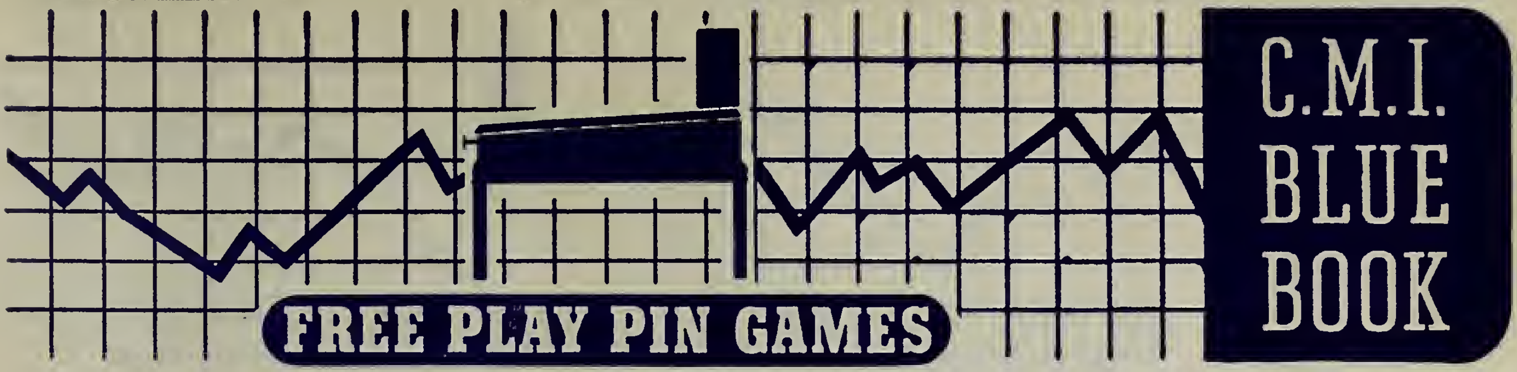
xx. 1c Bantam	$20.00	$27.50
xx. 5c Bantam	19.50	24.50
1. 10c Bantam	34.50	69.50
6 25c Bantam	39.50	42.50
7. 5c Comet, FV	49.50	62.50
1. 10c Comet, FV	65.00	89.50
7. 25c Comet, FV	79.50	95.00
xx. 50c Comet, FV	98.50	125.00
xx. 5c Comet, DJP	40.00	75.00
xx. 10c Comet, DJP	50.00	79.50
5. 1c Comet, Blue	39.50	45.00
5. 5c Comet, Blue	50.00	59.50
5. 10c Comet, Blue Front	50.00	59.50
5. 25c Comet, Blue Front	90.00	95.00
xx. 50c Comet	295.00	300.00
1. 5c All Star Comet	79.50	89.50
5. 10c All Star Comet	60.00	89.50
5. 25c All Star Comet	99.50	125.00
5. 50c All Star Comet	275.00	350.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
5. 5c Rocket	90.00	94.50
5. 10c Rocket	100.00	119.50
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	47.50	
xx. 5c Club Bell	95.00	150.00
6. 10c Club Bell	110.00	135.00
xx. 25c Club Bell	125.00	145.00
xx. 50c Club Bell	285.00	295.00
xx. 1c DeLuxe	55.00	
6. 5c DeLuxe	90.00	94.50
6. 10c DeLuxe	110.00	119.50
xx. Double Slot 5-25c	225.00	395.00
xx. 5c Comet Console	110.00	149.50
xx. 10c Comet Console	125.00	159.50
5. 25c Comet Console	169.50	195.00
5. 5 & 25c Comet Con Comb.	195.00	249.50
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
5. 5c Slugproof	95.00	97.50
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	125.00	165.00

CAILLE

xx. 1c	39.00	39.50
6. 5c	42.50	59.50
5. 10c	50.00	59.50
5. 25c	39.50	99.50
xx. 5c & 25c	275.00	
xx. 5c Cadet	37.50	65.00
xx. 10c Cadet	95.00	125.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	
xx. 5c Commander	35.00	75.00
xx. 10c Commander	50.00	75.00
xx. 25c Commander	65.00	75.00
7. 7-Way Slot 5c	49.50	62.50
5. 7-Way Slot 25c	98.00	225.00
xx. 5c Doughboy	49.50	
2. 5c Club Bell	40.00	59.00
2. 10c Club Bell	59.00	69.50
xx. 25c Club Bell	90.00	100.00

JENNINGS

xx. 5c Chief	$90.00	$125.00
7. 10c Chief	85.00	125.00
xx. 25c Chief	129.50	175.00
5. 50c Chief	295.00	349.50
5. 5c Silver Moon Chief	125.00	169.50
7. 10c Silver Moon Chief	149.50	165.00
7. 25c Silver Moon Chief	180.00	189.50
5. 5c Silver Chief	119.50	185.00
5. 10c Silver Chief	139.50	199.50
5. 25c Silver Chief	169.50	174.50
xx. 50c Silver Chief	550.00	650.00
5. 5c Club Bell	119.50	165.00
1. 10c Club Bell	139.50	159.50
5. 25c Club Bell	169.50	195.00
xx. 50c Club Bell	350.00	
5. 5c Sky Chief	115.00	159.50
xx. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
xx. Triplex Chief 5-10-25	100.00	150.00
1. 1c Little Duke	12.50	25.00
xx. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
5. 50c Century	225.00	295.00
5. 5c Gooseneck	20.00	29.50
7. 10c Gooseneck	30.00	35.00
7. 25c Gooseneck	47.50	55.00
5. 50c Gooseneck	129.50	149.50
xx. 1c Little Duchess	20.00	29.50
2. 5c Little Duchess	25.00	27.50
5. 10c Golf Ball Vndr	129.50	190.00
5. 25c Golf Ball Vndr	149.50	190.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
5. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
5. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
5. $1.00 Bell	595.00	695.00
4. Cigarolla	65.00	119.50
xx. Cigarolla XXV	89.50	129.50
2. Cigarolla XV	65.00	75.00
5. 5c Victory Chief	115.00	119.50
xx. 10c Victory Chief	135.00	155.00
xx. 25c Victory Chief	157.00	200.00
xx. 1c 4 Star Chief	79.50	110.00
1. 5c 4 Star Chief	115.00	135.00
1. 10c 4 Star Chief	119.50	149.50
6. 25c 4 Star Chief	149.50	175.00
xx. 1c Dixie Bell	35.00	
xx. 5c Dixie Bell	75.00	89.50
7. 10c Dixie Bell	60.00	95.00
xx. 25c Dixie Bell	295.00	
x. 5x0c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	



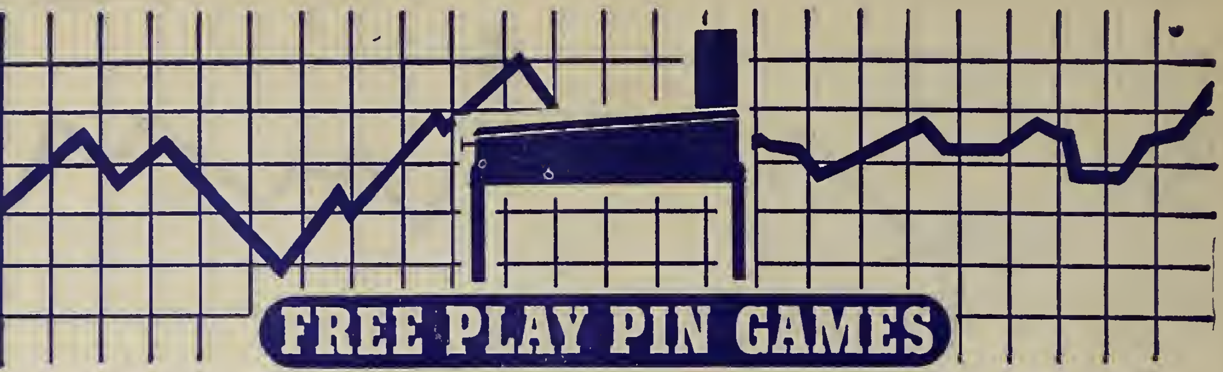
C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

1. A. B. C. Bowler	$55.00	$70.00
2. Action (Rev)	119.50	124.50
.2 Air Circus	109.50	139.50
6. Air Force	84.50	85.00
xx. Airliner	15.00	22.50
6. Airport	17.50	20.00
xx. Alert (Rev)	59.50	80.00
1. All American	45.00	69.50
xx. Ali Baba	29.50	
5. All Out (Rev)	59.50	79.50
5. American Beauty (Rev)	119.50	139.50
5. Anabel	24.50	29.50
1. Arizona (Rev)	215.00	269.50
2. Armada	19.50	54.50
1. Argentine	80.00	89.50
xx. Arrowhead	19.50	50.00
1. Attention	65.00	74.50
5. Avalon	15.00	22.50
xx. Airway	22.50	
6. Bally Beauty	24.50	42.50
xx. Banner	17.50	
2. Bandwagon	54.50	59.50
2. Bang	12.50	49.50
2. Barrage	39.50	69.50
xx. Battle	87.50	100.00
5. Belle Hop	45.00	79.50
2. Big Chief	42.50	49.50
xx. Big League	22.50	30.00
1. Big Parade	125.00	140.00
1. Big Show	35.00	55.00
5. Big Six	19.00	49.50
xx. Big Ten	27.50	
1. Big Three (Rev)	99.50	119.50
4. Big Time	35.00	79.50
5. Big Top	150.00	249.50
xx. Big Town	21.50	40.00
xx. Blackout	15.00	35.00
7. Blondie	20.00	25.00
5. Bombardier (Rev)	74.50	209.50
1. Bola Way	79.50	89.50
xx. Bomb-the-Axis	45.00	49.50
5. Boomtown	29.50	49.50
5. Bordertown	39.50	42.50
1. Bosco	85.00	89.50
xx. Bounty	12.00	25.00
7. Bowling Alley	20.00	59.50
xx. Box Score	12.50	
1. Brazil (Rev)	229.50	269.50
5. Broadcast	39.50	84.50
5. Bubbles	249.50	
7. Buckeroo	25.00	39.50
4. Capt. Kidd	89.50	90.00
1. Cadillac	35.00	40.00
xx. Canteen	149.50	190.00
2. Casablanca (Rev)	150.00	160.00
5, Catalina	249.50	
1. Champ	55.00	59.50
7. Champion	25.00	49.50
7. Charm	39.50	44.50
5. Chevron	19.50	49.50
xx. Chief	15.00	
6. Chubbie	20.00	42.50
xx. Circus	25.00	
5. Click	69.50	72.50
xx. Clipper	25.00	
5. Clover	65.00	67.00
xx. C. O. D.	15.00	27.50
6. Commander (Rev)	50.00	59.50
1. Commodore	20.00	34.50
6. Congo	24.50	59.50
xx. Conquest	17.50	25.00
5. Contact	15.00	49.50
7. Contest	85.00	124.50
xx. Convention	20.00	32.50
xx. Cowboy	19.00	22.50
5. Cover Girl	199.50	225.00

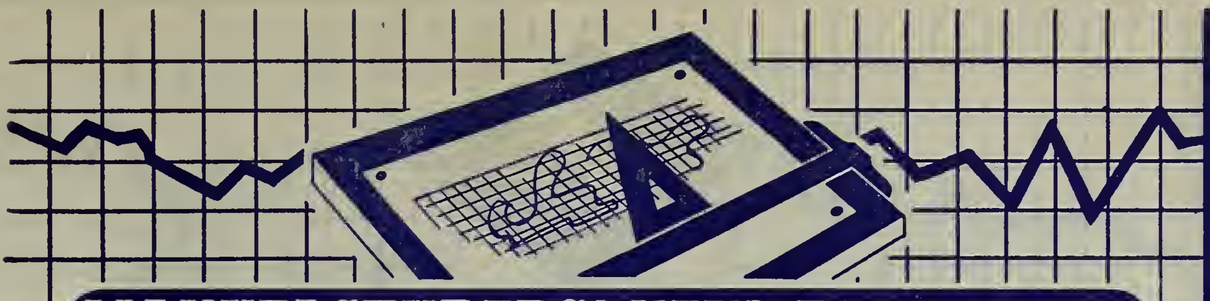
1. Cross Line	$50.00	$79.50
xx. Crystal	34.50	45.00
xx. Crystal Gazer	26.50	
xx. Dandy	19.00	27.50
xx. Daily Dozen	10.00	25.00
xx. Davy Jones	15.00	49.50
5. Defense (Baker)	35.00	49.50
1. Defense (Genco)	90.00	119.50
xx. De-Icer (Rev)	79.50	
2. Destroyer (Rev)	67.50	69.50
xx. Dive Bomber (Rev)	39.50	
5. Dixie	49.50	59.50
5. Do-Re-Mi	77.50	99.50
1. Double Feature	42.50	45.00
xx. Doughboy	39.50	45.00
xx. Double Play	60.00	89.50
5. Drum Major	35.00	55.00
4. Dude Ranch	49.50	59.50
7. Duplex	60.00	75.00
2. Eagle Squadron (Rev)	75.00	209.50
2. Entry	39.50	49.50
xx. Eureka	25.00	34.50
xx. Falling Sun (Rev)	59.50	
5. Fantasy	30.00	44.50
5. Fifth Inning	42.50	49.50
5. Fifty Grand	29.50	54.50
xx. Fishin' (Rev)	55.00	79.50
xx. Five-in-One	39.50	75.00
1. Five & Ten & Twenty	124.50	149.50
6. Flagship	16.95	29.50
4. Flat Top (Rev)	199.50	235.00
5. Fleet	49.50	54.50
1. Flicker	70.00	82.50
xx. Flying Tiger	75.00	105.00
2. Follies '40	30.00	44.50
xx. Follow Up	17.50	20.00
4. Foreign Colors	89.50	159.50
5. Formation	25.00	45.00
1. Four Aces	119.50	135.00
5. Four Diamonds	49.50	55.00
xx. Four-Five-Six	15.00	22.50
2. Four Roses	59.50	75.00
1. Fox Hunt	49.50	50.00
xx. Flash	18.50	23.50
6. G. I. Joe (Conv)	74.50	89.00
1. Girls Ahoy (Rev)	75.00	89.50
2. Glamour	49.50	59.50
5. Gobs	92.50	109.50
1. Gold Star	42.00	82.50
5. Golden Gate	17.50	59.50
1. Grand Canyon (Rev)	179.50	269.50
1. Gun Club	72.50	109.50
xx. Headliner	20.00	39.50
7. Hi-Boy (Rev)	45.00	59.50
6. Hi-Dive	88.50	89.00
1. Hi-Hat	84.50	89.50
xx. High Ligth	18.95	
2. High Stepper	20.00	75.00
6. Hit-the-Jap (Rev)	34.50	39.50
xx. Hold Over	39.50	49.50
5. Hollywood	209.50	249.50
2. Home Run '40	30.00	39.50
xx. Home Run '41	49.50	69.00
1. Home Run '42	92.50	99.50
1. Horoscope	64.50	94.50
1. Idaho	230.00	269.50
5. Invasion (Rev)	90.00	169.50
5. Jolly	25.00	39.50
xx. Jeep (Rev)	99.50	115.00
xx. Jumper	25.00	29.50
2. Jungle	72.50	85.00
4. Keep 'em Flying	134.50	189.50
xx. Keen-A-Ball	24.50	35.00
5. Kismet	129.50	249.50
xx. Klick	15.00	22.50

C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

1.	Knock-Out	$115.00	$130.00
xx.	Knock-Out-the-Jap	75.00	105.00
xx.	Lancer	25.00	39.50
6.	Landslide	35.00	47.50
5.	Laura	249.50	279.50
xx.	Lead Off	25.00	55.00
7.	Leader	72.50	84.50
4.	League Leader	35.00	64.50
2.	Legionnaire	69.00	69.50
5.	Liberty	154.50	179.50
xx.	Liberty (Rev)	55.00	59.50
xx.	Limelight	35.00	39.50
2.	Line Up	34.50	39.00
xx.	Lite-A-Card	25.00	69.50
5.	Lone Star	27.50	35.00
xx.	Lot-O-Smoke	25.00	
5.	Lot-O-Fun	15.00	85.00
xx.	Lucky	20.00	59.50
xx.	Majors '40	12.50	17.50
4.	Majors '41	72.50	79.50
xx.	Mardi Gras	40.00	
1.	Marines-at-Play	89 00	150.00
1.	Marvels Baseball	124.50	135.00
5.	Merry-Go-Round	27.50	35.00
4.	Metro	45.00	65.00
xx.	Miami	15.00	
2.	Miami Beach	75.00	79.50
xx.	Midway (Genco)	12.50	15.00
5.	Midway (Rev)	119.50	129.50
1.	Miss America (Rev)	35.00	75.00
7.	Mr. Chips	19.00	44.50
2.	Monicker	89.50	99.50
1.	Mystic	69.00	94.00
1.	New Champ	59.50	99.50
xx.	Nippy	29.00	45.00
xx.	Nite Club (Rev)	79.50	84.50
xx.	Ocean Park	12.00	29.00
xx.	Oh Boy	16.50	45.00
2.	Oh Johnny	50.00	65.00
5.	On Deck	27.50	47.50
1.	Oklahoma	249.50	269.50
2.	One-Two-Three '39	25.00	49.50
6.	One-Two-Three '40	55.00	75.00
5.	One-Two-Three '41	59.50	75.00
1.	Owl	59.50	89.50
xx.	Pals	21.50	
1.	Pan American	69.50	75.00
5.	Paradise	45.00	70.00
xx.	Parade Leader (Rev)	34.50	39.50
xx.	Pep (Rev)	29.50	
1.	Play Ball	60.00	89.50
1.	Pin Up Girl	139.50	154.50
2.	Playmate	29.50	32.50
7.	Pastime (Rev)	47.50	49.50
6.	Polo	32.50	35.00
xx.	Pot Shot	25.00	39.50
5.	Powerhouse	30.00	39.50
1.	Production (Rev)	119.00	209.50
1.	Progress	47.50	49.50
xx.	Punch	25.00	29.50
xx.	Pursuit	37.50	47.50
6.	Pylon	24.50	27.50
xx.	Pyramid	12.50	
xx.	Ragtime	15.00	29.50
xx.	Rats (Rev)	47.50	
5.	Rebound	15.00	22.50
xx.	Record Breaker	150.00	
2.	Red Hot	29.50	39.50
xx.	Red, White & Blue	29.50	49.50
5.	Repeater	54.50	72.50
xx.	Reserve	24.50	29.50
xx.	Rink	15.00	19.00
xx.	Roll Call (Rev)	45.00	69.50
5.	Roller Derby	37.50	69.50
2.	Rotation	20.00	34.50
xx.	Rotor Table	79.50	89.50
7.	Roxy	24.50	44.50
5.	Salute	39.50	49.50
4.	Santa Fe (Rev)	249.50	269.50
1.	Sara Suzy	45.00	50.00
xx.	Scandals (Rev)	35.00	
4.	School Days	49.50	70.00
2.	Scoop	20.00	25.00
2.	Score-a-Line	40.00	55.00
4.	Score-a-Card	50.00	60.00
xx.	Score Champ	25.00	39.00
xx.	Scout (Rev)	29.50	
xx.	Sea Power	67.50	
2.	Sea Hawk	$49.50	$92.50
xx.	Second Front (Rev)	65.00	135.00
1.	Seven Up	47.50	82.50
1.	Shangri La	135.00	209.50
1.	Short Stop	49.50	50.00
1.	Show Boat	52.50	64.50
xx.	Side Kick	15.00	
4.	Silver Skates	39.50	75.00
1.	Silver Spray	49.50	52.50
5.	Sink-the-Jap (Rev)	50.00	79.50
xx.	Sixty Grand	17.50	
6.	Sky Blazer	50.00	90.00
1.	Sky Chief	165.00	175.00
4.	Sky Line	47.50	55.00
6.	Sky Ray	25.00	42.50
5.	Sky Raider (Rev)	99.50	130.00
6.	Slap-the-Jap	40.00	59.50
5.	Slugger	57.50	72.50
6.	Smak-the-Jap (Rev)	37.50	49.50
6.	South Paw	79.50	90.00
1.	Snappy '41	65.00	75.00
4.	South Seas	274.50	289.50
2.	Sparky	37.50	69.50
1.	Speed Ball	40.00	99.50
1.	Speed Demon	20.00	39.50
2.	Speedway	22.00	24.50
xx.	Speedy	24.50	29.50
5.	Sports	19.50	20.00
1.	Sports Parade	47.50	79.50
xx.	Stop & Go	29.50	35.00
6.	Sporty	25.00	29.50
1.	Spot-A-Card	72.50	99.50
5.	Spot-Cha (Rev)	69.50	79.50
4.	Spot Pool	62.50	75.00
6.	Spottem	20.00	44.50
5.	Stage Door Canteen	274.50	
5.	Stars	67.50	89.50
1.	Star Attraction	59.00	79.50
1.	Stratoliner	59.50	69.50
1.	Streamliner	190.00	269.50
2.	Strip Tease (Con)	104.50	125.00
5.	Summertime	20.00	30.00
2.	Sun Beam	55.00	75.00
1.	Supercharger	39.50	49.50
1.	Super Chubbie	49.50	74.50
1.	Super Six	40.00	69.50
5.	Sun Valley (Rev)	99.50	114.50
6.	Tail Gunner (Con)	49.50	69.50
1.	Target Skill	42.50	49.50
4.	Texas Mustang	69.50	89.50
5.	Ten Spot	45.00	89.50
6.	Three Score	19.50	32.50
5.	Three Up	39.50	57.50
5.	Thriller	32.50	44.50
2.	Thumbs Up (Rev)	49.50	50.00
4.	Topic	79.50	89.50
5.	Top Notcher	37.50	59.50
xx.	Topper	25.00	35.00
1.	Torpedo Patrol (Rev)	129.50	209.50
2.	Towers	70.00	89.50
1.	Trade Wind (Rev)	259.50	269.50
2.	Traliways	59.50	79.50
xx.	Trapeze	17.50	24.50
6.	Triumph	25.00	35.00
xx.	Twinkle	15.00	44.50
6.	Twin Six	49.50	52.50
5.	Ump	19.00	39.50
xx.	Up & Up	34.50	
1.	Vacation	27.00	35.00
xx.	Variety	12.50	15.00
2.	Velvet	62.50	69.50
1.	Venus	77.50	109.50
1.	Victory	89.50	110.00
5.	Vogue	25.00	49.50
6.	Wagon Wheels	269.50	279.50
6.	West Wind	60.00	65.00
xx.	White Sails	20.00	29.50
1.	Wild Fire	62.00	82.50
xx.	Wings	11.50	69.50
1.	Wow	37.00	49.50
6.	Yacht Club	15.00	50.00
2.	Yankee Doodle	150.00	225.00
2.	Yanks	79.50	139.50
xx.	Zenith	95.00	
xx.	Zeta	19.50	35.00
2.	Zig Zag	60.00	75.00
1.	Zip	15.00	32.50
2.	Zombie	60.00	75.00



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Melodeon (Speaker)	52.97
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Pla-Mor Wall Box	38.95
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1422—Phonograph (Net)	$728.00
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WURLITZER	
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#3025—5c 3-Wire Wall Box	33.00
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Pitchem	
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Marvel, Non-Coin Operated	54.00
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Bowl-A-Way	375.00

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5c Bakers Pacers Chk Sep Std Mod	525.00
5c Bakers Pacers Chk Sep DD Mod	687.50
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EVANS	
Bangtails 5c Comb 7-Coin	$674.50
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Bonus Super Bell, 5c/25c, FP & PO	
Bonus Super Bell, 5c/5c, FP & PO	880.00
Bonus Super Bell, 5c/10c/25c, PO	

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Victory Derby	$646.50
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25c DeLuxe Club Chiefs	279.00
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Challenger	475.00
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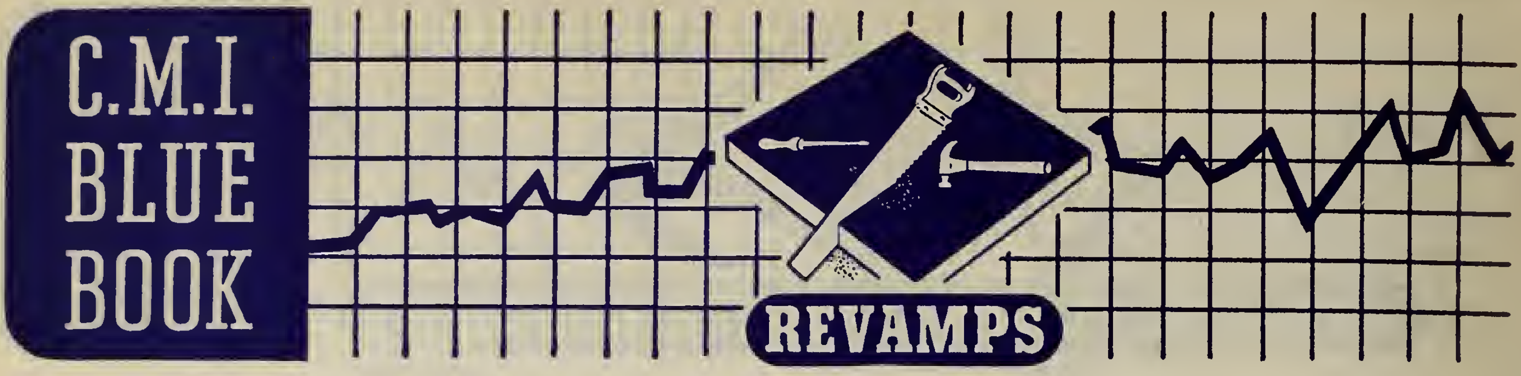

C.M.I. BLUE BOOK

REVAMPS

Action .... from—Stars
Ajax .... from—Score Card
All Out .... from—Cross Line
Archery .... from—Cadillac
Arizona .... from—Sun Beam
American Beauty .... from—Attention
Battle .... from—Zombie
Big Tent .... from—Big Show
Big Three ....
Big Top of '45 .... from—Twin Six, Clover, Sky Ray
Bingo .... from—Lite-A-Card
Bombardier .... from—Follies '40
Bowling Alley '42 .... from—Bowling Alley
Brazil .... from—Do-Re-Mi
Burlesk .... from—Follies '40
Casablanca .... from—Glamour
Cupid .... from—Roxy
De-Icer .... from—Red, White & Blue
Destroyer .... from—Cadillac
Dive Bomber .... from—Formation
Eagle Squadron .... from—Big League, Big Town
Easy Pickin' .... from—O'Boy
Falling Suns .... from—Ten Spot
Fan Dancer .... from—Roxy
Flash .... from—Punch
Flat Top .... from—Broadcast, Crossline
Flight .... from—Sporty
Flying Tigers .... from—Play Ball
Foreign Colors .... from—Owl
Grand Canyon .... from—Double Play
Hi-Boy .... from—Metro
Hi-Jinks .... from—Glamour
Hi-The-Japs .... from—Gold Star
Hockey '42 .... from—Silver Skates
Idaho .... from—Zombie
Jeep .... from—Duplex, Leader, Sky Blazer
Kismet ....
Klipper .... from—Scoop
Knock-Out-The-Japs .... from—Knockout

Parade Leader .... from—Drum Major
Paratroop .... from—Powerhouse
Peacherino .... from—Jolly
Pep .... from—Wow
Playtime .... from—Gold Star
Pin Up Girl .... from—Silver Skates
Production .... from—Blondie
Rat .... from—Zig Zag
Redheads .... from—Blondie
Roll Call .... from—Vacation
Sailorettes '42 .... from—Follies '40
Scout Commander .... from—Fleet
Sea Power .... from—Four Roses
Sentry .... from—Leader
Shangri-La .... from—Mr. Chips
Sink-The-Jap .... from—Seven Up
Sixty Grand .... from—Big Town
Sky Rider .... from—Pan American
Slap-The-Jap .... from—Stratoliner
Smak-The-Jap .... from—Ten Spot
South Seas .... from—Knockout
Luxury .... from—Rotation
Marines-At-Play .... from—Flicker
Midway .... from—Zombie
Nite Club .... from—Formation
Nine Bells .... from—Mr. Chips
Over-The-Top .... from—Powerhouse
Speedway .... from—Entry
Spot-Cha .... from—Attention
Stage Door Canteen .... from—Liberty
Starlight .... from—Triumph
Stepper .... from—Blondie
Strip Tease .... from—Chi-Coin Games
Torpedo .... from—Formation
Trade Winds .... from—Sky Blazer
Triple Entry .... from—Home Run
Wagon Wheels .... from—Duplex
White Sails .... from—Silver Spray
Yankee Doodle ....
Zingo .... from—Mascot, Attention, Silver Skates, Air Force
Liberty .... from—Flicker

REVAMPED ONE-BALLS

All-American Derby .. from—Sport Special, Record Time
Big Three ....
Dust Whirls .... from—Club Trophy
Fast Track . from—Sport Page, Blue Ribbon
Foreign Colors .... from—Owl
Pastime .... from—Turf Champs

Race King .. from—Thistledown, Sea Biscuit
Rockingham .... from—Grand Stand, Grand National, Pacemaker
Victorious .... from—Turf Champs
War Admiral .... from—Grand Stand
Whirlaway .. from—Blue Grass, Dark Horse, Sport Special

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WHAT'S THE SCORE?
Herb Jeffries

220—JUMPIN' AT THE JUBILEE
NOTHIN' EVER HAPPENS TO ME
Basin Street Boys

221—IT AIN'T GONNA BE LIKE THAT
WITH MY HEART IN MY HAND
Johnny Moore's "Three Blazers"

222—I LEFT MY HEART IN MISSISSIPPI
I'M JUST A LUCKY SO-AND-SO
Herb Jeffries

223—YO ESTOY APRENDIENDO INGLES
(I'm Learning To Speak English)
OBELLI
Rafael Mendez and Orch.

MODERN — 65c

118—I USED TO WORK IN CHICAGO
THAT'S THE BOOGIE
Three Bits of Rhythm

129—MEAN AND EVIL WORLD
BLUES
Russell Jacquet and All Stars

131—TRAVELIN' BLUES
IT'S THE TALK OF THE TOWN
Johnny Moore's 3 Blazers

133—WHAT DO YOU KNOW ABOUT LOVE
SOCIETY BOOGIE
Johnny Moore's 3 Blazers

134—WARSAW CONCERTO
(Part 1 & 2)
Johnny Moore's 3 Blazers

135—YOU ARE MY FIRST LOVE
I'LL GET ALONG SOMEHOW
Johnny Moore's 3 Blazers

PACIFIC — 65c

602—BOOGIN' IN THE BASEMENT
DON'T LEAVE ME
"Ivory" Joe Hunter

603—EMPTY BALLROOM BLUES
(Part 1 & 2)
Nick Esposito and Orch.

608—JUMP SAFARI
OPUS FIVE JAKE'S JIVE
Jake Porter and Orch.

609—BAD LUCK BLUES
TAVERN SWING
"Ivory" Joe Hunter

LAMPLIGHTER — 49c

101—WINI'S BLUES
MY COMPLAINT, BABY
Wini Beatty and All Star Orch.

102—YOUNG MAN'S BLUES
(Part 1 & 2)
Claude Trenier and All Star Orch.

103—AS LONG AS I LIVE
DARK EYES
The Hollywood 4 Blazes

104—SWEET GEORGIA BROWN
MY MELANCHOLY BABY
Lamplighter All Stars

FOUR STAR — 49c

1076—KILROY WAS HERE
EAST OF THE SUN
Ted Fio Rito

1075—YA HA HA
DING DONG OREENEY
Slim Gaillard Trio

1079—CARNE
BUCK DANCE RHYTHM
Slim Gaillard Trio

BEL-TONE — 49c

753—DIZZY BOOGIE
POPITY POP
Slim Gaillard's Orch.

755—RIFF CITY
MEAN MAMA BLUES
Wini Beatty with Slim Gaillard

758—FLAT FOOT FLOOGIE
SCHOOL KIDS HOP
Slim Gaillard's Orch.

7006—TAKE IT AND SHAKE IT
I'M A BAD BAD BOY
Roberts Bros. Trio

7004—THE IGGIDY SONG
MY BONNIE LIES OVER THE OCEAN
The Todds

7005—APPLE ON A STICK
PUT ON YOUR OLD GRAY BONNET
The Todds

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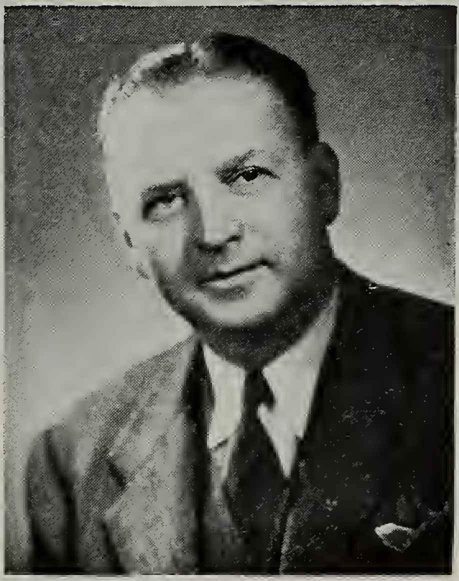

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as

General Manager

of the

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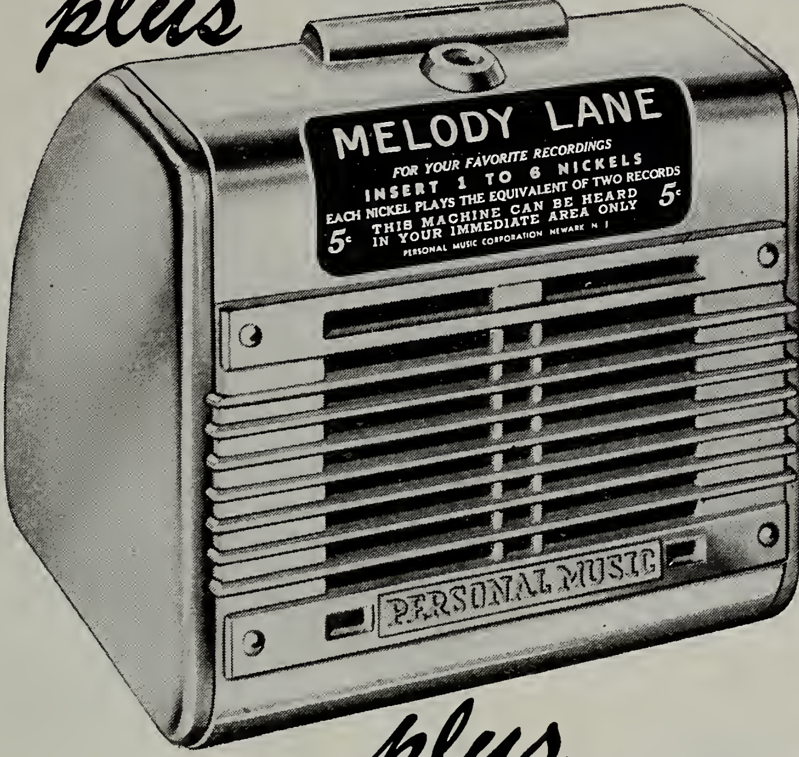
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FOR YOUR FAVORITE RECORDINGS
INSERT 1 TO 6 NICKELS
EACH NICKEL PLAYS THE EQUIVALENT OF TWO RECORDS
THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY
5¢
5¢
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PERSONAL MUSIC

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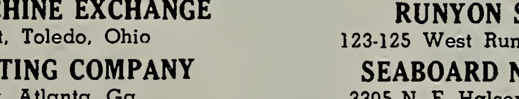

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*DUE TO FAULTY OPERATION

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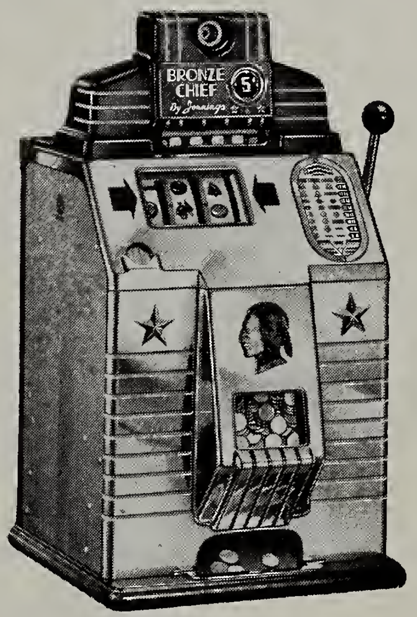
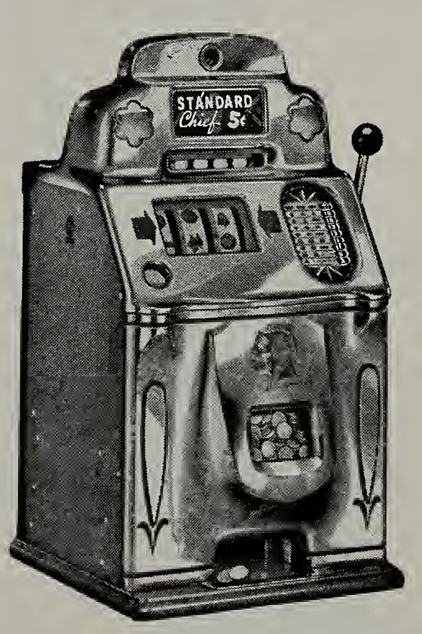
SUPER DE LUXE CLUB CHIEF


BRONZE CHIEF 5¢
By Jennings

BRONZE CHIEF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STANDARD CHIEF

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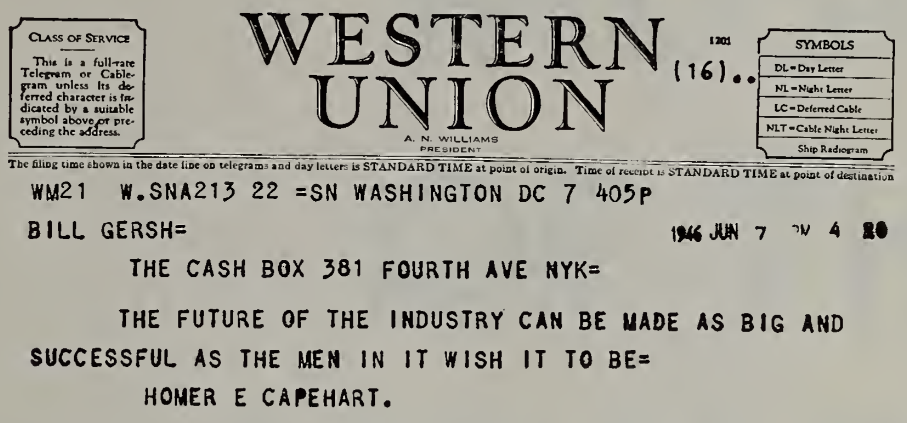

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THE CASH BOX 381 FOURTH AVE NYK=

THE FUTURE OF THE INDUSTRY CAN BE MADE AS BIG AND SUCCESSFUL AS THE MEN IN IT WISH IT TO BE=
HOMER E CAPEHART.

HOMER E. CAPEHART

WASHINGTON, D. C. — Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp., Indianapolis, Ind., sent this special wire to *The Cash Box* as his contribution to the Fourth Anniversary Issue of this publication.

In this wire Capehart offers the industry a true and pertinent statement which, of itself, answers all future problems, when he wires, "The future of the industry can be made as big and as successful as the men in it wish it to be."

Capehart is well known to the entire industry for the work he has done in its behalf. He has appeared before a great many coin machine organizations from coast to coast to speak on the future of this industry.

We Have For Immediate Delivery
Mills New Postwar Bell
BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

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SEEBURG CHICKEN SAM
RAY GUNS
WILL PAY $60.00 EACH F.O.B. YOUR CITY

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$79.50 Plus Parts

WITH FREE PLAY $10.00 EXTRA

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Congratulations and Best Wishes
TO BILL GERSH AND *THE CASH BOX*
ON YOUR 4th BIRTHDAY
MAY YOU CONTINUE TO PROSPER

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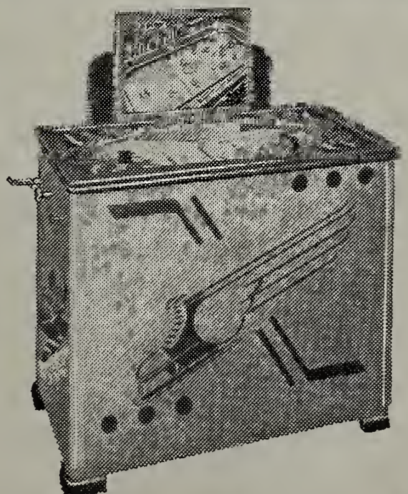

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CHAMPION Hockey

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DELUXE MODEL **$289.50**

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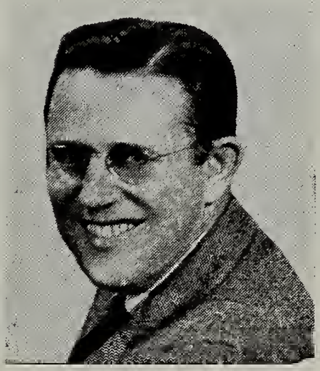
MUSIC OF THE NEW ERA



By DeWitt (Doc) Eaton

Vice President and General Salesmanager, AMI, Inc., Chicago

America is getting ready for another renaissance in popular music. The first great rebirth of American popular music followed the evolution of the coin-operated phonograph in 1933. Up to that time popular tunes went along in their own way, record sales to the consuming public were good but not sensational.

Then the juke box came out of its cocoon and started in a great national campaign of sampling popular music in public locations. People heard tunes in taverns that they liked so well, they had to buy the records for home use. The expansion of the record industry was so rapid and so immense, production of records topped the totals of the most enthusiastic prophets.

For coin-operated music, and the acceptance of any title by the coin-operated trade, constitutes the real O.K. that sends consumers scampering to record stores to get platters for home consumption. I think the way John Public figures is this: If a disc is good enough to earn its way on the selected twenty on the phonograph, it is certainly good enough for him to take home.

Now with the advent of the coin-operated phonograph that carries twenty records but plays both sides of all twenty to give forty selections, the public has access to *double the quantity* of music officially accepted and endorsed by the coin machine trade. Every title on this kind of phonograph is worth reading, worth an instant sampling.

As tunes, either side of any record is as good as the other side, otherwise the authors wouldn't have composed them in the first place, the music publishing houses wouldn't have published them in the second place, and the recording company wouldn't have recorded them in the third place.

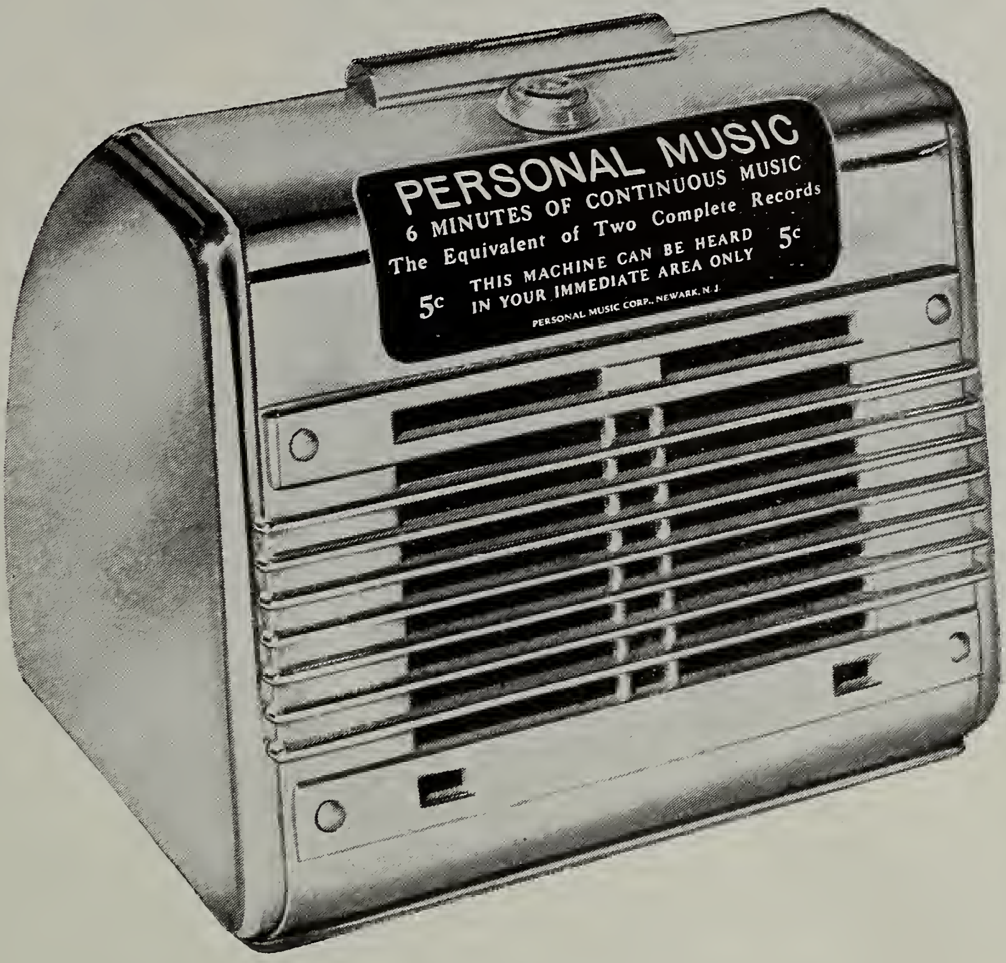
What really governs the acceptance of each tune is the operator's endorsement when he types its title into a title strip and opens it up for active play.

The mechanism that plays both sides of every record represents the epitome of musical progress. It makes possible a musical *show* in every location, a show that can't get monotonous because it has forty acts instead of twenty. Any *one* of these forty acts may be the act that stops the show.

So look for a great deal more study and selection by the recording companies when they make a record now. They will have to be just as careful with one side as with the other. The playing of both sides will invite a great deal of new experimentation by the recorders and that is exactly what the juke box industry is longing for.

There will be new music, startling music, musical innovations, music that expresses the spirit of this and succeeding years perfectly, and the juke box will be the fountainhead of the renaissance.

GET IN NOW WITH


PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5c
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MEASURED MUSIC

The Greatest Opportunity of Your Lifetime Faces You Right This Minute . . . Set Those Locations YOU WANT TO KEEP as YOUR OWN Locations RIGHT NOW with Measured Music...THE SURE WAY TO BIG PROFITS . . . THE SAFE WAY TO HOLD YOUR LOCATIONS!

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Washington Reader Wants to Know "Why Are Pinballs Sinful and Horses Not?"

WASHINGTON, D. C. — Jack Robinson of the Washington Coin Machine Assn., sends in an item which appeared in the "Washington News", this past week, wherein one of the readers of this newspaper, Margit Fierstein, asks the editor. "Why Are Pinballs Sinful and Horses Not?"

She wrote, "As one of the many home-owners and taxpayers of Prince Georges County and very much interested in the government and welfare of this country and after reading and hearing reports about illegal gambling within our boundaries, I would like to recommend to our officials to legalize every type of gambling.

"We have two horse race tracks in Prince Georges County, Upper Marlboro and Bowie, where people bet. Evidently this is legal. Why should these two tracks not pay revenue to Prince Georges County?

"Since this horse racing now, for some very peculiar reason, is legal, why not legalize pin-ball machines, slot machines, number writing, roulette and other devices of entertainment? And because these devices, in a business-like way, take money from the general public, let the county receive due revenue."

ANDREWS SISTERS AT MOORE MEET

PORTLAND, ORE. — The Andrews Sisters, famed Decca recording stars, appeared at the Jack R. Moore Company convention in this city on June 1 and met with all the firm's personnel.

The convention brought many Bally Mfg. Co. and J. P. Seeburg Corp. speakers to address the members of the Jack R. Moore organization.

The Andrews Sisters have always made it a practise to appear at all coin machine music affairs. They were extremely happy to comply with the request of the Jack R. Moore Company to be present at this first post-war convention of the firm and to meet with all their many followers here.

Shown posing with the Andrews Sisters are Mr. and Mrs. Jack R. Moore, Robert L. Dunlap, Seeburg's manager of sales promotion and Dan J. Donohue, Seeburg district sales manager.

All reported that the Andrews Sisters were tremendously impressed with the tone of their recordings on the new Seeburg phonos.

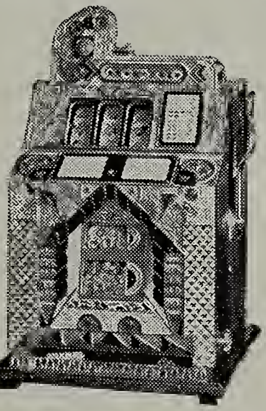
MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.

Complete, No Extras **$7.00**

WANT — BUCKLEY T-12 or 24 MECHANISMS

M. LUBER

503 W. 41st. (LOngacre 3-5939) New York

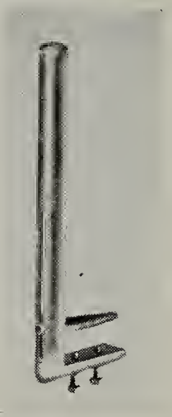


SLOT MACHINES REPAIRED and REFINISHED

Machines adjusted, tightened, cleaned and greased. Defective parts replaced. Have them buffed and painted. We call and deliver.

Coin Machine Service

1070 Thompson St.
Glendale 1, Calif.
Tel: CItrus 3-3721



THE UNIVERSAL BAR BOX BRACKET

FITS ANY BOX — FITS ANY BAR

- ***LIGHTWEIGHT***
- ***ADJUSTABLE***
- ***STRONG***
- ***STREAMLINED***

Lightweight aluminum alloy with highly polished finish makes an instant hit with progressive operators.

Strong construction of non-corrosive, non-magnetic metal insures trouble-free and worry-proof installations

Adjustable to any bar or counter. Simple two-way clamp and secondary support makes it possible to install in a matter of minutes. Will not mar or deface any surface to which it is attached. Ideal for use on marble-top fountains.

Streamlined moulded exterior incorporates unique design which enables wires (including 30 conductor cables) to be concealed in the slotted main upright.

Holes, drilled and tapped on upper support, permit easy installation and changes from one make or model box to another moving bracket. An additional feature provides for use as a conventional bracket employing the use of screws.

$7.95 PER PAIR F.O.B. Wichita

MONEY BACK GUARANTEE ORDER A SAMPLE. IF BRACKET UNSATISFACTORY WE WILL RETURN YOUR MONEY.

WRITE FOR DESCRIPTIVE CIRCULAR

MATHENY VENDING CO., Inc.

560-64 W. DOUGLAS · WICHITA 12, KANSAS

TO BILL GERSH and

THE CASH BOX

ON YOUR FOURTH ANNIVERSARY

Best Wishes For Continued Success

Exclusive Distributors In SOUTHERN CALIFORNIA and ARIZONA FOR D. GOTTLIEB & CO.

GOLD COAST COIN MACHINE EXCHANGE

2844 W. PICO BLVD. LOS ANGELES 6, CALIF.

THE DISTRIBUTOR HAS A NEW, BIG JOB TODAY

By Carl Trippe

Ideal Novelty Company, St. Louis, Mo.

The unexpected shortages, still existing at a time when most operators expected to be amply supplied with new phonographs, pin games and vending machines, have thrust a sudden responsibility on the distributor's shoulders. Naturally, we would prefer to be delivering each machine as the customer orders it, and to thus get the coin machine industry under way on something like a pre-war basis. But, now that we cannot, I feel it is up to the distributor to do everything possible to help the operator "get by" until manufacturers begin to catch up with the demand.

As old-time operators ourselves, our own organization has made a careful study of the worst problems affecting each type of operator under current conditions, and the best methods to off-set them. By weeding out the "bottlenecks" and "profit leaks" which are most often found, we have been able to help many operators to show a semblance of normal profit and a fair return on their investment.

In order to maintain the industry at the best possible peak, we have set up a "operator planning department" — a specialized division which has as its aim helping every operator of any type of coin operated device to obtain the maximum amount of return and service from his machines. We have found this may best be accomplished in three ways, which are —

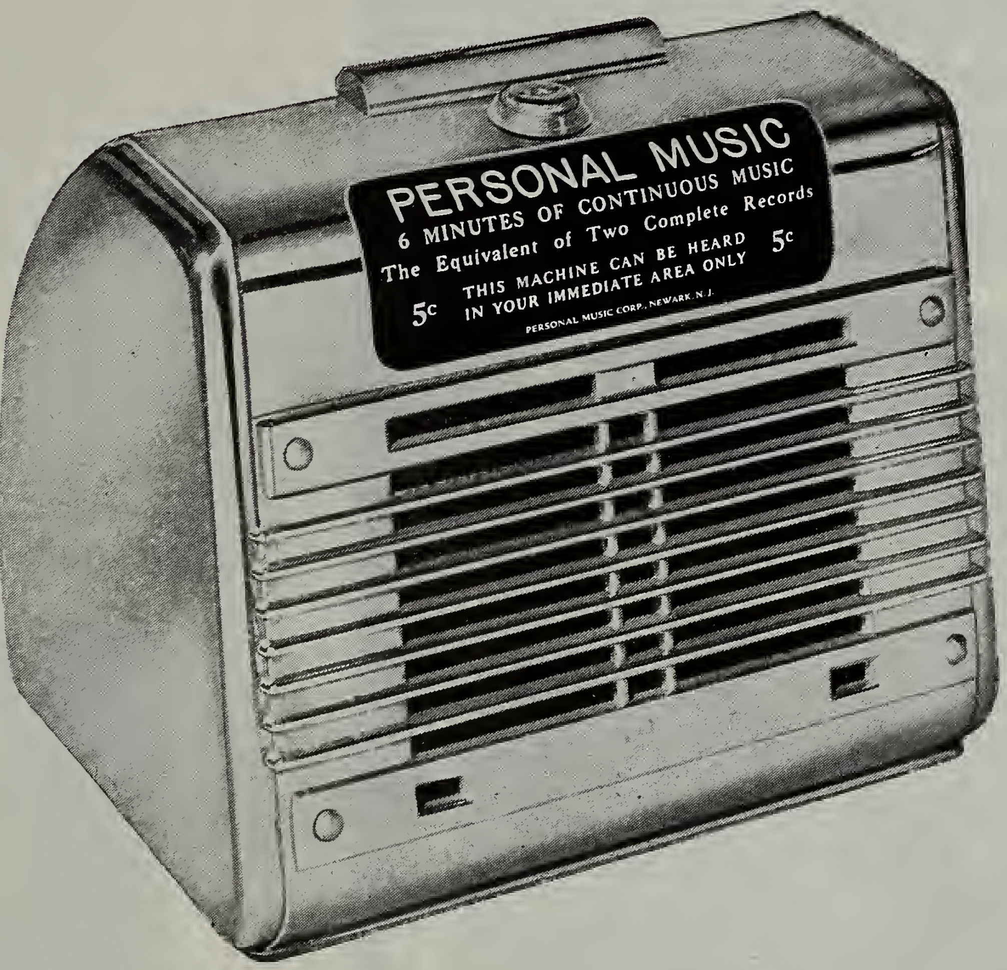
1) Custom service in making parts where factory parts are not available. Like any other repair shop, we would much prefer to use the manufacturer's certified parts in making repairs which are necessary to keep equipment in operation. However, since early in the war, we have never been able to stock a sufficient inventory of phonograph, pin ball or vending machine parts to do so. To help operators to the utmost, we have found it is necessary for us to help out the parts situation by making our own. Thus, by utilizing scrap metal, old broken parts, or breaking down several parts to make one good unit we have been able to keep in service machines which otherwise might be jettisoned to the junk heap. We are doing this by using lathes, heating equipment, torch, etc., to manufacture brackets, castings, chain links, locks, coin slots, bearings ,etc. — in fact almost every metal part which goes into any type of a coin machine. In many cases, two or three old parts can be remanufactured into a serviceable new part, and thus enable an operator to keep a machine paying profits when it otherwise would be in dead storage.

2) Transforming old machines into useful units for location. Like the parts manufacturing job outlined above, our service shop crew has developed a policy of producing useful machines from the breakdown of older equipment. In many cases, we have been able to take two old pin games, remove the locks, ball lids, glass, stocks, wiring, etc., and from these two produce one usable unit. The same is true of vending equipment and other devices — where we find an operator about to scrap three or four machines, we invite him to bring them in and see whether we cannot make a machine to pacify his location owner. In many instances, the "remanufactured" machines emerge as efficient as new ones. This is particularly important in connection with old phonographs. We attempt to find all the old, discarded phonographs possible — to re-use the old motors, trays, casters, electrical switches, etc., which can be adjusted to newer models.

3) We also urge each operator to fix up all his old machines, and to keep them in service in route spots even though the operator may feel that the return is too small for the investment. Rather, we point out to him, even an inadequate machine, but still operating is valuable to hold a location, to keep the location owner satisfied with a stream of profit and to maintain good-will. Once an operator removes his machine because he believes that maintenance expense is too high, he is opening the road to a competitor — and our experience through the war has shown that the operator who tenaciously hung on to his spot is the man who is profiting today.

In addition to these three factors, we are rationing out our new phonographs, pin tables, vending machines, record makers, etc. on a fair basis which means that each of our customers will receive the same allotment of new machines. Although this may result in some irritation on the part of operators who feel they should be allowed to buy two or three new phonographs at once, we believe that in the long run, this is the fairest method of meeting today's problems. The easiest way we have found to overcome irritation coming from this source is to point out to the lucky operator who gets a new unit that if we allowed him to buy two or three, someone else would have to do without. This invariably gets results. We are pledged to keep every coin machine in operating condition.

GET GOING NOW


PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c
THIS MACHINE CAN BE HEARD
IN YOUR IMMEDIATE AREA ONLY
5c
PERSONAL MUSIC CORP., NEWARK, N.J.

MEASURED MUSIC

EACH UNIT IS A SEPARATE MONEY - MAKER. YOUR PROFIT WILL BE MULTIPLIED BY THE NUMBER OF MEASURED MUSIC UNITS YOU INSTALL IN A LOCATION.

A MEASURED MUSIC SYSTEM IS LOW IN COST AND EASILY INSTALLED. MAINTENANCE AND SERVICING IS SIMPLE AND ECONOMICAL.

NORTH CAROLINA AND SOUTH CAROLINA
OPERATORS — WRITE, PHONE OR WIRE

PIONEER DISTRIBUTING CO.

508 HILLSBORO STREET
RALEIGH, NORTH CAROLINA
(PHONE: 3-2844)

106 N. CALDWELL STREET
CHARLOTTE, NORTH CAROLINA
(PHONE: 2-1398)

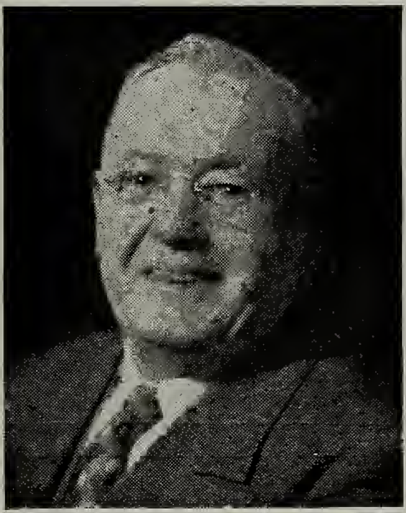
Develop New Milk, Fruit Juice Vendors

NEW YORK — Arthur W. Percival, president of the Telecoin Corp., this city, reports that the firm have developed a new milk vender and also a fruit juice vending machine and that these machines are slated for distribution in about four months.

Both machines will be refrigerated and will deliver chilled drinks at 5c each. They are being held up by the current shortage of tin cans. The milk dispenser is reported to have been approved by the New York City Health Department and that is also has the endorsement of several research laboratories.

All parts coming in contact with the milk, Percival reported, are sterilized right at the dairy. The firm report that distribution will be thru their regular subsidiaries.

Named Gen'l Manager

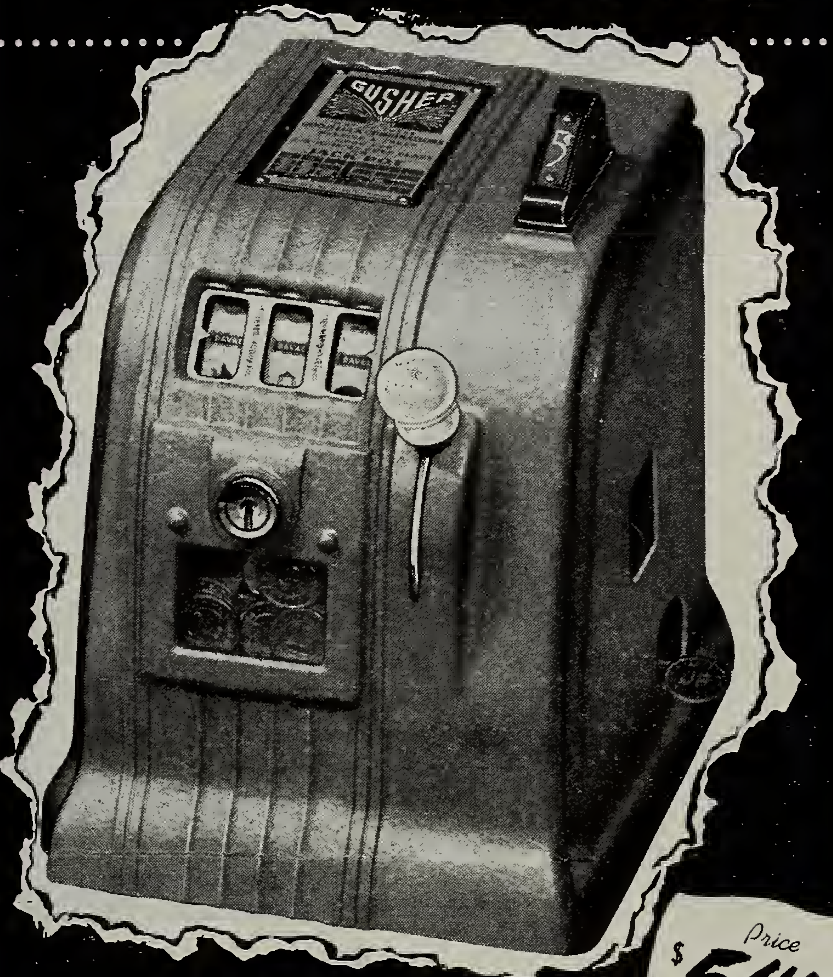


FRED T. WEBB

CHICAGO — Fred T. Webb, father of Irv Webb of Webb Distributing Co., this city, Rock-Ola distribs for Chicago, northern Illinois, eastern Iowa and Lake County, Indiana, has taken over the post of General Manager of the firm at their new offices, corner of Kedzie and Madison Streets, this city.

PACE
THE BIGGEST NAME IN BELLS
Deluxe Bells
$1.00
50c
25c
10c
5c
PACE
MFG. CO. INC.
2909 INDIANA AVE.
CHICAGO ILL.

GUSHER
The FIRST New Postwar Counter Game by DAVAL



IT'S THE BONUS AND THE JACKPOT IN THIS COUNTER GAME THAT GETS THEM!

GUSHER is that new JACKPOT counter game by DAVAL that beats 'em all for greater profits! Bell-fruit reels pay out 3 to 25-1 token awards, also special JACKPOT and BONUS tokens. Jackpot token pays 100 to 1, bonus token 50 to 1.

Daval-engineered mechanism is the last word in precision-perfect, trouble-free, fool-proof and jam-proof operation. NO service calls.

Colorful and sturdy cabinet provides plenty of come-on, takes any amount of punishment.

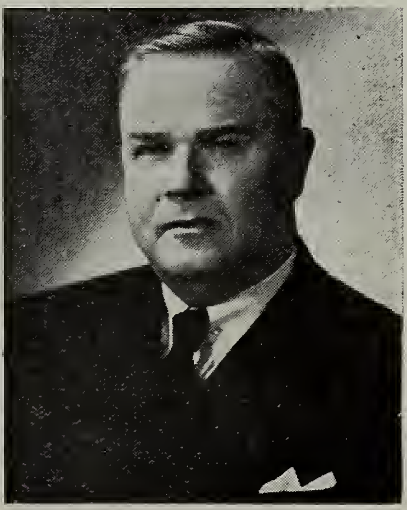
Join the richest strike in years...order GUSHER NOW!

☛ *By Popular Request:* We are again manufacturing "American Eagle" and "Marvel".

DAVAL GAMES are available from all wideawake distributors.

DAVAL
PRODUCTS CORPORATION
1512 NORTH FREMONT STREET • CHICAGO 22

"GREATER BUSINESS AHEAD"



By Richard Groetchen

President, Groetchen Tool & Mfg. Corp., Chicago

The present post-war boom, which has manufacturers of automatic payout machines, gaming devices and other coin operated equipment frantically trying to make deliveries, is just a sample of what's ahead for the coin machine industry according to Richard Groetchen.

"Reconversion problems, strikes, political fumbling and the scarcity of labor and materials have all contributed to retarding the full capacity production of all manufacturers in the industry," Groetchen stated.

Hence, it is his opinion that the present consumption of equipment is nil and it will be six months or possibly a year before output will even be in the race with demand.

"Another thing to consider," Groetchen stated, "is that a large number of newcomers have entered the coin machine industry and new methods, keener and more 'result producing' merchandising abilities are now being utilized in the coin machine industry."

Groetchen is convinced that all coin machine manufacturers are headed for several of the most prosperous and bountiful years in their history.

"Consider," Groetchen stated, "that despite strikes, reconversion problems, scarcity of materials and political fumbling, civilian production now stands at the highest level ever reached by this nation in war or peace — more than $150,000,000,000. — 85% of national output.

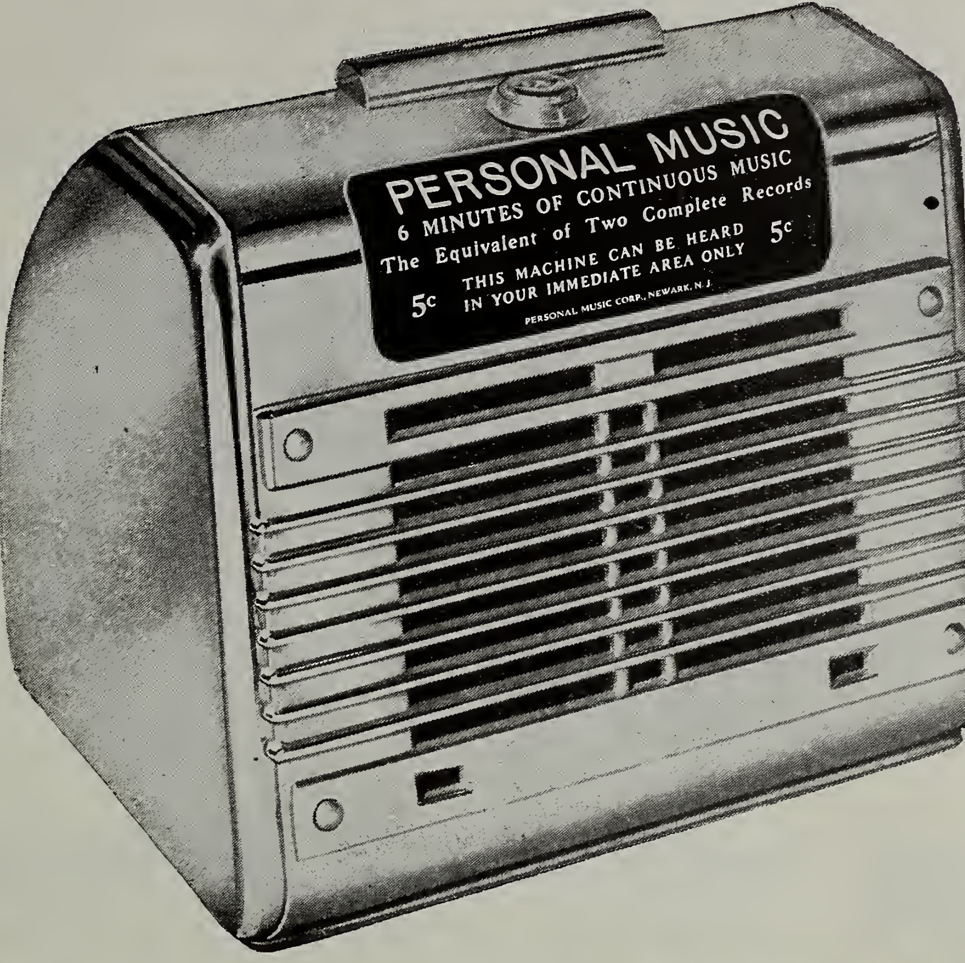
"Non-agricultural employment is much higher today than before V-J day. Total employment, exclusive of those employed on farms, was 44,700.000 last February. Total non-agricultural employment increased by approximately 1,500,000 between the fourth quarter and the first. This," Grotechen commented, "is a bigger rise in employment than any we experienced even during the war in a comparable period. Private wage and salary payments have now returned almost to the pre V-J day level of $82,000,000,000.

"These are tangible facts," Groetchen pointed out, "from the 6th report (April 1st, 1946) by the director of War Mobilization and Reconversion. When you consider these facts," Groetchen stated, "coupled with the favorable conditions which exist within the industry in the manufacture of automatic payout machines such as the constructive use of slot machines and other coin operated devices to support clubs of all kinds, civic, social, veteran and even religious organizations, even those of the most pessimistic turn of mind must concur with the conclusion that the coin machine industry has the 'green light' of better business for several years to come.

"The recent action on the part of Mayor deLesseps S. Morrison of New Orleans, which made front page news coast to coast, by legalizing bell machines. is significant of the 'feeling' of the times and, of course, laws that have already been enacted permitting the use of automatic payout machines in private clubs in the states of Washington, Idaho and Montana. These are only forerunners to the ultimate licensing of such equipment through legislative action in other territories.

"In our own manufacture of 'Columbia Bells,' we find it impossible to supply the demand. We are selling 'Columbias' today in quantities comparable to the way we sold 'Imps' prior to the war and I do not consider this a temporary condition caused solely by the depletion of equipment throughout the war period of several years. We today have a much larger market for 'Columbias' than we had prior to the war. I believe the consumption of coin operated equipment will be even greater a year from now than it is today."

IT'S TERRIFIC!!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6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c
THIS MACHINE CAN BE HEARD
IN YOUR IMMEDIATE AREA ONLY
5c
PERSONAL MUSIC CORP., NEWARK, N.J.

MEASURED MUSIC

DOUBLES *AND TRIPLES* THE TAKE ON *ANY* LOCATION...BRINGS BIGGER, STEADIER *PROFITS* FOR YEARS AND YEARS TO COME

GET IN NOW!

Distributors for Mississippi, Louisiana and Western Florida

OPERATORS, WIRE OR PHONE TODAY TO . . .

LOUISIANA COIN MACHINE CO.

931 POYDRAS ST. • NEW ORLEANS, LA.

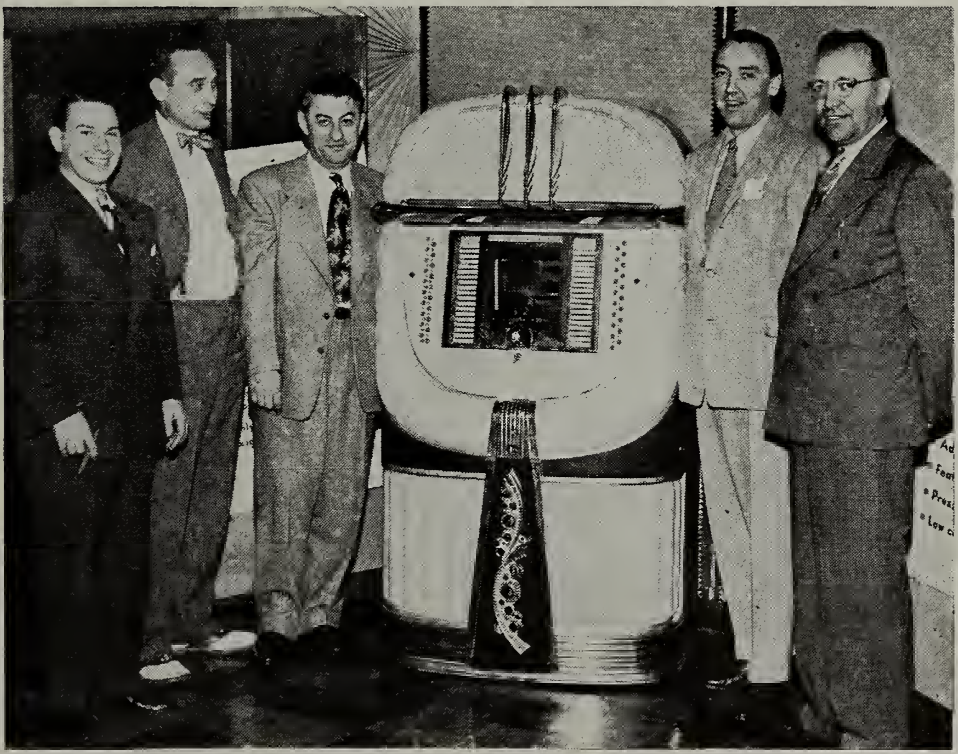
ROYAL PALM MUSIC SERVICE, INC.
1631 Grand Central Ave., Tampa, Fla.

Congratulations to Bill Gersh
on the Fourth Anniversary
of "The Cash Box"

Bell-O-Matic Corporation
EXCLUSIVE NATIONAL DISTRIBUTOR MILLS BELL PRODUCTS

PHONE SPAULDING 0600
4100 W. FULLERTON AVE.
CHICAGO 39, ILLINOIS

OPS GATHER 'ROUND WITH ALVINO REY



NEW YORK — Alvino Rey, outstanding recording star for Capitol Records, called around at the Runyon Sales Company offices, this city, and met with some of the music machine men while listening to some of his latest recordings on the new AMI Model "A" phono.

From left to right: Marty Roth, well known music op of New York City; Bill Payton, music operator from Stamford, Conn.; Herman Perin of Runyon Sales Company; Alvino Rey and Rudy Leitgeb of Cliffside, N. J., who runs a large music route there.

According to Perin, "The recording artists are calling around at our offices almost every day and we are always ready to talk things over with them. They are extremely interested in juke boxes and people like Alvino Rey, who consider the juke box a definite step forward for any recording artist, are helping this industry to enjoy the finest acceptance from the public."

WINDMILL

A NEW PENNY
COUNTER GAME

"A Quick Penny is Better than a Slow Nickel"

. . . drop the penny in . . . try to catch it in the spoon . . . it's all skill and LEGAL ANYWHERE

ONLY
$29^{85}

Size 6x13x17
Weight 8½ lbs.
Distributed by

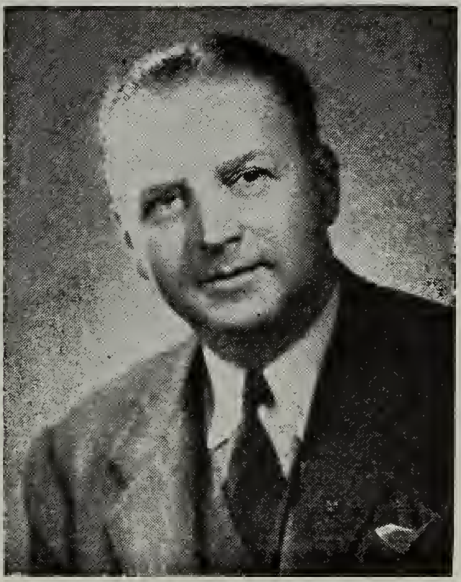
WORLD WIDE
DISTRIBUTING COMPANY
1014 N. ASHLAND AVE.
CHICAGO, ILL.
(PHONE: BRUN. 2338 and 6878)

VENDER MFR. MOVES

NEWARK, N. J. — The St. George Manufacturing Co. of Staten Island, N. Y. have just moved to the two-story industrial building at 209-19 Parkhurst St., this city.

The firm are listed as manufacturers of vending machines and are reported to be working on a new cigarette machine.

COURAGE! LEADERSHIP! UNITY!



By Al A. Silberman

General Manager, M. S. Wolf Distributing Co., Los Angeles

Notwithstanding the terrifically critical period thru which industry has recently gone, and from which it still feels the effect of country-wide work stoppages, the situation generally is not without some compensating bright spots.

First and foremost, we have survived what recognized economists describe as the most devastating era in this country's history. The strikes in basic industries, such as coal and steel, followed by the rail strike, even though of short duration, inflicted a lethal blow on the nation's economy.

The production of coin-operated equipment suffered a setback of approximately four months, because of these disastrous strikes, and as a result all gains made toward civilian production since V-J Day have been, in large measure, nullified.

One of the outstanding bright spots which looms up as a guiding beacon to a happy and prosperous future, is the courageous fight made by all coin machine manufacturers against seemingly unsurmountable obstacles.

With the raw materials market practically dried up, suppliers' inability to deliver processed parts and everything at a virtual standstill, the easy way out would have been to send all workers home and fold up until the strikes were settled.

Considerable money could have been saved, as well as much worry and anxiety eliminated thru this procedure. But all manufacturers, cognizant of their obligations to the trade, kept their factories going and struggled to ship whatever they could under the most discouraging circumstances.

However, thru the confusing industrial fog, there is the inevitable silver lining. Reports indicate that since the coal miners' return to work, new high records in coal tonnage shipments have been set. In the Pacific Northwest, in 29 mill districts, all records for log cutting were broken. The rolling mills are once again producing sheet steel and it is not at all unpleasant to see the thick black smoke billowing out of the blast furnaces.

Encouraging, too, is the sight of a substantial number of new cars on the streets, which stand out in sharp contrast against the aged pre-war jalopies. Many new electrical appliances are appearing in store windows, but this does not mean they are available in quantity.

In our own industry, practically all coin machine manufacturers have working models of new equipment, but again this does not mean that they will be on display in distributors' showrooms in the immediate future.

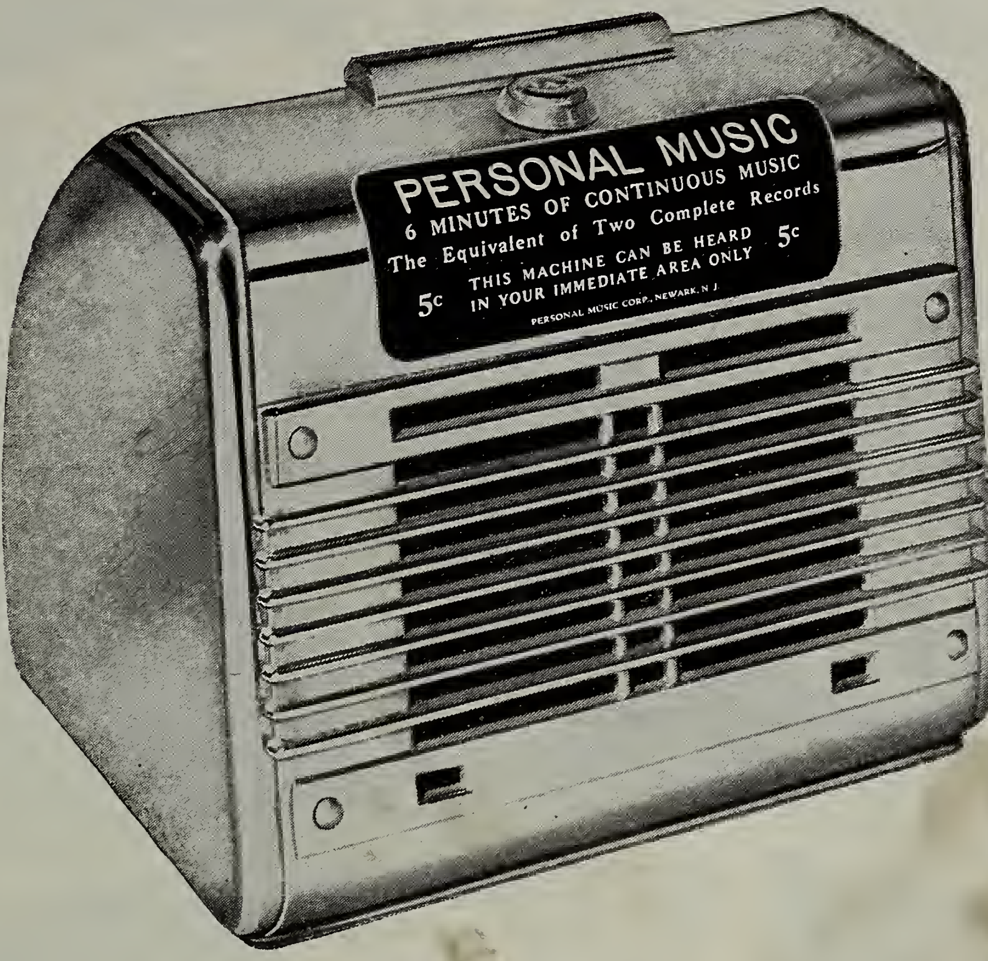
The equipment already shipped by coin machine manufacturers, while only a fractional dribble of the tremendous demand, is nonetheless a a real productive accomplishment, when measured by the handicaps with which they were faced.

In any case it would be deliberate misstatement to say that production of any type of coin-operated equipment will be brought into even balance with demand before the end of 1946. Manufacturers problems are multitudinous and vexing and quite beside the acute scarcity of raw materials and processed parts, there are many indirect costs which keep manufacturers in a constant state of perplexity and which, in turn, will subject their products to price increase on short notice. This condition is certain to prevail for at least another four to six months, assuming of course, that all labor disputes will have resolved into uninterrupted production on an overall basis.

The coin machine industry will not only survive but will emerge from this industrial chaos as an important, useful and nationally recognized field, ready to take its rightful place as an integral part of our national economy.

Brighter and unprecedented days of prosperity and national growth of our industry lie ahead, but the fullest measure of public acceptance and material reward can be achieved only by every man doing his full share to bring to our industry COURAGE, LEADERSHIP and UNITY.

Extra Profits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6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5c
PERSONAL MUSIC CORP., NEWARK, N. J.

MEASURED MUSIC

BRINGS YOU BIGGER, BETTER, STEADIER *EXTRA* PROFITS—WEEK IN AND WEEK OUT—*FOR YEARS TO COME*—NOW IS THE TIME TO *GET IN*—CALL OR WRITE US TODAY...

METERED MUSIC COMPANY OF WASHINGTON

712 FOURTH AVENUE • SEATTLE, WASH.

"DUCKY"
1800 R. M. Holes .... 5c Play
Takes In $90.00
Pays Out 47.06
PROFIT $42.94

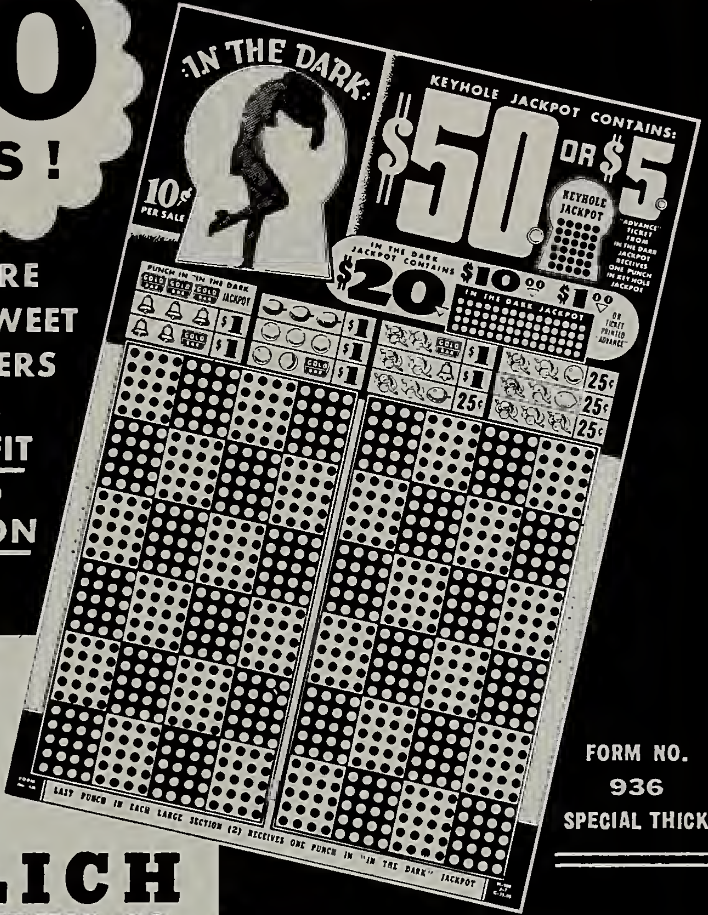
HARLICH'S *Newest*

$50 TOPS!

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

"IN THE DARK"
960 G. L. Holes .... 10c Play
Takes In $96.00
Pays Out 46.48
PROFIT $49.52

DUCKY
$50
DUCKY AWARD ALSO PAYS
$25
$10
$5
DUCKY AWARD
5¢ PER SALE
JACKPOT PAYS:
$20.
$10.
$8.
$6.
$4.
$1.
JACKPOT
LAST PUNCH IN EACH LARGE SECTION (6) RECEIVES ONE PUNCH IN JACKPOT


IN THE DARK
10¢ PER SALE
KEYHOLE JACKPOT CONTAINS:
$50
OR $5
IN THE DARK JACKPOT CONTAINS
$20
$10.00
$1.00
LAST PUNCH IN EACH LARGE SECTION (2) RECEIVES ONE PUNCH IN "IN THE DARK" JACKPOT

FORM NO. 1861 SPECIAL THICK

READY NOW!
OUR NEWEST CATALOG
SEND FOR IT TODAY!

HARLICH
MANUFACTURING CO.
1417 W. JACKSON BLVD.
CHICAGO 7, ILLINOIS

FORM NO. 936 SPECIAL THICK

READY SOON!
OUR NEW MILLION
DOLLAR PLANT!

Contracts for 500 Boxes Per Day

WM. (BUD) PARR

LOS ANGELES — Faced with a rising backlog of orders, Solotone Corp., this city, reports that it has contracted with the Pacific Division of the Bendix Aviation Corp. for the manufacture of 500 Solotone boxes per day, effective June 10.

On that schedule, there will be a Solotone box coming off the production line every eight-tenths of a minute, according to Wm. (Bud) Parr, president of the corporation.

Parr credits the popularity of Solotone to the fact that, "The 10c coin chute is bringing operators approximately 35 per cent more income and because of the six inch speaker the unit has superior tone qualities."

Parr also revealed, "Solotone is now being widely distributed in Canada. The corporation is represented by the Regent Vending Co. of Ottawa and the Winnipeg Coin Machine Co. at Winnipeg, Edmonton, Regina and Vancouver."

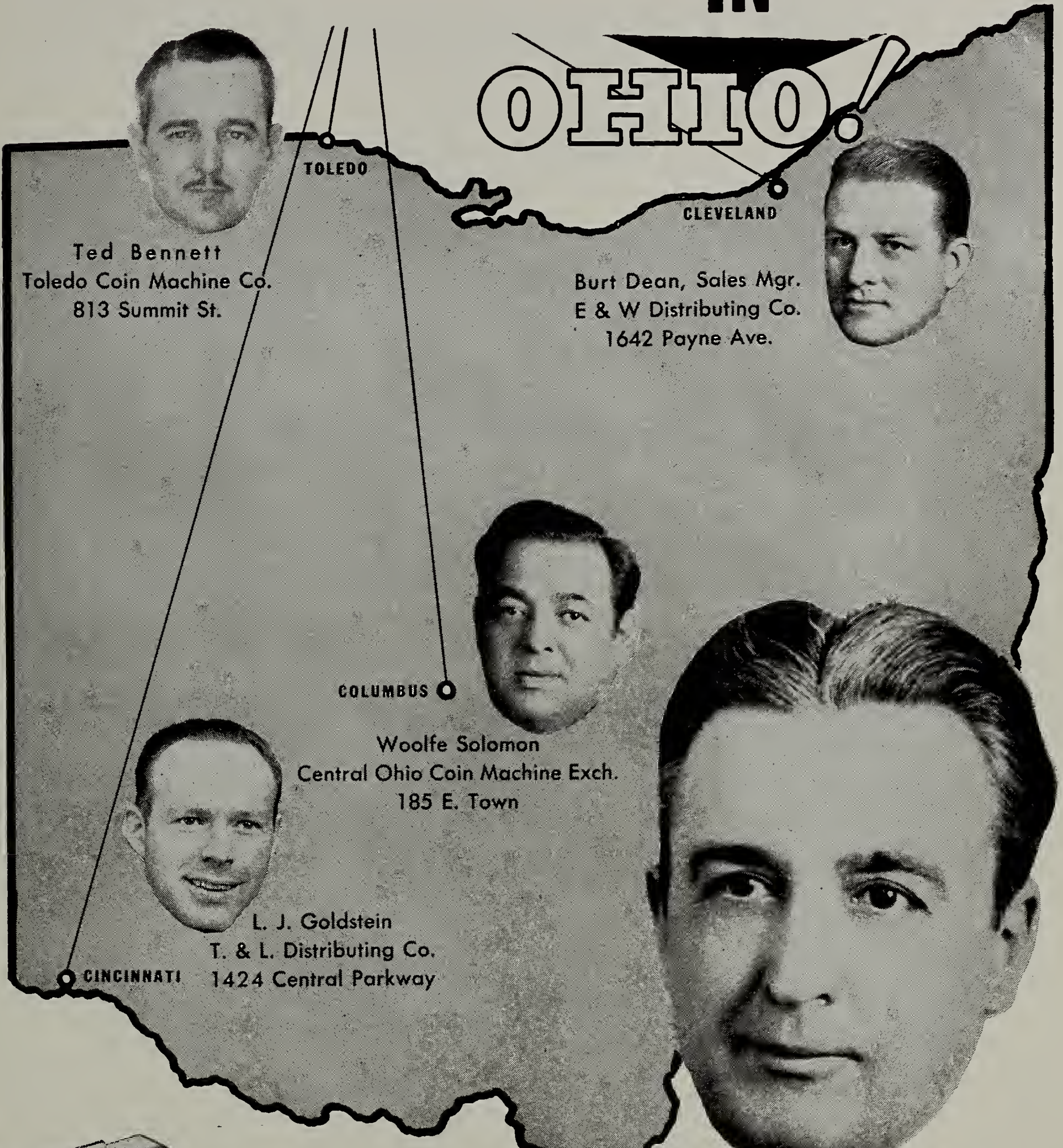
BEST WISHES
TO
Bill Gersh
AND
THE CASH BOX
ON YOUR 4th ANNIVERSARY
MODERN MUSIC MACHINE CO.
2614 W. PICO BLVD. LOS ANGELES 6, CALIF.

Congratulations
and
Best Wishes
TO BILL GERSH AND THE STAFF OF *THE CASH BOX* ON YOUR FOURTH ANNIVERSARY, BEST OF LUCK!
Sam Ricklin
CALIFORNIA MUSIC CO.
2940 W. PICO BLVD. LOS ANGELES 6, CAL.

FOR...

PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5¢
THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY
5¢

MEASURED MUSIC IN OHIO!


TOLEDO
CLEVELAND
COLUMBUS
CINCINNATI

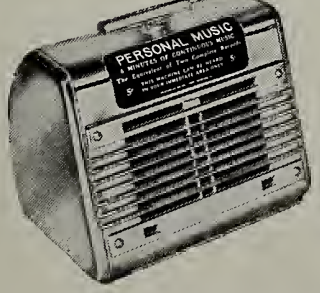
Ted Bennett
Toledo Coin Machine Co.
813 Summit St.

Burt Dean, Sales Mgr.
E & W Distributing Co.
1642 Payne Ave.

Woolfe Solomon
Central Ohio Coin Machine Exch.
185 E. Town

L. J. Goldstein
T. & L. Distributing Co.
1424 Central Parkway

GARY WEBER
Factory Distributor


PERSONAL MUSIC

WRITE, WIRE OR PHONE TODAY FOR COMPLETE DETAILS—HOW TO INSURE YOUR LOCATIONS AND DOUBLE YOUR PROFITS!!

EXCLUSIVE OHIO DISTRIBUTORS FOR "MEASURED MUSIC"

E & W DISTRIBUTING CO.

1642 PAYNE AVE. — CLEVELAND 14, OHIO

★

Congratulations....

on your

Fourth Anniversary

...you've done a grand

job for the entire industry

M. S. (Bill) Wolf

★

M. S. WOLF DISTRIBUTING CO.

1348 VENICE BLVD., LOS ANGELES 6, CAL.
1305 KETTNER BLVD., SAN DIEGO 1, CAL.
1175 FOLSOM ST., SAN FRANCISCO 3, CAL.
427 S. W. 13th AVE., PORTLAND, OREGON
2313 THIRD AVENUE, SEATTLE, WASH.

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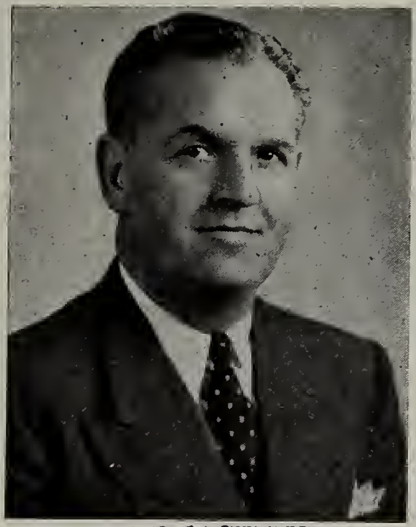

AUBREY STEMLER

AUBREY

STEMLER

AND

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Jersey Town Taxes Pins $200; Limits Four to Location

DENVILLE, N. J. — This community passed an ordinance this past week which will tax all pinball machines here at the rate of $200 each per year.

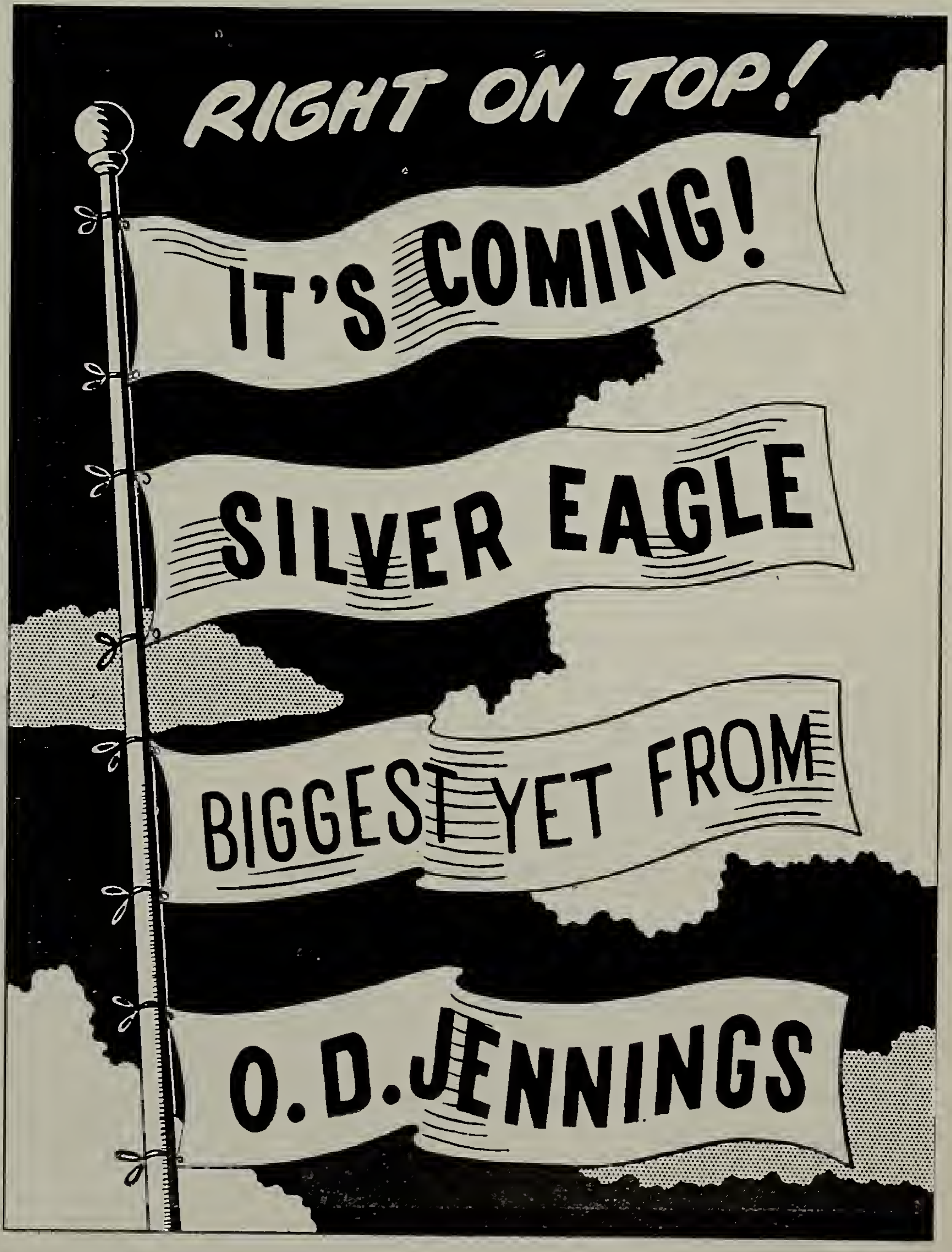
In addition to this heavy license fee, a limit on the number of pin games which can appear in any one location was set at four machines.

The ordinance also reads that licenses will not be transferable.

K. V. ROTHCHILD OF ABC OFFERS HOTELS RADIOS

NEW YORK — Kennon V. Rothchild, vice president of American Business Credit Corp., is organizer and president of Coin-O-Matic who are offering hotels the new CoinRad radio operating on 10c and 25c coins.

The CoinRad, coin operated radio, is an ivory finished, full dial table set and very attractive. It is being offered direct to hotels on a commission basis with the firm assuming all risks and repairs. Many hotels are reported to have already ordered sets for their guest rooms.



REPORT FROM LONDON

Special to The Cash Box
By Gordon Bostock

LONDON, ENG. — During the war the arcades mushroomed to the greatest number ever seen in Great Britain. It seemed that there was a penny arcade on every corner. And these were extremely well patronized by the American, British and other Allied armed services. The American soldier, especially, found the arcade just like a part of home. His patronage made these the biggest money-makers British coinmen have ever enjoyed.

Now, since V-J Day, there has been a huge drop in play. With the Americans gone, the arcades have returned to more or less normal business. But, the British are today much more enthusiastic over the penny arcades than they ever were in the past, and play continues to be profitable, tho not on the big scale enjoyed during the stay of the Allied armed forces in this city and thruout other parts of the Isles.

Most impressive is the fact that the arcades are somehow getting along with the equipment which is now so old and worn that it is miraculous to any coin machine man as to how they can keep the machinery working. The old bumper type pin games are still around as are the punching bags, diggers and some of the other old-time machines.

The arcades are crying for new machines. They realize that installations of new equipment would step up their play tremendously now that they have the regular home market to work on only. They cannot get British made machines, because even tho the government has permitted the manufacturers to obtain materials with which to produce a limited number of machines it was done only with the proviso that 85% of the entire production would be exported. Consequently only 15% of the output is available to the operators in Great Britain.

British made machines are chiefly duplicates of old and well proved American types. There is nothing here this is sufficiently new or different to mean anything to an American arcade owner. The arcade owner in the United States can thank his lucky stars because he has equipment which would be considered the very, very ultra newest in London or anywhere else here in the British Isles. Some of the machines which American arcade owners may frown upon as old and worn would actually be considered like new here.

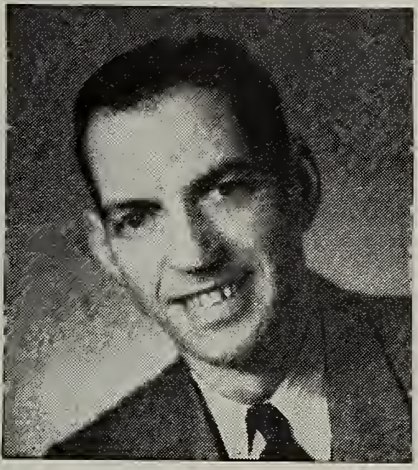
It is hoped here that with the loan from the United States that operators may again be allowed to import machines from America. Should this become a fact — the American coin machine trade can look forward to a real avalanche of Britishers wanting to buy everything they can lay their hands on — regardless of what the Americans may think of the age of the equipment they are selling.

There are arcade machines and other equipment which is considered old and worn in the United States which would be considered brand new machinery over here. Some of the ray guns, slots, pin games especially, automatic phonographs and dozens of other machines, would be like manna from heaven for the average British operator. These would give him a new lease on life.

Arcades here, by the way, are not very attractive — compared to those in the United States. In the first place, they do not have the variety of equipment that is found in the average American arcade — therefore they do not have the appeal for the player which American arcades have. In the second place, whatever they do have is so worn and frazzled looking that the arcade, even if it did paint up, clean up and dress up — still wouldn't have that freshness of appearance which American arcades have.

The one and only thing most of the British coin machine operators are looking forward to is the time when they can again import equipment from the United States. Many of these men are ready to fly over and rush right thru the entire country, if necessary, to get machines. They will buy whatever they possibly can and there is no doubt that many, many hundreds of American machines are going to find their way to the British market the moment the government will allow the operators to again import equipment.

De Selm Sees Bright Future for the Coinbiz



C. B. De Selm

Salesmanager
United Manufacturing Co.
Chicago

The future of the coin machine industry is very bright. Many signs point to progress. Coin Machine Industries, Inc. has made an important move in setting up and promoting a Public Relations Program financed by the industry.

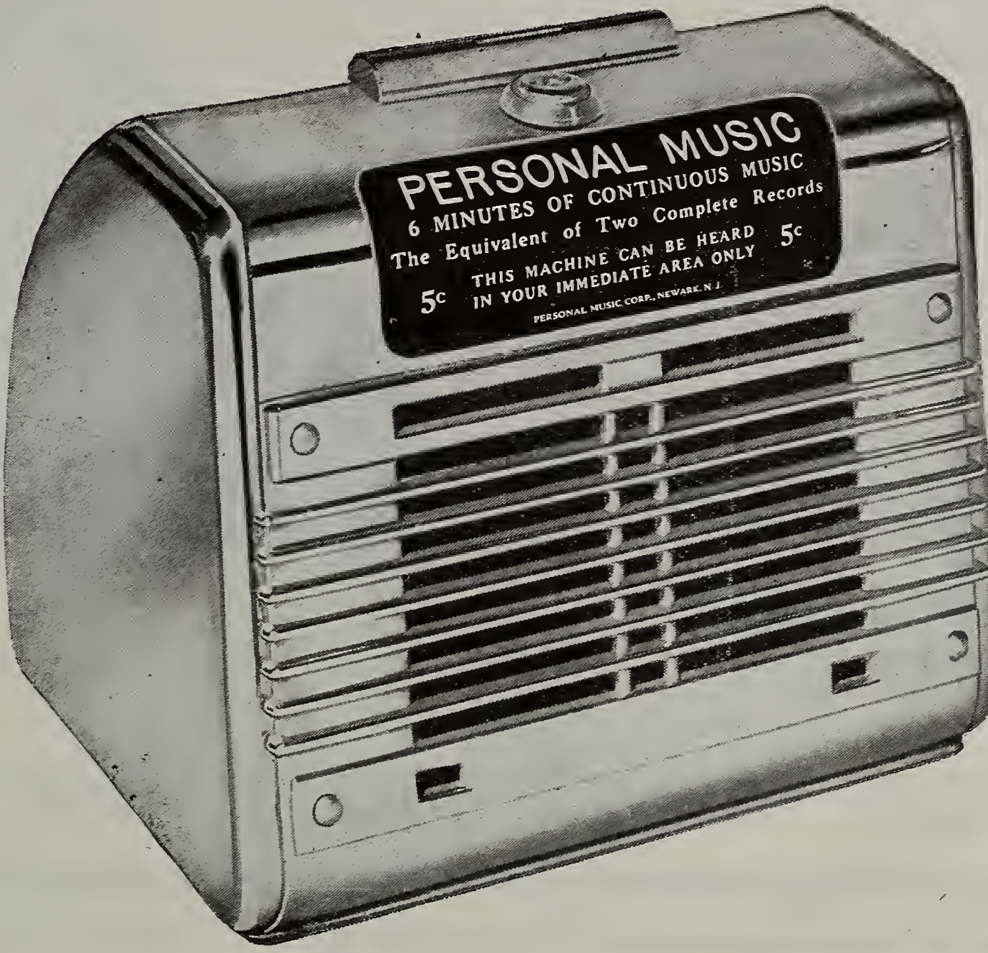
Operators and jobbers associations thruout the country are formulating a "Code of Ethics" that will definitely establish this business on a high, respected pedestal.

The fact that thousands of antiquated coin operated games and phonographs are still in operation is a clear indication of the pent-up demand for new equipment.

Mechanical and electrical inventions that will soon come on the market, as an outgrowth of tremendous war research, will appear in coin operated equipment.

The large amount of capital needed to enter any phase of the coin machine business, with anticipated profits in proportion to the risk, is sure to attract investors of the highest caliber who are thoroughly sold on the future of the coin machine industry and are willing to back up their judgment with a program greater than ever before witnessed.

IT'S JUST LIKE BUYING INSURANCE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The Equivalent of Two Complete Records
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IN YOUR IMMEDIATE AREA ONLY
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INSURES YOUR LOCATIONS REMAINING YOUR LOCATIONS! INSURES BIGGER, BETTER, STEADIER PROFITS FOR YEARS TO COME!

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$60.00

f.o.b., Factory will be paid for above games.

Conversions for Outright Sale $249.50 Each

UNITED MANUFACTURING COMPANY

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Martha Tilton Listens To Her Records

NEW YORK — Martha Tilton, Capitol Records' petite recording star and famous for her Philco radio program, listens to her latest recording on the new AMI "Model A".

According to "Doc" Eaton of AMI, "Martha Tilton was completely captivated by the tone quality of our new phonograph and reported that she had never before heard her recordings so perfectly reproduced. This is just what all the recording artists", Doc continued, "are telling us about our new Model A and all of them are bringing their new releases to us to listen to them played."

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SELL YOUR USED MUSIC EQUIPMENT NOW!

- IMMEDIATE CASH
- HIGHEST PRICES

Send us your lists of machines on or off location. Our representative will bring the cash . . . telephone or wire now . . . tell us what you've got!

WE WANT OLD TELEPHONE MUSIC EQUIPMENT

New Rock-Olas are on the way . . .
Unload your old equipment before it's too late!

East Coast DISTRIBUTORS, INC.

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The "Angelenos"

There's new action in Los Angeles. So many Eastern and Midwestern coinmen have migrated to this land of the sun that an entirely new operating, jobbing and distributing picture is in the making. And this being the home of pictures — there may yet be a "super-colossal-terrific" production develop from this influx of what the Angelenos call "fresh eastern money."

After 60 days residence in L.A., these newcomers call themselves "natives." And the first thing these natives do is to buy themselves a Spanish mission type home (at present over-inflated prices) move in the family — and hurriedly go all out, Hollywood-style.

For example, Johnny Brooklyn can now be seen on Pico or Venice or Washington (the three streets that make up L.A.'s Coinrow) with a loud sport jacket, an open necked, gaily bedecked sport shirt, a pair of slacks, two-toned loafers — no hat — and jingling his car keys. That's the new "native." The old timer is more relaxed, more businesslike in his appearance — more quiet in conversation.

When you bump into Johnny Brooklyn or Harry Detroit or Dick Cleveland or Tom Chicago — the first question popped at you is, "How do you like *our* country?" (Your best answer is always a smile.)

Of course, there are advantages and disadvantages in this new L.A. picture. For example, as far as music is concerned, the newly formed association is as yet not as strong as it would like to be. Now the union is coming into the picture and this may create an entirely new set-up. There are only a few large ops of music — and a very large number of small routes. Someone here claims that an L.A. music route can be averaged at 25 pieces.

Every type of music is well exploited. For some reason or other L.A. music ops like 30-wire boxes in preference to wireless boxes. This is the original spot of the non-selective boxes. Wired (telephone) music is very well known to the natives. This type of music features large, etched mirrors on the wall, with a bottom cut-out showing the program and a slot in the top for the coin, Usual price to the customer for wired music action is 10c per tune.

Every 14 steps — you'll find another record manufacturer. Out in Hollywood — the place simply crawls with them. You'll find most of the Western artists you like to listen to hanging around Sunset and Vine. Every guy who starts in the recording business prays (and usually believes he has) the "big hit" of the year. The number of failures in this regard is absolutely terrific. But, they keep right on popping up and going thru the very same motions all over again.

Distributors' showrooms here in L.A. are "out of this world." At present their large size and beautiful appearance is very noticeable — for most of them are empty of equipment. The distribs here are actually building a "Hollywood of Coin Machines." Every new building that is going up is truly breathtaking in modernistic beauty. When they're finished, the whole industry can look to L.A. as its "showplace."

Ops here are just like ops anywhere else. They gripe just as much — and earn just as much. "Curley" Robinson and his AOLAC have done a really marvelous,commendable job for the game coinmen. Not only has this association kept the territory open for nine years (the boys pay the locations only one-third of the collections on their consoles) but has done a terrific public relations job to the point where AOLAC is recognized by all civic leaders. This organization engages in from 700 to 900 benefits each year for churches, schools, charities, and many other types of organizations.

By the way, no one rushes down to work too early out here. The Angelenos usually get to their offices from 10 AM to 11 AM — and then slowly and easily drop themselves into the day's routine. They get plenty of visitors — so there's always a lunch or dinner — or something doing in town. They like to get home nights. They enjoy their flowers, trees and families. And a picture show or a drive out to the beach or the hills. Golf two or three times a week (some of them) others swim, ride horses, go to the races, in fact, all of them enjoy every type of sports.

(They'll help you laugh at themselves and their "California sunshine" — but — they don't really like your wisecracks about California. Everyone of them is a walking Chamber of Commerce — and simply nuts about their state. So, friend, smile when you make with the wise remarks.)

If you get out to visit one of the boys in the San Fernando Valley where he'll take you to his "ranch" — don't expect to see cowboys lolling around in the corral — horses by the hundreds and cows by the thousands roaming around some 100,000 acres. Just expect a neat little white house (most are air conditioned) with a very picturesque gate — from one-half to five acres of ground — a few chickens — maybe a horse or two — a cat, a dog, a vegetable garden and believe it or not, a street sign as you drive up the dusty road. (A few have tiny swimming pools.)

That, my friends, is known as a "ranch in the Valley." They're cute and they're expensive to buy and to maintain. It's hot in the Valley — but these boys love it — thrive on it — live for it — and keep their machines working double time to make sure they'll always have it.

All the Angelenos are sold on the belief that their city will eventually be the "Number One" city of the nation. They point to their climate, their new industries, the new steel mills, sportswear, the fact that more and more "easterners" are coming out every day — and will argue with you for hours at a time to prove why Los Angeles *must be* "Number One." (Here again, dear friend, simply smile — enigmatically.)

If you're lucky when you visit L.A. the very first time — it may actually be sunny. Otherwise you'll be told how, "You just missed the most beautiful weather we've ever had." (Out here everyone, without exception, discusses the weather every day.) And, when you return for a second, third or fourth visit, and still miss the sun, you'll again be told how you came just 24 hours too late. Don't laugh about it. These boys are real optimists. They do have sunshine. You may be unlucky, that's all. Who can tell?

Another thing you must quickly get accustomed to in L.A. is the sight of dignified looking business gentlemen walking down the street, into hotel dining rooms and noted nite spots — in blazing colored sports clothes. Don't feel embarrassed — they all do it here — even those gorgeous girls with the brownest of brown skins and the tricky Harlequin sunglasses. Don't let these gals frighten you — nor should you believe that they are all movie stars. They're just nice kids from Kansas City, Chicago, Dallas, Oshkosh, Scranton, Brooklyn and all points all over giving you their version of Hollywood. (And more likely than not most of these gals are waitresses at Simons' drive-ins or the Brown Derby, or just nice working kids.)

By the way, the boys here like their food. They'll take you to the House of Murphy or Perinos or the Tropical Inn and a dozen different spots. They're not too keen about nite clubs. They like good liquor — and it's hard to get out here. They eat leisurely and at length — wasting as much time as two hours and more at lunch — when visitors are in town.

All in all, tho, the Angelenos are pretty swell people. You'll like 'em. You'll even learn, if you stay out here at least a week or more, to get along with 'em. After that — you just won't give a darn.

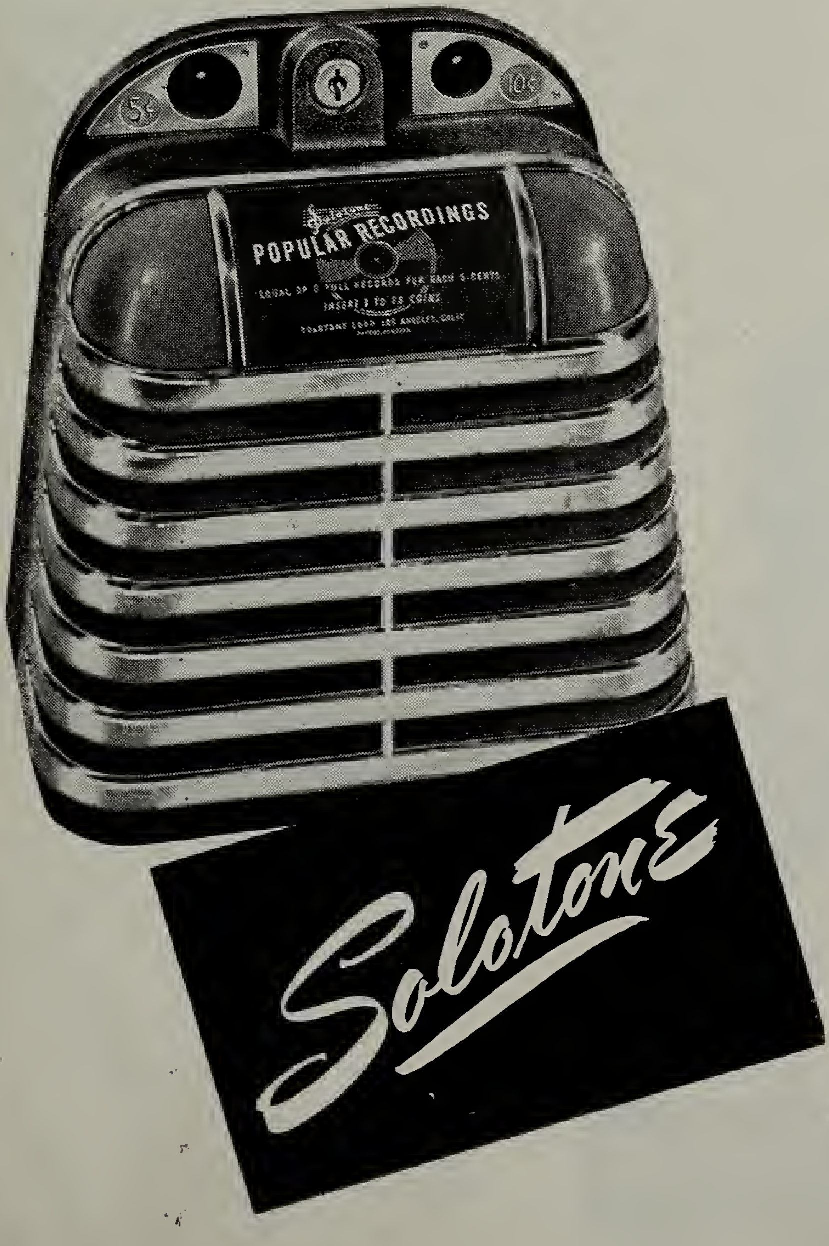
THIS IS THE SOLOTONE SUCCESS STORY

Each Solotone box plays 6 minutes of low volume music for a nickel. The overall take often doubles that of other type systems. In addition, only Solotone has the double coin chutes — for both nickels *and dimes* — that increases your profits as much as 30% *additional* over any individual music system.

Only Solotone gives you — and the customers — true, high fidelity tone because of the genuine 6-inch speaker.

And Solotone has real eye-catching beauty that means more business for you. The rugged die cast case has a brilliant chrome finish, set off by contrasting colors in the speaker grille and box panels. Solotone boxes invite more use and the tone quality brings 'em back for more.

Phone or write now for the story on the trouble free Solotone system.



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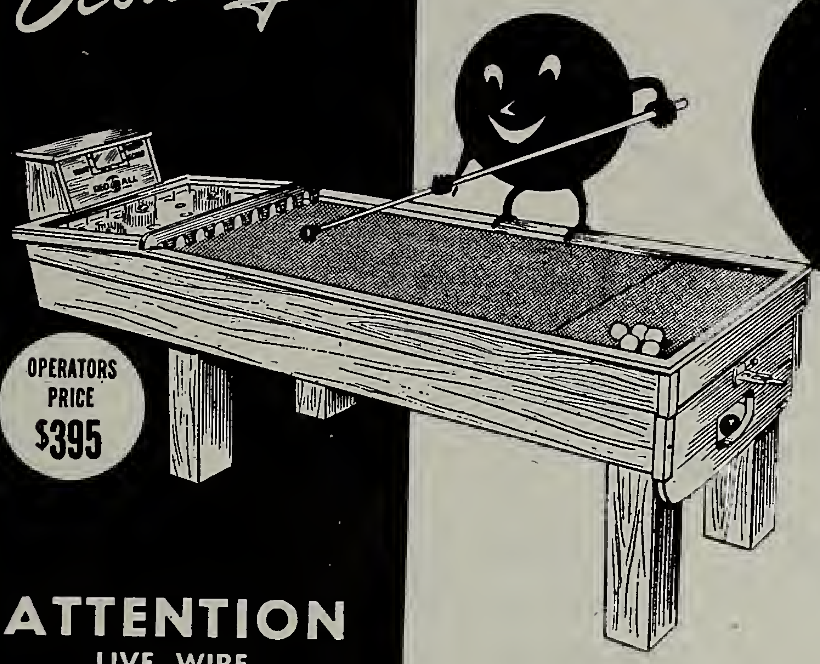

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THE NEW GAME SENSATION

NOTHING ELSE LIKE IT! THEY CAN'T RESIST TO PLAY IT!

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- YOU ONLY HAVE TO PAY 40% COMMISSION
- WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

ASK ANY GI

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

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Lions Clubs Start to Install Gum Venders

MIDLAND, TEX. — Some time ago this publication reported that the Lions Clubs thruout the country were planning to install gum venders on the presumption that these would bring the Clubs sufficient revenue to cover their charity costs.

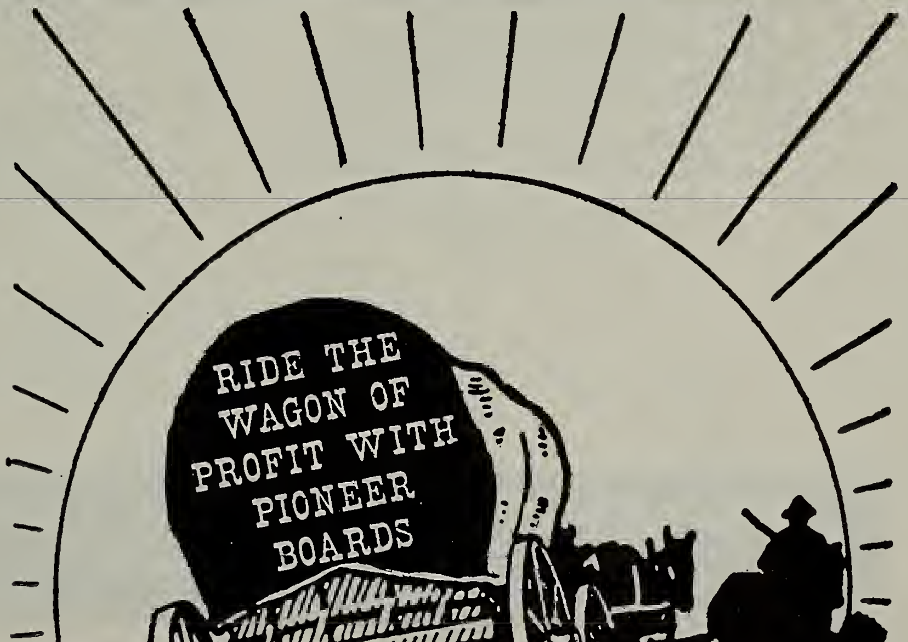
In this city members of the Lions Club voted to install 150 such gum venders and will arrange to contact all business firms here to obtain permission to make these installations.

Twenty per cent of the receipts (gross) from the gum venders will go to the Lions Club's special charity fund. The Club reported that the merchants will have no responsibility in servicing or upkeep of the machines

Publicity Team Use Juke Boxes

NEW YORK — The new fashion magazine, "Mademoiselle", reports that two noted publicity and story writers of Hollywood, Midge and Jack Sherwood, comprising a man and wife team, are using juke boxes, for many of their accounts, to get over publicity ideas.

The magazine reports that their clients are scattered from Mexico to the Canadian border and that they work thru radio, newspapers, magazines, etc., but that they have found juke boxes of tremendous publicity value to many of their clients.



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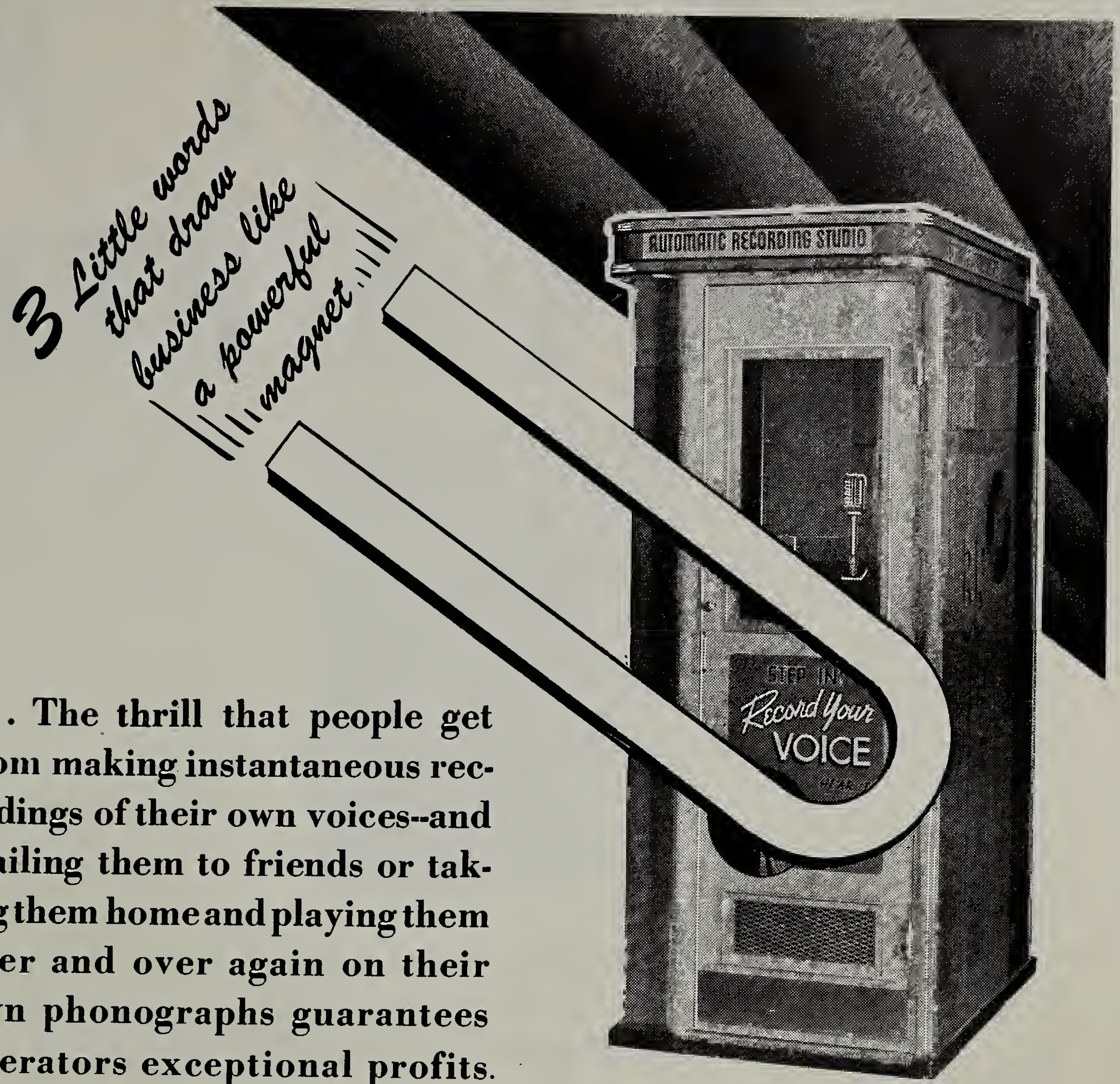
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AUTOMATIC RECORDING STUDIO
STEP IN
Record Your
VOICE

. . . The thrill that people get from making instantaneous recordings of their own voices--and mailing them to friends or taking them home and playing them over and over again on their own phonographs guarantees operators exceptional profits.

Completely Automatic. No Attendant necessary. Soundproof booth large enough for 2 people to record conversation or song.

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Fully AUTOMATIC—COIN OPERATED . . . Truly remarkable earnings being reported—ask any MUTOSCOPE Distributor for PROOF!

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CONGRATULATIONS TO

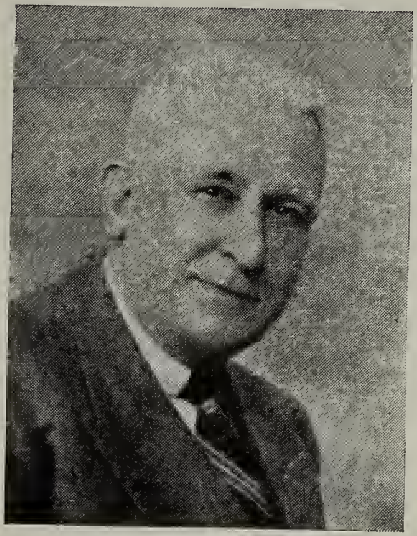
THE CASH BOX

ON YOUR 4th ANNIVERSARY

Best Wishes For Your Continued Success

International Mutoscope Corp.

AN INDUSTRY WITH A FUTURE



By John Chrest

Exhibit Supply Company, Chicago

There is no longer any doubt in the minds of all the members of the coin machine industry regarding the fact that this is one field with a great future ahead of it.

The industry has grown tremendously. It has today become "Big Business." It has as a solid base a membership which is ready to spend heavily and work hard to make this one of the most outstanding industries in the nation.

The tremendous backlog of orders is, in itself, definite proof of the great growth which this industry can look forward to as production once again gets under way. There is no longer any coin machine man who will not admit that he wants to progress and to lead the way in his community, thru this field.

All feel that the industry has reached a new and more exciting stage. All want to tie in with this great development and remain with the business as it goes up higher than it ever has before.

The members of this industry are today eager, and even anxious, to prove to their communities, as well as to the nation as a whole, that this business belongs on the top rung of the ladder and that, as an industry, it has proved its value to all this nation.

In the first place — the coin machine industry has proved that it is one of the grandest and greatest morale builders ever known to man with the marvelous work it did for the armed services and for civilians during the war period.

Second, it has demonstrated that it is capable of bearing its share of the tax burden of the nation, not only from the salaries it pays to its many employees, but also from a direct tax standpoint from the operation of its equipment.

It has also proved to this nation, and to all business men, that it is economically sound. That it is a "good investment." And, because of this, it has won the acclaim of the nation's leading financial institutions who, today, are more than ever willing to finance its products.

The retailers of this nation (and of practically every country in the world) are boosters of coin operated equipment of every type because of the fact that our machines have shown them the way to greater profits. No other product ever produced has brought as much profit to retail business.

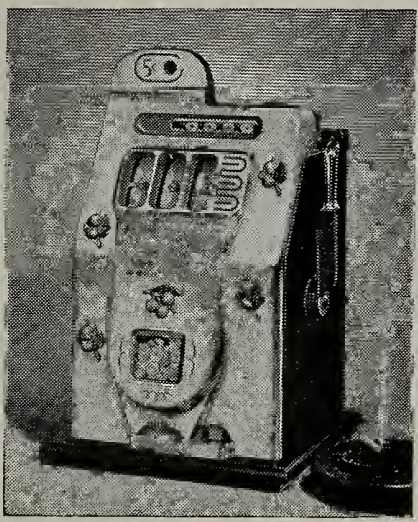
All the raw material fields know the coin machine industry. All are profiting from this business. All like to do business with this field. And all of these realize that when their materials are once again available in proper quantities that the coin machine industry will be one of the biggest users. Therefore the coin machine business is bringing work to many thousands and thereby helping to build a greater nation.

From every standpoint — everyone engaged in this industry today — can be proud of being a member of this field. All know, as they intelligently study this coin machine business, that it is an industry with a great future ahead of it.

ATTENTION OPERATORS
A COMPLETE LINE OF PROFITS
Exclusive Distributors
CALIFORNIA — OREGON — NEVADA — ARIZONA
for
BELL-O-MATIC CORPORATION

MILLS BLACK CHERRY BELLS
MILLS VEST POCKET BELLS

MILLS GOLDEN FALLS
MILLS CLUB ROYALE BELLS



DELIVERIES NOW BEING MADE

BLACK CHERRY BELL

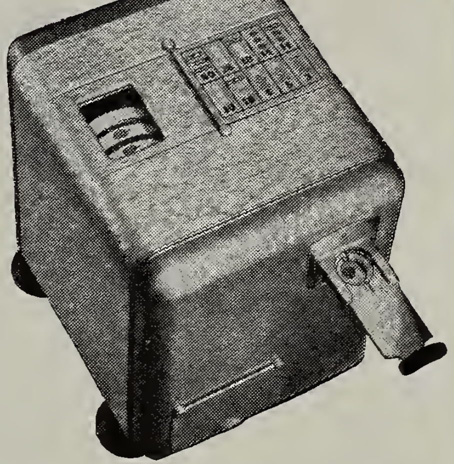
This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

BLUE & SILVER or GOLD & SILVER.

5c Play



THE WEST COAST'S LEADING DISTRIBUTOR OVER 20 YEARS
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Ravreby Named N.E. Distrib for "Vendit"

ED. M. RAVREBY

CHICAGO — Leo Segal, secretary for The Vendit Corp., this city, announced this past week that the firm had appointed Edward M. Ravreby of Associated Amusements, Inc., Boston, Mass. as the exclusive distributor for the "Vendit" selective vending machine for the states of Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut.

He reported, "Arrangements were consummated during Ravreby's visit to this city on June 7 to 10. Ravreby also advised that his new business location at 846 Commonwealth Ave. was rapidly nearing completion and that he expected to move into his new quarters on or about July 1st."

The factory of The Vendit Corp. is in Kansas City, Kans. The sales offices of the firm are located at 2946 W. Grand Avenue, this city.

TO BILL GERSH and *THE CASH BOX*
Congratulations and
Best Wishes
ON YOUR 4th ANNIVERSARY
ASSOCIATED OPERATORS OF
LOS ANGELES COUNTY, INC.
1351 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF.
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"Curley" ROBINSON, *Managing Director*
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ALSO . . . Hard To Get Coin Machine Parts for . . .

GENCO — CHICAGO COIN — GOTTLIEB — BALLY — WILLIAMS — EXHIBIT — UNITED — MARVEL — KEENEY — MILLS and other leading Manufacturers' equipment.

Write Today for Our Latest Coin Machine Parts List
HAROLD PINCUS
COIN MACHINE SERVICE CO.
PARTS FOR EVERY OPERATOR'S NEED
2307 N. Western Ave. Phone HUMboldt 3476 Chicago 47

Press Reports Slots Get "Green Light"

DU QUOIN, ILL. — The "Call", local newspaper of this city, reported that slots had re-appeared thruout the county and "apparently had been given the green light after six months' of hectic in-again-out-again operation."

Tavern owners are reported to have stated to one official, "it was a sure go this time". In this city, the "Call" reports, "shiny new machines of the latest type made their appearance.

GREAT GROWTH ASSURED THE INDUSTRY

By R. R. Greenbaum

Vice-President and Commercial Sales Manager, Aireon Mfg. Corp.

This is the 4th anniversary of *The Cash Box*. It is truly an auspicious occasion for many reasons. First, any anniversary is a gala occasion and, I know that all of us in the industry consider the fourth anniversary of *The Cash Box* as an occasion to be commemorated, for *The Cash Box* has done a great deal towards furthering the coin machine industry as a whole.

Some of you "old-timers" in the business can think back as far as 25 years. I can only think back a little over 15 years in this business — but what a change has transpired in only 15 years.

There is today such a distinguishable difference between the operators and distributors of the past and present; almost the same difference between night and day. I can well remember all of the crazy talk we heard 10 years ago. Do you remember the talk of saturation? Do you remember the complaints of high prices of equipment? Do you remember when every distributor and jobber, as well as every operator, had a different price? Do you remember when factories where in haylofts? Do you remember that this business was on such an insecure foundation 10 or 15 years ago that banks and finance companies looked with askance upon any term paper relative to this industry.

Let's take a quick look at today's picture. Today, operators are on a solid foundation. Today, operations, as a whole, are profitable. Today, finance companies over all of America are clamoring for the term paper and, one of the main reasons is because it has been self-liquidating, profitable and solid.

These facts alone should lend encouragement and perspective to all operators, jobbers and distributors throughout the nation. I doubt if encouragement is needed today — but courage is needed for, unquestionably, the price of equipment has gone up and the talk today is whether or not the high prices of equipment can be justified by the earnings. Let me say to you that the very stability of the business and the very foundation of its security rest on the premise "can the equipment be liquidated rapidly enough to justify the investment?" — I believe it can! I sincerely believe that, despite the fact that the high price of equipment is upon all of us and despite the fact that it may even go higher in some respects that, notwithstanding this, the earnings of equipment will justify the continued purchase.

The automatic phonograph, the pin game, the bowling alley, the drink vendor, the cigarette machine, candy vendor, the peanut machine and the gum machine—yes, all types of equipment operated by means of the insertion of a coin, have become so much a part of the "American way of life" that, we, who are part of this industry, can look with confidence to the future, can hope for more favorable legislation and can take courage that new locations and new opportunities and new investments will present themselves for all of us.

My congratulations to all of the pioneers in this industry, who have worked so hard and effectively to accomplish what has been done and, it is my sincere wish and, I am sure I express all of your feelings, when I say that, another 10 or 15 years will see this industry classified as one of the major industries of America.

Built Right!
5¢
10¢
Solotone
POPULAR RECORDINGS
Solotone

ONLY SOLOTONE

offers these triple features that mean bigger profits in individual music system operation.

1. Solotone is built right. It is built for looks and long, trouble free service. It attracts *more* customers and it will keep on operating year after year.

2. Solotone has double chutes. It takes in *both* nickels and dimes. This exclusive Solotone feature has conclusively proved that Solotone can increase your take as much as 30% over any individual music system.

3. Only Solotone gives you high fidelity tone because of the exclusive six-inch speaker. This means greater customer satisfaction — more take because it is played oftener.

GET THE COMPLETE SOLOTONE STORY TODAY

Distributors
for SOLOTONE CORPORATION
for ILLINOIS

MARQUETTE COMMERCIAL MUSIC CORPORATION

160 N. LA SALLE STREET, CHICAGO, ILLINOIS

PRICE PLUS GUARANTEED SATISFACTION

FIVE BALL FREE PLAY — NEW REBUILTS

Big Three (Mills '39 1-2-3)	$175.00	Bubble (Pioneer)	$249.50
Big Top	249.50	Catalina	249.50

Foreign Colors (Owl) $189.50

USED FIVE BALL FREE PLAY
A-1 RECONDITIONED

Action	$125.00
Annabelle	39.50
Banner	39.50
Champion (Bally)	39.50
Entry	39.50
Flying Tigers	139.50
Foreign Colors (used)	139.50
Invasion	139.50
Limelight	29.50
Paramount	22.50
Pin-Up Girl (Silver Skates)	139.50
Progress	39.50
Bosco	89.50
Slugger	59.50
Flat Top (used)	235.00
Mills Owl	69.50
Mills 5 in 1	69.50
Big Time	39.50
Batting Champ	32.50
Short Stop	$ 39.50
Silver Skates	49.50
Sky Rider	149.50
Spot-Cha	129.50
Spot Pool	69.50
Strip Tease	149.50
Sunshine Baseball	89.50
Super Six	42.50
Thriller	39.50
Twinkle	25.00
Victorious 43	139.50
World Series (7-up repainted, rails legs sanded new coin chute)	97.50
White Sails (Plastic Bumpers)	49.50
Texas Mustang	72.50
Texas Mustang	82.50
Ten Spot	49.50
Flicker	69.50
Victory (Genco)	92.50

ONE BALL FREE PLAY
A-1 RECONDITIONED

	Each
1 Mills Owl F.P.	$ 69.50
2 1939 Mills 1-2-3 P.O.	29.50
1 Mills 1940 1-2-3 F.P.	75.00
4 Mills Five in One F.P.	49.50
1 Keeney Fortune	150.00
2 Foreign Colors — new rebuilt F.P.	169.50
1 Big Three — new rebuilt F.P.	169.50
1 Foreign Colors — used F.P.	120.00
1 Victorious 43	139.50

CONSOLES
A-1 RECONDITIONED

2 Bally Roll 'Em P.O.	$ 89.50
8 Baker Paces P.O.	189.50
1 Jennings Silver Moon P.O. 25c	219.50
3 Jumbo Automatics P.O.	139.50
1 Jockey Club Console P.O.	39.50
1 Keeney Super Bell — 4-Way P.O. (4-5c & 25c)	549.50
3 Keeney 1938 Tracktimes P.O.	95.00
2 Keeney Kentucky Club P.O.	89.50
1 Jungle Camp P.O.	69.50
1 Slant Liberty Bell P.O.	39.50
6 1937 Tracktimes P.O.	39.50
2 Cigarolla	89.50

NEW WINNERS ARCADE EQUIPMENT
ALL A-1 RECONDITIONED

A.B.T. Target Skill (Early Model)	$ 17.50
A.B.T. Target Skill (Model F)	22.50
Ace Bomber	219.00
Aero Bomber	39.50
Bally Alley	29.50
Bally Bull	69.50
Bally Rapid Fire	119.50
Barrel O'Fun (Exhibit)	99.50
Batting Practice (Scientific)	119.50
Bicycle Speed Tester (Exhibit)	125.00
Card Venders (Exhibit) with base	25.00
Card Venders (metal int.) 2 for 5c	39.50
Chicago Coin Hockey	189.50
Chuck O Luck	5.00
Circus Romance	249.50
Casino Golf (new)	49.50
Casino Golf (used)	29.50
Donkey Strength Tester	139.50
Egyptian Mummy Exhibit	119.50
Evans 36 ft. Duck Pin Alley, automatic Pin Set — Coin Operated (unrated)	189.50
Evans Tommy Gun	89.50
Fireman (Int. Thigh-O-Graph)	100.00
Golf Put-er-in 6 ft.	29.50
Gottlieb Gripper (Triple)	22.50
Grip Tease	39.50
Hockey (Seeburg)	69.50
Inth. Mutoscope (with stand)	29.50
Int. Mutoscope L. Sign Counter	29.50
Jungle Hunt	25.00
Keeney Air Raider	129.50
Keeney Anti-Aircraft	39.50
Keeney Submarine	89.50
Keeney Targarette	89.50
Kicker & Catcher	32.50
Knotty Peak (without stand)	69.50
Liberator	215.00
Lift O Graf	189.50
Skee Barrel Roll (new)	369.50
Love-O-Meter	129.00
Mills Panoram	295.00
Mystic Eye (Exhibit)	139.50
Pike's Peak	19.50
Pike's Peak Stands	2.50
Peep Show (Back to Nature)	49.50
Peep Show (Have a Look)	49.50
Planetellus (without side signs)	39.50
Periscope	215.00
Poker & Joker	89.50
Radiogram (Exhibit)	150.00
Rameses (Exhibit)	129.50
Rock Ola Ten Pins	69.50
Screen Test	149.50
Seeburg Chicken Sam	109.50
Seeburg Gun (Bartender) repainted	169.50
Seeburg Gun (Photo Electric Rifle Range) repainted	169.50
Skee Ballette (Gottlieb)	69.50
Skee Jump (Repainted)	59.50
Shocker Advance Electric 1c	19.50
Sky Fighter	219.50
Striking Clock (Counter Model)	49.50
Super Bomber (Evans)	235.00
Stoner's Races	89.50
Ten Strike Evans	69.50
Test Pilot (Cabins only)	10.00
Texas Leaguer	42.50
Tokyo Gun	99.50
Tricks (Genco) Pin Ball	29.50
United Nations	89.50
Western Strength Test	39.50
Whoopee Ball	3.50
World Series (Rock-Ola)	89.50
Your Future Home	29.50
Zingo	119.50
Lion-Head (Electric Shocker 1c)	39.50
Goalee (new)	525.00

SCALES

	Each
1 Watling Hiboy Guesser	$ 69.50
1 Jennings Loboy Porcelain	49.50
2 Pace Loboy	49.50
1 Ideal Loboy Porcelain	42.50
3 Sheffler (new era) Porcelain	35.00
1 Mills Hiboy Porcelain	49.50
1 Rock Ola Loboy with Brackets for Peanut Vender	59.50
1 Kirk's Horoscope	59.50
1 Royal Loboy Porcelain	49.50
2 Kirk's Guesser Scale	149.50
2 Mills Moderne Loboy Porcelain	59.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE. ALL GAMES SUBJECT TO PRIOR SALE

IDEAL NOVELTY COMPANY

2823 LOCUST STREET (PHONE: FRANKLIN 5544) ST. LOUIS, MISSOURI

Connee Boswell Meets Aireon Distribs

CHICAGO—Connee Boswell, beloved Decca recording star, meets with Max Berenson and Lou Koren of the Distributing Corp. of Illinois at the firm's headquarters here to listen to her recordings on the new Aireon phono.

Both Max and Lou reported that Connee was thrilled to hear her records played on the Aireon phono and that she stated, "Every juke box coinman in the nation should be complimented for helping to bring music to America's millions at so economical a price. If not for the juke box thousands of people wouldn't know what music of today even sounded like."

Lou and Max stated, "We are inviting all recording artists who visit Chicago to call at our showrooms and listen to their records as played by the new Aireon phono."

* * * * * * * * * * * *

"LOOK FOR THE EAGLE
THE SYMBOL OF
QUALITY"

REPLACEMENT PLASTICS
for all makes and models of
AUTOMATIC PHONOGRAPHS
(the oldest and newest)
NOW AVAILABLE
RIGHT PRICES
Send For Complete Price List

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OUT FRONT
IN
CHICAGO
WITH
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The Phonograph of Tomorrow — Ready Today!

- ● PROVEN ROCK-OLA MECHANISM
- ● NEW VISIBILITY SHOWMANSHIP
- ● PERFECT "ROUTE" SIZE CABINET
- ● LIGHTWEIGHT CRYSTAL PICKUP

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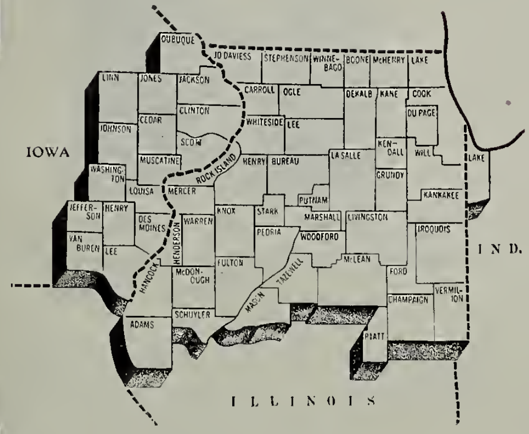
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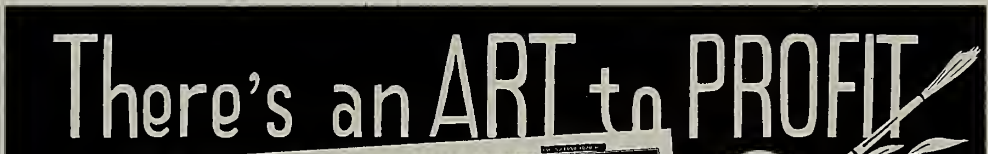
5¢ PER PUNCH
MARVELOUS
$25 $5 Awards
JACKPOT
$10 $5 $4 $3 $2 $1
TICKETS PRINTED IN ADVANCE

There's an ART to PROFIT

5¢ Per Sale
1050 JUMBO Holes
Board takes in . . .
. . . $52.50
Total Average Payout . .
. . . $24.50
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. . . $28.00
THICK Board.

MARVELOUS stands so appealingly on any counter . . . Just watch the players gather and you'll see why MARVELOUS is a "dream" board from the word PROFIT!

SUPERIOR PRODUCTS
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Taste for Popular Music More Sophisticated Says Noted Song Writer

HOLLYWOOD, CAL. — Harry Warren, who wrote such outstanding hits as, "Cryin' For The Carolines", "Cheerful Little Earful", "You're My Everything", "Oo — That Kiss", "Forty Second Street", "I Only Have Eyes For You", and many, many others, is reported to have stated that, "The public's taste in popular music is more sophisticated now".

Warren claims, "In the old days you wrote for soloists and quartets, now you write for bands. If the bands, *juke boxes* and record jockeys don't play your tunes, you're dead."

Warren also wrote, "Chattanooga Choo-Choo", and never visited that city. He won a certificate from the National Federation of Music Clubs for his song, "Down Argentine Way". He won the movie academy trophies for "Lullaby of Broadway" and "You'll Never Know". His first song ever published was "Rose Of The Rio Grande".

Wage Earnings Go Up

NEW YORK — The National Industrial Conference Board reported this past week that wage earners incomes were continuing to go up. Average weekly earnings rose to $46.44 as compared to the top wartime peak of March, 1945 at $50.99.

CIGARETTE MACHINE MFRS SEE A BETTER FUTURE WITH NEW MACHINES

Dream Operations Are In Vogue

By Burnhart (Bip) Glassgold
Vice-President & General Manager, Arthur H. DuGrenier, Inc.

How many times, Mr. Cigarette Machine Operator, have you sat back, closed your eyes and dreamed of the type of operation you would like to run— how many times have you conjured the millenium in your own mind where you would have equipment that worked properly all the time — locations that never squawked, etc.

Well, your dream has just about come true, because the manufacturers of cigarette merchandising equipment have overcome the problems that have always plagued you in the past.

Your present cigarette merchandiser contains every single feature to make your operation smooth-running and profitable. Mechanisms are designed to accept coins up to a quarter in any and all combinations — chasis are designed for easy manipulation within the cabinet to facilitate service — one-screw adjustments have been perfected for the servicing of coin mechanisms—and postive empty column lockout devices meet the necessary requirements.

All these things were carefully planned and expertly engineered to give you a cigarette merchandiser that would be absolutely trouble free in operation — eliminating excess service time and cost so as to permit you to expand your business instead of scrambling to hold on to what you have and making needless double-talking explanations to locations.

It is a wonderful feeling to know that a dream has become an actuality; and, we take justifiable pride in the part we played in bringing that about.

Capacity A Must For Cigarette Machines

If you were able to cut down on the number of service calls you are presently making by about 70%, it is axiomatic that you can handle approximately 70% additional locations to the present number you are now servicing. And, it naturally follows from that line of reasoning, that your business should increase by 70% — your profits by 70%; and, the smile on your face can become 70% wider.

The most important feature that will enable you to approach this 70% increase in business is an increased package capacity in your cigarette merchandising machine. Not only will an increased capacity of the machine enable you to do a larger volume of business; but, if that machine has been engineered so that the increased capacity does not increase the size of the machine appreciably it opens locations to you that have heretofore been closed because of confined space.

That has been one of the prime concerns of cigarette machine manufacturers in designing their post-war models—to give the operator an increased package capacity so as to cut down on his service calls and permit the placement of a greater number of machines per operator. This enables the operator to place more machines and the manufacturer to sell him more equipment so the deal works profitably both ways.

In pre-war years the manufacturers of cigarette merchandising equipment were really knocking themselves out in order to give the operators the increased capacity they demanded. There were twelve column machines on the market and fifteen column machines on the market that really shouldn't have been called cigarette vending machines—the proper name for them would be cigarette vending monsters However, wartime experimentation — war-time experience — lighter materials — better planning — better facilities for manufacturing, etc. have enabled the present cigarette vending machine manufacturer to overcome the problem of increased capacity without increasing the size of the overall machine. In my estimation, this is the most important thing that the manufacturers have accomplished in the post-war merchandisers. Beautiful cabinets are fine — they are necessary — fool-proof coin mechanisms are basic necessities — but the one feature that's going to put the dollars into the operators pocket is the feature of increased package capacity in a machine which will eliminate excess service calls for him and open a new field of locations that heretofore were not profitable spots from the service angle.

Bear this in mind, Mr. Operator, when planning your post-war routes.

By J. Breidt
U-Need-A-Vendors, Inc.

"PATIENCE AND FORTITUDE"

By A. W. Blendow

Sales Manager, International Mutoscope Corp., New York

Congratulations on your fourth anniversary with the hope that you will continue to maintain the energetic, progressive and constructive editorial matter that has been appearing in *The Cash Box.*

This is an ideal period for all branches of our industry to properly organize ourselves for the business that is bound to result when a steady production of new equipment becomes possible.

The various ideas that you have been promoting in *The Cash Box,* especially insofar as the general policy of the operator is concerned, should crystallize and take concrete form and be in operation by the time the first post-war convention in Chicago in February, 1947 takes place.

In the meantime the manufacturer is having more than his share of headaches in attempting to produce the coin operated machines that the operator is so eagerly awaiting. Last fall and during the early part of this year we were all rather optimistic about the possibility of spring production, but, unfortunately, the "fates" have decreed otherwise. As the facts of the chaotic conditions of the industry are so well known, there is no reason for our dwelling upon them at this time.

As far as "Mutoscope" is concerned, we have always been an optimistic organization and in spite of the many difficulties that have confronted us, our optimism has not been shaken. At the time of writing it would appear that the settlement of the rail and coal strikes are the turning point for the better and from here on in things should ease up so that all coin machine manufacturers can begin to produce with reasonable assurances of sufficient materials for continuous production.

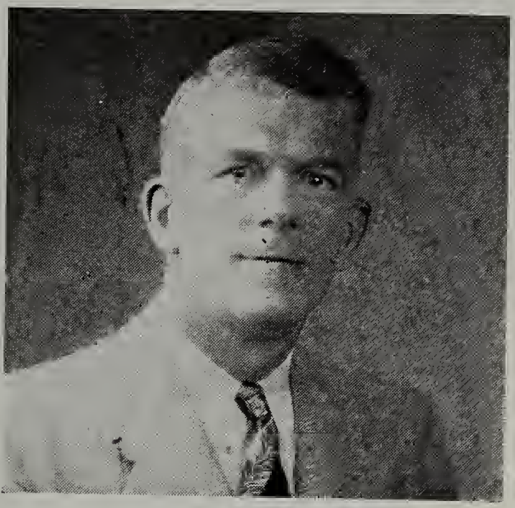
However, we fail to see where any great volume of machines will start rolling toward the operators until late 1946 or early 1947. In the meantime we believe that operators have sufficient used and reconditioned equipment on hand to continue to maintain their operations.

Under the present circumstances we believe the slogan of our well-known ex-mayor La Guardia of New York City is well taken — "Patience and Fortitude."

MARYLAND · · D. C. · · AND VIRGINIA OPERATORS!

· · *See And Hear* · · MEASURED MUSIC

In Operation!



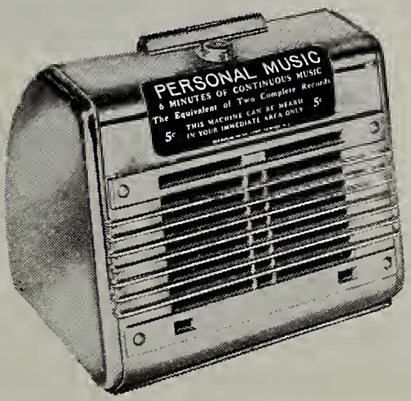
IRA T. BYAM, JR.

As exclusive distributors of "Measured Music" in your territory, we are ager to *show you the hottest thing in Music* in actual operation.

Come in—right now—and see a "Measured Music Studio" that is pulling thousands of nickels into hundreds of "Phonettes" in all types of locations.

We'll be expecting you.

"Ira" Byram


PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5¢
THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY
5¢

All Phones: DIstrict 0500

SILENT SALES SYSTEM

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FIGHTS TAX ON 100% PROFIT FROM SALE OF PIN AND PHONO ROUTE

MILWAUKEE, WIS. — A very important case is now in the courts here with James Stecher, former operator of a 70 piece route, fighting the tax on the profits from the forced sale of his route when the district attorney here obtained a judgment declaring the machines a nuisance.

Faced with court action and threats of confiscation Stecher sold all of his coin machines for $18,500. They had cost him $9,100. He reinvested this money in a building and three restaurants. One-third of his profits was from his phonos and the rest from his pinball machines.

The outcome of this case may have a bearing upon many others here involved in the sale of machines since Wisconsin clamped down on the games with the passage of the Thomson law, tax officials here indicated.

At the present time, Stecher's lawyer claims that the profit should be construed as an involuntary conversion and not a sale.

The counsellor based his argument on a section of the law which requires investment of proceeds of an involuntary sale in "property similar or related in service or use" to the original property, or the establishment of a replacement fund to be exempt from taxation.

In the meantime Stecher contends in a brief filed this past week with the state board of tax appeals that the profits from the forced sale of his pinball machines is exemp'

Our Thanks To

THE CASH BOX

FOR THE MANY CUSTOMERS WE OBTAINED THROUGH YOUR PUBLICATION

Best Wishes For The Future

OPERATORS SERVICE

2307 W. PICO BLVD. (TEL: DR. 5015) LOS ANGELES 6, CALIF.

CENTRAL OHIO COIN MACHINE EXCHANGE

WILL PURCHASE FOR CASH

WILL PAY HIGHEST PRICES

FOR

PINBALLS — CONSOLES — PHONOGRAPHS

SLOTS — ARCADE EQUIPMENT

NO DEAL TOO LARGE OR TOO SMALL

CENTRAL OHIO COIN MACHINE EXCHANGE

NEW ADDRESS

185 Town Street Columbus, Ohio (Phone: Adams 7949-7993)

Congratulations

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ON YOUR 4th BIRTHDAY

WILLIAMS DISTRIBUTING CO.

DISTRIBUTORS FOR WILLIAMS "SUSPENSE"

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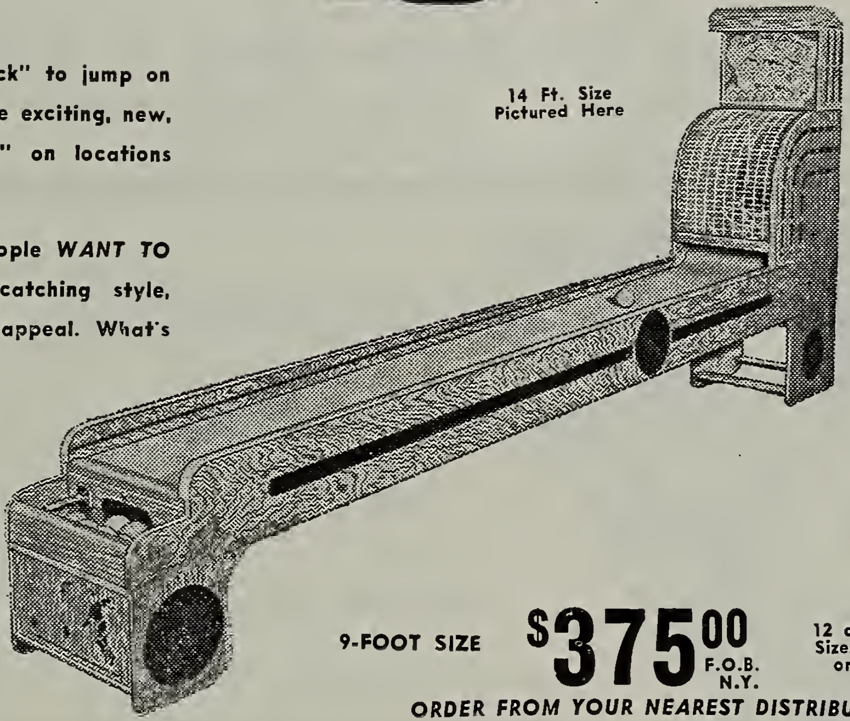
JACK BE NIMBLE... JACK BE QUICK

JACK BUY BANK BALL— "QUICK TO CLICK"

Quick to Click is right! Be "Quick" to jump on the Band-Wagon with Bank Ball, the exciting, new, fast-paced game "Quick to Click" on locations everywhere!

Bank Ball is designed to make people *WANT TO PLAY.* Bank Ball features eye-catching style, colorful finish, competitive player-appeal. What's more — Bank Ball is built strong and sturdy to "play" for a long time. So, to be "Quick" to realize peak profits from all your locations, start operating with Bank Ball today.



9-FOOT SIZE $375.00 F.O.B. N.Y.

12 and 14 Foot Sizes — Prices on Request

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AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER
IRVING KAYE
2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

Jimmy Savo's 1¢ Gum Machine Antics Click With Vender Coinmen

NEW YORK — Ever since the appearance of the pantomime series of pics in the Herald-Tribune's "This Week" magazine section a few weeks ago, many vending machine ops have sent clippings of this entire page to *The Cash Box,* and each have considered this one of the funniest series of pictures they have ever yet seen in relation to coin machines.

In a series of six pictures, Savo is shown giving what the magazine calls, "A blow-by-blow account of his tough fight with a chewing gum machine."

The first picture shows Savo in his famous pensive mood with the caption, "Once upon a time—in a railroad station, while waiting for a train, I gazed into a chewing gum machine in a joyful mood . . . "

The second picture shows Jimmy extracting a penny from his purse with the caption, "Have you a penny? Three things you can get: a piece of chewing gum, five salted peanuts, or a stamp . . . Which will be my best flavor?"

The next picture shows Savo looking angrily at the machine with the wording, "I inserted a penny. I waited . . . Something must be wrong. I pushed and waited. Time passed by . . . I waited some more. More. More."

In the next few pictures Savo is reported to be saying in pantomime, "It doesn't come back. Am I mad at you. And at the company, too. I have already missed six trains. Am I playing penny ante with you?"

This goes on for another scene with the windup showing Jimmy with a smile, a stick of gum in his hand and the wording, "By gum, I got one. All of a sudden I got one. And it all means that if you stick enough to things in the end you get stuck."

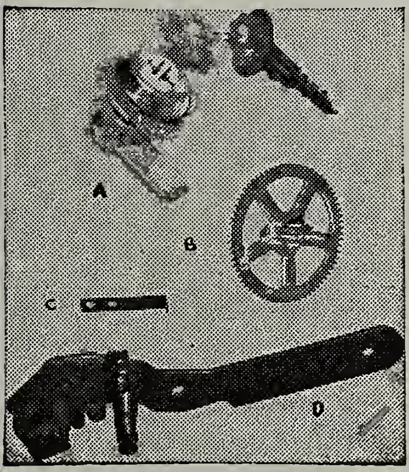
SALUDOS Á NUESTROS AMIGOS DE LA AMÉRICA LATINA

Tenemos gusto de poder ponernos en contacto con nuestros amigos operadores y distribuidores por medio de la fina cooperación de *The Cash Box,* que ha trabajado incausablamente para hacer posible que nuestros amigos del Sur y nosotros tengamos ganancias mutuas.

Tenemos listas para embarque toda clase de máquinas, ya sea nuevas o usadas, llevando cada una de ellas nuestra completa guarantía.

Tendremos mucho placer en contestar y mandar toda clase de información que usted requiera, pues deseamos servir a Vd. de la mejor manera.

Máquinas Dispensarias A Monedas



A—Independent Locks—56c ea.

B—Small idle gear for Mills slot brass—$1.20 ea.

C—Spring for Mills payout slides—8c ea.

D—Knee action for Mills slots. 3 to a set. Note that real activating steel block is hardened. Set $1.45

FOR SALE 5-BALL FREE PLAYS

Marvel's NEW "FRISCO"
WRITE
Gottlieb Parts Thruout

New CATALINA

Roller Derby	$ 37.50
Top Notcher	37.50
Belle Hop	79.50
Gobs	109.50
Hi Hat	79.50
Hi Dive	95.00
Dough Boy	39.50
Double Feature	44.50
Bright Spot	47.50
Annabelle	39.50
Holdover	44.50
Hi Stepper	69.50
Wings	49.50
Ump	39.50
Salute	39.50
Ala-Baba	32.50
Sara-Susie	44.50
Boom Town	44.50
Target Skill	44.50
Line Up	$ 44.50
Sparkie	44.50
Repeater	54.50
Landslide	47.50
Entry	49.50
New Pin Game Cartons, ea.	2.50

ARCADE EQUIPMENT

Rapid Fire	$135.00
Chgo. Coin Hockey	209.50
Keeney Anti Aircraft	37.50
Evans Ten Strike Hi Dial	122.50
Shoot Your Way To Tokio	129.50

ONE BALLS

41 Derby Free Play Multiple Payout	$249.50
Club Trophy	249.50
Jockey Club Cash Payout	244.50

SLOTS

New Mills Bells Vest Pockets	$ 74.50
Mills Vest Pocket Bell Like New	59.50
5c Watling Rolotop Very Good	95.00
10c Watling Rolotop Excellent	99.50
5c Columbia Cig. G.A.	79.50
5c Columbia Double Jackpot	B2.50
25c Caille	69.50

A. B. C. COIN MACHINE EXCHANGE

2745 CLYBOURN AVENUE : CHICAGO, ILLINOIS
Write — Wire — Phone: DIVERSEY 7778

Slot Mechanic Tells All to Reporter

NEW ORLEANS, LA. — The "Times-Picayune", local newspaper of this city ran a feature story on the slot machine business here which is entitled, "To Pay Off or Not—That's Odd Question in Slots Fixing", supposedly written by a "Dr. Jack Potts" —which can be easily read as "doctor jackpots".

The story opens with a statement by a slot mechanic talking to the paper's reporter, "So the New Orleans city government wants to legalize slot machines? Wonder if they'll want a slot machine inspector who knows something about 'em beyond dropping in the coin and pulling the lever."

The story continues with mechanic explaining all the mechanical intricacies of the slot machine and also pointing out how the various odds are paid off in addition to the fact that the average player can never expect to win his full reward playing a slot machine.

He goes on further to explain to this reporter, who uses the title of "Dr. Jack Potts', how machines are "rollered" by professional chiselers who make a living beating machines.

He explains that the first day the chiselers come around and drill a hole in the cabinet which is instantly covered with the same type of rivet as on the rest of the cabinet and is therefore extremely hard to detect.

He then tells how this same bunch of chiselers return and "milk" the machine dry of its coin. He says, "Plenty guys have been making a living off these rackets. If the city of New Orleans ever goes into the slot machine business, believe me, they'll need some inspectors who know their stuff."

Tho the name of the mechanic isn't given in this story, it can easily be understood that he wanted his name left out and that the reporter writing this story must have known quite a bit about slot machines by his understanding of the many mechanical intricacies and details

What is most upsetting to coinmen here is the fact that this story, tho it does discourage the city from entering into the operating business, gives many false impressions regarding the slot machine business generally.

AEROPOINT RED DEVIL

COIN PHONO NEEDLE

★ Exclusively designed for coin operation
★ Good up to 5000 plays—and much longer
★ Osmium-tipped for longer life
★ E-a-s-y on records

Prove to yourself why RED DEVIL is the hottest thing in the coin phono field.

Free

MAIL THIS TODAY

AERO NEEDLE COMPANY
619 N. Michigan Avenue, Chicago 11, Illinois

Gentlemen:
Send me free sample of Red Devil and name of my nearest distributor.

Name__________________________
Address________________________
City_______________State_________

Many Latin American C of C to Reprint New "Latinos Americanos" Page

NEW YORK — From letters received over past months, since the first publication of the "Latinos Americanos" page in *The Cash Box,* many of the Latin American countries are expected to reprint this page, as was done by the government of Panama.

Various Chambers of Commerce have written in to *The Cash Box* asking for permission to reprint this page for the benefit of their businessmen in their own countries.

The "Latinos Americanos" page which appears in this issue and appears in each special issue of *The Cash Box* gives a complete report of all the new products presented by the industry every three months.

It is hoped, when production again returns to normal, to make this a monthly feature of *The Cash Box* and to send approximately 2,000 copies of the issue into the Latin American countries now being covered.

Manufacturers are asked to keep *The Cash Box* informed of all their new products and to send pictures as well as complete descriptive material when new machines are being contemplated.

It takes approximately thirty days to cover the entire Latin American market and the manufacturers are assured complete confidence for all material sent to *The Cash Box* until publication time. They will be notified prior to publication whether they are ready for release of names and description of new products.

CONGRATULATIONS AND BEST WISHES TO BILL GERSH AND *THE CASH BOX* ON YOUR 4th ANNIVERSARY

SICKING DISTRIBUTING CO.

2833 W. PICO BLVD.
LOS ANGELES CALIF.

BOWL-A-WAY

ONLY BOWLING GAME AVAILABLE SIMILAR TO PREWAR TYPE — 5,000 FREE BALL RETURN — FOOL PROOF BALL RELEASE — SILENT SPONGE RUBBER PLAYING FIELD — 11½ FT. LONG.

$375.00
F.O.B.
MILWAUKEE
WIS.

Manufactured and Distributed by
Wisconsin Novelty Company

OPERATORS!!
WRITE — WIRE — PHONE TODAY!
HERE IS A REAL MONEY MAKING GAME.
BE THE FIRST IN YOUR TERRITORY

RED BALL $395.00
LITE LEAGUE $425.00
HOLLYWOOD $249.50
STREAMLINER $249.50
CATALINA $249.50
SURF QUEEN $289.50
TEN STRIKES Completely Overhauled, With All Worn Parts Replaced—Also Refinished to Look Like New $160.00

WISCONSIN NOVELTY COMPANY
3734 NO. GREEN BAY AVE. MILWAUKEE 6, WIS.

COLUMBIA BELLS

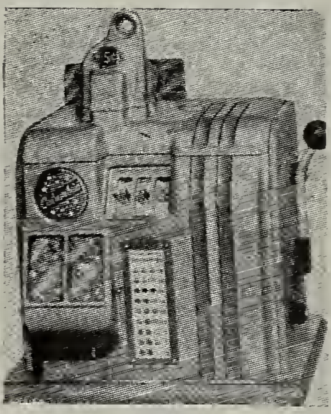
NEW — IMPROVED — 1946 MODELS

IMMEDIATE DELIVERY

Fresh off the production lines — featuring an array of new mechanical improvements — comes the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play hence, you get the service of four machines for the price of one . . . plus double slug protection!

COLUMBIA makes more money f-a-s-t-e-r- — costs less money to own.



OPERATOR'S PRICE $127.50 IN LOTS OF 5 — $132.50 SINGLE

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C.O.D., F.O.B., Pittsburgh.

McGLENN'S DISTRIBUTING CO.
612 FIFTH AVENUE
PITTSBURGH 19, PA.

WANTED PHONOGRAPHS

WILL PAY CASH FOR

WURLITZER
71 600 800
81 700 850
500 750

SEEBURG
GEM CADET
ENVOY 8900
REGAL 8800
CLASSIC

ROCK-OLA
STANDARD MASTER
SUPER COUNTER
DELUXE MODEL '39

Want all types of Pin Games. Will pay Top Prices. Contact us immediately.

WRITE, WIRE, PHONE AT ONCE. LIST AND SEND US YOUR PRICES.

ALLIED MUSIC DISTRIBUTORS
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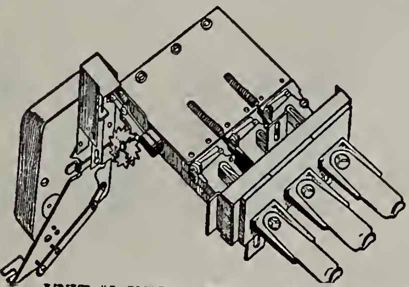
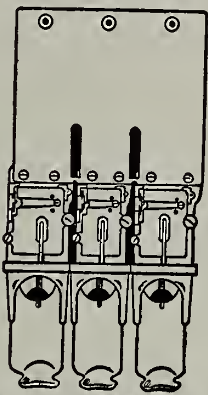
Announcing . . . HEATH COIN CHUTE ADAPTOR UNITS

FOR WURLITZER PHONOGRAPHS 412, 616, 24, 600 & 500

HEATH UNIT NO. 1



UNIT #1 INSTALLED—TOP VIEW FOR 412's AND 616's



UNIT #1—TOP VIEW—AS YOU RECEIVE IT—FOR 412's & 616's

NOW DELIVERING!

Complete Satisfaction Guaranteed or Your Money Back.

NO ARGUMENTS WHATSOEVER.

Price $22.50 Each Unit

Each unit is composed of 3 chutes, 5c-10c-25c, and completely replaces 3 worn chutes on your phonographs. Chutes cannot be sold separately, as they will not work in conjunction with chutes now on your machines. However, once you buy a complete Heath Unit individual chutes can be replaced. Units are easily installed in a few minutes. Complete instructions are enclosed with each unit. Installation requires NO drilling, tapping or defacing of phonograph in any way. Heath Unit fits in same opening of phono cabinet, Heath Unit has same overall dimensions as the three chutes it replaces. Heath Unit has been tested on location several weeks. We know it is right. This unit is manufactured for our exclusive world-wide distribution by one of America's most reputable manufacturers. They have had years of experience and use only best materials. Unit is nickel plated and has brass slides.

Think of the pleasure you will give your customer. Now they can again gently push in a coin chute. No more bruised fingers and hands from banging on worn-out chutes.

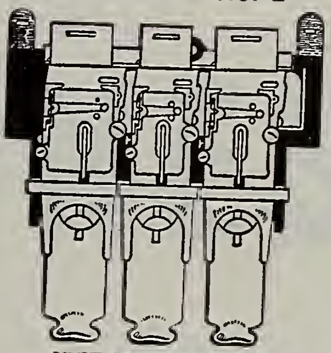
Be sure to order by model numbers. The Number 1 Unit fits 412's and 616's, the Number 2 Unit fits 600's and 24's, and the Number 3 Unit fits 500's. Remember this is a proven product.

These coin chutes are as near slug proof as is possible to build.

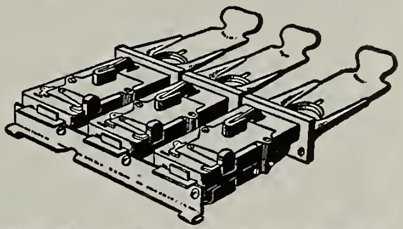
Write, wire or phone your orders. Orders with one-half (½) deposit given priority.

Dixie's most progressive distributors again bring you a "Peach from Georgia.

HEATH UNIT NO. 2



UNIT #2—TOP VIEW MOUNTED FOR 600's AND 24's



UNIT #2—TOP VIEW—AS YOU RECEIVE IT—FOR 600's AND 24's

PICTURE NOT SHOWN
FOR 500
HEATH UNIT NO. 3

ORDER BY UNIT NUMBER OR MODEL NUMBER OF MACHINE
Address All Orders c/o Parts Dept.

HEATH DISTRIBUTING CO.

217 THIRD STREET (Phones: 2681 and 2682) MACON, GEORGIA

Doc Eaton Explains Works To Teddy Walters

CHICAGO — DeWitt (Doc) Eaton, Vice-President and General Sales Manager of AMI, Inc., telling Teddy Walter, ARA recorder, all about the mechanism of the new AMI "Model A" phono.

Teddy seems to be getting a laugh out of Doc's method of explaining the simplicity of the mechanism. Walters' recording of "Laughing On The Outside" is reported to be clicking bigger than ever in juke boxes all over the country.

Doc commented, "Teddy Walters, like a lot of recording artists, showed a surprising knowledge of juke box mechanisms."

ONLY MERCURY CONVERSIONS CARRY A NEW GAME GUARANTEE

SHOOT the WOLF

SHOOT THE BARTENDER • MAID 'N' MONSTER

$\$189^{50}$ WITHOUT BLACK LIGHT F.O.B. Chicago • WITH BLACK LIGHT $\$249^{50}$ F.O.B. Chicago

With this outstanding game you can get and hold the best locations. We are delivering the best in Black Light Machines — the finest in every mechanical detail and player appeal.

COMPLETE WITH A FREE PLAY UNIT

SCENIC CONVERSIONS

SCENERY AND PARTS ON ABOVE MACHINES
SHOOT THE WOLF — AFRICAN SPLASH (For Bally's Rapid Fire)
AND SHOOT THE BARTENDER (For Chicken Sams)
JAPS AND CONVICTS — MAID 'N' MONSTER

$\$15^{00}$ WITHOUT BLACK LIGHT • WITH BLACK LIGHT $\$59^{50}$

THESE CONVERSIONS INSTALLED ON LOCATIONS IN 20 MINUTES

We are proud to guarantee our scenery to be the most complete, beautiful and outstanding made. Complete with 5 pieces of scenery (sides, center pieces and new doll. Black Light Tubing and attachments. Ready to plug in. Scenery in Black Light, 5 colors. Beautiful, lustrous—guaranteed to rejuvenate your machines and make them the top money-makers on your routes. Our Scenery can be washed.

FOREIGN CORRESPONDENCE INVITED

IT ONLY COSTS A LITTLE MORE TO GET THE FINEST

FINEST IN WORKMANSHIP *HIGHEST IN QUALITY*

MERCURY COIN MACHINE COMPANY

6651 N. CLARK ST.
CHICAGO 26, ILL.
TELEPHONE
BRIARGATE 2516

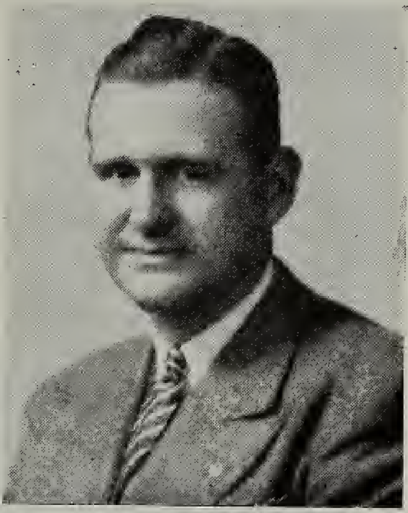
Amusement Enterprises Speed Up Production

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprises, Inc., this city, report that they have successfully speeded up production of their "Bank Ball" bowling alley game to the point where they are meeting all orders as received.

Both men report that the firm is now in a position to take care of the large volume orders which they have received and will very soon have these cleared off the decks.

They intend to surprise the trade very soon with some outstanding announcements as to their production accomplishments these past few months.

FINANCING COIN MACHINES



By A. G. Croysdale

General Manager, BAC Corporation, New York

The coin machine industry has truly come of age, and, with maturity, has attracted the large volume of finance necessary for continued growth.

Coin machine operation is unique in comparison with other businesses in that each piece of equipment, properly located and operated, should pay for itself, in addtion to paying cost of maintenance and a reasonable profit.

Experienced operators can multiply profits through purchase of additional equipment, made possible through a sound financing program.

Shortage of equipment of all kinds has built up a tremendous demand for all kinds of automatic coin machines.

During the war period, a great many operators gained the necessary "know how" to build larger, successful business, and lack only the cash to use to the fullest their knowledge, energy, and ability. Sound, adequate financing is the answer and is now available on a nationwide set up.

Coin machine operating is a business where experience and ability can count for more than cash in the bank.

Coin machine financing depends to a greater degree on the personal relationship between Distributor, Operator, and Finance Organization.

Except for small scale localized financing by independent finance companies or banks, the industry will grow on large volume financing available at any point of need from coast to coast.

Here is needed the specialized knowledge that can only be obtained through personal contact and experience. Most deals must be "Tailor Made". Distributing and operating conditions vary from one locality to another and require the flexibility of financing that can be possible only with a maximum of varied and successful experience.

Knowledge is required of all phases and conditions in the industry in order to protect all parties in the financing arrangement.

Ample funds, sound experience, and flexible thinking are necessary if a finance organization is to render the service needed to make for sound growth of those already engaged in the coin machine industry.

In its infancy, the welcome mat was on the door step for all newcomers eager to enter this new field. Today, sound policy within the industry, encouraged by the larger financing organizations, aims to build financially, those now in the industry, rather than initiate neophytes with all the problems they bring and create.

Coin machine merchandising is still young, but sound financing of manufacturers, distributors, and operators can make the future far greater than any one dreams of today.

HEARTIEST CONGRATULATIONS
TO
THE CASH BOX
ON ITS FOURTH ANNIVERSARY!

We Wish You All the Luck in the World
For Years and Years to Come
THEODORE BLATT

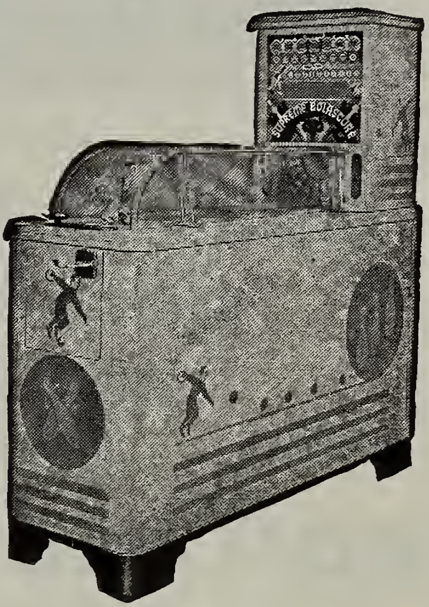
SUPREME SKILL ROLL

The New, Improved 10 ft. Supreme Alley. Scores of big, new features. Available in 3 lengths.

Size 10 ft. x 26 in.

F.O.B. Brooklyn, N. Y.
$349.50

Other Prices on Request. Order from your nearest Local Distributor.

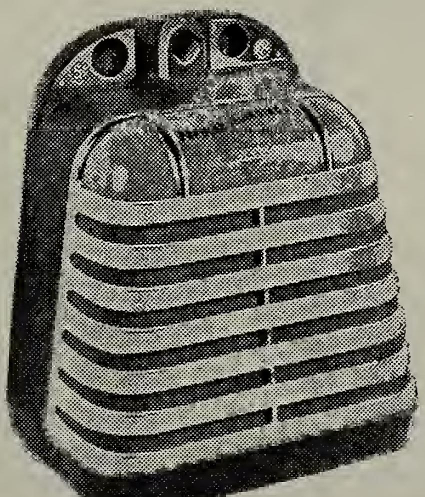


"BOLASCORE"

Outstanding Money-maker. Excellent construction. Ideal for all locations. Legal everywhere.
PRICE
$369.50
F.O.B. Brooklyn, New York

STILL SELLING AT THE "SAME OLD STAND"

SUPREME ENTERPRISES, INC.
557 ROGERS AVE. BROOKLYN 25, N. Y.
Phone: BUckminster 2-8400



SOLOTONE

The Perfected Individual Music System

This finer Individual Music System means a greater return from all your music locations.

Solotone consists of any number of individual boxes delivering the finest quality, low-volume music. Solotone boxes have dual (5c and 10c) coin slots — the 10c slot can increase your incomes as much as 30%. For Full Details, including arrangements for delivery and complete installation, Call, Write or Wire . . .

(Exclusive Solotone Distributors — NEW YORK, NEW JERSEY and NEW ENGLAND STATES)

INTIMATE MUSIC NETWORKS, INC.
557 ROGERS AVE., BROOKLYN 25, N. Y. • Phone: BUckminster 2-8400 ★ 461 W. 49th ST., NEW YORK 19, N. Y. • Phone: Circle 6-3488

New Wurlitzer Center of 'Teen Age Window Display

LITTLE ROCK, ARK. — No sooner did Dan Levin of G & S Distributing Company's Little Rock headquarters hear of a contemplated Teen Age window display by Pfeifer Brothers, Little Rock's leading department store, than he hopped over and offered the use of a Model 1015 Wurlitzer.

Management, knowing there is nothing more popular with teen agers than juke box music, was delighted. In went the Wurlitzer to highlight a display of "Jig Timer" dresses. It proved a crowd stopper.

Reports Dan, "Hundreds of people paused to look at this window every hour of the day. Cost? Not a dime! Value to Wurlitzer! Just like putting an illuminated billboard in the middle of one of the busiest streets in America."

That's the way Dan Levin describes it and he was on the scene.

Always
Ask For
CHICAGO COIN GAMES

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CHICAGO COIN MACHINE COMPANY
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILL.

FOR SALE!

2—WURLITZER No. 71	@ $249.50
1—ROCK-OLA SUPER	@ 495.00
1—ROCK-OLA 12 L.U. GRILLE	149.50

All machines guaranteed A-1 and like new in appearance. **W. S. JONES**
MECHANICSBURG, R.D. 1, PA.

We have NEW all metal stands for A.B.T. Challengers at $12.95 Ea.

Write — Wire — Phone

WISCONSIN NOVELTY CO.
3734 No. Green Bay Ave.
Milwaukee 10, Wisconsin
Phone: Locust 0100

COIN MACHINE FINANCING

- FOR MANUFACTURER
- FOR DISTRIBUTOR
- FOR OPERATOR

BAC CORPORATION

LET'S TALK THINGS OVER WITH OUR LOCAL MANAGER

OFFICES IDEALLY LOCATED

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220 EAST 42nd STREET
NEW YORK 17, N. Y.

BAC CORPORATION
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BENEFICIAL ACCEPTANCE CORP.
80 BOYLSTON STREET
BOSTON 16, MASS.

BAC CORPORATION OF OHIO
505 WALNUT STREET
CINCINNATI 2, OHIO

BAC CORPORATION OF OHIO
629 EUCLID AVENUE
CLEVELAND 14, OHIO

BAC CORPORATION
211 WEST WACKER DRIVE
CHICAGO 6, ILL.

BAC CORPORATION
MADISON AVE. at 2nd ST.
MEMPHIS 3, TENN.

BAC CORPORATION
821 MARQUETTE AVENUE
MINNEAPOLIS, MINN.

BAC CORPORATION
GENESEE & MAIN STS.
BUFFALO 2, N. Y.

BAC CORPORATION
15th & LOCUST STS.
PHILADELPHIA 2, PA.

Here is **DUFFY'S!**

NEW • DIFFERENT • A MONEY MAKER

Revamped From ANY Gottlieb Game
(Including All WIRE BUMPER Models)

Designed and tested by an organization of more than 15 years coin machine experience

- Playfield equipped with Roll-overs on both sides with exclusive GLOBE Kick-out.
- When score is 20,000 or when ball enters Kick-out White light shows up for Free Games
- Globe has eliminated approximately fifty per cent of unnecessary mechanism.
- SIMPLE . . . POSITIVE OPERATION!

ORDER TODAY FROM YOUR DISTRIBUTOR OR DIRECT

PRICE
$249.50
F.O.B. CHICAGO

WATCH!
For Our Best Salesman in Your Territory — The Cleanest Equipment!

CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

Chrome Cabinet Assemblies Custom Built!

Better Built by Buckley —

YOUR GUARANTEE!

- ✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

YOUR CHOICE — *Cherry or Diamond Ornaments*

GENUINE CHROME (PERFECTLY PLATED)

SURF BLUE WRINKLE
TAN WRINKLE
GOLD WRINKLE
CHOCOLATE WRINKLE
GREEN WRINKLE
COPPER WRINKLE

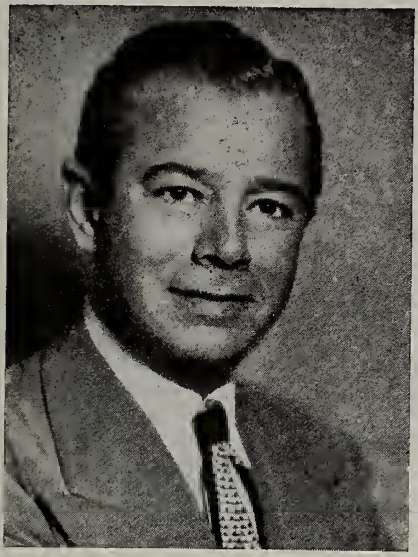
WATLING 5c ROLATOPS
Rebuilt and Refinished
Look and Operate Like New, $95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS
(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

ROWE WILL BUILD $240,000 PLANT



ROBERT Z. GREENE

CLIFTON, N. J. — Building inspector Jacob Kulik of this city announced this past week that Robert Z. Greene, president of Rowe Manufacturing Co., Inc., who have plants in Alwood and Belleville, N. J. applied for a permit to build a new $240,000 factory on Mount Prospect Avenue at the Erie Railroad's Newark branch tracks.

It was reported by officials here that Rowe Manufacturing Co., Inc. had purchased the Mount Prospect Avenue property last year.

ROCK-OLA MUSIC MAIDS SOFTBALL TEAM

CHICAGO — The famous Rock-Ola Music Maids Softball team has thrilled thousands of spectators. The team will be in action almost every day during the months of July and August up to the end of their schedule on Sept. 4. The gals are expected to bring home the softball championship to the Rock-Ola plant. (When in Chicago and seeking a real thrill just watch these gals

PRICED FOR QUICK SALE

3 Bally Rapid Fire, each	$150.00	Scientific Batting Practice	$150.00
2 Bally Convoy, each	170.00	Turf Champs	75.00
Bally Bull (as is)	50.00	2 One-Two-Three 1940, each	97.50
Bally Defender	200.00	Wurlitzer 41 (counter model)	150.00
Evans Ten Strike	60.00	Wurlitzer 61	175.00

NEW EQUIPMENT READY FOR DELIVERY

Genco's New Total Roll Catalina (Revamp)	$249.50	New Improved Pinball Bumper Repair Sleeves, Pkge. of 25	2.75

LARGE STOCK OF LATE MODEL 5-BALL FREE PLAYS
WE CARRY A FULL LINE OF PARTS AND WRAPPERS, ETC.
WRITE — PHONE — WIRE FOR PRICES TODAY!!

NOBRO NOVELTY COMPANY
369 ELLIS ST. (PHONE: TU-4976) SAN FRANCISCO 2, CALIF.

PHONOGRAPHS "WE GOT 'EM"
REASONABLE

SEEBURG		WURLITZER		MILLS	
9800 RC	Regal RC	950	750	Empress	Seeburg Special RC Wurlitzer—Buckley Twin 12's
8800 RC	Classics	850	500	Throne	Rex Remote Hideaway
8200 RC	Majors	800	71 Counter	Hideaways	Rock-Ola—DeLuxe

BAR AND WALL BOXES

5-10-25 BAR-O-MAIC'S — 5c WALL-O-MATIC'S — SEEBURG 30 Wire Boxes — BUCKLEY, ROCK-OLA Wall 5c Bar Boxes — WURLITZER Wall and Bar Boxes, PACKARD Boxes, Brackets of all kinds, also counter model Changer tray cabinet, etc.

PHONE — WIRE — WRITE

PARKEY'S PHONOGRAPH SALES
3923 WEST 62nd PLACE (Tel: HEM: 8321) CHICAGO, ILLINOIS

GENUINE FIBRE MAIN GEARS

FOR SEEBURG and WURLITZER (Less Hub) .... Sample, $4.00 ea.
LOTS OF 10................Each $3.50 QUANTITY PRICE................Each $3.00
CASTORS HEAVY DUTY REPLACEMENT, SET OF 4 ....$1.60
PICKUP REPACK RUBBER, PKG., 20 Sq. Inches $1.00
VOLTAGE TEST LIGHTS — To 600 Volts, Unbreakable ....each $ .50
PICK-UP COILS — For All Seeburgs, Except 8800 and 9800 ....each $1.50
VOLUME CONTROL KEYS ....Pkg. of 24 ....$1.00
Pkgs. of 100....................$3.00
PACKARD BOXES....................$38.95

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS
TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.
FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. PICO BLVD., LOS ANGELES 15, CAL.
(Phone: Drexel 2341)

E. T. MAPE
284 TURK ST., SAN FRANCISCO 2, CAL.
(Phone: Prospect 2700)

Buy from...

AMERICAN COIN-A-MATIC MACHINE CO.

...and choose from America's most complete line of coin machines and records!!

SAM STRAHL

√CHECK YOUR NEEDS - WRITE - WIRE - PHONE TODAY!

AMI

MODEL "A" PHONO — AUTOMATIC HOSTESS — AND ALL ACCESSORIES
for West Virginia and Western Penna.

"MEASURED MUSIC"

for West Virginia and Western Penna.

BUCKLEY MFG. CO. *"Track Odds"* for West Virginia and West. Penna.

BELL PRODUCTS CO. *"Beacon Coin Changer"* for West Va. & West. Pa.

MUNVES *"Super Roll"* for Western Pennsylvania

VICTOR VENDING CORP. *"Victor Vendor"* for West. Va. and West. Pa.

STANDARD GAMES, INC. *"New Sensation"* for Pennsylvania

WILLIAMS MFG. CO. *'Dynamite"* for Western Pennsylvania

BALLY MFG. CO. *"All Bally Games"* for Western Pennsylvania

WRITE FOR LISTS **RECORDS** ***WRITE FOR LISTS***

COSMO

for Western Penna., West Virginia and Virginia

for Western Penna., West Virginia and Maryland

• EXCLUSIVE • EXCELSIOR • FOUR STAR •
• MODERN • G & G • SAN ANTONIO • CORONET •
• CADET • GILT EDGE •

AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVENUE (Phone: Atlantic 0977) PITTSBURGH 19, PA.

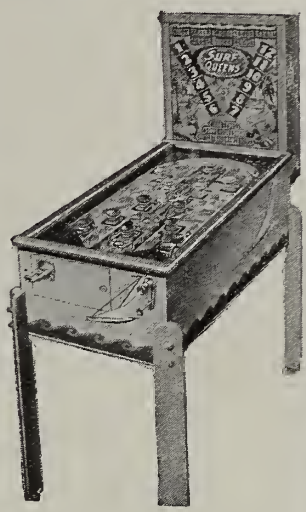
VICTORY SPECIAL

VICTORY SPECIAL

Your post-war PROFIT INSURANCE is right here in this top-notch moneymaker. Quickly convertible to ONE or FIVE-BALL play. Precision-built, "get-at-able" mechanism. NEW DAILY DOUBLE FEATURE, plus changing odds, mystery selections, WIN, PURSE, SHOW awards. For all time high profits in replay spots. NOW DELIVERING.

SURF QUEENS

Here's the FASTEST five-ball NOVELTY GAME ever built—bar none! Designed by a big-time operator who picks WINNERS. High scores, knockout COLORS, thrills, SUSPENSE, trouble-free operation, LONG LIFE and NEW ANGLES are built into SURF QUEENS to give the machine TOP EARNING POWER.



BUY
BALLY'S
BIG FOUR

Wait for
Bally's Console
"DRAW BELL"
Early Delivery.

VICTORY DERBY

IMMEDIATE DELIVERY. Most sensational one-ball multiple pay table EVER PRODUCED. Check these play-compelling features: AUTOMATIC AWARDS, mystery selections, spell-name feature, DAILY DOUBLE AWARD, changing odds, BIG BUILD-UP RESERVE. Don't delay. Order TODAY!

UNDERSEA RAIDER

Going Great Guns! This spectacular photo electric game is one of the year's biggest MONEY-MAKERS — order yours today. Climb on the gravy train with UNDERSEA RAIDER, Players can't leave it alone! All the dramatic tension, THRILLS and ACTION of actually firing from a powerful submarine into enemy ships. A TOP GAME for ALL LOCATIONS, with continuous REPEAT PLAY.

WRITE—WIRE—PHONE—COME IN—TODAY!!

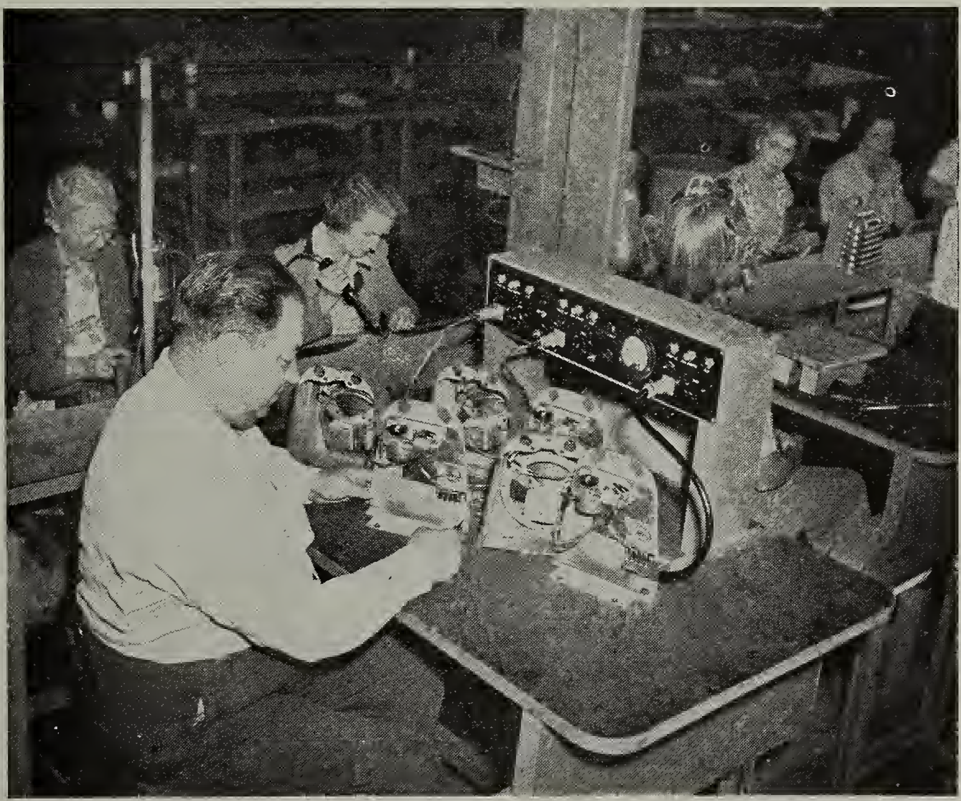
DIRECT LINE DISTRIBUTORS

PAUL A. LAYMON

DISTRIBUTORS FOR BALLY MFG. CO. IN CALIFORNIA, NEVADA,
ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO ST. DR. 3209 LOS ANGELES 15, CALIF.

Jack Cohen on Solotone Production Line



LOS ANGELES — Jack Cohen of Timed Music, Inc., Cleveland, Ohio, and president of the Cleveland music ops association, not being able to get enough Solotone boxes to fill the many orders he has taken, spent his vacation these past two weeks working right along with the employees of the firm on the Solotone production line at the Bendix Aviation Corp., plant in West Hollywood.

Jack reported that the plant was one of the most impressive he had ever yet seen manufacturing coin operated music equipment. He also stated, "It was a pleasure to get right on a production line myself and learn just what it takes to get Solotone boxes to our customers. It made me think a lot about the work which manufacturers have cut out for them to give music operators the best there is in music."

FOR ALL OF THE
OUTSTANDING
MONEY MAKERS
OF 1946

IT
WILL
PAY
YOU
TO
SEE

C. A. ROBINSON CO.

2305 W. PICO BLVD.
LOS ANGELES 6, CALIF.
(TEL: FE 1810)

FOR SALE

5 Keeney 5c Superbells Comb. Free Play and Payout. These games are like new and in perfect shape.

$279.50 Each or $1375.00 for entire lot.

COIN AMUSEMENT GAMES, Inc.

1335 EAST 47th ST., CHICAGO, ILL.
Phone Kenwood 5556

SPEAKERS
RECONED AND REPAIRED
Prompt Service — Reasonable Prices
All Sizes — All Makes

DEE'S SERVICE SHOP

1119 Venice Blvd. Los Angeles 15, Calif.

☆

Good Luck

Bill Gersh

and

The Cash Box

and

many, many more

Happy Anniversaries

☆

David Rosen

855 North Broad Street

Philadelphia, Pa.

☆

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Keeney Super Bells, 5c, Combination Free Play and Pay Out, Rebuilt and Reconditioned	$299.50
Keeney Super Bell, 25c, Combination Free Play and Pay Out, Rebuilt and Reconditioned	349.50
Keeney Super Bells, Twin 5c-25c, Combination Free Play and Pay Out, Rebuilt and Reconditioned	$595.00
Keeney Super Bells, Twin 5c-25c, Cash Pay Out, Reconditioned and Rebuilt	395.00
Keeney Super Bells, 4-Way, 3-5c, 1-25c, Cash Pay Out, Rebuilt and Recondtioned	$595.00
Keeney Super Bell Twin, 5c-5c, Cash Pay Out, Reconditioned and Rebuilt	375.00

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Mills Three Bells, 5c-10c-25c	$895.00
Keeney 4-Way, 25c-25c-25c-25c, P.O.	650.00
Keeney Twin, 25c-25c, P.O.	450.00
Bally Club Bells, F.P., P.O.	239.50
Bally Hi Hand, F.P., P.O.	199.50
Bally Roll 'Em, P.O.	139.50
Bally Sun Ray, F.P.	139.50
Jennings Bobtail, F.P.	124.50
Jennings Silver Moon, F.P.	124.50
Watling Big Game, F.P.	124.50
Watling Big Game, P.O.	124.50
Jennings Silver Moon, P.O., 25c	225.00
Mills Four Bells, Late Head, 5c-5c-5c-25c	$750.00
Mills Four Bells, Orig. Heads, 5c-5c-5c-25c	495.00
Pace Reels, Twin 10c-25c, P.O.	295.00
Pace Saratogas, Twin 10c-5c, P.O.	295.00
Pace Reels, 5c (Comb.), F.P., P.O.	169.50
Pace Saratogas, 10c, P.O., Late Model	169.50
Pace Saratogas, 25c, P.O., Late Model	195.00
Pace Reels, 5c, P.O., Late Model	124.50
Pace Saratogas, 5c, P.O., Late Model	124.50
Pace Reels, 10c, P.O., Late Model	169.50
Jennings Fast Time, P.O.	89.50
Jennings Derby Day	49.50
Mills Four Bells, Late Heads, 5c-5c-5c-5c	$595.00
Mills Four Bells, Orig. Head, 5c-5c-5c-5c	395.00
Evans Bang Tails, Late D.D., Jack Pot	295.00
Evans Dominoes, Late D.D., Jackpot	295.00
Evans Lucky Lucre, 3-5c, 2-25c	295.00
Evans Lucky Lucre, 5-5c	195.00
Evans Lucky Stars, 5c	129.50
Baker Pacers, Daily Double	299.50
Mills Jumbo (Comb.), F.P., P.O.	214.50
Mills Jumbo, Late High Head, P.O.	149.50
Mills Jumbo, Late High Head, F.P.	129.50
Jennings Silver Moon (Comb.), F.P., P.O.	199.50

RECONDITIONED SLOTS

Mills Regular Chrome, 5c	$239.50
Mills Regular Chrome, 10c	249.50
Mills Regular Chrome, 25c	269.50
Mills Regular Chrome, 50c	445.00
Mills Blue Fronts, 5c	189.50
Mills Blue Fronts, 10c	199.50
Mills Blue Fronts, 25c	215.00
Mills Blue Fronts, 50c	425.00
Mills Q.T. Glitter Gold	99.50

ONE BALL MULTIPLE F. P. TABLES

Bally Longacre	$359.50
Bally Thorobred	359.50
Bally Pimlico	275.00
Bally Club Trophy	195.00
Bally '41 Derby	195.00
Keeney Fortune	189.50
Keeney Skylark	139.50
Bally Blue Grass	139.50
Bally Record Time	139.50

RECONDITIONED PHONOGRAPHS

Seeburg 8800 New Rock-O-Lite, R.C.E.S	$695.00
Rock-Ola Commando	650.00
Rock-Ola Spectravox, Playmaster	495.00
Rock-Ola Spectravox (Only)	125.00
Seeburg Hide-A-Way, R.C.	395.00
Wurlitzer Hide-A-Way Twin 12	250.00
Mills Empress	395.00
Wurlitzer Victory 24	495.00

BADGER SALES COMPANY
Exclusive Distributors for
ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
COMPAS DISTRIBUTORS
Southern California, State of Arizona and Southern Nevada
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4326

BADGER NOVELTY COMPANY
Exclusive Distributors for
ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
NORTHWESTERN CORPORATION
State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3030

Seeburg Featured By San Francisco Theatre

SAN FRANCISCO, CAL. — Johnny Ruggiero of the Jack R. Moore Co. offices here furnished a new Seeburg phono to the Warfield Theatre on Market Street to plug the song hits from the new picture featuring Harry James and his orchestra, "Do You Love Me."

According to Johnny Ruggiero, "The Warfield Theatre advised us that the Seeburg phono clicked as one of the greatest promotion ideas they had ever yet used to get interest in a brand new picture."

HARRY JAMES
OU LOVE ME
2nd Song-Sational Week!
2nd Amazing Hit
RENDEZVOUS 24
JAMES
DO YOU LOVE ME
HARRY JAMES
Seeburg

COIN MACHINE FILMS

SERIES 20

"DANCING DOLLS OF BURLESQUE"
NOW READY!

QUALITY PICTURES CO.
5634 SANTA MONICA BLVD.
HOLLYWOOD 38, CALIF.

FRISCO

$249.50

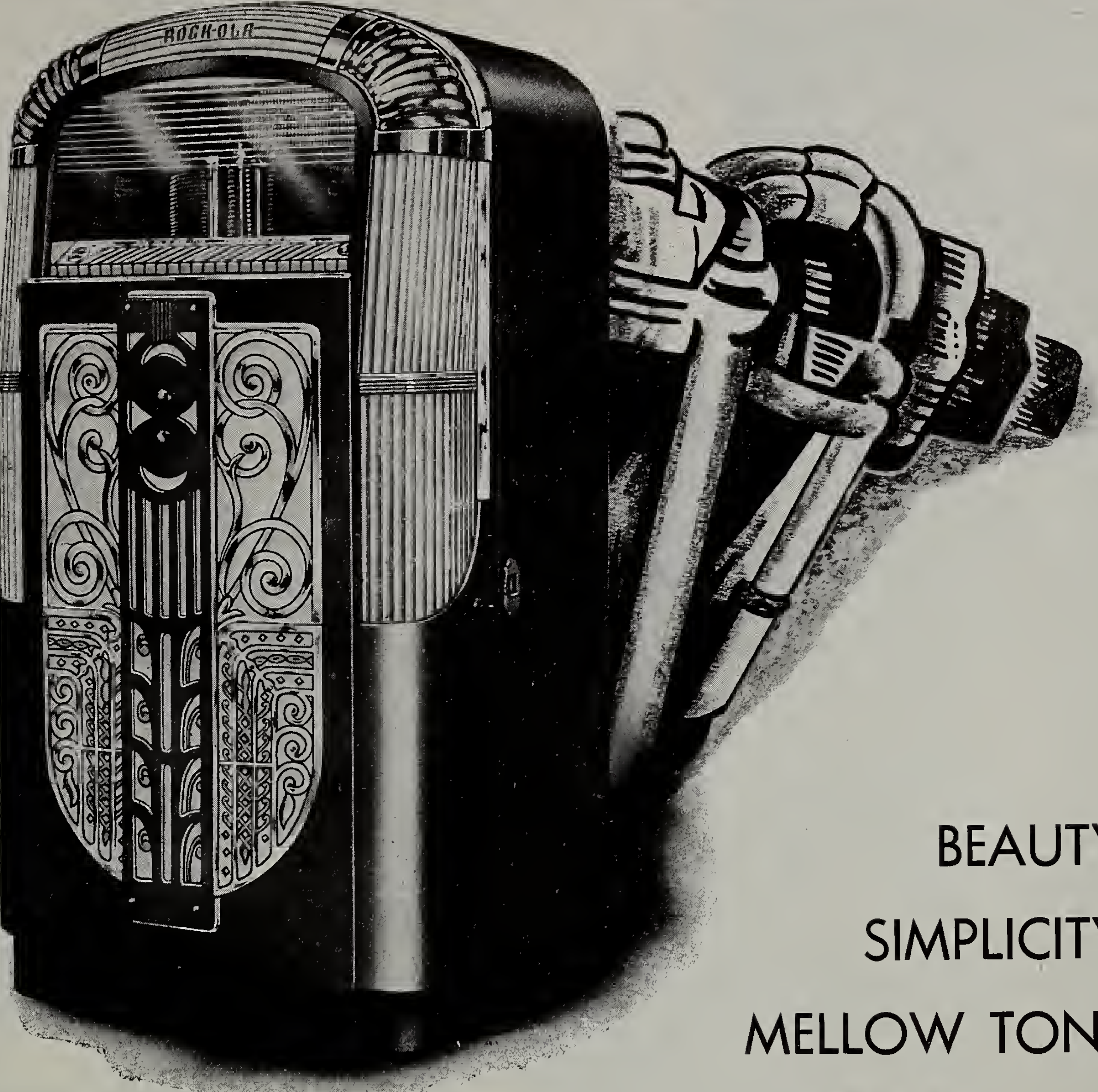
Catalina		$249.50
Sink The Jap		50.00
Ten Spot		65.00
Seven Up		65.00
Speed Ball		45.00
Band Wagon		55.00
LandSlide		47.50
Target Skill		42.50
American Eagles	1c	$ 15.00
Liberty Bells	5c	15.00
Brand New Vest Pockets		74.50
Jumbo Parades	25c	185.00
Club Trophy		250.00
41 Derby		250.00
Ten Strike		75.00
Chi. Coin Hockey		175.00

Convert your old Hockey game, so two can play the game as well as one and triple your cash-box receipts. Complete instructions and all necessary parts only $40. Any experienced coin machine mechanic can make the conversion.

Write today.
1/3 Deposit, Balance C.O.D.

Lewis Coin Machine Service
3924 WEST CHICAGO AVENUE
CHICAGO, ILL. (Belmont 7005)

IT'S WHAT'S IN THE "CASH BOX"
. . . *THAT COUNTS!!* . . .



BEAUTY!

SIMPLICITY!

MELLOW TONE!

EXCELLENT CONSTRUCTION!

OUT IN FRONT!

Many automatic phonographs will appear on the market in 1946 some old and established — some new — all will be good. They will have to be — BUT

ROCK-OLA —WILL LEAD THEM ALL

SOUTHERN MUSIC
Distributing Company

503 West Central Avenue, ORLANDO, FLORIDA
Offices in Jacksonville and Miami

Exclusive Rock-Ola Distributors for Florida

STOP! Look This Over

SILVER CHROME CABINETS..brand new $39.50
Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.

AMERICA'S FINEST REBUILT 50¢ SLOTS

Ready for Immediate Delivery!

Available in Gold, Silver or Black Chromes

We have thousands of satisfied customers. Why not join the crowd by ordering these beautiful "eye appealing" 50c SLOTS. All machines sold on money back guarantee. Available from stock for immediate delivery. 2/5 or 3/5 pay. Write for Distributors' Prices!

Order Today! It Will Pay!

American Amusement Co.
4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300
"IF YOU MISS US - YOU MISS MAKING MONEY"

Happy Birthday

EARL E. REYNOLDS

DALLAS, TEX. — Earl E. Reynolds of American Distributing Co., this city, celebrated his birthday on Saturday, June 29.

Girls College Director Features Juke Box Dances

CLEVELAND — Mrs. Franklin J. Bacon, director of Haydn Hall at Flora Stone Mather College, this city, who is the social hostess and keeps this place open evenings, acts as chaperone to the girls so that they can take their dates to the college for dancing to juke box music which Mrs. Bacon has arranged.

PIN GAMES READY FOR DELIVERY—We Have Them

5 BALL FREE PLAYS

Major's '41	$77.50	Progress	$47.50
Monicker	97.50	Crossline	54.50
Jungle	82.50	Belle Hop	77.50
New Champ	79.50	Follies	44.50
Hi Hat	84.50	Horoscope	74.50
Sea Hawk	69.50	Metro	59.50
Star Attraction	74.50	Velvet	64.50
Twin Six	52.50	Silver Skates	52.50
Zip	32.50	Legionaire	69.50

The above games are completely reconditioned, refinished and ready for location. These are the finest games obtainable.

WRITE — WIRE — PHONE

for complete list of

Pin Games, Consoles, Arcade and Counter Games.

COIN AMUSEMENT GAMES, Inc.
1335 East 47th St., Chicago, Ill.—Phone Kenwood 5556

CORRECTION NOTICE

NEWARK, N. J. — Prices of the Personal Music "Phonette" Measured Music boxes which appeared in this past week's (June 17, 1946) issue of *The Cash Box* was incorrectly inserted by the printer as $44.50. The actual price of the Personal Music "Phonette" is only $37.50.

Complete and correct price listing of all products of the Personal Music Corp., this city, manufacturers of "Measured Music," will appear in all forthcoming issues.

★

Congratulations

to

The Cash Box

on their

Fourth Anniversary

★

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING
AGENCY FOR MANUFACTURERS AND
DISTRIBUTORS OF COIN OPERATED MACHINES

CMAC

134 NORTH LA SALLE STREET
CHICAGO • ILLINOIS

Wolf Opens G. I. Training Program in Portland

PORTLAND, ORE. — A. M. Moss, manager for M. S. Wolf Distributing Co., this city, reports that he is opening a G.I. apprentice training program beginning the first week in September whereby G.I.'s, who have been in the coin machine business and those who want to learn the business, will undergo an extensive training program.

Part one of the program, Moss reports, will be a two week refresher course for those men who have already had coin machine experience and who have been in the armed services for the past two to five years.

Part two will be a five week training course for G.I.'s who are at present employed by operators and who would like to learn all about the operation of the new '46 and '47 machines.

Part three will be a three months' training course for G.I.'s who are beginners and want to learn all about the coin machine business.

Moss reported that the entire training program is now being worked out by the Veterans' Administration and himself. He asks that all G.I.'s in his territory who are interested contact him immediately.

Moss stated, "M. S. (Bill) Wolf owner of this firm is sparing no expense to set up this new G.I. service school."

EVANS

Symbol of Superiority

in

CONSOLES

H. C. EVANS & CO.
1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

NEW MACHINES

Amusematic Lite League	$425.00	Gott. Stage Door Canteen	249.50
Exhibit Big Hit, 4 Coin Mult.	398.50	Gott. 3-Way Gripper	39.50
Exhibit Big Hit	298.50	A.B.T. Challenger	65.00
Evans Bangtails, 5c J.P.	596.50	Groetchen Columbia J.P.	132.50
Mills Vest Pockets	74.50	Victor Model V Vendor	10.75
Genco Total Roll	525.00	Speed Iron Soldering Gun	14.95
Chicoin Goalee	525.00	Munves Super Skeeroll	349.50
Premier Skee Barrel Roll	414.50	Champion Hockey	289.00

Kleer-Flo Parts Cleaner and 30 Gal. Drum of Fluid 129.50
Evans Bangtails, Comb. F.P. & P.O., 7 Coin .... 5c ... $674.50; 25c ... 764.50
Pace Cherry Bell ... 5c ... $250; 10c ... $275; 25c ... $300.00; 50c ... 500.00; $1 ... 600.00
Jennings Bronze or Standard Chief .... 5c ... 249.00; 10c ... 259.00; 25c ... 269.00
Jennings De Luxe Club Chief .... 5c ... 259.00; 10c ... 269.00; 25c ... 279.00
Jenn. Super De Luxe Club Chief .... 5c ... 274.00; 10c ... 284.00; 25c ... 294.00

ONE-HALF DEPOSIT WITH ORDERS. BALANCE C.O.D. OR SIGHT DRAFT.

SPECIALS! F P CONSOLES

BIG GAME, $89.50; BIG GAME W/CLOCK, $119.50; SILVER MOON, BOBTAIL, BIG TOP, $129.50 EACH.

WANT TO BUY — AT NEW HIGH PRICES

THE FOLLOWING GOTTLEIB GAMES

SCHOOL DAYS	$30.00	SEA HAWK	$30.00
PARADISE	30.00	HOROSCOPE	35.00
SPOT POOL	40.00	MIAMI BEACH	45.00
ABC BOWLER	35.00	BELLE HOP	40.00

CHAMPS & NEW CHAMPS — $40.00

EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVE. (Phone: Humboldt 6288) CHICAGO 47, ILL.

CONGRATULATIONS TO "THE CASH BOX" ON ITS 4th BIRTHDAY

AUTOMATIC MUSIC OPERATORS ASSN., INC.

NEW YORK CITY

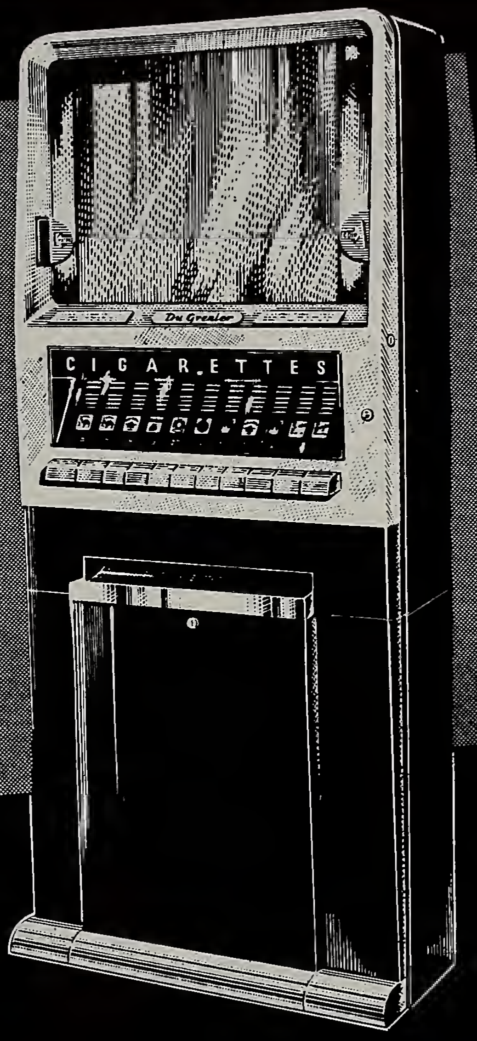
THE *Challenger* IS BRAND NEW

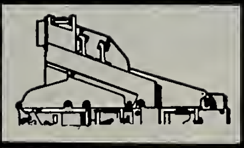
Its operating features are **EXCLUSIVE** with DuGRENIER!

They combine to make the

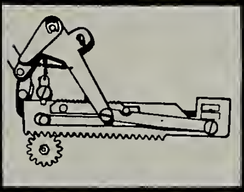
DuGRENIER *Challenger*

AMERICA'S FOREMOST CIGARETTE MERCHANDISER



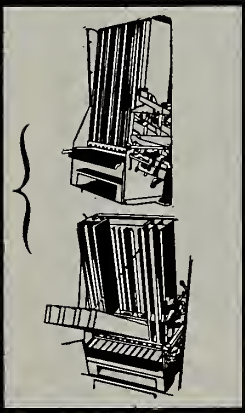


ONLY THE CHALLENGER has a single Coin Insert for 5¢, 10¢ and 25¢—and Speedy Coin Drop to facilitate each purchase.

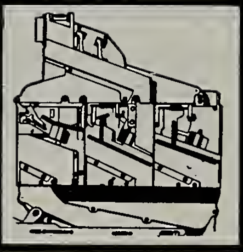


ONLY THE CHALLENGER has a delivery mechanism that operates on moveable steel racks and stationery shaft mounted on ball bearings to provide easy operation, eliminating all torque and strain to insure maximum life of the machine.

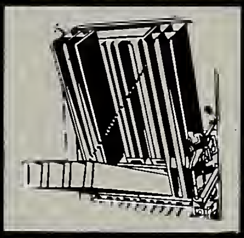
ONLY THE CHALLENGER has a new, simple, compact lower coin mechanism which requires only one adjustment pre-set at the factory).



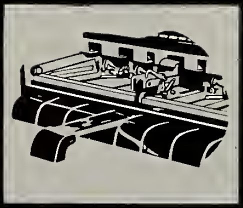
ONLY THE CHALLENGER permits ready accessibility to the entire mechanism. A single operating handle moves the complete unit forward in the cabinet in three convenient positions for instant servicing.



ONLY THE CHALLENGER coin mechanism operates on nickels, dimes (and quarters — optional) in all combinations such as 3 nickels and one dime or 2 dimes and one nickel or 5 nickels, with separate slug rejection for each coin (quarter — optional). You can operate different columns to vend at 10¢ and 15¢ or 15¢ and 20¢ or 20¢ and 25¢ in the same machine at the same time. Coins are automatically separated into proper channels from one coin insert plate.



ONLY THE CHALLENGER offers the most conveniently located free match unit to speed servicing time, and, cigarette columns (regular and auxiliary) that hold Standard or King Size packs without sleeves, or gadgets.



ONLY THE CHALLENGER has ejector handles that are formed steel sections that will not break, and a revolutionary type ejector that eliminates all package load on the delivery mechanism (no jamming or mutilation of cigarette packages), PLUS a positive empty column lockout device. (No cash refunds to customers because of money lost in empty columns).

DuGrenier is proud of these exclusive features—Proud of its entirely new Challenger . . . designed from first to last to give you the greatest return on your investment.

Arthur H. DuGrenier Inc.

America's Foremost Manufacturer of Automatic Merchandisers

15 HALE STREET, HAVERHILL, MASS.

SCORING ON EVERY LOCATION!

There's no stopping . . .

CHAMPION Hockey

DeLuxe Model

Only $289.50

GREATEST 2 PLAYER GAME MONEY CAN BUY!

COMPELLING COMPETITIVE **APPEAL!**

WHIRLWIND REALISTIC **ACTION!**

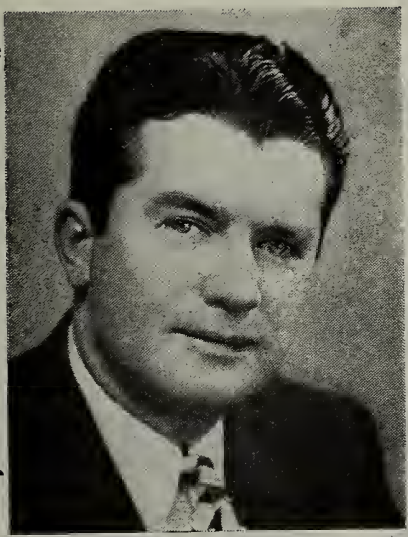
TROUBLE-FREE **PERFORMANCE!**

IMMEDIATE DELIVERY!

Order from Your Distributor

MAX GLASS MFG. CO.
914 DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

Setting Up Distribs



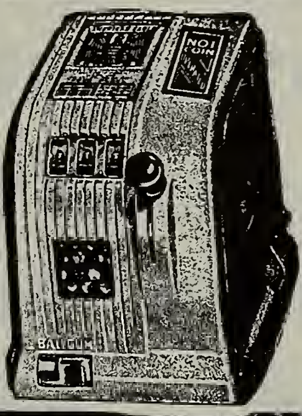
H. F. DENNISON

NEWARK, N. J. — H. F. Dennison, president of Personal Music Corp., this city, manufacturers of the "Measured Music" system featuring the "Phonette" boxes is speeding thruout the country appointing new distributors for the firm.

"With production well under way," Dennison reported, "we are now in position to handle many new distributors for our "Measured Music system. We believe that many of the leading music distribs will want to join in and get going with 'Measured Music'. As new distributors are appointed we shall announce them to the trade", he stated.

Dennison is setting a record for speed traveling covering many hun-

NOW DELIVERING!



New
DAVAL
MARVELS and AMERICAN EAGLE
(Non-Coin Operated)
$54.00
Tax Free
"NO TAX ON THESE DAVAL COUNTER GAMES" says Uncle Sam.

New
PACE'S
DE LUXE CHERRY BELLS
5c, 10c, 25c, 50c, $1.00
Pace's Exclusive Simplified Mechanisms Have Hundreds Less Parts Than Any Other Makes! NO SERVICE!
WRITE FOR PRICES — IMMEDIATE DELIVERY!

B. D. LAZAR CO.
1635 FIFTH AVE.
PITTSBURGH 19, PA.
Phone: Grant 7818

"MEASURED MUSIC"

PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY
5c
5c
PERSONAL MUSIC CORP. NEWARK, N.J.

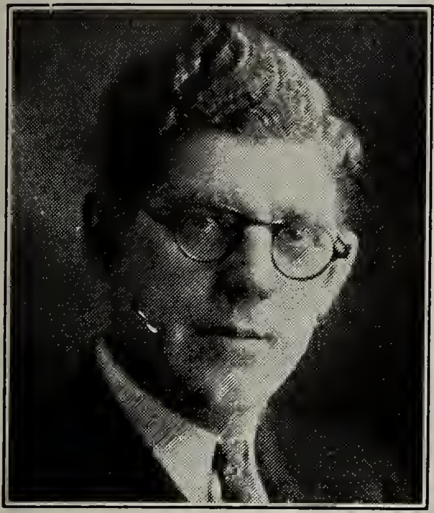
THAT'S ALL

. . . FOR BIGGER, BETTER, STEADIER PROFITS FOR YEARS AND YEARS TO COME FOR EVERY MUSIC OPERATOR IN MINNESOTA . . . WRITE, WIRE, PHONE, CALL TODAY AT . . .

ACME MUSIC COMPANY

1124 HENNEPIN AVENUE
MINNEAPOLIS, MINN.

REMODELING BUILDING



H. R. MASER

SAN FRANCISCO — H. R. (Hank) Maser of the H. R. Maser Music Co., this city, reports that he is remodeling his entire building and rebuilding his showrooms for a new line of coin machine equipment.

Maser has been appointed regional manager for eleven western states for this new line and will assemble the machines in his own shop here.

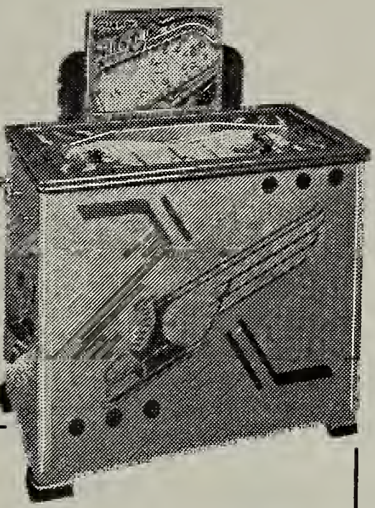
Work will start on remodeling his building within sixty days, he reports. In the meantime he is taking a trip to Chicago to arrange for the shipment of many of the parts he will use to assemble the new machine here.

Maser also reported that Irv Graham had been appointed salesmanager and that George Reen would be the shop foreman. He plans to employ over 20 people in the assembly of this new product.

Maser stated, "I am not yet at liberty to make any announcement as to the name of the firm we will represent. But, we expect to be able to make a very important announcement in this regard, very, very soon."

MONARCH HAS IT!

CHAMPION Hockey



DeLuxe Model
ONLY $289.50

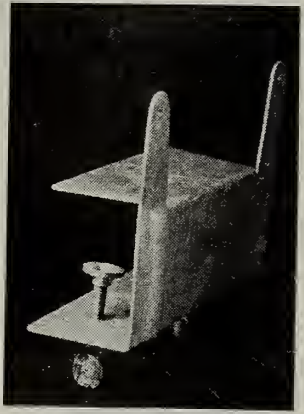
- FAST, COMPETITIVE PLAY!
Every player wants to beat the other fellow! That's the spirit that keeps the nickels coming!
- REALISTIC 2 PLAYER HOCKEY ACTION!
- FLOOD-LIGHTED PLAYING FIELD!
- NO SERVICE HEADACHES—*Quality Built!*

ORDER NOW! IMMEDIATE DELIVERY!

EXPORT TRADE! Our Foreign Sales Department welcomes the opportunity to be of Service. Send for full particulars and information concerning all coin-operated equipment.

MONARCH COIN MACHINE CO.
1545 N. Fairfield Ave. Chicago 22, Ill.
Phone ARMitage 1434

SPECIAL BAR AND COUNTER BRACKET FOR SOLOTONE EQUIPMENT...



$3.25 EACH F.O.B. CLEVELAND

WRITE US NOW FOR COMPLETE INFORMATION

Distributors of SOLOTONE *Products*

JACK COHEN

TIMED MUSIC INCORPORATED
4816 EUCLID AVENUE (Phone: Express 7122) CLEVELAND 3, OHIO

WE BUY AND SELL USED PHONOGRAPH EQUIPMENT

•

COMPLETE REPAIR AND PARTS DEPT.

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NELS NELSON
2329 W.PICO
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COIN OPERATED MACHINES
NELS NELSON COIN OPERATED MACHINES

SOUTHERN CALIF. DISTRIBUTOR FOR PHONETTE MEASURED MUSIC BOX

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WANTED TO BUY!

Will Pay ↓ Top Money

- BROADCAST
- ATTENTION
- CHARM
- CRYSTAL
- MARINES
- PAN-AMERICAN
- LIMELIGHT
- CROSSLINE
- MYSTIC
- SILVER SKATES
- VACATION
- MASCOT

Machines must be complete. If not complete, write us description and we will advise you of price.

WRITE . . . WIRE . . . PHONE TODAY!

Munves Manufacturing Corp.

Successors to PIONEER COIN MACHINE CO.

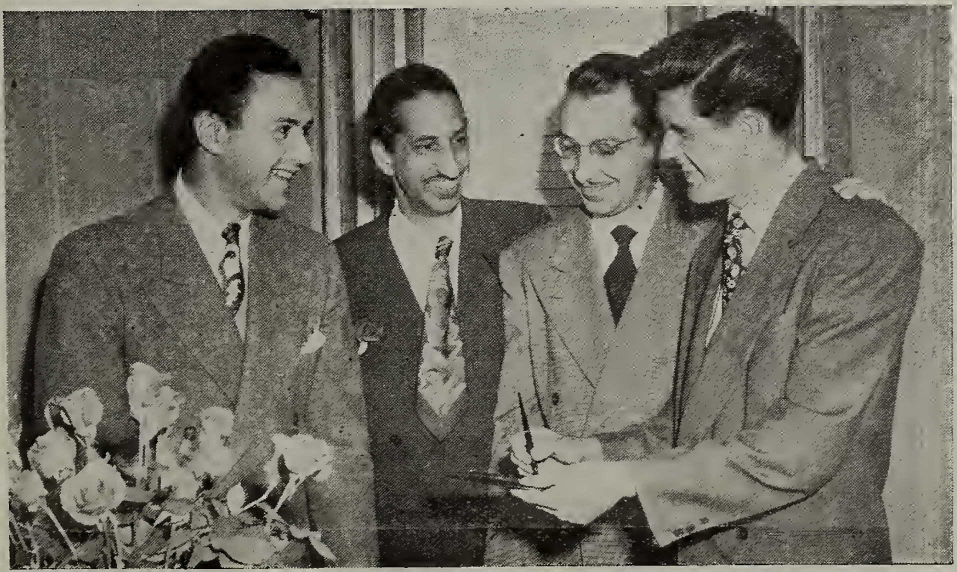
Temporary Location: 2634 N. Laramie Ave., Chicago 39, Ill.
National 2727

HAYWARD AUTOGRAPHS FIRST NEW DISC FOR LEON RENE

HOLLYWOOD, CAL. — Leon René, president of Exclusive Records (second from left in the picture below) received the first disk off the production line autographed especially for him by Bob Hayward, Exclusive's newest singing star.

Buddy Baker, noted composer and arranger, looked on along with others noted in the juke box world, while Hayward autographed the disk.

René reported, "We believe that Bob Hayward's new release is going to set a new sales record."



We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — WRITE FOR DETAILS.

VIKING SPECIALTY CO.
530 GOLDEN GATE AVE.
SAN FRANCISCO 2, CAL. Tel. Or. 6641

SPECIAL

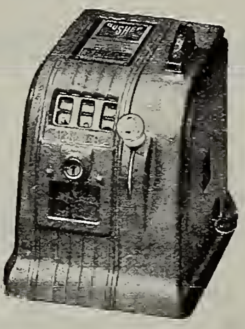
1—Bally Club Bell 5c multiple Comb. Free Play and Payout. Perfect	$199 50
1—Bally Club Bells 5c and 25c multiple Comb. Free Play and Payout. Like New	$299.50
Price For Both Games	$490.00

WRITE — WIRE — PHONE

COIN AMUSEMENT GAMES, Inc.
1335 EAST 47th ST., CHICAGO, ILL.
Phone Kenwood 5556

ATLAS IS SHIPPING

GUSHER



DAVAL'S
FIRST NEW POSTWAR COUNTER GAME
Featuring
The BONUS and The JACKPOT
Price $54.00

ORDER NOW — PROMPT DELIVERY

ATLAS NOVELTY CO.
2208 N. Western Ave., Chicago 47

IT'S WHAT'S IN "THE CASH BOX" . . . *THAT COUNTS!!* . . .

Illinois Blind Trained To Assemble Juke Motors

BLOOMINGTON, ILL. — Mrs. Alice F. Stanbery, rehabilitation counsellor, will assist in the state-wide program of counseling, training and placement services available to the blind thru the Illinois division of vocational rehabilitation. This means independence as well as jobs for the blind in this state.

Dr. DeForest O'Dell, state supervisor, division of vocational rehabilitation for the blind, reported, "The 2,500 blind men and women in Illinois who are estimated to be employable thru rehabilitation services will benefit greatly from the selective placement program."

The blind trainees are learning machine operation and many other courses. Later on they will be employees for a day in 15 cooperating firms in Chicago.

Many of these blind men and women are being trained to assemble juke box motors and these will probably be placed to work in factories where these motors are used in Chicago.

Tubular
COIN WRAPPERS

•

1 Case ....65c per M
3 Cases............60c per M
6 Cases............53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c	PENNIES	........19 M to CASE
$2.00	NICKELS	........17 M to CASE
$5.00	DIMES	............20 M to CASE
$10.00	QUARTERS	....15 M to CASE
$10.00	HALVES	..........15 M to CASE

F.O.B. Chicago

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.
All Orders Shipped Express
Unless Otherwise Specified.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

When you see it
You'll agree it's

DYNAMITE!

Williams
MANUFACTURING
COMPANY

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161 W. HURON ST.
CHICAGO 10, ILLINOIS
MEMBER CMI

Congratulations and Best Wishes

to BILL GERSH and *THE CASH BOX*
ON YOUR 4th ANNIVERSARY

Exclusive Distributors for CHALLENGER '47 PHONOGRAPH
FOR THE STATE OF CALIFORNIA

E. T. MAPE MUSIC CO.
(Manufacturing Division)
1701 W. PICO BLVD., LOS ANGELES 15, CAL.
(Phone: Drexel 2341)

E. T. MAPE
284 TURK ST., SAN FRANCISCO 2, CAL.
(Phone: Prospect 2700)

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 PER REEL

NOTE: All our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTOR FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

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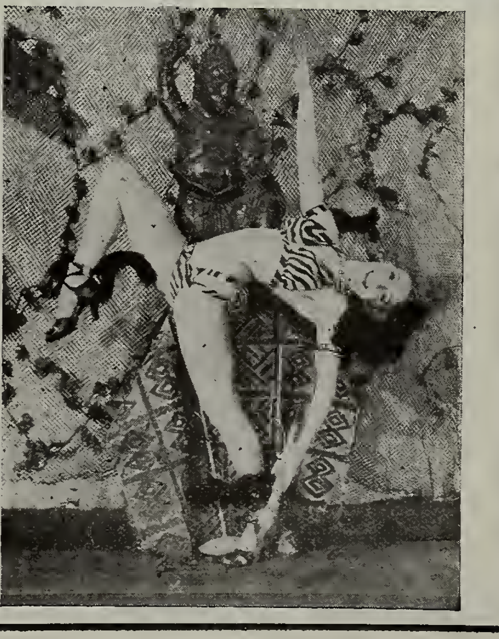
NORTH KNOLL
DRIVE

PHONOFILM

HOLLYWOOD
28
CALIFORNIA



Maurada Joins With Williams Mfg. Co.

T. LEON MAURADA

CHICAGO — T. Leon Maurada, well known to the coin machine industry as assistant to the president of Rock-Ola Manufacturing Corp. for the past ten years, and who held a very important post in the war agencies in Washington, D.C., has joined with Harry Williams of Williams Manufacturing Co., this city.

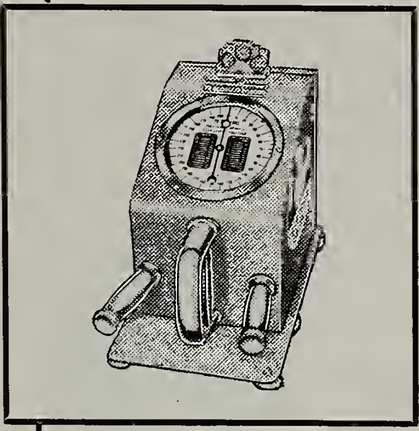
Maurada brings a broad and rich background of practical experience in the coin machine field to the Williams factory.

He reported, "I shall be very happy to see and meet with all my many friends in the industry here at my offices at Williams Mfg. Co. I hope that the coinmen will call around and let's talk old times overagain."

Maurada is reported to be installing an entirely new and revolutionary system of stock control in the Williams' plant at this time which is the very latest in modernism.

His government agencies experience well qualifies him for this and many other duties which he has assumed since entering the firm some several weeks ago.

"THERE IS NO SUBSTITUTE FOR QUALITY!"



GOTTLIEB
Improved DeLuxe
GRIP
SCALE
Consistently Best
Since 1928

D. GOTTLIEB & CO.
1140 N. KOSTNER AVE.
CHICAGO 51

COIN MACHINE INDUSTRIES, INC.
CMI
For Your Protection
MEMBER

NOW DELIVERING NEW RELEASES

Mills Genuine Black Cherry Bell	WRITE
Mills Genuine Vest Pocket Bells	$ 74.50
Chicago Coin Goalee	525.00
Stage Door Canteen	274.50
Exhibit Big Hit, Regular	298.50
Exhibit Big Hit, 4-Coin Multiple	396.50
Champion Hockey, 2-Player Sensation	289.50
A.B.T. Challenger	65.00
Catalina (New Revamp)	249.50

LOOK! ***All Types Reconditioned Coin Machines!***

SLOTS

5c Jennings Club De Luxe	$139.50
5c Jennings Silver Sky Chief	159.50
5c Jennings Silver Chief	159.50
5c Jennings Club Console	179.50
10c Jennings Club De Luxe	159.50
10c Pace Bantam	69.50
10c Pace Comet	89.50
Jennings Cigarolla	119.50

CONSOLES

Buckley Track Odds (minus D.D. feature)	$425.00
Keeney '38 Tracktime, P.O.	109.50
Pace Twin Reel, 5 & 10 P.O.	275.00
Bally Big Top, P.O.	109.50
Evans Jungle Camp, P.O.	79.50
Evans Lucky Lucre, P.O.	149.50
Evans '39 Gallop. Dom., Reg.	139.50
Evans '40 Gallop. Dom., J.P.	179.50
Evans '41 Gallop. Dom., J.P.	225.00

PIN GAMES

Exh. Action (Revamp), F.P.	$119.50
Genco Bang, F.P.	49.50
Exh. Short Stop, F.P.	49.50
Keeney Super Charger, F.P.	49.50
Mills Spinning Reel, P.O.	119.50
Mills 1-2-3, P.O.	59.50

COUNTER GAMES

Bally Reliance (Dice P.O.)	$ 59.50
Bally Baby, New	19.50
Vest Pocket Bells	49.50

MISCELLANEOUS

9-col. Du Grenier Cigarette Machine	$ 89.50
Rock-Ola Counter Mod., 12 Rec.	225.00

Order Your PARTS From Our Gigantic Stock!

Main Clock Gears for Mills, Compl.	$2.50
Med. Idler Gears for Mills	1.50
Springs for Mills: Main, Handle, Long Knee Action, Side Arm, Clock and Main Slide Each	.25
Cash Boxes for Mills	1.25
Locks for Mills	2.00
Back Doors for Mills	5.00
Cash Box Doors for Mills	3.50

Playmaster Phonograph Needles, Ea.	.27
A.B.T. F.P. Coin Chutes	3.75
Coin Chutes for V.P. Bell	3.50
Collection Books	.07
Fiber Main Gear for Wurlitzer	3.95
Bulbs:	
6V.—Nos. 40, 44, 46, 47, 50, 51, 55. Box of 10	.75
No. 1458-20V Each	.15

AUTOMATIC COIN MACHINES & SUPPLY CO.
4135-43 ARMITAGE AVE. CHICAGO 39, ILL.
Assoc. Off.: Iowa State Sales Co., 567 Seventh St., Des Moines 9, Iowa

Congratulations and Best Wishes
TO BILL GERSH AND THE STAFF OF
THE CASH BOX
ON YOUR 4th ANNIVERSARY
Keep Up The Good Work!

PACIFIC COAST DISTRIBUTORS
Exclusive Distributors H. C. Evans & Co. — So. California and Arizona
1347 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF.

U.S. Consular Offices Ask For "Latinos Americanos"

NEW YORK — Offices of the U.S. trade consuls thruout the Latin American countries are asking for special reprints of the "Latinos Americanos" page which appears in this issue.

These requests will be met completely and, at the same time, complete issues of *The Cash Box* will be found in consular offices

At a future date, when production again gets in full swing, a complete Spanish and Portuguese section will be printed

---

FOR SALE

500 Solenoid Coils for Buckley Adapters ea. $ .75
(fit all Buckley-Rock-Ola adapters)

750 Solenoid Coils for Rock-Ola Adapters ea. .50
(fit all models from Playmaster to 1946 Models — also fit Seeburg Adapters)

15 Sets-AC Steppers & Rectifiers for Rock-Ola Commandos & 1946 Model..per set $50.00
(For use with old Dial-A-Tune Wall & Bar Boxes with 1946 Model)

10 Seeburg Wall Boxes ea. $10.00
30 Wire Push Button Type Metal Cover Model WRS-1Q

50 Wurlitzer 30 Wire ea. $10.00
Model 310

50 Seeburg Selecto-Matic ....ea. $10.00
30 Wire Type S20-12 20 & 24 Sel. Some Brand New

50 Wurlitzer 125 5-10-25 Slot ....ea. $15.00

600 4 Prong Jones Male Plugs ....ea. .18

1500 6 Prong Jones Male Plugs ....ea. .20

1 Rock-Ola 12 Record 32 Volt $150.00

5 Rock-Ola 12 Record 5-10 Slug Proof ea. $175.00
Reconverted Illuminated Cabinet

2 Rock-Ola Spec & Play ea. $435.00

⅓ Cash with Order, Balance C.O.D.

SILVER MFG. CO.
1302 WESTERN AVE.
SO. BEND, IND.
Phone 4-2116

Thank You **For Taking Time Out to Visit Us At Our New Home —**

We are always happy to see you — and it's our privilege to be of service at all times.

TO ALL OUR CUSTOMERS

We are grateful for our success and progress, which made possible this latest expansion to our new building.

WICO

"Symbol of Satisfaction"

Next time you're in Chicago — be sure to call on us — In the meantime, watch for our Grand Opening Announcement.

HARRY MARCUS CO.

Exclusive Distributors for WICO Products

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CHICAGO 41, ILLINOIS
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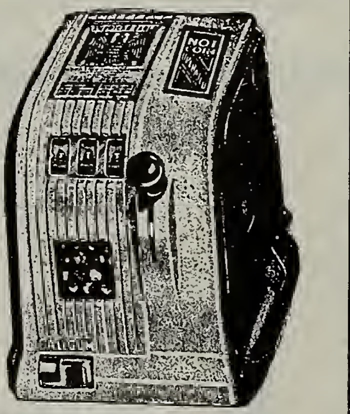
Look To The **GENERAL** *For* **LEADERSHIP**

READY FOR IMMEDIATE DELIVERY!

DAVAL'S AMERICAN EAGLE AND MARVEL



Coin-operated 1c and 5c Play

They're here . . . ready to do an outstanding job on every location. MARVEL—with cigarette reels; AMERICAN EAGLE—with fruit reels. Look to both for bigger earnings! Write for prices.

NON-COIN OPERATED MODELS AVAILABLE

Both Marvel and American Eagle available now in non-coin operated models which are not subject to Federal use tax.

IT'S GENERAL FOR THE INDUSTRY'S LEADERS!

- AIREON ELECTRONIC PHONOGRAPHS
- STAGE DOOR CANTEEN & GRIP SCALE
- CHAMPION HOCKEY
- JENNINGS STANDARD CHIEF & SUPER DELUXE CHIEF
- BANK BALL
- ABT CHALLENGER
- SHINE-A-MINIT

Established 1925 — Growing Steadily Ever Since

Established 1925 ***Growing Steadily Ever Since***

Formerly The General Vending Service Co.

GENERAL *Vending Sales Corp.*

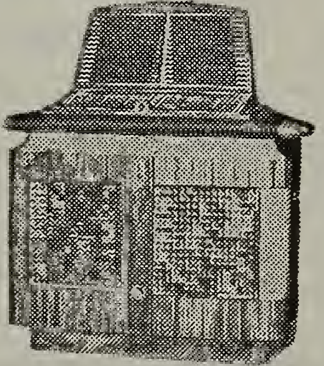
306 N. GAY ST. ★ BALTIMORE, 2, MD.

R & S SALES COMPANY

MID EASTERN DISTRIBUTORS FOR.. Aireon

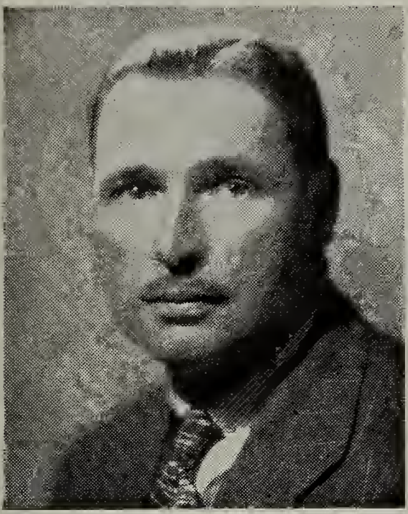
ARE NOW, AND HAVE BEEN, DELIVERING AIREON PHONOGRAPHS IN THE MID-EAST. IF YOU HAVE NOT RECEIVED A SAMPLE—ORDER TODAY!

IMMEDIATE DELIVERY! GET ON THE BANDWAGON! IT'S *AIREON* FOREVER!



315 WEST BROAD ST., RICHMOND, VA.
3rd & BUTLER STREETS, MARIETTA, OHIO

Joins Webb To Expand Service Facilities



FRANK HURD

CHICAGO — Irv Webb of Webb Distributing Co., Rock-Ola phonograph distributors, this city, reported today that Frank Hurd had been appointed service manager for the organization and that Hurd had already started to arrange to expand the service facilities of the firm to benefit music ops thruout this area.

Webb reported that Hurd was getting set to start a service school for Rock-Ola music ops in operation very soon and that the ops could send their mechanics to this school for complete training course. He also reported that two extra stores and a garage had been taken over by the firm to help in this service program.

Denies Giving Special Privileges To Juke Ops

TEXAS CITY, TEX. — Mayor Trahan, this city, denied at a commissioner's meeting this past week that any special privileges were being granted to the juke box business here by members of the city departments.

"To the best of my knowledge", the Mayor stated, "no one party in the nickelodeon business is being favored. If there is, we want to know about it. The music box business is a legitimate business", he said, "and no one is being coerced or intimidated. If there are, we want to know

"Anybody in any of the city departments", he continued, "who leads anyone to believe he'll receive special discrimination in the above business is subject to immediate dismissal."

The mayor's statements were corroborated and sanctioned by the members of the commission.

Jack Rubin Resigns From Ops Assn. To Devote Full Time To Solotone Biz

NEW YORK — Jack Rubin resigned as director of the music ops association, this city, to give his full time to distributing Solotone non-selective wall boxes, he reported this past week.

Rubin has joined forces with Max Schiffman in Intimate Networks, Inc., this city, and both are making installations thruout this area of the new Solotone boxes.

Rubin reports, "We are tremendously pleased with the results of the installations we have made to date and can only advise every music operator in our territory to get into the Solotone box business as fast as he can. This is the way to get set for the post-war period

Both Schiffman and Rubin report that they will announce a distributor for the state of New Jersey for their Solotone boxes very soon.

Get Three Year Jail Sentence For Stealing Machines

LANSDALE, PA. — Terms of from three to six years to run concurrently were handed out this past week by Judge Wm. F. Dannehower to Joseph Amato, Philadelphia, his brother James, and to Frank A. Cirelly also of Philadelphia, on guilty pleas which they entered in Montgomery County

State Policeman Herbert Hoffman testified to the admissions of the defendants who stole five slots from the L.A.M. Club, Norristown, four from the Jenkintown Moose Home, five from the V.F.W. Post, Pottstown, five from the Holy Trinity Lodge, Pottstown and four from the Gilbertsville Fire Co.

IN Illinois Wisconsin and Indiana

DON'T HESITATE
IN EITHER STATE
IT'S
COVEN
FOR
Bally Products

Extra! Extra!
"DRAW BELL"
CONSOLE
NOW ON DISPLAY!

COVEN
DISTRIBUTING CO.
3181 ELSTON AVE.
CHICAGO, ILL.
(PHONE: IND. 2210)

CONGRATULATIONS
BILL
from
JOE AND IRV

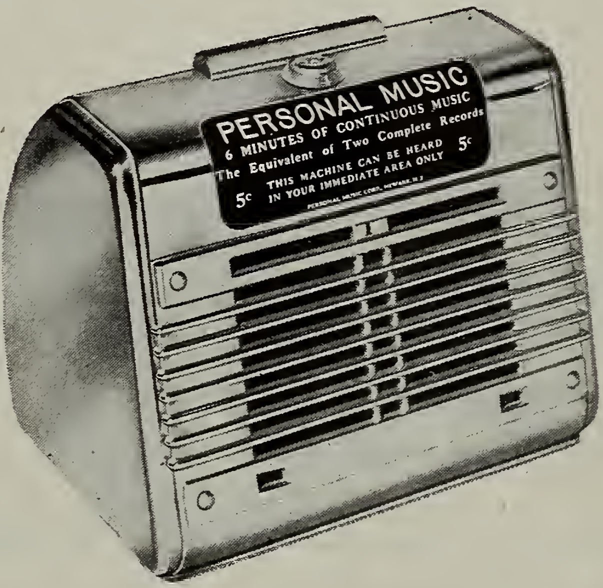
ACTIVE AMUSEMENT MACHINES COMPANY
900 N. FRANKLIN STREET PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE. NEWARK 5, N. J. BIGELOW 8-1195
"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

OPERATORS
OF
PHONOGRAPHS
AND
DRINK DISPENSERS
in NEW YORK and CONN.

GET ON OUR MAILING LIST FOR ADVANCE INFORMATION AND SHOWING OF THE NEW AND FINEST POST-WAR AUTOMATIC PHONOGRAPH AND 1000 CUP DRINK DISPENSER.

H. ROSENBERG CO., INC
625 TENTH AVENUE, NEW YORK 19, N. Y.
— EXCLUSIVE DISTRIBUTORS FOR EAGLE PLASTICS —

RIGHT DOWN YOUR ALLEY


PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5c

"MEASURED MUSIC"

...GET IN NOW...For the Biggest, Surest Profits You've Ever Earned!!

●

EXCLUSIVE FACTORY DISTRIBUTORS
for Western Pennsylvania and West Virginia

AMERICAN COIN-A-MATIC MACHINE CO.

1435 FIFTH AVENUE PITTSBURGH 19, PA.
All Phones: ATLANTIC 0977

●

Birthday Greetings

★

**Davis Distributing Corporation*

Buffalo, N. Y. • Rochester, N. Y. • Syracuse, N. Y.

875 Main St. *625 Erie Blvd., East*

Exclusive Seeburg Distributors

**(Formerly Davis Sales Company)*

NEW RELEASES **UNITED—FOR BETTER BUYS** **NOW DELIVERING**

EVANS TEN STRIKE
ABT 1c CHALLENGERS
BOWLAWAY SKEE ROLL

BALLY UNDERSEA RAIDER
BALLY SURF QUEENS

AMUSMATIC LITE LEAGUE
GENCO TOTAL ROLL
CHICAGO COIN GOALEE

ALSO THESE RECONDITIONED BUYS IN USED MACHINES

SLOTS				MISC.	
5c Brown Front	$139.50	5c Silv. Moon Chief	$125.00	Lucky Strike	$100.00
10c Brown Front	169.50	10c 4 Star Chief	115.00	Track Odds, DD	425.00
5c Cherry Bell	139.50	10c Pace All Star	60.00	Lucky Lucre, '41	175.00
5c Chrome 2/5	149.50	10c Caille 3/5	59.50	Skyfighter	195.00

UNITED COIN MACHINE COMPANY

"WISCONSIN'S LEADING DISTRIBUTOR"

6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

Eberle Discusses Juke Boxes On The Air

NEW YORK—Ray Eberle, singing star for Apollo Records, was interviewed by Art Ford of the "Milky Way" Program WNEW along with Hy Siegel of Apollo regarding the part played by juke boxes in creating a new type of music for America.

Picture shows, left to right. Art Ford of WNEW, Hy Siegel of Apollo and Ray Eberle.

Many juke box coinmen listen to this program where the latest records are played, reviewed and discussed by Ford.

Eberle's statements regarding the importance of the juke box business won much favorable commendation from coinmen who listened in.

Double-Point

2 NEEDLES IN 1

The Only Phonograph Needle with Two Osmium Points
(one on each end)

When one point shows wear—REVERSE, and use the EXTRA Point

ORDER TODAY FOR BETTER PLAY

UP TO 10,000 PLAYS PER NEEDLE
(5000 with each point)

10 Try-Out samples—75c each......$7.50
(20 Playing Points)
50 Double-Point Needles—73c each..$36.50
(100 Playing Points)
100 Double-Point Needles—70c each..$70.00
(200 Playing Points)
250 Double-Point Needles—65c each.$162.50
(500 Playing Points)
500 Double-Point Needles—60c each.$300.00
(1000 Playing Points)

THE TWO POINTS GIVE DOUBLE LIFE AND DOUBLE THE WEAR OF ORDINARY NEEDLES

JACK NELSON
NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

800 N. CLARK STREET CHICAGO 10, ILLINOIS

We are in the Market to Buy All Types of Music Machine Equipment

UNION AUTOMATIC MUSIC CO.
614 Spring Garden St., Phila., Pa.
(Tel. Wal. 1432)

PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5c

STEP UP YOUR PROFITS

PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5c
PERSONAL MUSIC CORP. NEWARK, N.J.

WITH

PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5c THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5c
PERSONAL MUSIC CORP. NEWARK, N.J.

"MEASURED MUSIC"

GET IN NOW!

EXCLUSIVE DISTRIBUTORS FOR COLORADO

METERED MUSIC COMPANY

1748 TAMARAC STREET DENVER, COLO.

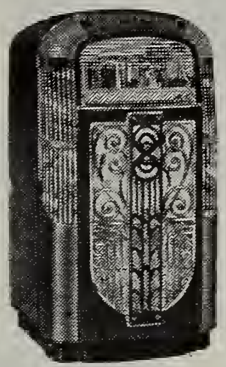
GEORGIA DISTRIBUTOR

For

ROCK-OLA

Phonograph of Tomorrow

BALLY
VICTORY SPECIAL
(1 Ball CP or FP)
VICTORY DERBY
(1 Ball C.P.)



BALLY
SURF QUEENS
5-Ball F.P.

MUSIC

4—Wurlitzer 616, Ill.	$325.00
1—Wurlitzer 412	200.00
1—Wurlitzer 600 A Rotary	450.00
1—Wurlitzer 61	214.95
1—Wurlitzer 24	350.00
4—Seeburg Classic	495.00
1—Seeburg K-20	325.00
1—Rock-Ola DeLuxe	425.00
1—Rock-Ola 12	149.50

1-BALL C. P.

13—Santa Anita	$134.50
2—Pace Maker	39.50
3—Grand National	47.00
1—Thistledown	55.00

1-BALL F. P.

2—Bally Long Acre	$435.00

SLOTS

10c Jennings Dixie Bell, 3/5	$ 95.00
25c Pace Comet, 2/4	95.00
50c Jennings Century, 3/5	225.00
2—Columbia Bells, Cigarette Reels, Each	45.00

(50 others in shop)

SPECIALS

1—Evans Galloping Dominos	$225.00
1—Buckley DD JP Track Odds	650.00
1—Mills Four Bells	395.00

ALL SALES SUBJECT TO PRIOR ORDERS
ALL MERCHANDISE UNCONDITIONALLY GUARANTEED
1/3 Deposit with Order, Balance C.O.D. or S.D.

MULLININX AMUSEMENT CO.

1514-1516 BULL STREET **(Phone 3-6601)** **SAVANNAH, GA.**

GEO. JENKINS TELLS ALL ABOUT THE "DERBY"

PORTLAND, ORE. — George W. Jenkins, vice president and general sales manager of Bally Manufacturing Co., Chicago, met with Jack R. Moore of the Jack R. Moore Company, this city, Bally's west coast distribs and Al Sleight, Bally regional manager, to discuss the new Bally products, giving special emphasis to the tremendous hit made by the Bally Victory Derby (as shown in the picture below). Jenkins reported that West Coast coinmen have been showering the Jack R. Moore Company with orders for more and still more Bally games.

VICTORY DERBY
1 2 3 4 5 6

BEST WISHES TO

***CASH BOX* ON ITS**

4th ANNIVERSARY

•

M. A. POLLARD CO.
725 Larkin St., San Francisco
Phones: ORdway 3069, 3070

H. C. Evans Company's line of Freeplay and Cash Payout consoles: GALLOPING DOMINOS, BANGTAILS, etc. Exclusive Distributor: Northern Calif., Oregon, Washington.

Packard Manufacturing Co.: Phonographs, boxes, speakers (No. 800, 900, 1000), adapters, 30 wire cable, etc.

Chicago Coin Goalee, Genco Total Rolls, Bally Games, One Balls, Mills Vest Pockets, Victory Derbys, Victory Specials, arcade equipment.

Compas line of parts: HAN-DEE Pin Game Lift (saves work of one man). Exclusive Distributor: Northern Calif., Oregon, Washington.

Best Buys Today at Pollard's

YOU LOSE MONEY IF YOU DON'T CONTACT US BEFORE YOU BUY ANYTHING IN COIN OPERATED EQUIPMENT!

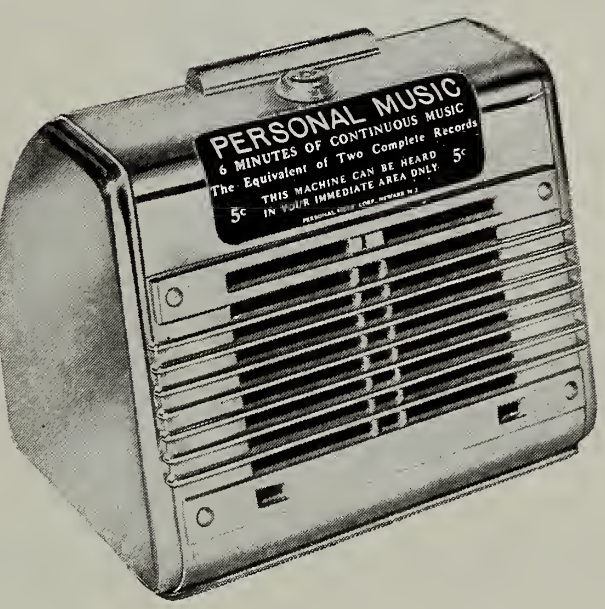
SOON—We Will Deliver WILLIAMS' NEWEST "DYNAMITE"
SOON—We Will Deliver MARVEL'S NEWEST "FRISCO"
NOW—We Make Immediate Delivery of BALLY'S "SURF QUEENS"
NOW—We Make Immediate Delivery of EXHIBIT'S "BIG HIT"
NOW—We Make Immediate Delivery of MUNVES' "SUPER ROLL"

SPECIALS

Mills 5c Cherry Bell A-1 all around shape	$165.00
Mills 5c Gold Chrome rebuilt slot 3-10 pay	225.00
Mills Late Four Bells 5c-5c-5c-25c play	575.00
Mills Four Bells 5c-5c-5c-5c	465.00
Pace Reels with Rail	65.00
A.B.T. Challenger with Stand (used)	39.00

OLSHEIN DISTRIBUTING CO.
1100-02 B'WAY ALBANY 4, N. Y.
(Tel. 5-0228)

BIGGEST PROFITS


PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
5¢ THIS MACHINE CAN BE HEARD IN YOUR IMMEDIATE AREA ONLY 5¢

"MEASURED MUSIC"

★

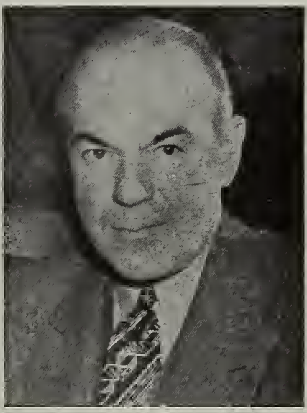
EXCLUSIVE DISTRIBUTORS FOR KENTUCKY

★

COMMONWEALTH MUSIC CO.

121 SO. SEVENTH STREET LOUSVILLE, KY.

THE FUTURE BEGINS IN FEBRUARY



By Ray Moloney

President, Bally Manufacturing Co.

Today the coin-machine industry lives urgently in the present — the troubled present of material shortages and the countless problems of re-conversion from war to peace production.

The major energy of the manufacturing division of the industry is devoted to the job of supplying operators with much needed equipment.

I am sure, however, that in every plant in the industry, as in the Bally plant, experimental men and engineers are finding time to fashion the future.

That future, I believe, will burst upon the world with atomic brilliance and surprise when the industry assembles again, for the first time since before the war, at the biggest Coin Machine Show in history — February 3, 4, 5, 6, 1947, Sherman Hotel, Chicago.

Not only will the variety and novelty of equipment amaze the world, but the tremendous turn-out of operators and distributors from all parts of the globe will demonstrate the strength and solidarity of the industry.

Members of the industry, in turn, possessed with a new pride in their industry, will unite as never before to build the prestige of the industry.

February seems far in the future, and in the intervening months many new and wonderful machines will commence to appear. But the big day — the day when the curtain really rises on the great future ahead — will be February 3, 1947, opening day of the first post-war Show.

HAPPY
4th
ANNIVERSARY

TO THE

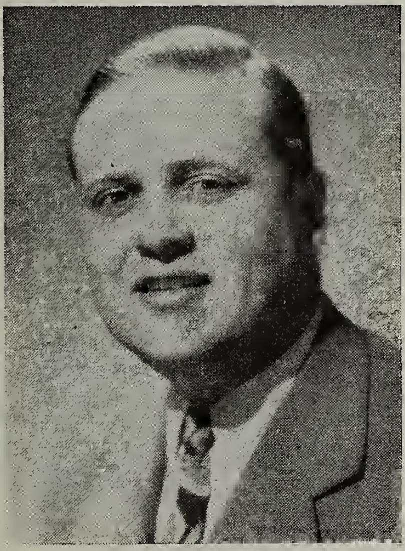
CASH
BOX

NOW DELIVERING
The Complete
BALLY LINE
EXCLUSIVE NEW ENGLAND DISTRIBUTORS
FOR BALLY MANUFACTURING COMPANY
TRI-STATE SALES CO., INC. — PIONEER DISTRIBUTING CO., INC.
585 TENTH AVENUE, NEW YORK 18, N. Y.

NOW DELIVERING
The New
U-NEED-A "MONARCH"
CIGARETTE MERCHANDISER
(Designed by Norman Bel Geddes)

U-NEED-A VENDORS, INC.
OWNERS OF THE ORIGINAL U-NEED-A-PAK TOOLS, DIES AND PATENTS
OFFICES: 2715 SUMMIT AVENUE, UNION CITY, N. J. — PLANT: 225 NORTH AVENUE, GARWOOD, N. J.

Heath Units Click



ED HEATH

MACON, GA.—Ed. Heath of Heath Distributing Co., this city, reports that the firm's new coin chute units are clicking with the trade everywhere in the nation.

Heath stated, "Every sample order for our new units has been repeated time and time again. In our estimation, this is sufficient proof that the new coin chute units which we are making are meeting with the approval of the juke box operators everywhere in the country.

"Orders are piling in," he continued, "and we are doubling our production on these units. We believe that the music operators will find these the very best they have ever used. We also will try our best to fill every single order we can just as speedily as possible so that the music machine operators won't have to wait an extra day

Hercules "A NAME YOU CAN TRUST"

NEW EQUIPMENT FOR IMMEDIATE DELIVERY
PACKARD PLA-MOR WALL BOXES — $38.95

Exhibit Big Hit	$298.50
Packard "Out-of-This-World" Ceiling Speaker	Plus Tax 159.50
Packard Bar Brackets	5.00
Pioneer "SMILEY"	39.50
Chicago Coin GOALEE	525.00

Genco TOTAL ROLL	525.00
Gottlieb STAGE DOOR CANTEEN	274.50
Williams SUSPENSE	324.50
Bally SURF QUEENS	327.50
Amusement Enterprises BANK ROLL, 9 Ft. Size	375.00

(12 Ft. and 14 Ft.—Write for Prices)

★ MUSIC ★
IMMEDIATE DELIVERY

2 Rock-Ola Standards	$425.00
1 Wurlitzer 24	400.00
1 Wurlitzer 500	495.00
1 Wurlitzer Victory 24	495.00
1 Wurlitzer 500 with Remote Equip	575.00
1 Wurlitzer 950	785.00
5 Wurlitzer 750 E	765.00

1 Wurlitzer 850	850.00
1 Wurlitzer 700 Victory	575.00
2 Wurlitzer 8800 ESRC	685.00
1 Seeburg Colonel RC	595.00
1 Seeburg Regal	395.00
6 Wurlitzer 616	269.50
7 Wurlitzer 616 Remodeled Lite-Up	300.00

WRITE US YOUR REQUIREMENTS! WE CAN MAKE IMMEDIATE DELIVERY ON MOST MODELS FROM TREMENDOUS STOCK ON HAND.

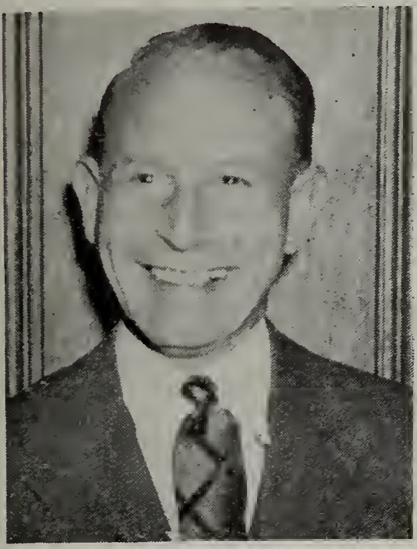
1/3 With Order,Balance C.O.D.

HERCULES SALES AND DISTRIBUTING CO.
415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.
CABLE ADDRESS—HERDISCO
DAVE ENGELS Phone: BIGELOW 8-3524 IRV. ORENSTEIN

Louis vs. Conn Brings Coinmen to N. Y. C.

Mr. and Mrs. Al Wertheimer of Syracuse, N. Y., Mr. and Mrs. Sam Strahl of Pittsburgh, Pa., Max Glass of Chicago, A. M. Monte of New Orleans, Angy and Sam Cangelier of Pittsburgh, were some of the Conn backers who took a drubbing in their pocketbooks. There were a large number of coinmen who attended the fight, too numerous to mention

Surprise Coming



GEORGE PONSER

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprises, Inc., this city, are reported to be preparing a surprise for the trade which they believe will prove of tremendous interest to all concerned.

CORRECTION
In our ad last week price was incorrectly listed for
RED BALL
The New Game Sensation
Correct Price Is $395.00
ORDER SAMPLE TODAY
We Are Exclusive Distributors
HERCULES SALES & DIST. CO.
415 Frelinghuysen Ave., Newark 5, N.J.
Dave Engels Irv. Orenstein
(Phone BIgelow 8-3524)

P & S FREE PLAYS
ARE PROVEN WINNERS
Eagle Squadron From — Big League
Shangrila From — Mr. Chips
Torpedo Patrol From — Formation
Paratroops From — Powerhouse
Production From — Blondie
Eagle Squadron From — Big Town
→ **KISMET** Our Latest **Bombardier** ←
From — Follies
WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse
See *Your Distributor* or *Write To* —
P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

Veatch's Panther
WANTED
1,000
GENCO GAMES
Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.
V..P..DISTRIBUTING..CO.
2336 Olive St. — 2339 Pine St.
CEntral 3892 — St. Louis 3, Mo.
Exclusive Distribution
AIREON MUSIC WILLIAMS GAMES

ORIGINAL 70L7 TUBE—
O.P.A. CEILING PRICE $1.95
1B5 Tube—O.P.A. Ceiling Price $1.30
All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
Terms: 1/3 Deposit, Balance C.O.D., F.O.B. Elizabeth, N. J.
ATLAS VENDING COMPANY
410 No. Broad Street Elizabeth, N. J.

We are Happy To Extend Our Sincerest Best Wishes To THE CASH BOX On Its 4th Anniversary

★

SCOTT-CROSSE COMPANY
1423 SPRING GARDEN STREET, PHILADELPHIA 30, PA.

RECONDITIONED AND GUARANTEED

ONE BALLS — RECONDITIONED LIKE NEW

Thorobred	$425.00	Pimlico	$365.00	'41 Derby	$310.00
Turf King	350.00	Jockey Club	350.00	Kentucky	265.00
Long Shot	245.00	Club Trophy	295.00	Fortune	185.00
Blue Grass	195.00	Dark Horse	195.00	Record Time	175.00
Long Acre	425.00	Sport Special	175.00	Santa Anita	125.00

SLOTS AND CONSOLES

Club Bells	$265.00	Paces Twins, 5-10	$275.00	Mills 5c Brown Front	$160.00
High Hand	215.00	Silver Moon, F.P.	125.00	Mills 10c Brown Front	185.00
Jumbo Parade, F.P.	125.00	Super Bell, 5c comb.	325.00	Mills 25c Brown Front	220.00
Jumbo Parade, P.O.	135.00	2-Way Super Bell 5-5	425.00	Mills 5c Bonus Bell	175.00
Mills 4 Bells	425.00	Mills 5c Blue Front	150.00	Mills 10c Bonus Bell	215.00
Paces Saratoga	75.00	Mills 10c Blue Front	175.00	Mills 25c Bonus Bell	285.00
Paces Reels	75.00	Mills 25c Blue Front	210.00	Mills 5c Q.T. Blue	85.00

NEW FACTORY RELEASES

Gottlieb Stage Door Canteen	$274.50
Marvel Frisco	249.50
United Riviera	279.50
A.B.T. Challenger	65.00
Chicago Coin Goalee	525.00
Mills New Vest Pocket Bell	74.50
O. D. Jennings 5c Bronze & Std. Chiefs	249.00
O. D. Jennings 10c Bronze & Std. Chiefs	259.00
O. D. Jennings 25c Bronze & Std. Chiefs	269.00
Genco Total Roll	525.00
Champion Hockey	289.50

ARCADE EQUIPMENT

Bally Defender	$235.00
Bally King Pin	195.00
Bally Rapid Fire	165.00
Chicoin Hockey	219.50
Keeney Air Raider	185.00
Keeney Sub Gun	135.00
Keeney Texas Leaguer	55.00
Mutoscope Sky Fighter	265.00
Batting Practice	135.00
Seeburg Chicken Sam	125.00
Muto. Elec. Traveling Crane	115.00

FIVE BALLS

A.B.C. Bowler	$ 70.00	Four Roses	$ 75.00	School Days	$ 70.00
Bombardier	95.00	Gold Star	60.00	Score Card	60.00
Attention	65.00	Jungle	85.00	Score-a-Line	55.00
Big Show	55.00	Keep 'Em Flying	165.00	Sea Hawk	70.00
Cover Girl	225.00	Lot o' Fun	85.00	Silver Skates	75.00
Cross Line	65.00	Metro	65.00	Sky Chief	175.00
Defense (Genco)	90.00	New Champ	85.00	Star Attraction	75.00
Drum Major	55.00	Oh! Johnny	50.00	Victory	110.00
Five, Ten, Twenty	145.00	Paradise	70.00	Wild Fire	75.00
Flicker	70.00	Play Ball	65.00	Yanks	115.00
Four Aces	135.00	Sara Suzy	50.00		

AL SEBRING

NEW CONVERSION
For Seeburg Chicken Sam Shoot Your Mother-in-Law—
$14.50 Each
Can be installed on location in 20 minutes.

MILLS PANORAM REELS
$36.00 per wheel of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery.
Catalog on Request.

Mills 50c Silver Chromes, Factory Rebuilt, Knee Action, Drill Proof. Each $375.00

NEW REVAMPS

Arizona	$249.50	Idaho	$249.50
Brazil	249.50	Oklahoma	249.50
Bubbles	249.50	Santa Fe	249.50
Catalina	249.50	Streamliner, Each	249.50
Grand Canyon	249.50		

LIBERAL TRADE-IN ALLOWANCE OFFERED
Send us your list of Games Off Play
TERMS: One-Third Deposit, Balance C. O. D.

BELL PRODUCTS CO.
2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

Mfg. Synthetic Sapphire Needle to Sell at $7.50

NEW YORK—James S. Norris, chief executive and principal owner of the Industrial Specialties Mfg. Co., has been granted a license by the Union Carbide & Carbon Co. to use synthetic sapphire, a wartime development, in the manufacture of a phono needle which, Norris reports, have been placed on juke boxes in the ultimate test of an $180,000 development project and are still playing without wear.

The high cost of both the gem material and precision manufacture, it is reported, pushed the price per needle to $7.50. But with an indefinite life assured, Norris believes that the market will be happy to pay this price.

The firm is a war born company which pyramided sales into the millions in a couple of years and is today staking its future on phono needles made of sapphire.

Writing Servicemen's Manual for Mechanics

PITTSBURGH, PA.—Jack Beever of Tri-State Autocoin Company, this city, has written one of the most interesting and readable manuals for coin machine mechanics.

Beever enclosed the first two lessons which are extremely well written and easy to understand.

He conceived the idea for a manual of this kind about five years ago, he reports, but the pressure of business and his entrance into the armed services halted its completion.

Economy Suplies the Nation!

Gun Lamps (Original)	ea.	$ .60
Kits	ea.	6.50
Rectifiers (24)	ea.	4.50
Rectifiers (28)	ea.	5.00
Rectifiers (32)	ea.	6.00
Point Adjusters	ea.	.50
L-Shaped Rebound Springs	per C	2.00
L-Shaped Rebound Springs	per dz.	.36
Bell Timers	ea.	1.50

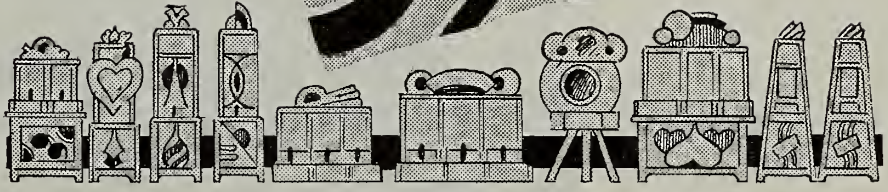
ECONOMIZE WITH ECONOMY
ECONOMY SUPPLY CO.
2015 MARYLAND AVENUE
BALTIMORE 18, MARYLAND
Phone: CHESAPEAKE 6612

KRUSE AND CONNOR PRESENT NEW CONVERSIONS

CHICAGO — Kruse & Connor are coming out with new conversions to put new life into Rapid Fire, Chicken Sam, and Jail Bird.

Not long ago America was shocked at the news of an attempted jail break at one of the world's best known prisons, the "Big Rock." Using this as a main theme, Kruse & Connor's best creative artist has prepared nine-color conversions which are said to, "Fairly sizzle with player appeal."

Recently Ted Kruse, commenting on these conversions said, "Our best artist has surely hit the bull's eye this time. I've never met a man who does not like to feel that he's another 'John Law' and who doesn't like to play his old boyhood game of 'Cops and Robbers.' We are going to give all jobbers and distributors a chance to share the profits with us. I know from my long experience as an operator that smart Conversions of the high quality will give needed blood infusions to many old machines now getting little play."



EXHIBIT'S *Big* LINE

AMUSEMENT MACHINES
SUPPLIES and CARDS

Write Us To-Day
for complete illustrated literature showing the entire line of modern money makers now ready to produce for you.

EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST.
CHICAGO 24, ILL.

The Sensational New Grille Cloth You've been waiting for

"TALKING GOLD" PLASTIC GRILLE CLOTH
FOR ALL MUSIC MACHINES
fashioned of a new long lasting plastic material — in brilliant gold finish

"TALKING GOLD" Plastic Grille Cloth banishes all unsightly grille cloths. Wipes clean instantly with damp cloth. Lasts for ages. Takes a minute to staple in place.

"TALKING GOLD" Plastic Grille Cloth commands instant attention. Bright gold finish sparkles brilliantly day or night . . . in sunlight or electric light. Enhances beauty of all machines. Greatly increases playing popularity.

"TALKING GOLD" Plastic Grille Cloth comes in Sheets 20" x 50" (Or multiples of this size) PRICE 1c per Sq. In. Full Sheet (1,000 sq. in.) $10.00 Save waste — Save money! Buy large roll. Use as needed.

SPECIAL DEAL FOR DISTRIBUTORS
WRITE TODAY FOR FULL PARTICULARS

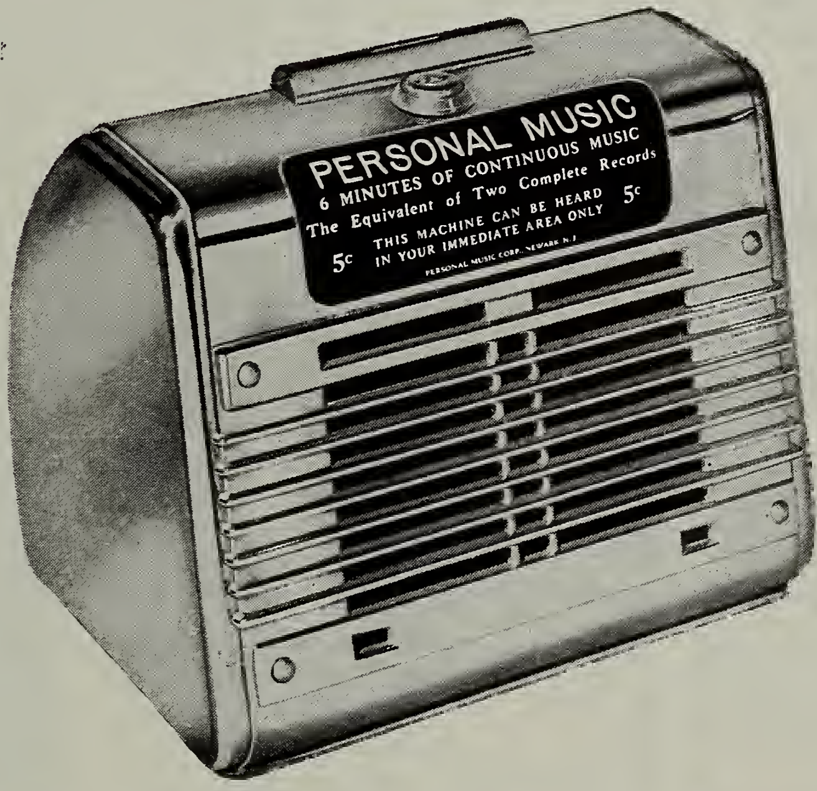
AL BLOOM, President

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N.Y. 19, N.Y.

OREGON

MUSIC OPERATORS

Get Going NOW with


PERSONAL MUSIC
6 MINUTES OF CONTINUOUS MUSIC
The Equivalent of Two Complete Records
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THIS MACHINE CAN BE HEARD
IN YOUR IMMEDIATE AREA ONLY
5¢
PERSONAL MUSIC CORP. NEWARK N.J.

"MEASURED MUSIC"

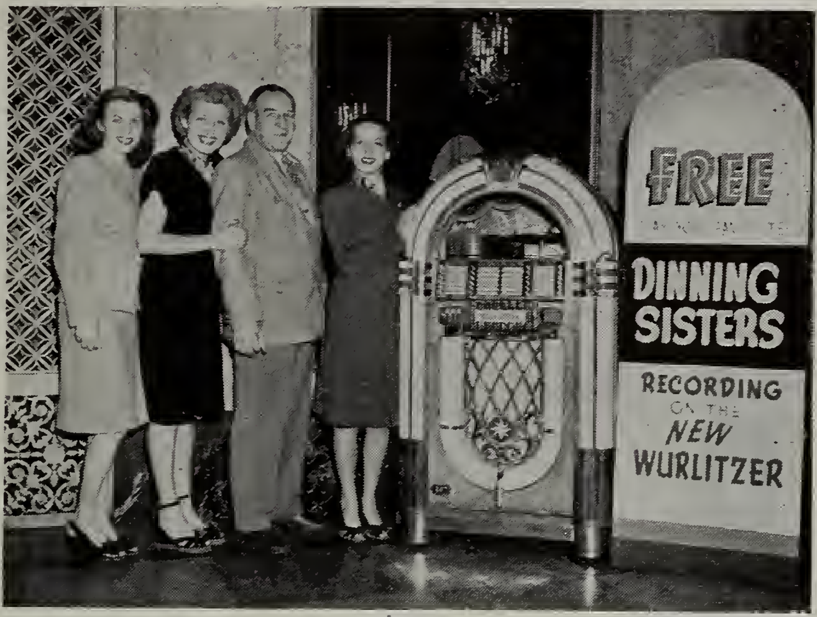
...write-wire-phone us TODAY for full details on how to INSURE your locations and DOUBLE your profits!

SEABOARD NOVELTY COMPANY

(Exclusive Factory Distributors for Oregon)

3305 N. E. HALSEY ST. (All Phones: BEACON 2608) **PORTLAND, ORE.**

Dinning Sisters Click With Wurlitzer Playing Their Records in Theatre Lobby


FREE
DINNING SISTERS
RECORDING ON THE NEW WURLITZER

OMAHA, NEB.—Central Distributing Company, Wurlitzer distributor here, is fast on its feet when it comes to promotional activity. Witness the picture above.

The moment the Dinning Sisters, Capitol Record stars arrived at the Orpheum Theater in Omaha, Central Distributing hopped to it. In went a free play Wurlitzer Model 1015 in the lobby. Over came Homer Hawthorne of Central's staff and out came the Dinning Sisters, Then, snap went the photographer.

All during their Omaha stay, the charming sisters sang in the lobby via the Wurlitzer, as well as in person inside. A nice plug for all parties concerned.

MUSIC

WANT ALL TYPES

WILL PAY TOP PRICE FOR ANY MODEL CELLAR JOBS

Will Pay High For Your Telephone Music

WILL PAY BEST PRICES FOR MUSIC ROUTES ANYWHERE IN THE U. S. A.

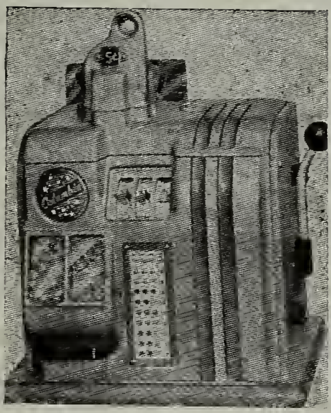
AMERICAN
COIN MACHINE CO.
NOTE NEW ADDRESS
8 CENTRE ST., NEWARK, N. J.
Phone: MArket 2-6515

WANTED
WILL PAY
the following prices for

A.B.C. BOWLER	$25.00
BELLE HOP	25.00
CHAMP	25.00
[illegible] ROSES	35.00
HOROSCOPE	35.00
METRO	30.00
MIAMI BEACH	35.00
PARADISE	30.00
SCHOOL DAYS	30.00
SEA HAWK	30.00
SPOT-A-CARD	35.00
SPOT POOL	40.00
SOUTHPAW	35.00
STAR ATTRACTION	40.00

Must be complete with all Parts, Cabinets in good condition.
SHIP VIA FREIGHT.

AMMCO
2513 MILWAUKEE AVE., CHICAGO 47
(Phone: Capitol 1111)



BRAND NEW

COLUMBIA BELLS

AVAILABLE FOR IMMEDIATE DELIVERY AT FACTORY PRICES

TRIMOUNT
COIN MACHINE CO.
40 WALTHAM ST., BOSTON 18, MASS.
Tel. LIBerty 9480

WANTED FOR CASH!

WURLITZER

412 — 616 Plain — 616 Lite-up — 600 Kybd — 500 Kybd — 600 R — 700 — 750-M — 750E — 800 — 850 — 61 — 71 — 81.

SEEBURG

Commander RC — Colonel — Classic — 8800 RCES — 9800 RCES — Mayfair — Vogue — Envoy — Gem — Royal.

ROCK-OLA

1939 Standards — 1939 DeLuxe — 1939 Counter Models — 1940 Super — 1940 Masters — Commandos.

NATIONAL COIN Mach. Exch.
1411-13 Diversey Blvd.
Chicago 14, Ill.

GREETINGS MR. MANUFACTURER:

I'm back on the job again, and mighty glad!

Before entering the Service I had a first class record for putting many lines of equipment "over the top". Now I'm ready to take up where I left off. I'm all set to "go to town" and handle exclusive distributorships in New York, New Jersey and Connecticut for leading manufacturers of coin operated Music, Amusement and Vending machines. Let's hear from you and we'll talk business.

Sincerely,
Dave Lowy

P.S. "Hello" again to all my Operator friends. If you haven't already stopped in — do so soon. It'll be swell to see you.
Dave

DAVE LOWY & CO.
594 TENTH AVENUE NEW YORK 18, N. Y.
Phone: BRyant 9-0817

COOPERATION ASSURES BRIGHT FUTURE

By A. S. Douglis

President, The Daval Products Corp., Chicago

The future of the coin machine industry is indeed a bright one, but only through the concerted efforts of every person and firm engaged in it.

During the last generation the pioneers in this industry have, through their original ideas and initiative, started an industry from scratch.

In every field of endeavor: phonographs, pin games, counter games, and devices aiding in the manufacture of the above, great progress has been made and seemingly insurmountable difficulties have been overcome.

It has only been through the combined efforts of manufacturer, distributor and operator that this industry has come to the point where it is today.

The branches to which this industry has extended are too numerous to mention.

It is with pride that this industry can look back upon its many contributions in time, effort, labor and ideas, given to aid our country in its defense.

Movements are now afoot to make this industry even more cohesive and we cannot stress too greatly that it is only through unity that we can accomplish our aims. That's why we urge every one connected with this industry to become affiliated with C. M. I.

The reputation of the coin machine industry has been greatly enhanced. Those of us who have been in it for a long time know that at all times it was a legitimate enterprise, but it was only through education that the general public finally accepted that view.

Today we must strive even further not to disillusion the public, but to emphasize upon them even more, that ours is a respectable, decent business, upon which many people are dependent for wages, and what is more important, for morale.

It is hard to overestimate the importance that the war-weary minded public gain from this industry. It goes without saying that the soldier abroad derived much amusement and great benefit from the endeavors of this industry and a necessary corollary is the relaxation derived today by the individual.

Great as have been innovation and inventions of the past, the future holds even more.

This industry can and will provide for public needs within its field, and we do not doubt that the combined efforts of all parties interested will make this industry one of the most outstanding in the country.

Preacher Uses Juke Box To Help Build Popular Mine Town Church

"We've got a juke box and we're not ashamed to admit it." He Tells a Time Magazine Reporter

NEW YORK—The June 10 issue of "Time" magazine carried one of the finest pictures ever yet published anywhere in favor of the juke box industry.

In its section devoted to, and headlined, "Religion," it shows a picture of Rev. Richard Charles Smith who created one of the most outstanding community churches in the country in the mining town of Scotts Run, near Morgantown, W. Va., with the statement below the picture, "We've got a juke box and we're not ashamed to admit it."

Pastor Smith built one of the finest community churches in the country from a "shack," as he calls it, started just five years ago. Today this mining town meets here for all its entertainment, sports and devotion. Not only does Pastor Smith keep the miners and their families entertained with a juke box, but also has created a library and obtained a pool table, ping pong, has just built a marvelous swimming pool and is gradually winning the acclaim of all who have seen the great work he has done.

Smith's explanation of his work is, "When Christ was on earth He made the blind to see, the lame to walk. We, too, believe in ministering to the people's everyday wants in order to fulfill their spiritual needs."

Bell Aircraft Shows New Coin Changer at U. of Vt.

BURLINGTON, VT.—The Bell Aircraft Corp., demonstrated a new coin changer in the University of Vermont cafeteria this past week.

The new coin changer was used on a beverage vender and changed dimes and quarters into nickels.

Lawrence D. Bell, president of the corporation, reported that it could be used on all types of vending machines. He also stated that it detects and rejects slugs.

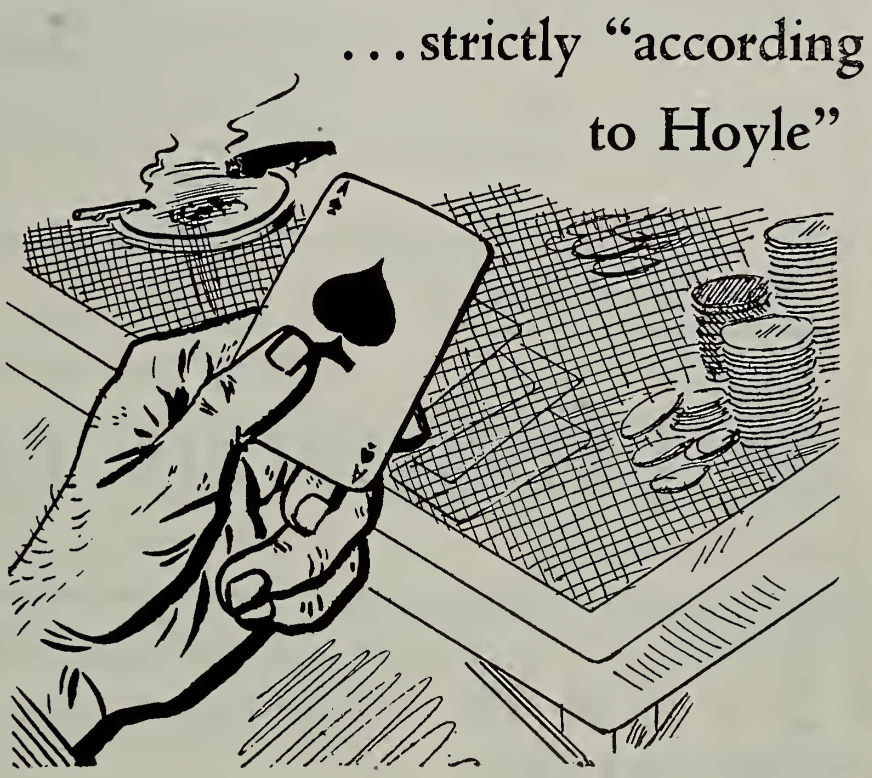
CONGRATULATIONS
To
THE CASH BOX
On Its
4th Anniversary
WEST SIDE DISTRIBUTING CO.
612 TENTH AVENUE
NEW YORK 18, N. Y.
(PHONE CIRCLE 6-7533)

Sincerest Best Wishes
on your Fourth Anniversary
Frank Engel

Exclusive Seeburg Distributors

Automatic Equipment Company
919 North Broad St., Philadelphia, Pa.

. . . strictly "according to Hoyle"



The importance of "how you play the game" is so obvious that it is sometimes taken for granted. But we of the Golden Gate Novelty Company of San Francisco think the rules important enough that we have made "according to Hoyle" the unwritten law in all our business activities. The Golden Gate Novelty Company of San Francisco will be successful only so long as we are honest and fair with all our customers.

Like everyone else, we have just come out of a period of "times that try men's souls". There just weren't sufficient coin operated machines available to provide you the selection we wanted to offer. We're not back to normal yet, either. But more and more equipment is on its way and we will let you know about it as soon as it arrives.

At present, the Gold Gate Novelty Company of San Francisco has as complete a line of coin operated machines as the market allows. Write, wire or phone for information.

GOLDEN GATE NOVELTY COMPANY
701 Golden Gate Avenue
San Francisco, California

Alexander "Al" Armos

Phone:
MArket
3967

SERVING WESTERN MISSOURI AND KANSAS
EXCLUSIVE DISTRIBUTORS FOR
THE LEADERS IN EVERY LINE
★ ROCK-OLA MFG. CORP.—The "Phonograph of Tomorrow"
★ WILLIAMS MFG. CO.—"Dynamite"
★ O. D. JENNINGS & CO.—The "Chief" Slots
★ H. C. EVANS & CO.—America's Finest "Consoles"
★ AMUSEMATIC CORP.—"Lite League" New Conversions
★ COIN-ARTS INDUSTRIES—"Shine-A-Minit"
★ ACE COIN COUNTING MACHINE CO.—"Ace Coin Counter"
IMPORTANT NOTICE
A modern and complete service department with experienced mechanics — ready to serve your every need! On hand — a big stock of reconditioned machines!!
SPECIAL — AMPLIFIER SERVICE.
Jerry Joray, Service Manager
Irwin W. Weiler
CONSOLIDATED DISTRIBUTING CO.
1910 GRAND AVENUE (All Phones: VICTOR 5451) KANSAS CITY, MO.

Las Vegas Revises Slot Law to Allow Changes

LAS VEGAS, NEV. — Revision of the city ordinance governing the licensing of slots has been proposed here at a regular meeting of the city board.

The revision would remove restrictions on licenses for certain individual numbered machines and would allow license holders to license a certain number of machines and, when one becomes worn out or unsuitable, a substitute could be installed without further license, provided the new installation did not increase the number of machines in use.

It was pointed out by coinmen here to the city board that because of a scarcity of materials some machines went out of service temporarily and a substitute could not be installed without licensing a new machine

Also brought to the attention of the board was the fact that the Federal government does not license the machines by serial numbers but merely by the number of machines in operation during any given quarter.

Miami Slot Tip Fizzles

MIAMI, FLA. — The Miami "News" reports that it, "hears that agents of a Detroit backed local juke box operator have been telling some of their customers that anytime after June 15 they will begin moving slot machines into the locations now using their jukes. The lid will soon be off, they say, and the town will be wide open.

(So far, nothing has happened, and no slots have appeared.)

Ball Gum Machines Finance Youth Work

DAYTON, O. — Seventy-five boys, members of the Junior Association of Commerce, are scouting the city for likely locations for 500 ball gum machines.

The plan, patterned after a similar one in Columbus which netted in one year a return of more than $4,000 to its sponsors, will provide money for youth activities here.

These are the Ford ball gum machines, each containing 200 balls of gum. The company owning the machines will merchandise them with the provision that the proceeds go to youth welfare.

CIRCLEVILLE, O. — In this city, too, the Ford Gum and Machine Company have already started the Circleville Junior Chamber of Commerce to operating 25 ball gum machines.

Several more machines are being installed. The profits all go to the youth group here with the merchants donating their share.

Machines are already being used in Lancaster, Canton, Columbus, Alliance, London, Elyria and other Ohio cities by service organizations

Uses Jukes to Help Pic

TIMMINS, ONT., CAN. — Robert Harvey, exploiting the "Road to Utopia" picture at the Broadway Theatre in this city reported that one of the best publicity methods he used to get the crowds to see this picture was the placement of cards on all the juke boxes here.

WANTED
AMI EQUIPMENT
SINGING TOWERS
TOP FLIGHTS
XS MODEL
HI BOYS
Write — Wire — Phone
AMERICAN
PHONOGRAPH COMPANY
2100 Arch St., Phila. 13, Pa.
(PHONE: RITTENHOUSE 1962)

Selective Music-on-Film Machine Gets in "Pic"

NEW YORK — The June issue of "Pic" magazine tells about Nelson J. Graves' fully selective, music-on-film machine.

(*The Cash Box* reported this machine some weeks ago giving a complete story about it written by Graves.)

Pic describes the unit as, "completely automatic motion picture juke box which by insertion of a coin and depressing the proper selector buttons permits anyone to play any one of the 16 or more selections at will".

Pic reports that this is "something of a jolt to the juke field". And also that Graves hopes to have it on the market very soon.

Congratulations to . . . The Cash Box on its Fourth Anniversary

Exclusive Rock-Ola Distributors for Eastern Michigan

BRILLIANT MUSIC COMPANY

4606 CASS AVENUE • DETROIT (1) MICHIGAN
(ALL PHONES: TEMPLE 1-7455)

TELL IT TO

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PUBLICATION OFFICE: 381 FOURTH AVE., NEW YORK 16, N. Y.

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32 W. RANDOLPH ST.
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th ST.
(Phone: PRospect 2687)

THRU THE COIN CHUTE

CHICAGO CHATTER

We expected the town to be cleared of all coinmen this past week with the Conn-Louis fight on in New York. Tho some of the boys like Max Glass and Mr. and Mrs. Nate Gottlieb dashed east to see Louis K.O. Conn — most of the coinmen remained in these parts and enjoyed the fights via their radios. Coinmen are well known sports fans and all like to be present at these big championship contests . . . Talk about sports — Herb Mills, president of Mills Industries, Inc., and his son Johnny (who works for Bell-O-Matic Corp.) won the father and son golf tournament at the St. Charles Country Club. Now the duo have challenged Vince Shay and his son Vincey to a match — but looks like the Mills' will have to wait a while as yet for Vincey is only five years old . . . And that reminds me, whatever did happen with that father and son golf match at the Bryn Mawr Country Club in which Roy Bazelon and his son were supposed to emerge champions? . . . Say, here's a match for you Herb Mills — why not take on Ray Moloney and Ray, Jr.? And for the championship of the Northwest side coin machine industry?

Quite a few visitors around our town this past week. Saw Dan Jackson of Automatic Sales Co., Los Angeles in town and making the rounds . . . L. B. Stemmel of Toledo Music Co., Toledo, O. also in town and seeing what he could buy . . . Mons. D. Laniel of Laniel Amusement, Montreal, was in our town and arranging for distributing some of the major lines here if at all possible. Like the way Mons. Laniel's card reads, "Distributeurs de Phonographes et Jeux de tous genres" . . . Earl Fiedler of Rantool, Ill. also in town . . . Jack Kellogg of Grand Island, Nebr. was around and was searching and searching for something . . . Dave Johnson of Sioux City, Ia. (nothing to do with "Sioux City Sue") was also in our town and was seen along the coinrows of this coincenter . . . Woolf Solomon of Central Ohio Coin Mach. Exch., Columbus, was around. We wonder did Woolf get into any philosophy discussions with Jim Mangan while he was here? These two can really talk away up in the clouds about thisa and thata of what makes this little ole world tick.

Eddie Casnoff of Philly, Pa. was around looking fo some bargains . . . Lou Casola of Ascola Amusement Co Rockford, Ill. popped into town and wanted to buy an buy and buy . . . Geo. Hondures of Rockford, Ill. cam into town at the same time . . . Bob Howenstein of Fo Wayne, Ind. was also here and reported to have made some purchases . . . R. D. Reid of Chillicothe, Ill. popped in and out of town this past week . . . Maurice Reamer of Toledo came in to say "hello" to some of the guys . . . Izz Alpert of Twin Ports Sales Co., Duluth, Minn. was in and reported to have done some quick buying of thisa and thata here and there about the Windy City . . . Lenny Goldstein of T & L Distrib. Co., Cincinnati, who has just opened lavish new quarters, was also around town and reported to be looking for equipment to fill the new place . . . John "Midge" Ryan, Bell-O-Matic's treasurer, and his wife, Mattie, and daughter, Patricia, off to California for a vacation. Midge won't need a guide when he gets there for he represented Mills on the West Coast for over 12 years and knows his way about. There's plenty of guys out there waiting to again say "hello" to Midge, too.

We hear that J. Frank Meyers of Exhibit is out of the hospital and resting at a hotel in Pasadena, Cal. Condition has been much, much improved . . . Gil and Mrs. Kitt of the Empire Coin Machine Exchange "Kitts" have left for a visit to Gil's folks in Baltimore, Md. . . . Atlas Novelty Co. opened their school for Seeburg service and the idea clicked immediately, from what the boys over at Atlas tell us. The first two day session was held at the Congress Hotel and the attendance was extremely good. Then the boys go on to the Jefferson Hotel in Peoria, the Ft. Des Moines Hotel in Des Moines and the Paxton Hotel in Omaha. Both Eddie and Morrie Ginsburg tremendously pleased with the way the Seeburg music ops are accepting this fine service school . . . Milt Salstone of M-S (the record distribs) is reported to have the Cosmo Record line. That puts Milt in the Million class, they tell me . . . DeWitt (Doc) Eaton, vice-president and general sales manager of AMI, Inc. reported to be out at the factory in Grand Rapids, Mich. actually on the production line to get Model "A" phonos to all the firm's distribs.

We hear that Kruse & Connor are coming out with new conversions for Rapid Fire, Chicken Sam and the Jail Bird guns. The theme is based on the jail break at the "big rock" in San Francisco and both men are very much enthused over the reception their first models have already received from those who have seen them in the early stage of development . . . It's always a treat to stop off at Monarch Coin Machine Co. when the temperature gets up to around the 90 degree mark. Nice and cool in this place, you can believe me . . . Bernard W. Jacobs of Cooperative Distributing Co., Louisville, Ky. was around town and made it a point to visit over at Lewis Coin Machine Service to see "something really new" . . . Bill Williams of Automatic Distributing Co. is out of the hospital and gets around the offices for a few hours each day. The place is really shaping up now that the furniture has come in. Bill is distrib for "Measured Music" and AMI and is planning on some big sales for both firms.

Hard to get in touch with Carroll Vetterick these days — he's that busy . . . Jack Nelson will be telling the world very, very soon all about "Strikes N Spares" — and, brother Jack has something there which will make the bowling fans really sit up and take notice . . . Dick Hood of H. C. Evans & Co. is putting the finishing touches on that new kinda Paces Races a la Evans improvements and from what we've been told it's gonna create a lot of excitement among the console fans . . . There's a romance budding over at O. D. Jennings & Co. The date to say "I do" is reported to be all set. We'll get the details next week. (Yep, he and she both work there.) . . . Harold Baker of Baker Novelty Co. tells me that they are working a triple shift to take care of the flood of orders that have come to the firm since the announcement that they are going back into production on their counter game, Kicker & Catcher . . . And over at the A.B.T. Mfg. Corp. they tell me that George Lewis is working harder than ever just trying to keep up with the demand for the Challenger.

Lou Koren and Max Berenson, the Aireon phono distribs, were much thrilled to meet with Connie Boswell and have their pics taken with her. The boys claim, "She's the very swellest of swell people" . . . One New York visiting coinman tells me that they expect a showing of the Challenger phono in New York sometime around July 17, according to reports which the boys received from the Challenger distrib there . . . There's lotsa guys chasing after Max Glass for the line of machines he is producing . . . One manufacturer (who didn't want his name mentioned) told me, "You'll never again see anything like pre-war prices, even for used machines, because labor's wages are going up and not down anymore and the people have raised their standard of living to such a point in this country that they'll never again accept the wages paid in the '20's." . . . George Allen over at Soundies is getting ready to pop with a surprise I'm told . . . And that new Vendit merchandiser is attracting a lot of attention among the merchandise machine ops thruout the country.

THRU THE COIN CHUTE

EASTERN FLASHES

The Joe Louis-Billy Conn fight brought coinmen here from all over the country. Distributors were kept busy entertaining their out-of-town friends all week. As is the case when two coin machine men get together, plenty of deals were cooked up. We're frank in admitting that many coinmen were in town that we knew nothing about, but if we were to list all those we knew were here, it would take up most of this space.

This issue celebrates our fourth year of service to the coin machine industry, and we want to thank all of our friends and customers who have been so co-operative . . . Fred Iverson and Johnny Billota of Eastern Sales Co., Rochester, N. Y. are also celebrating their fourth birthday . . . And one year ago this week, Dave Stern, Harry Pearl, Tom Burke and Everett Masterson of East Coast Sales & Distributing Co. (Rock-Ola distributors) announced the formation of their company and the opening of their New York offices.

Sam Schneider of Apollo Records, who was in Detroit, Mich. during the tornado, was tied up a few days in his efforts to get a plane back to New York, Sam finally made it . . . Herman Perin, Runyon Sales Co., driving across the country, heading for California. Herman is taking his family and Lorraine Sugerman with him . . . Max Glass of Chicago in town on biz, and writes some advertising copy for Nat Cohn and Earl Winters of Modern Music Sales Corp. that ranks with the professionals. Glass, we find out, has a reputation along these lines . . . Al Sternberg, who supplies tubes and accessories to the trade, getting married on July 6 at Garfein's Restaurant in Brooklyn.

Jackie Berman of Economy Supply Co., Baltimore, Md. comes to town for the express purpose of being with the family when they celebrate the birthday of his dad. Jackie brought an enlarged photo of his six month daughter with him, and Bess spent the entire day looking at it . . . W. M. Dodd, op from Ogdenburg, N. Y., comes to town to buy some equipment . . . Doc Ross, the magician and card expert at the Flamingo Room of the Waldorf, had a party of coinmen and their wives astounded for an hour . . . Joe Hirsch returns from Chicago optimistic about his visit, and feels that conditions will be fine in a short while.

Jack Rubin and Max Schiffman of Intimate Music (Solotone distributors) setting up some studios here, and claim deliveries have been speeded up . . . Murray Leschen, comptroller for International Mutoscope Corp. and Leo Bernstein of Byrde, Richard & Pound, honored at a gala meeting of the Victory Lodge of B'nai B'rith for their efforts in promoting the many functions of the lodge . . . Vincent Cappozzola operating music machines under the name of Cappy's Radio Lab & Testing House. Cappy was formerly employed in the Signal Corps in a civilian capacity . . . Max Levine, Scientific Machine Corp., debating when to get back to the manufacturing of coin machines.

Willie (Little Napoleon) Blatt, now a permanent resident in Miami, Fla., in town for the next five or six weeks. Willie has been spending so much money on phone calls to Teddy here, he figured it would be cheaper if he came north for a while . . . Jack Fitzgibbons, who intended to spring his surprise on the trade around this time, now delayed for about thirty to sixty days. "But it's worth while waiting for" claims Jack . . . Sammy Strahl, American Coin-A-Matic Machine Co., Pittsburgh, Pa., while in town, completes a deal with H. F. Dennison, President of Personal Music Corp. to handle the "Measured Music" in Western Pennsylvania and W. Virginia.

Mike Munves tells us that Joe Munves will remain in Chicago, running the Munves Manufacturing Corp. . . . They're really storming Al Bloom of Speedway Products for that gold plastic fabric grille cloth he introduced this past week . . . Bert Lane, Atlantic Distributors returns from a Chicago trip . . . Harry Berger, West Side Distributing, claims he'll make an interesting announcement in a week or ten days . . . Hymie Rosenberg, H. Rosenberg Co., Inc., completes the renovation of his offices and showrooms. Hymie all set for big things soon . . . Dave Lowy, back on the job about a week now, claims he has to re-adjust himself completely. Yet in that one week, he's worked out a deal, but won't divulge the details at this time.

Joe Ash, Active Amusement Machines Co., Phila. office, comes to Newark, N. J. to see Irv Morris . . . Irv Orenstein, Hercules Sales & Distributing Co., Newark, N. J., finally breaks away from his beautiful offices for a few hours — he comes into the city to see the fights . . . Al Wertheimer, Davis Sales Corp., Syracuse, N. Y., one time intercollegiate and Olympic Welterweight champion, watches the fight and wonders that Joe Louis can be so good at the age of 32 . . . Bill Goetz, Capitol Automatic Music Co., returns from a long sojourn in Miami. Bill expects to remain in the north for the next several months . . . Bob Slifer, East Coast Sales & Distributing Co., New York office, doing a landslide biz in trade-ins . . . Barney (Shugy) Sugerman has the record department of Runyon Sales Co. of New York running to perfection now. The shelves are stocked with plenty of records of the many labels he distributes, and operators are flocking in. Shugy tells us the renovations at his Newark offices are almost completed and he will have one of the outstanding buildings in the country.

Eddie Smith of Emby Distribs seen ducking his head into the Flamingo Room and right out again. Eddie, it appears, was in a hurry . . . Harry Banks has the boys going at top speed at Cosmo Records with more and more coinmen from all over the country dashing in to get this line, if possible . . . George Ponser and Irving Kaye in conference with their lawyers all week long. The boys, it is rumored, are working out a terrific break for all the coinmen in this area . . . Irv Gwirtz is back in the record biz again . . . A new game is just about ready for introduction here in New York which, it is claimed, will help make this city important on the games manufacturing map . . . George Seedman of Rowe Mfg. Co. claims the firm paid $360,000 for that property in Clifton, N. J. and not the figure as reported by the building commissioner there.

Sidney Mittelman and Phil Mason of American Coin Mach. Co., Newark, are in search of more and still more music — anywhere in the U.S., they report . . . Boys here are expecting Doc Eaton of AMI to pop into town any day, now that he's finished with his vacation in the Minnesota woods . . . Jack Mitnick on the phone with Chicago learns that the party he wants is in town for the fights . . . Abe Green starts the golf season late but is reported to be going very good . . . And they say that Barney (Shugy) Sugerman will soon take up golf — just to keep Abe company . . . Bud Parr still on his way into town from Los Angeles and points in the Midwest . . . Angy and Sam Cangelier, brothers and partners of Sam Strahl in American Coin-A-Matic, each bet his own way — Sam almost had to walk home after the fights — proving he believes in Pittsburgh boys.

Dave Margolin and Leo Knebel, Manhattan Phonograph Co. jubilant over the first delivery of the Aireon phonos this week. Leo tells us that they expect weekly deliveries from now on and will take care of their operators, all getting their share.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

Bill Wolf is still traveling along the west coast but is due back to town any day now. Shortly after July 1st, Bill plans an important announcement about the addition to his ever expanding firm of a well known personality in the coin field . . . Ed. Wilkes, Sales Manager of the Paul Laymon Distributing Co., has just purchased a new house in Glendale. Paul and Lucille Laymon have been stay at homes these past few weeks. With things as busy as they've been, the folks have been only too happy to go home and simply rest . . . Fred Allen, Bakersfield op, looking around town for the new machines reported to have arrived . . . Tom Taylor, who formerly worked for Paul Laymon in the painting department, died suddenly this past week . . . Roy Smith of the Desert Operating Company is now located in Marysville and doing ok with a big route we hear . . . Howard Pretzel of the C.M.A.C. of Chicago in town talking it over with the distribs about his firm's financing plan . . . M. C. Stewart of Big Bear Lake and Leon Sarkaisen of Fresno were in town shopping around.

Gabe Orland, brother-in-law of Sam Ricklin and associated with Sam in the California Music Co., leaves for the hospital and a leg operation. He expects to be laid up for about a month . . . Fred Myers of K & M Distributors is covering the northern part of the state on a selling tour, while Len Kelly fills the orders Fred sends in. We hear that a change is about to take place in the firm . . . John Rough of Phonofilm Productions is planning the release of a "sensational new series" of 16 MM coin film for Panoram and Solovues . . . Ray Powers of E. T. Mape has received information that the new Challenger '47 which the firm will distribute in this state is on the way and should be in his showrooms any day. Ray tells us that he is being showered with offers of deposits but that his firm won't accept any until the machine arrives and is seen by all ops.

Jack Gutshall has just received a large shipment of the new Aireon phono and has all his mechanics assembling and checking the machines before delivering any to the machine-hungry ops . . . Nels Nelson has just turned a big deal on a batch of used phonos. One of the biggest buyers and sellers of this equipment in town, Nels is also distributing the new Phonette, the "Measured Music" box . . . Jimmy Rutter of Operators Service is back from a quick trip and vacation to Wichita, Kansas . . . Danny Jackson of Automatic Games is in Chicago and due back this week . . . Len Micon of Pacific Coast Distributors has received word of the shipment of a large number of the new H. C. Evans "Bangtails" . . . H. M. De Govia of Dee's Service was given a three-month respite by his landlord, which gives him a little more time to find a new shop and showroom . . . The new firm of Aubrey Stemler and Skeets Gallagher are firmly intrenched in their new showrooms on Pico and are handling the Bally line . . . W. Merle Connel of Quality Pictures has announced that his firm will soon start on series 21 for the 16 MM coin film ops.

Preston Jarrel of Coinmatic Distributors has recently taken over the distribution of a new and light weight hand truck which is expected to be of interest to all ops . . . William (Bill) Happel is continuing to expand his parts department and mightily is hoping for his new building to be finished soon. Best it be, or he will be crowded right out of his office on the street . . . Bud Parr of Solotone has been speeding up production and increasing the help out at the company's plant in North Hollywood to keep up with the ever growing demand for the firm's timed-music boxes . . . C. A. Robinson makes a nice showing with all the new machines he has on his showroom floors, but Charlie gets pretty weary telling all the anxious ops that the stuff has been sold and is merely there till it's called for . . . Warren Taylor, Sales Manager for Mills Sales, Ltd., Oakland, has just returned from a trip to Portland. The firm is remodeling and enlarging their offices and showrooms there. Taylor plans a trip to Los Angeles, this week to look over several prospective locations for the firm's new sales rooms to be located in Los Angeles, this is all part of an extensive program, Taylor informs us . . . H. R. Maser of Maser Music has completed plans for the complete remodeling and modernization of his building. Maser is regional representative in the eleven Western states for a well known coin manufacturer.

SAN FRANCISCO

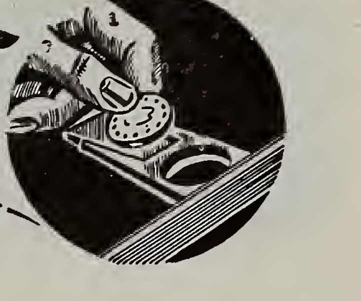
Sam Noto, brother of Carl and Joe Noto, has been added to the firm of Nobro Novelty. The boys are planning a terrific expansion program which includes enlarging their present building and adding to their present staff of mechanics, and handling a line of coin machines with exclusive distributorship in the Bay City area . . . Lou Wolcher is feeling like his old self again after a recent operation. Al Meyer, Lou's Sales Manager is keeping things humming with lots of equipment both new and old moving in and out. Al tells us that the firm is enlarging and building up their parts department into one of the largest on the West Coast . . . Johnny Ruggiero, very popular sales manager of the Jack R. Moore offices, plans a Seeburg Factory Service School for mechanics to be held in Sacramento at the Senator Hotel on June 21 and 22 and at the Jack R. Moore showrooms in San Francisco on June 24th and 25th.

George Murdock of M.B.W. Associates, Rock-Ola distributors in San Francisco, plans a trip to Los Angeles this week. The firm recently received shipment of the new Rock-Ola phono and immediately informed the more lucky ops to come and get them. They did; in an awful big hurry, too. M.B.W. Associates claim one of the largest and most complete parts department in the country . . . Bill Wolf of the M. S. Wolf Distributing Co., dropped in for a short visit to his showrooms here on his way to Portland and Seattle. Chet Garton, Sales Manager for the firm here, hopes to make delivery of some new machines soon.

Maurice A. Pollard tells us that he has received word from the H. C. Evans factory that a shipment of the new Evans "Bangtails" will be on the way soon. Pollard has been expanding his parts department into a very complete one, and reports that he has just about every part a coin op can need to keep his operation going . . . Mrs. E. M. Dutton of the Viking Specialty Co. is one of the busiest women in town. Besides running the business, and very successfully, too, she dashes home as soon as the office closes to run her household, Mr. Dutton has been ailing for some time, which prompted Mrs. Dutton to move in and run the business. Our hat is off to you Mrs. Dutton!

Al Armos of the Golden Gate Novelty has several irons in the fire and plans on an important announcement . . . Dan King III, Western States Distributing Co., regional distributor for the Pace Manufacturing Co. in the eleven Western states reports that the demand for Pace slots is nothing short of sensational, King fears that it will be at least a year before the demand can be met, even tho the factory is working day and night in an attempt to keep up with the orders pouring in.

THRU THE COIN CHUTE



ST. LOUIS

Best news at the Universal Sales Company was the recent arrival of the initial carload of Aireon Electronic phonos. Out-of-town ops, hearing the news, quickly converged on St. Louis to pick up new equipment. First arrivals reported at Universal were Hal Brown of Decatur, Ted Key from Farmington (Mo.) and Frank Huttig of Anna (Ill.). Another Decatur visitor was A. J. Whitis . . . Sidney Morris of Morris Novelty Company announced a summer vacation plan based on seniority . . . Simon Aron of Ace Distributing Co. thrives on the heat and plans a Florida vacation in a few weeks.

Ideal Novelty Company reports good news from their set-ups in Chain-of-Rocks Park, Sylvan Beach and Westlake Park. Recent spell of good weather along with soaring temperatures add up to booming biz at amusement parks. Luckiest man of the week was Abe Jeffers of G.J. & L. Co. He walked into Ideal inquiring about United rebuilts and walked off with the only one on hand . . . But best news of the week continues to be the arrival of new equipment, causing the largest volume of machines on hand in recent months. McCall Novelty added five Chicago Coin "Spellbound" games, ten Bally "Surf Queens" and ten Bally "Victory Specials." Advance, Morris, Universal and Ace also reported new games delivered.

Many new ops are reported clicking on their routes . . . Add "Happiness Notes": Leonard Aron of Ace Distributing Co. announced his engagement to a St. Louis girl . . . Edward Rockwell of McCall Novelty took the altar road recently . . . Al Mason, also of McCall, celebrated a recent service discharge along with the arrival of a new baby girl . . . Advance Phono Corp. is still checking them in from the service, according to Manager Dale Smith. Latest returnees back on the job are: Lee Guerke, route man, and Elmer Clark, mechanic . . . Marion Spasser, daughter of the Ace Distributing Company's proprietor, recently exchanged her Wave uniform for civilian garb and will take a job with the firm . . . Latest word from Universal is that a new salesman has been hired, John L. Matson, who will cover eastern Missouri.

PITTSBURGH

The recent Conn-Louis fracas drew many a coinman from Pittsburgh to a seat in New York's Yankee Stadium last week. Among the reps of the local cointrade fraternity who attended were: Jackie Fields of Smith and Fields, Howey Levine of Mechanics Service and Sam Strahl of American Coin-A-Matic . . . Meyer Popkin reports that his Pittsburgh Coin Machine Exchange is picking up business speed . . . Johnny Peters reported busier than a school of beavers with the opening of his distributing organization.

Eddie Steel carried the ball for Mechanics Service while Howard Levine was a Louis vs Conn spectator . . . Jack Beever and Joseph Cohen of Tri-State Autocoin Co. are in a flurry of business activity. In addition, Jack is shaping up his tentative correspondence course in "Coin Machine Repair." Watch *The Cash Box* ads for further developments on the subject . . . B. D. Lazar's shipping force hard at work re-crating machines to be distributed thruout their territory . . . Larry Daurora greeting old friends and customers of Schenley Vending Co. at the firm's new Fifth Avenue location.

Meyer Abelson is now handling Champion hockey games thruout Western Pa. Abe Stept, manager of Meyer's Johnstown sales outlet is doing all right for himself, even if it does keep him stepping to keep up with customer demands . . . Ben Long, Mulligan Distributing Co., joyously hailed the arrival of recent shipments of Aireons. More and more are coming thru, he reports.

MINNEAPOLIS

Brainerd (Minn.) is celebrating its Diamond Jubilee, a full week of fun and excitement that should net the ops in the territory a very pleasant bit. As it is they claim that business is booming in this tourists' paradise located some 125 miles northwest of here . . . Chris Erickson of Pine City (Minn.) goes Chicagoing on the 29th of this month and then will go on to Denmark to visit with his mother and relatives . . . The Hy-G Amusement Co. held their Seeburg Service School in Sioux Falls (S. D.) this past week . . . Alvin Pence of the Automatic Piano Co., located here, found time to get in three days of fishing up in the northern part of the state . . . Jovial Art Berg of Fairmount (Minn.) passed a few days in town visiting the distribs and other local coinmen . . . Jack Lowrie of Lake City (Minn.) reports improved health, and is currently vacationing somewhere in South Dakota.

Milo Whisman and his son, ops in Hibbing (Minn.) took stellar roles in the dedication of the new airport in that city. The coinmen flew and performed aerial stunts for the crowd who attended the ceremonies. Whisman owns five planes which he rents out to fishermen who penetrate the deep, dense northern country, accessible only by air . . . Roy Foster of Sioux Falls (S. D.) came to town for a day . . . H. B. Havenor of Eleva (Wis.) was another recent visitor . . . And so was Joe Meyers of Vancouver, British Columbia, who passed a week end here while en route home. Joe spent a few weeks in Chicago and other Eastern points . . . Ray Gluth of Rush City (Minn.) claims locations are coming to him faster than merchandise . . . Harold Lieberman of Twin City Novelty Company back at his desk after a fishing trip.

Annette Harrison travels to Osakis with relatives who recently arrived from San Francisco . . . Mr. and Mrs. Frank Davidson of Spooner (Wis.) came here to view the wrestling matches held this past week . . . Dick Grant of the Tonka Novelty Co. arrived here on another of his unexpected visits . . . Ken Willis of The Bush Distributing Co. left for the southern part of the state on a biz trip . . . Kenny Glenn of the LaBeau Novelty Co. very busy traveling in and out of town . . . Charlie Katz of Standard Games, Inc., New York City, was a recent visitor here.

THE CASH BOX CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE

Space permitted — one inch for $5.00. Maximum — 60 words including name, address and telephone number. Additional copy $5.00 per inch

WANT

WANT — 3-Wire Seeburg Wall Boxes with good, clean fronts. Advise number and price. CHEMICAL CITY MUSIC CO., CHARLESTON, W. VA.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—Will pay best prices for old Chicago Coin games, also old Gottlieb games, irrespective of quantities. Send us your complete list. MID-STATE CO., 2848 ROOSEVELT RD., CHICAGO, ILL.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—All model Keeney Super Bells combination Free Play and Pay-Out; Mills Three Bells; Mills Four Bells; Mills Jumbo Free Play, late Blue and Red; Mills Jumbo Combination F.P. & P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

WANT—Used Genco Play-balls (late models). Advise condition and lowest prices in first letter. FRANK AMENDOLA, 3043 FERRY AVE., NIAGARA FALLS, N. Y.

WANT—100 Chicago Coin 1940 Home Runs. State price and condition. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN. Tel. 5154-W.

WANT—Any quantity of Genco's Boscos, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. MArket 3-6105.

WANT—DRINK VENDERS, New or Used. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CAN.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1247 GUY ST., MONTREAL 25, QUE., CAN., Tel.: Fitzroy 7404.

WANT — Used games and phonographs. Send list of equipment. McGLENN'S DISTRIBUTING CO., 612 FIFTH AVE., PITTSBURGH 19, PA. Tel.: AT 1818.

WANT—Any quantities Longacres, Pimlicos, 41 Derbies, Club Trophies, Fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE. WEST, SEATTLE, WASH. Tel. Alder 1010.

WANT—Will pay top prices for used penny counter skill games; strength testers; A.B.T.'s target skills, electric shocker, totalizers; hole in one; holly grips; kicker & catcher; filmascope; selectavue, or what have you. No junk please. Advise quantity, price and condition. Our check in mail on receipt of your list. PHIL STUTZ, 205 10th ST., S.E., ROCHESTER, MINN.

WANT — Mills 3-Bells; Bally High Hands and Club Bells; Jennings F.P. Silver Moons and Bob Tails. M. A. POLLARD CO., 725 LARKIN, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3069.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT — Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel. Hay. 3695.

WANT—Distributorship for any make of coin operated machine, particularly interested in music machines and pinball machines. We are doing no operating at all and are strictly distributors. Upon request, will be glad to furnish references. Write or call. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD, CONN. Tel. 6-3583.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wrulitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT — Mills Vest Pockets, Yankees, Wings, Marvels, Pin Balls, 5 Ball Free Play. Will Pay $50. ea. for following: Stars, Sunbeam, Duplex, and Double Play. Will pay $80. for Knockout and Big Parade. Write for shipping instructions. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT—Any quantity Mills Escalator Slots; Mills McCoys or Square Bells. Need not be in working condition but must have all parts. Will pay top cash prices. Write—wire or phone now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel: HEmlock 1750

WANT—Five Ball Free Plays; One Ball Free Plays; Combination and Free Play Consoles. Also Music. We will send our check immediately upon receipt of your list, stating guaranteed condition and lowest price. No Junk, please!! PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PK., N.J. Tel. Cliffside 6-2892.

WANT—All Types of Wall Boxes and Adapters; Mills and Jennings Free Play Slots; Free Play Games, Arcade Machines and Scales. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT—Old Genco or Chicago Coin Games. No Legs — No Glasses. Need not be in working order. SQUARE AMUSEMENT CO., 88 MAIN ST. POUGHKEEPSIE, N. Y.

WANT — All kinds 5c Selective Candy Bar Vendors; Postage stamp vending machines; 5c Nab Cookie vendors; 1c gum vendors. Give full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

FOR SALE

FOR SALE — Wurl. Twin 12 Hideaway Packard Adaptor $225.; Wurl. 616 Hideaway Packard Adaptor $180.; Mod. 61 Wurl., newly painted with stand to match $195.; Seeb. Commander ESRC with illuminated base $525.; Seeb. Classic equipt with adapter for 30-wire $425.; Seeb. Hideaway, Packard Adapter for 30-wire $300. All above machines guaranteed. MODERN DISTRIBUTING CO., 1810 WELTON ST., DENVER, COLO.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE — 20 Cigarolas, all like new, late models $125. ea.; Music Machines — 2 Wurlitzer 750 E $750. ea.; I Wurlitzer 950 $725.; 1 Wurlitzer 800 $725.; 2 Seeburg 8800 R.C. $650. ea.; 1 Seeburg 8800 E.S. $600. All machines are in working order and can be placed on location immediately. For details Phone, Wire or Write ROTH NOVELTY CO., 54 NORTH PENNSYLVANIA AVE., WILKES-BARRE, PA. Tel.: 3-2853.

FOR SALE—For best prices on all types of salesboards, both money saleboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE — Used Total Roll (Write); Chicago Coin Hockey $175.; Grand Canyon $165.; Chicken Sam $75.; Keeney Submarine $65. MOHAWK SKILL GAMES, 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE — Goalee, new $525.; Skyfighter $225.; Air Raider $155.; Supreme Skee Ball, 9 ft. $195.; Roll-A-Ball, 7½ ft. $125.; Victory (Pan Coast) 9 ft. $195.; Chicago Coin Hockey $185.; Genco Playball $150.; Texas Leaguer $35.; Challengers $25.; Genco Skee Roll, 9 ft. $149.50. MARCUS KLEIN, 577 - 10th AVE., NEW YORK, N. Y. Tel.: LOng. 5-8879.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 $3.00 each. $33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST ERIE STREET, CHICAGO 22, ILL.

FOR SALE — SPECIALS: 4 Exhibit Foot Vitalizers, direct current only $99.50 ea.; 33 Gottlieb 3-way Grippers $29.50 ea.; 6 Exhibit Rotary Merchandisers, pusher type $299.50 ea. All this equipment is in first class operating condition and appearance. Send deposit and shipping instructions. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: Armitage 1434.

FOR SALE—1 Chrome Columbia 5c-10c-25c Conversion $50.; 1 Keeney Submarine Gun $50.; 1 Shoot Your Way To Tokio Gun $50. HOUGEN NOVELTY CO., 391 BASALT ST., IDAHO FALLS, IDAHO.

FOR SALE — 1 Mills Jumbo F.P. $125.; Bally Big Top C.P. $125.; 1 Miss America $54.50; 1 Silver Moon Totalizer C.P. $125.; 1 Paces Reels C.P. $150.; 5 Imps $7.50 ea.; 1 Wurlitzer 61 Cabinet and motor (make offer); 20 Peanut Machines $4. ea. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE — The New American Fortune Teller Scale, in stock for immediate delivery in Delaware, Maryland and D.C. $169.50 ea. F.O.B., D.C. Watch your pennies grow into dollars. Write for quantity prices. SILENT SALES SYSTEM, 635 "D" ST., N.W., WASHINGTON 4, D.C. Tel.: DI 0500.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

(Continued)

FOR SALE — 6 Keeney Triple Entry 9 Coin Head $175. ea.; 3 Keeney Super Track Times $275. ea. Will exchange for good pins or amusement equipment. ELECTRIC SERVICE CO., 1675 KING AVE., COLUMBUS, OHIO. Tel.: Kingswood 4795.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—Chicago Coin Goalee, like new and packed in original crate. Write for price. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA.

FOR SALE—Solovue Lamps $2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—Wurlitzer 412 $159.; Wurl. 616 $229.; Wurl. 600 $460.; Wurl. 700 $625.; Wurl. 500 $475.; Wurl. 800 $710.; Wurl. 750 $735.; Wurl. 850 $795.; Wurl. 780 $675.; Seeburg Envoy E.S.R.C. $495.; See. Hi Tone 8800 $565.; See. 8200 E.S.R.C. $620. AMERICAN VENDING CO., 810 FIFTH ST., MIAMI BEACH 39, FLA. Tel. 58-1619.

FOR SALE — Wurlitzer Model 600 $400.; Model 850 $750. perfect; Model 500 $450.; Model 24 $325.; Rock-Ola Standard $400.; Seeburg Colonel R.C.E.S. $550.; Model 312 $150.; Sink The Japs Pin Ball $50.; Metro $49.; Watling 25c Rol-A-Top $150. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: Bridgeport 750.

FOR SALE—Rock-Ola Commando $625.; 3 Standard $400. ea.; 4 De Luxe $425. ea.; 2 Seeburg 8800 $625. ea.; 1 Model K-20 record $325.; 1 Mills Throne $325.; 1 Wurlitzer 42/24 $495.; 1 Wurlitzer 42/600 $495.; 3 Wurltzer 42/616 $450. ea.; 1 Wurlitzer Counter 51 $150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—Make offer. 2 D. D. Track Odds, Clean, Perfect. Ready for location. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel. Valley 9946.

FOR SALE—Periscope A-1 Shape $75.; 1 Ten Strike A-1 Shape $45.; 1 Speed Demon $45.; 1 Exhibit Merry Go Round $35.; 1 Chevron, as is $10.; 1 QT 1c Glitter Gold $45.; 1 Goose Neck 5c 2-4 pay out $40. ACE AMUSEMENT SALES, 27 STROUD ST., WILMINGTON 21, DELAWARE.

FOR SALE—Brand new Phonograph Casters with Sockets, Cadmium plated, 2 inch Hard Rubber Wheels, fit on any Phono $90. per 100 set, Sample Set $1.; 1 Wurlitzer No. 300 Adapter; 304 Stepper; No. 1 Kit & 3 No. 332 Bar Boxes for $75.; Special Deal on 20 Pace Comets 5-10-25c including 25c Rocket; 9 Watling Rol-A-Tops. Phone COLEMAN NOVELTY CO., ROCKFORD, ILL. Tel.: MI323.

FOR SALE—Wurlitzer 780E $750.; Wurlitzer 580 Speaker $134.50; Wurlitzer Victory 42-24 $525.; Seeburg 5c Wall-O-Matic (wireless) new cases $42.50 ea. All equipment in excellent condition. Write or wire today. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL. Tel.: Juniper 1143.

FOR SALE — Bumper Rings, small-medium-large; Coin Chutes; Plunger Tips; Springs; Rebound Rubbers; Suction Cups; Steel Balls (all sizes); Cleaner Fluid; Casters; Locks and Motors. Do you need hard to get coin machine parts? "Write-Wire or Phone for complete list. COIN MACHINE SERVICE CO., 2307 NO. WESTERN AVE., CHICAGO, ILL. Tel.: Humbolt 3476.

FOR SALE — New Mills Slots and Vest Pockets. Write for prices. 1 Bally Sport King $150.; 2 Evans Galloping Dominoes, reconditioned by factory $85. ea. OWL MINT MACHINE CO., 26 BRIGHTON AV., BOSTON 34, MASS. Tel. ALGonquin 3216.

FOR SALE — Closeouts! 1 1940 Galloping Dominoes, Brown Cabt. (Glass Cracked) $89.50; 1 Jack Pot Dominoes (Tutone Cabt.) $175.; 1 Galloping Dominoes (Red Cabt.) $69.50; 1 Keeney Skill Time $69.50; 1 Keeney Dark Horse $39.50; 1 Bally Royal Flush (Walnut Cabt.) $39.50. HY-G AMUSEMENT CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel.: AT-8587.

FOR SALE—40 Schermack 10c razor blade vendors. A-1 condition, about half of them brand new. Easily convertible for vending stamps. Will take $175. for entire lot. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE — Reconditioned Seeburg Wall-O-Matic Wireless Boxes $28.50; 3 wire boxes $24.50; Rockola reconditioned Bar Boxes 5 wire $19.50; Wall Boxes, late $15.; Buckley Chrome 16, 20, 24's Wall Boxes $22.50; Keeney Wall Boxes, late $6. Other types available. Write or call your needs. E. T. MAPE, 1701 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 2341

FOR SALE—Roller Derby $37.50; 5th Inning Base $42.50; Stoner Base Ball $29.50; Fantasy $30.; Top Notcher $37.50; Double Feature $42.50; 2 Bally Rapid Fire $135. ea.; 2 4-Star 5c Chiefs $98.50 ea.; 2 Watling Rol-A-Top 5c $95. ea.; 1 Watling Rol-A-Top 10c $100.; 3 Exhibit Long Champ $45. ea. Equipment all thoroughly reconditioned. A.B.C. COIN MACHINE EXCHANGE, 2475 CLYBOURN AVE., CHICAGO, ILL. Tel. Div. 7778.

FOR SALE—1 Goalee; 1 Genco Total Roll; 1 Under Sea Raider (Write); 1 Wurlitzer 24 Victory Phonograph $475. 1/3 Deposit required. R & S SALES CO., 3rd & BUTLER ST., MARIETTA, OHIO.

FOR SALE—4 Packard Boxes in perfect condition $25. per box. MELODY MUSIC CO., 113 N.E. 9th ST., MIAMI, FLA. Tel.: 9-1301.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. ATlantic 0662.

FOR SALE — Now Delivering! "Smiley" $39.50. Brand new legal counter game. Bubbles $249.50. 5-Ball revamp pin game. Big Top $249.50. 5-Ball game. Also all other new equipment. Order Today. LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILA. 23, PA. Tel.: Poplar 3638.

FOR SALE — Wurlitzer 950 and 3 Model 125 Wurlitzer Wall Boxes. first check for $750. takes them. DAVIS DISTRIBUTING CORP., 625 ERIE BLVD. E., SYRACUSE 2, N. Y.

FOR SALE—Brown Cherry Front Castings $19.50; Universal Amplifiers A & B Models, Model A $49.50, Model B fits all incl. Hi Tone $69.50; Hand trucks, rubber tires $9.95; Phonograph casters, set of 4 $1.45; Record Carrying Cases $5.95; Coin Wrapper 65c per box, 10 boxes or more 60c ea. Case of 28 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg, Mills $54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone $69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. MItchell 3254.

FOR CALE—Back Board Glass for most all old Chicago Coin Games and old Gottlieb games $3. ea. In lots of five $2.50 ea. MARVEL MANUFACTURING CO., 2124 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE — 2 Photomatons (4x25) $500. ea.; 1 Photomaton (3x50) $500.; 1 Skyfighter $175.; 25 lbs. Roovers Name Plate Tape $1.15 per lb.; 12 Rolls 1½" x 1000' Direx Positive Paper 1945 Dating. WANT — Ammunition .22 Shorts. Will pay highest prices. PEERLESS VENDING MACHINE CO., 220 W. 42nd ST., NEW YORK, N. Y.

FOR SALE—25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE — Wurlitzer 616, Newly Painted $269.50; Mills Throne $325.; Rock-Ola Wall Boxes $10. ea.; New Universal Amplifiers $59.50 ea.; Chicago Coin Hockey $175.; Scientific Batting Practice $95. LION DISTRIBUTING CO., 726 S. 4th ST., LOUISVILLE, KY. Tel.: WA 7689.

FOR SALE—New 2 wire Zip Cord 250 ft. coils $4.75; Maple Skeeballs 3⅛" and 2¾" sizes 55c ea., lots of 100 $52. BLOCK MARBLE CO., 1527 FAIRMOUNT AVE., PHILADELPHIA 30, PA.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine ; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way to Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—2 Keeney Submarine Guns, clean paint, working order $115. ea. FUNLAND, INC., 740 GRANBY ST., NORFOLK, VA.

MISCELLANEOUS

NOTICE — Will Trade. Phonographs for Panoram. Will Trade Wurlitzer 61 with Light Up matched stand plus Rock-Ola 12 Record with Illuminated Grill for late Panoram with Wipers, complete with film and in good condition. Phonographs are in good order and now on location. ACE MUSIC CO., WAUKON, IOWA.

NOTICE—Missouri and Southern Illinois Operators, We are distributors for Chicago Coin Machine Company and now delivering Goalee. It's Sensational! BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

NOTICE—Write for our list of True Value Buys. Slots, Pins, Consoles, Music, Arcade. LEADER SALES CO., 131-133 FIFTH ST., READING, PA.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at $2.50 ea. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE—Canadian Operators! We are now ditributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring for immediate delivery Pla-Mor 30-wire Wall Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY CO., 1436 NOTRE DAME ST. W., MONTREAL, QUE.

NOTICE—Mr. Music Operator—After almost five years of RE-SHARPENING PHONO NEEDLES, our service is used regularly by hundreds of Operators. If you have not tried Re-Sharpened Needles, do so and be convinced. Write for complete information & free shipping containers. Prompt & Guaranteed service assured. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE — Operators-Jobbers-Distributors. Tell us what you want to sell or tell us what you want to buy, we have it. Factory Distributor and Jobber for the Leading Coin Machines. "The Coin Machine Man" FRANK HARRIS, 430 SOUTH BROADWAY, POPLAR BLUFF, MO. Tel.: 359.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

(Continued)

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE—New England Operators! When next in Boston, visit our new showrooms. Excellent repair department. New and used equipment for sale. NEW ENGLAND EXHIBIT CO., 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—Attention Operators! Sell us your used equipment and remember, if it's controlled with a coin, we have it. Always first with the latest. Contact us for the better deal. C. M. McDANIEL DISTRIBUTING CO., 301 S. MAIN AVE., SAN ANTONIO 5, TEXAS. Tel. F-1335.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fitzroy 0545.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel. FE 7875.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

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"The Confidential Weekly of The Coin Machine Industry"

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☐ **$48.00** — FIRST CLASS MAILING, *PLUS* FREE WEEKLY CLASSIFIED AD PRIVILEGE

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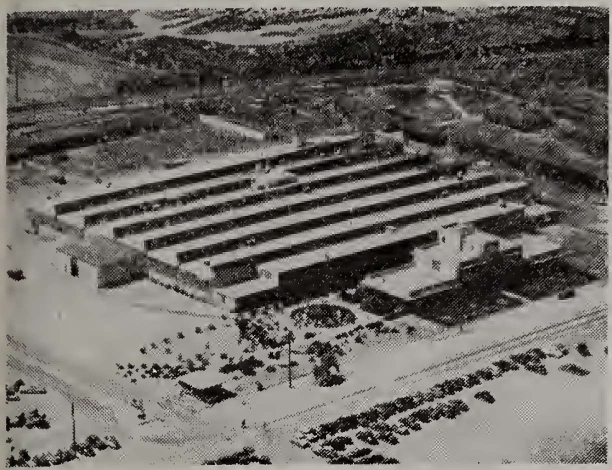


The home of Solotone products.

Manufacturing KNOW-HOW

SOLOTONE IS BUILT BY ONE OF THE WORLD'S LARGEST MANUFACTURERS

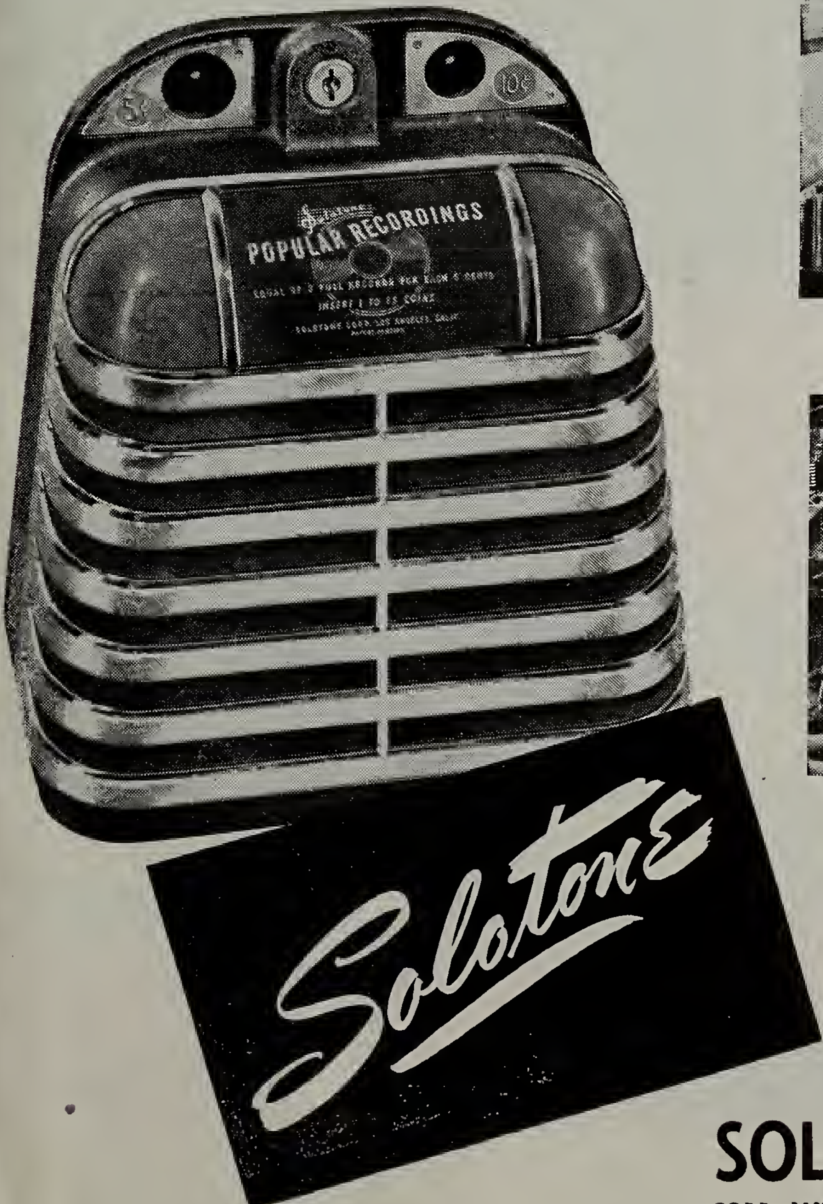
Established manufacturing experience plus volume production is responsible for many of Solotone's Outstanding Features.

Solotone is engineered to give a lifetime of service.

Cash in today on the PLUS value of Solotone — bigger profits — better quality — trouble free service. Phone or wire today for the Solotone plan.

Solotones are being produced in this huge plant.

Design and production engineering — another reason for Solotone's superiority.



Solotones coming off the line.

Solotone Makes a Route Out of Every Location — Doubles, Trebles Your Take Over Any Other Automatic Music Installation. Only Solotone Has Double Coin Chutes For Both Nickels and Dimes — True High Fidelity Tone — and Life Time Trouble Free Service.

SOLOTONE CORPORATION

2311 WEST PICO BOULEVARD, LOS ANGELES 6, CALIF.

ONLY the new ROCK-OLA

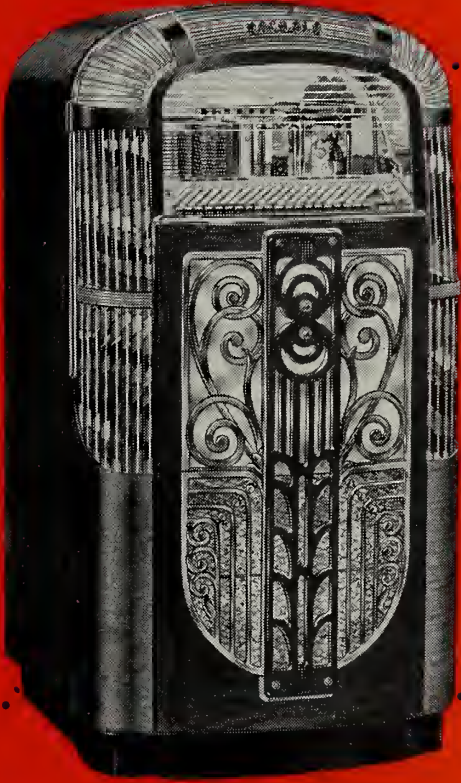
"THE PHONOGRAPH OF TOMORROW"

has ALL of these outstanding features

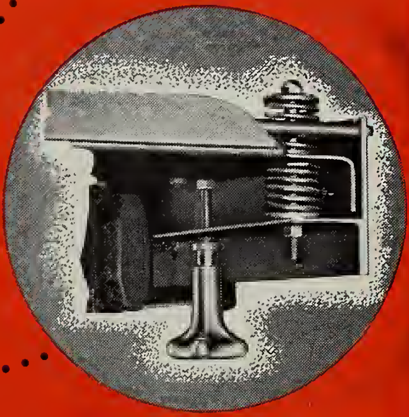
COMPLETE VISIBILITY AND RAINBOW LIGHTUP MOTIF

ROCK-OLA
INSERT ONE OR MORE COINS
PUSH BUTTON FOR SELECTION
8 9 10 11 12 13 14 15 16 17

LINE-O-SELECTOR

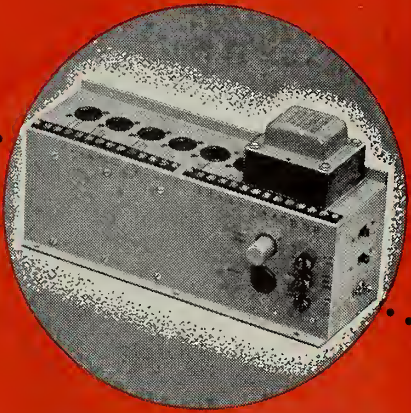


Model 1422

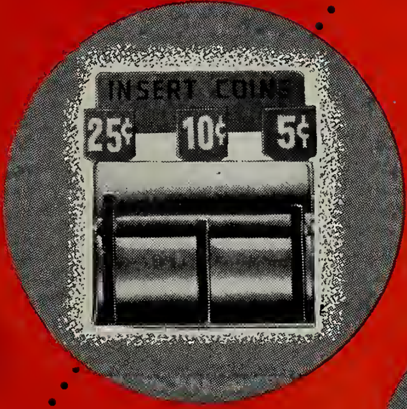


MECHANISM CHASSIS ANCHORS

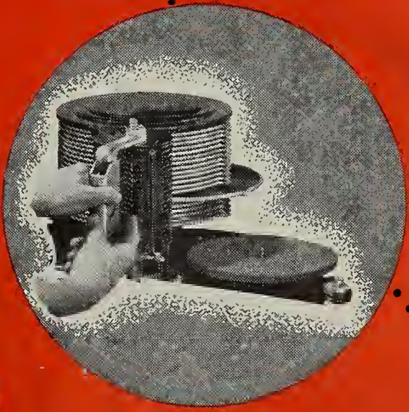
COMPOSITE FRONT



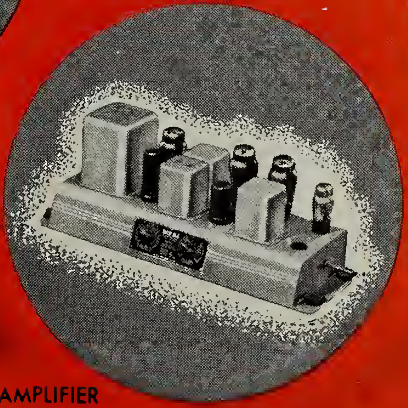
ELECTRICAL DISTRIBUTION PANEL


INSERT COINS
25¢
10¢
5¢

SEPARATE 5-10-25c
COIN CHUTES



RECORD TRAY RELEASE



STREAMLINE AMPLIFIER

RMC

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3 TOP MONEY MAKERS BY Bally FOR EVERY TYPE OF LOCATION

VICTORY DERBY

ONE BALL MULTIPLE PAY TABLE

VICTORY DERBY
1 2 3 4 5 6 7
WIN 40 20 16 12 8
PLACE
SHOW 16 12 8 4 2
FIRST 12 8 4 2 2

NEW DAILY DOUBLE INSURES BIG REPEAT PLAY

Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today for early delivery.

VICTORY SPECIAL

ONE OR FIVE BALL REPLAY MULTIPLE

VICTORY SPECIAL
1 2 3 4 5 6 7
WIN 40 20 16 12 8
PLACE
SHOW
ODDS

VICTORY DERBY . . . and VICTORY SPECIAL feature Bally's new Finger-Touch Shuffle and new Slug-Rejector drop-type coin-chute. Simply drop coins in cup-front chute . . . then a slight pressure on Shuffle starts the play.

Bally's big beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play . . . and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.

SURF QUEENS

NEW FIVE BALL NOVELTY GAME

SURF QUEENS
1 2 3 4 5 6 7 8 9 10 11 12

NOVELTY OR REPLAY QUICKLY CONVERTIBLE

Designed by a successful operator known for his ability to pick winners, SURF QUEENS is packed with all the time-tested features of a money-making game, plus new angles that will bring the slowest spots bac to life in a hurry. Location tests definitel prove SURF QUEENS a winner in a cla with Bumper, Bally Reserve and oth famous Bally hits. Be first in your territo. with SURF QUEENS—order today from your Bally distributor.

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